

Fira Barcelona

Alimentaria 

Exhibitions

23-26 MARCH 2026 Gran Via Venue - BARCELONA

#### www.hostelco.com

#### PARTICIPATION TERMS AND CONDITIONS

The REGISTRATION FEE is €995 and has to be paid by all participants regardless of the size of the hired space.

The REGISTRATION FEE includes: opening the dossier, access to the EXHIBITORS' AREA, publication in the EXHIBITORS AND PRODUCTS CATALOGUE, access to the MATCHMAKING SYSTEM, a tool created to ask for meetings with buyers invited by the organiser, free Wi-Fi access, 5 exhibitor passes, 20 1-day electronic invitations.

When you send the Participation Application Form, the person designated in your organisation as the CONTACT PERSON for the fair will receive a Welcome to HOSTELCO email along with a link to the EXHIBITORS' AREA platform, a private area where they will find full information along with what they need to do to manage their participation.

Once the exhibitor accepts the proposal to participate, the Organiser will issue the invoice for the registration fees, along with the first participation invoice, as per the relevant billing plan.

#### Rebooking campaign

Companies who exhibited at the 2024 show can take advantage of the rebooking conditions until 31 May 2025. For more information regarding the rebooking rate, please contact your sales manager.

#### **Early Bird Campaign**

New exhibitors can apply and benefit from early bird conditions until 31 May 2025. For more information, please contact your sales manager.

#### Cancellation of participation by the exhibitor

Exhibitors can cancel their participation in writing (via certified mail, certified fax, or any method that provides proof of sending and receipt). The cancellation will result in the termination of this contract, and the exhibitor will not be entitled to recover any amounts paid up to the date of the cancellation notification.

#### **CO-EXHIBITOR COMPANIES**

Co-exhibitor companies have to register using the CO-EXHIBITOR COMPANY PARTICIPATION APPLICATION form. In the case of grouped participations, data will be gathered from co-exhibitor companies using a specific Excel spreadsheet. Both documents will be available in the EXHIBITORS' AREA.

The REGISTRATION FEE FOR CO-EXHIBITOR COMPANIES is €190 per company (10% VAT not included). The registration fee includes: opening the dossier, administration charges, access to the EXHIBITORS' AREA, publication in the EXHIBITOR AND PRODUCT CATALOGUE, access to the MATCHMAKING SYSTEM, a tool created to ask for meetings with buyers invited by the organiser, free Wi-Fi access, 3 exhibitor passes and 10 1-day electronic invitations.

# IMPORTANT INFORMATION REGARDING HIRING ELECTRICITY, WATER AND WASTE WATER SERVICES

- Remember that together with the electrical power you may need, if you require 24-hour service you will have to contract it through Fira Store.
- If you think you may need a mains water connection and drain, please ask for them in advance and hire a platform to hide the pipes and minimise any inconvenience they may cause by taking up space in your exhibition area.

#### SECTORIZATION OF THE FAIR

- 1. FULLY EQUIPPED: equipment, machinery and accessories for foodservice
- 2. SETTING: cookware, tableware
- 3. TECH: technology and entertainment
- 4. ATMOSPHERE: interior design, decoration, textiles, furniture and well-being
- 5. COFFEE, BAKERY & PASTRY: equipment, machinery, accessories and displays for coffee, tea, bakery, pastry, ice-cream and vending



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#### **SPACE ONLY RATES**

Registration fee	€995	
Up to 50 sq.m	220€ / sq.m	
From 51 sq.m to 100 sq.m	200 € / sq.m	
From 101 sq.m to 200 sq.m	185 € /sq.m	
From 201 sq.m upwards	175 € / sq.m	
Exterior Space	175 € / sq.m	

<sup>\* 10%</sup> VAT not included.

The exhibitors join the material damage and liability insurance policy for their participation in the show.

### Participation terms and conditions

The sq.m area and the number of sides applied for are never guaranteed. Subject to availability.

In addition to exhibitor passes and invitations included in the REGISTRATION FEE, exhibitor companies will enjoy:

- 1 additional exhibitor pass per 5 sq.m up to 100 sq.m. From 100 sq.m, 1 pass per additional 10 sq.m.
- 1 1-day electronic invitation per 5 sq.m.



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#### **HOSTELCO 2026 PARTICIPATION APPLICATION FORM**

Pastry

Ice-cream

Contracting party  This information will be used for con			
Company name			
oompany name			Tax ID No
Town		County / State	Country
			Website
<b>X</b>	<b></b>		in
Commercial Name Commercial name of the company. This information will be used in all n			ogue, exhibitor passes, etc.
Exhibitor company Fill in only if different from the contra Company name	acting party information.		
Commercial Name			
			Tax ID No
			Country
_			
<b>X</b>	<b>f</b>		in
Exhibitor company			
Exhibitor company	Profile (more than one choice	e possible)	
Association	Importer	Regional institution	Press / Publications
Retailer	International institution	Wholesaler	Services
Manufacturer	Local institution	International private org.	Other
Franchise	National institution	National private org.	
Operations sector a	and product catego	ry (more than one choice possible	<del>&gt;</del> )
COFFEE			
Coffee accessories and utensils	Coffee machines	Water treatment	
DELIVERY, TRANSPORT AND LOGI	ISTICS		
Accessories and Complements	Packaging, Containers and disposable storage	Vehicles	
EQUIPMENT			
Grille	Vacuum packaging	Washing	Refrigeration
Kitchens	Juice extractors	Ice makers	Water treatment
Waste Disposal / Refuse	Extraction	Stainless steel furniture	Display cases
	Ovens	Small and Medium Electrical appliances	
ICE-CREAM & PASTRY			
Accessories and utensils	Accessories and utensils	Ice-cream makers	Pastry machines



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INTERIOR DESIGN AND DECORAT	ION					
Bathroom accessories		Lighting		Comprehensive projects		Signage
Air-conditioning		Outdoor furniture		Walls and flooring		Theme / Ambiance decoration
General decoration		Indoor furniture				
CLEANING AND LAUNDRY						
Hygiene and Cleaning machines		Laundry and		Cleaning, Hygiene, Laundry and	l Dry	cleaning products
HOUSEHOLD ITEMS		Dry cleaning machines				
Single-use items		Cocktails		Containers		Sommelier items
Service carts		Cutlery, crockery		Table sets		Kitchen utensils
BREAD & PIZZA		and glassware		and dining accessories		
Bread accessories and utensils		Pizza accessories and utensils		Bread making equipment		Pizza making equipment
SERVICES				<b>.</b>		<b>3</b>
Associations and Agencies		Firms Interior design studios		Publications		
Consultancy and Engineering		Facility Services				
TECHNOLOGY		•				
Audio-visuals		Booking management		Security and control		
				·		
Entertainment		Management and collection		Software		
TEXTILES						
Textiles and clothing		Professional clothing				
VENDING						
Accessories and Complements		Vending machines				
WELLNESS						
Amenities		Baths, jacuzzi and saunas		Beauty treatment equipment		Fitness
Sales channel (more th	an on	e choice possible)				
DISTRIBUTION						
Food and beverage distribution, wholesaler, central purchasing, Cash&Carry		Food and Beverage Imports		Equipment, Accessories and Machinery Distribution, wholes central purchasing, Cash&Carr		
Large Distribution FMCG (Supermarkets, Hypermarkets, Department Stores)		Equipment, Accessories and Machinery Importer				
HORECA						
Independent Restaurants and Bars		Leisure		Accommodation		Delivery
Restaurant Brand Chains		Collective catering		Contract		Cruise Lines
Hotels		Installer - SAT		Catering for travellers		
RETAIL						
Retail		Automatic Retail (Vending)		E-commerce		
MANUFACTURER						
Manufacturer Food and Beverages		Manufacturer Machinery Food Processing		Manufacturer Equipment and Accessories		
OTHERS		101.02		Lallie Oaks al		
Others		Institutions/ Associations and F	lospi	tality Schools		



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Focused on the domestic market	Focused on the	nternational market
I am not yet exporting, but I can do so and one of my particip I am interested in the following geographical areas:	pation objectives is to start doin	g business in international markets.
Africa Asia	Oceania	European Union
North America Central America	Middle Ea	other
South America Spain	Rest of Eu	rope
I intend to take part in the programme of meetings with hoste buyers using the Matchmaking System tool*  * Free programme for exhibitor companies (direct and co-exhibitors) incaccess to the MATCHMAKING SYSTEM, a tool created to ask for meeting buyers invited by the organiser. Exhibitor companies which are organisa institutions, associations, groups of companies, etc. are excluded access.  Meetings have three statuses in the tool: requested, accepted and declined. M requests are two-way and as many meetings can be arranged as are accepted and declined in number to avoid blocked buyers' schedules give all companies the chance to ask for appointments.	Programme*  * Free programme for exh Recommend the buyer of the foliations, from  Company Name Buyer's Name Email Country  Programme*	mend buyers through the Recommend ibitors (direct and co-exhibitors). your choice and you will be able to meet them during the ever u are part of the buyer invitation programme and also ensure the part of the buyer invitation programme and also ensure part of the buyer invitation programme and also ensure part of the buyer invitation programme and also ensure part of the buyers, you can do so by emailing
All notifications concerning the show will be sent to this person.		
Full name		
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Post		Mohile
Post Email  Head of Exports, Export Manager	Direct phone line	
Email	Direct phone line	
■ Head of Exports, Export Manager	Direct phone line	
■ Head of Exports, Export Manager	Direct phone line	
Head of Exports, Export Manager  Full name Post Email  Contract holder	or Sales Director  Direct phone line  Direct phone line	
Head of Exports, Export Manager  Full name Post Email  Contract holder  Full name	or Sales Director  Direct phone line  Direct phone line	
Head of Exports, Export Manager  Full name Post Email  Contract holder	or Sales Director  Direct phone line  Direct phone line	

To learn more about our all-inclusive package offers,  $\underline{\text{\bf click here}}$ 

If you are interested in receiving a customized design proposal, please contact our department, **build** by Fira, at www.buildupfira.com and fill in the form.

You can also write us at info@buildupfira.com indicating the show you will be attending as e-mail subject.



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Date



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## To participate in the sector **ATMOSPHERE SETTING** (Well-being, decoration, interior design, furniture, textiles) (Cookware, tableware) COFFEE, BAKERY & PASTRY (Technology, entertainment) (Equipment, machinery, accessories and displays for coffee, tea, bakery, pastry, ice-cream and vending) **FULLY EQUIPPED** (Accessories, equipment, machinery) Products to be displayed They must match the product category of the selected participation sector. By signing this document, the signatory expressly submits to Spanish Law and declares that he/she understands and accepts the General Participation Regulations of the Fira Internacional de Barcelona, as well as the specific regulations for the event, which he/she expressly agrees to abide by. Company stamp and signature Full name



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