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The Meeting and Trading Platform to the Design and Fit-Out Industry in Saudi Arabia's Western Province

The inaugural Interiors & Furniture Show Jeddah took place from 18 – 20 February 2025 at the prestigious Jeddah Superdome. The event welcomed local and global brands showcasing a wide range of products from furniture, furnishings, bed & bedding, workspace, decorative lighting, kitchen & bath, flooring & surfaces, and art.

The exhibition's success in connecting suppliers and manufacturers with interior designers, retailers, distributors and fit-out contractors paves the way for the design and fit-out industry in the Western Province of Saudi Arabia.

KEY SHOW FIGURES

5,173

TOTAL VISITORS

81

EXHIBITORS

35

SPEAKERS

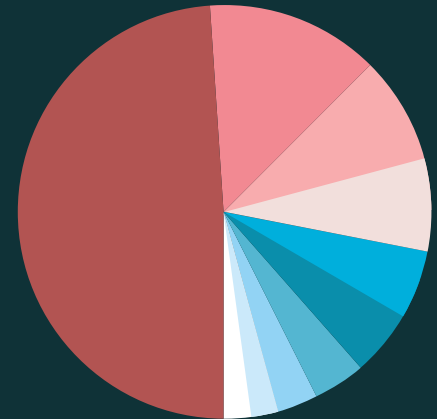
12

EXHIBITING COUNTRIES

3

COUNTRY PAVILLIONS

VISITOR SECTORS BREAKDOWN



- Interior Design – 47%
- Architectural Firm – 13%
- Distributor & Supplier – 8%
- Contractor – 7%
- Engineering – 5%
- Manufacturing – 5%
- Hotel / Restaurant / Developer (combined): Hotel + Restaurant and Catering + Hotel Developer and Owner) – 4%
- Retailer – 3%
- Property Developer and Owner – 2%
- Government Authority – 2%

SHOW HIGHLIGHTS



60%

of our visitors are looking for new suppliers in the market to form partnerships

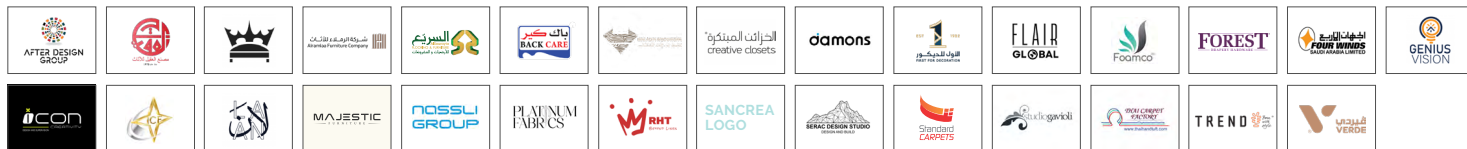
56%

of visitors attend the show to source innovative products and discover new brands

A SNAPSHOT OF INFLUENTIAL BUYERS THAT VISITED THE EVENT



INNOVATIVE BRANDS THAT EXHIBITED IN 2025



VOICES FROM THE INTERIORS & FURNITURE SHOW JEDDAH

“The Interiors & Furniture Show Jeddah was an inspiring opportunity to explore the latest trends in the industry, connect with fellow professionals, and discover innovative designs. It was a valuable experience that will undoubtedly influence my work moving forward.”

Ghaid Rihawi

Interior Design Architect
Masar Al Enjaz Engineering Consultancy
(MASARCO) – 2025 Visitor

“We had a great experience at the IFS Show. The event brought together a quality crowd, including designers, architects, and end users, giving us a perfect platform to connect with key industry professionals. It was a wonderful opportunity to showcase our products and interact with potential clients. The connections we made and the exposure we gained really made it an invaluable experience for us.”

Najah Yamout

Marketing Manager
MENA - Trend Middle East – 2025 Exhibitor

“The Interiors & Furniture Show Jeddah was a successful experience for us, and we truly appreciate the opportunity to be a part of it. The event provided a great platform for us to connect with industry professionals, showcase our work, and explore new opportunities in the region.”

Soha Sepehri

CEO
Serac Studios – 2025 Exhibitor

“This event is a key platform for connecting with industry leaders, exploring new opportunities, and showcasing our modern and functional furniture solutions. The Saudi market is experiencing incredible growth and investment in design, making it an exciting time for businesses like ours to be here.”

Emin Uzun

Export Director
Sancrea Group – 2025 Exhibitor

SHOW FEATURES



IFSspeaks - The Voice of Design

The three-day CPD-certified IFSpeaks conference explores the dynamic evolution of design by delving into the past, present and future. Attendees engaged in thought-provoking talks led by industry pioneers, gaining valuable insights. The program included expert-led masterclasses, hands-on workshops, engaging panel discussions, and visionary keynotes on emerging trends shaping the future of design. Participants had the opportunity to enhance their expertise and earn CPD certification through this enriching experience.



What IFS? - Student Activation

The “What IFS?” student activation, supported by the Architecture and Design Commission, connected final-year interior design students with industry professionals and leading brands for hands-on learning experience.

In collaboration with Jeddah-based universities, mentors from design studios, and brands, the students embarked on an immersive journey that included showroom tours, design ideation & mentorship, hands-on execution, cultural inspiration

Participating Universities

- Dar Al-Hekma University
- Jeddah International College
- King Abdulaziz University

Participating Design Agencies

- Grid Design
- Realm Design
- In Detail Design Center

Participating Brands

- Al Guthmi
- Siera Light
- Elegant Home

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BE PART OF THE
INTERIORS & FURNITURE SHOW JEDDAH
3 – 5 FEBRUARY 2026 | JEDDAH SUPERDOME

ENQUIRE TO EXHIBIT

CONTACT US TODAY

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