



**Smart Cities
Saudi
Expo**

15 – 17 September 2025
Riyadh International Convention
and Exhibition Center
Riyadh, Saudi Arabia

2025 Sales Brochure

Empowering Cognitive Living in Saudi Arabia

Grow your business
and boost your brand

CO-LOCATED WITH:



**Global
Infrastructure
Expo**

ORGANIZED BY:

dmg::events



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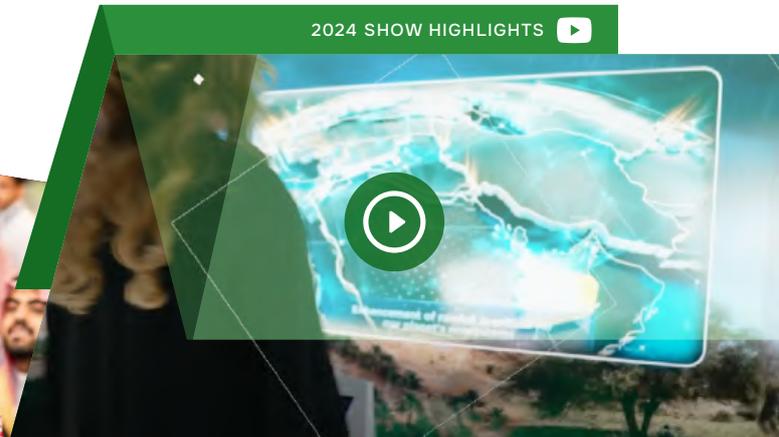
A hub of innovative solutions and cutting edge smart cities technologies

Saudi Arabia is undergoing a swift transformation of urbanization, with more than 85% of its population now living in urban regions. This trend is poised to bring about substantial changes in demographics, infrastructure needs and urban planning services. Participating companies at the show will meet decision-makers with spending power, remain ahead of their competitors, stay abreast of industry developments and close business deals.

Smart Cities Saudi Expo brings together the full smart city value chain including thousands of industry professionals and leading brands to connect and grow their businesses. It supports urban planning and accelerates asset completion while providing market access to international businesses.

The event is co-located with Global Infrastructure Expo, the only and the largest event in the Kingdom covering the full spectrum of infrastructure.

2024 SHOW HIGHLIGHTS 



EXHIBITOR AND SPONSOR TESTIMONIAL



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We found the Smart Cities Saudi Expo highly relevant to our company and aligned with our goals in the IoT ecosystem. The event's themes, targeted audiences and thoughtfully curated panel discussions directly support our objectives and areas of interest.

Vaneet Mehta
Vice President & Regional Head, MECAA
Tata Communications

**TATA
COMMUNICATIONS**

Growing demand for urban living in Saudi Arabia

Adoption of emerging technologies is crucial for enhancing Saudi Arabia's future ecosystems



Diversification and Infrastructure Enhancement:

Saudi Arabia's strategic shift towards economic diversification is gaining momentum, backed by significant infrastructure investments for a growing population and varied industries. Projects include new cities, strong transport, green energy and enhanced transport hubs.



Government Initiatives:

The Saudi government's initiatives including the National Transformation Program, aim to streamline infrastructure, enhance social progress, ensure resource sustainability, achieve efficient governance, drive digital transformation and improve the labor market to fulfill Vision 2030's objectives.



Urbanization:

Saudi Arabia is rapidly urbanizing with over 85% of the population residing in urban areas. These will lead to significant shifts in demographics, infrastructure demands and urban planning strategies.



Economic Potential:

The Saudi Smart Cities market size was valued at USD 3.5bn in 2019 and is **projected to reach USD 14.7bn by 2027**. (Saudi Arabia Smart Cities Market Size Share and Growth | 2027. (n.d.). Allied Market Research)



International Partnerships

Saudi Arabia is keen to develop partnerships to leverage international expertise and innovation within the smart city value chain in order to help them realize their goals.



Sustainability:

Saudi Arabia is committed to reducing carbon emissions by more than 278 mtpa by 2030. Smart city technology plays a crucial role in attaining these objectives by optimizing energy consumption, minimizing waste and enhancing transportation efficiency.

The event shaping Saudi Arabia's smart city development

Smart Cities Saudi Expo will welcome industry professionals, including those with direct purchasing power to network, learn and do business

What to expect in 2025:

15,000+*

Qualified professional visitors

20,000sqm

Gross space

50+*

Speakers

250+*

Local and international exhibitors

20+*

Exhibiting countries

10+*

Country pavilions

*Combined with co-located show Global Infrastructure Expo



Meet your target audience, acquire qualified leads and reach your sales goals faster

2024 exhibitors included:



12 Country Pavilions:



Showcase your smart products and services across 7 dedicated product sectors



Digital Economy

- E-Commerce
- Digital Payment and Financial Services
- Startups and Innovation Ecosystems
- Digital Skills and Workforce Development



Urban Mobility & Transport

- Intelligent Traffic Management
- Public Transportation Systems
- Electric & Autonomous Vehicles
- Smart Parking Solutions



Smart Building and Infrastructure

- Energy-efficient HVAC
- Smart Lighting & Energy Management
- Building Automation Systems
- Building Security and Access Control



Smart Governance

- E-Government Services
- Citizen Engagement Platforms
- Open Data Initiatives
- Digital Identity & Authentication



IT & Telecoms

- High-Speed Broadband & Connectivity
- IoT Infrastructure
- 5G Network Deployment
- Data Centers & Cloud Services
- Cyber Security



Sustainability and Environment

- Waste Recycling and Resource Management
- Air and Water Quality Monitoring
- Sustainable Water Management



Safety and Security

- Video Surveillance & Analytics
- Emergency Response Systems
- Public Safety Sensors & Alarms
- Crime Prediction & Prevention
- Fire Safety Technology

Connect with those responsible for planning and delivering mega Smart Cities projects

Visitor job titles include:

- Government Representatives
- Project Owners
- Public Utilities
- Carbon Footprint Controllers
- EV infrastructure Specialists
- Infrastructure Investment Strategists
- Urban Planners
- Cloud Architects
- Consultants
- Project Managers
- Smart Metering Specialists
- Transportation Planners
- Smart City Directors
- Digital Transformation Officers
- Procurement Professionals
- Transport Demand Managers
- Circular Economy Strategists
- New Energy Engineers
- Civil Engineers
- Digital Twin Experts
- Cybersecurity Consultants
- Contractors
- Policy Makers
- Regulators
- Sustainability Analysts
- IoT Experts
- Digital Infrastructure Engineers

Key stakeholders who visited in 2024 included:



Invite-Only Strategic Summit

**For Government Officials, Project Owners,
Urban Developers and Consultants**

The Smart Cities Summit will convene senior stakeholders from the private and public sectors to collaborate and address the challenges and opportunities surrounding Saudi Arabia's smart city development. Through engaging conversations, thought-provoking debates and immersive learning experiences, the summit will advance the ambitious goals of Saudi Vision 2030. It will also play a pivotal role in driving the government's efforts to develop next-generation smart infrastructure, ensuring it meets the needs of a growing population and delivers futuristic cities for its citizens.

Conference themes:



**Digital
Transformation**

**Smart
Mobility**



**Effective
Governance**

**Quality
Of Life**



 **Contact us to further discuss speaking and sponsorship opportunities**

Attracting a highly qualified audience looking to accelerate their career growth

SmartCities360 will be a discussion forum where industry delegates can hear from experts and earn professional CPD points for their attendance. The attendees will include regulators, smart city strategists, project managers, smart building managers, building automation engineers and fintech experts. SmartCities360 will not only facilitate a valuable exchange of knowledge but also provide a networking platform for industry professionals to interact with some of the foremost experts in the field.

Stay tuned as we announce the themes for 2025.

2024 themes included:



Product Demos

Data Integration & Interopability



Digital Twins



Operational Cybersecurity

Network Infrastructure



Contact us to explore tailored sponsorship packages to meet your business objectives

2024 Featured Speakers included



Abdulrahman Albati
Smart City Solutions
Manager, Misk City

Abdulrahman Ibrahim
Chief Data and Innovation
Officer, Al Madinah Region
Development Authority

Annas Hassan Alharbi
Director of Smart City
Department, Sharqia
Development Authority

Dr. Baqer Al-Ramadan
GIS Unit Supervisor –
Smart and Sustainable
Cities Program, King Fahd
University of Petroleum &
Minerals (KFUPM)

Eman Khunayn
General Manager of Smart
Cities Tech Institute, King
Abdullah City for Science
and Technology



Eng. Fahad Alshehri
Projects Manager in
Quality of Roads Program,
Riyadh Region Municipality

Gary Knight
CEO, REALM

Gaya Magie
Lab Director, IBM KSA
Software Development Lab

Jason Whittet
Government Transformation
Advisor, Amazon Web
Services

**Eng. Mohamed
Dhaifallah Binhijna**
Head of Smart Cities,
Eastern Province
Municipality



Eng. Othman Alrubaygi
Director of Geospatial
Reference System, General
Authority for Survey and
Geospatial Information
(GEOSA)

Praveen Arora
VP IoT & Private Networks,
Tata Communications

Sultan Moraished
Group Chief Cybersecurity,
Data and Business
Excellence Officer, Red Sea
Global

Taghreed Faqeeh
Director of Social Activities
Department, Riyadh Region
Municipality



Why exhibit at Smart Cities Saudi Expo 2025?

Showcase products, services and technologies to a targeted audience and position your brand in front of those who matter

Showcase your offerings and demonstrate your ability to provide the latest smart products, services and innovations to potential clients.

Generate quality leads from those with purchasing intent, secure contracts and tap into new markets resulting in tangible opportunities and real ROI.

Gain market insights, attend sessions and engage with experts to ensure your brand remains at the forefront of this dynamic industry.

Acquire first-hand competitive intelligence that will give you an edge in the market.

Connect with local agents and distributors to enjoy ease of market access in a cost-effective manner to penetrate this lucrative market.

Benefit from the events extensive marketing campaigns, ensuring brand visibility to thousands of industry professionals before, during and after the event.



Strategic PR investment creating unrivalled coverage in the kingdom



READ ARTICLE



READ ARTICLE



READ ARTICLE



WATCH VIDEO



WATCH VIDEO



WATCH VIDEO



WATCH VIDEO

Media coverage from 2024 included:

الشرق الأوسط
Asharq Al-Awsat



العربية
alarabiya

ARAB NEWS
The Voice of the Kingdom Region



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Secure your participation and expand your business in the Kingdom

Book your stand and elevate
your brand through our tailored
sponsorship packages

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