

Traditional Stand Specifications – Kids & Toys Expo Saudi Arabia 2025

Exhibitors who have booked a shell scheme stand will receive a stand erected to the following specification.

Please note that exhibitors' exhibition space will vary according to the contracted stand size and location. Please contact the Kids & Toys Expo Saudi Arabia Team should you wish to confirm your stand location and layout.



Please note this technical drawing is an example of a corner stand. The space the Exhibitor has booked with the Organiser may be a corner, terrace or island stand and may look different to this drawing. Please check with the Organiser should you wish to confirm your stand space.

Stand Construction:

Made of wooden structure, each wall panel is 3m(H) x 1m(W), with dividing groove. This is built to an overall height of 3m. Stand height should not exceed 3metres.

Rear & Dividing Walls:

6cm thick wooden structure, with white emulsion paint finish. Each wall panel is 1m W x 3m H (MDF Panels). Number of wall panel for each stand will vary on how many sides open the stand has. Please advise the organisers 2 weeks in advance prior to build-up should you require additional walls. Any onsite orders for additional walls will be subject to availability and any removal of walls will incur dismantling charges of **US\$100 per running metre**. This service cannot be confirmed unless payment has been received.

Floor covering:

Exhibition grade carpet is laid directly on the venue floor. Standard colour carpet for the shell scheme stand will be provided as part of the package. Any request to change the carpet colour will come at an additional cost.

Fascia Board:

Fascia panel height is 40cm. The Exhibitor's name and stand number will be printed in vinyl lettering cut out at 70mm height upper case. It will be supplied on a fascia board to the front and / or side of the shell scheme stand. Support columns will be positional at corners and in between where fascias exceed 3 running metres in length. The company name specified on the Fascia Name/Board form submitted via the online manual will be the name that will reflect on the stand fascia board.

Furniture:

Stand does not include any furniture package. Exhibitors may order additional furniture items at an additional cost.

Lighting:

Spotlights on a track can only be installed at the back side of the fascia board and each spotlight can be rotated 360 degrees. Please refer to the below breakdown list for number of spotlights for your stand size in sqm.

Electrical Sockets:

Each shell scheme stand includes **maximum of 500watts** power supply consumption. Any power supply requirement **above 500watts** must place an additional mains power order (e.g. coffee machines, kettles, large equipments, etc.) Electrical socket provided is a 3-PIN UK Standard socket. Please contact **GES** directly at: speksa@ges.com if you require the sockets in specific positions in your stand. Otherwise, sockets will be installed in a default position at the discretion of GES. Any changes or socket relocations onsite due to the incorrect grid plan submitted, will incur a surcharge. Please refer to the below breakdown for number of sockets for your stand size in sqm.

Stand size (m ²)	Electrical Fittings Breakdown	
	Socket (3-PIN UK Standard)	LED Spotlight (30 Watts)
0 - 17 SqM	1	3
18 - 26 SqM	2	6
27 - 36 SqM	3	9

Stand Walls:

Please contact **GES** at: speksa@ges.com if you would like to attach any graphics to the stand walls. *Kindly note that you may affix lightweight posters, graphics materials etc. directly to the shell scheme walls with good quality double-sided adhesive pads or similar, however such material needs to be removed without damage to the wall panels or any parts of the stand during teardown. Any damage made to the panels will be charged \$100 per panel to the Exhibitor accordingly.*

IMPORTANT: Shell stands are reusable, and any damages will incur a fee.