SMARTC Lies

POST SHOW REPORT

🛅 24 – 26 SEPTEMBER 2024

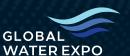
RIYADH INTERNATIONAL CONVENTION & EXHIBITION CENTER

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EMPOWERING COGNITIVE LIVING IN SAUDI ARABIA

The inaugural Smart Cities Saudi Expo was officially opened on 24th September 2024 by H.E. Prince Dr. Faisal bin Abdulaziz bin Ayyaf, Mayor of Riyadh Region and Chairman of the Board of RIPC.

A total of 417 exhibitors participated, representing 31 countries. The show featured 12 participating country pavilions which included China, Egypt, Germany, Greece, India, Italy, Qatar, Spain, Turkey, USA, United Kingdom & UAE.

The event attracted 21,307 buyers and specifiers, with key disciplines represented by urban planners, software and IT professionals, cybersecurity consultants, cloud architects, data analysts, IoT experts and many others.

The event featured 39 CPD certified sessions and Smart Cities Saudi Summit, led by 93 speakers. These sessions were attended by 1,542 industry professionals, each earning points towards their annual training and development quota.

The show floor included leading international solution providers covering, IoT, 5G Drones, Robotics, Artificial Intelligence, Big Data and Digital Economy.

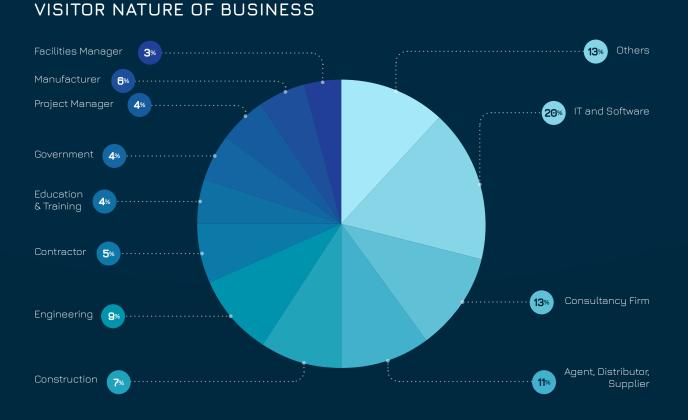


Business Analyst, Conure Technology Services



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WELCOMING 21,307 BUYERS, SPECIFIERS AND OPINION LEADERS TO SAUDI ARABIA



VISITOR BRANDS INCLUDED:





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417 COMPANIES EXHIBITED, PRESENTING PRODUCTS AND SOLUTIONS FROM 31 COUNTRIES

EXHIBITOR BRANDS INCLUDED:



SPEAK TO A MEMBER OF THE TEAM TO BOOK YOUR STAND

12 COUNTRY PAVILIONS:



66 EXHIBITOR AND SPONSOR TESTIMONIAL

We found the Smart Cities Saudi Expo highly relevant to our company and aligned with our goals in the IoT ecosystem. The event's themes, targeted audiences and thoughtfully curated panel discussions directly support our objectives and areas of interest.

Vaneet Mehta

vice President & Regional Head, MECAA, Tata Communications



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SMART CITIES SUMMIT OVERVIEW

The Smart Cities Summit brought senior private and public sector stakeholders together to collaborate and deep dive into the challenges and opportunities around Saudi Arabia's smart city evolution. These inspiring conversations, panel discussions and immersive learning experiences support the government's ambitious Saudi Vision 2030 targets of providing its citizens with cities of the future.





POST SHOW REPORT

SmartCities 3

12

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583 INDUSTRY PROFESSIONALS CERTIFIED AT THE EVENT

Saudi Arabia's smart city industry-experts witnessed active participation at SmartCities360 Sessions. The audience comprised of regulators, smart city strategists, project managers, smart building managers, building automation engineers and fintech experts. SmartCities360 not only facilitated a valuable exchange of knowledge but also provided a networking platform for industry professionals to interact with some of the foremost experts in the field.





FEATURED SPEAKERS



Abdulrahman Albati Smart City Solutions Manager, Misk City



Abdulrahman Ibrahim Chief Data and Innovation Officer, Al Madinah Region Development Authority



Annas Hassan Alharbi Director of Smart City Department, Sharqia Development Authority



Dr. Bager Al-Ramadan GIS Unit Supervisor -Smart and Sustainable Cities Program, King Fahd University of Petroleum & Minerals (KFUPM)



Eman Khunayn General Manager of Smart Cities Tech Institute, King Abdullah City for Science and Technology



Eng. Fahad Alshehri Projects Manager in Quality of Roads Program, Riyadh Region Municipality



Gary Knight CEO, REALM



Gaya Magie Lab Director, IBM KSA Software Development Lab

Jason Whittet Government Transformation Advisor, Amazon Web Services



Eng. Mohamed Dhaifallah Binhijna Head of Smart Cities, Eastern Province Municipality



Eng. Othman Alrubayyi Director of Geospatial Reference System, General Authority for Survey and Geospatial Information (GEOSA)



Praveen Arora VP IoT & Private Networks, Tata Communications



Sultan Moraished Group Chief Cybersecurity, Data and Business Excellence Officer, Red Sea Global



Taghreed Faqeeh Director of Social Activities Department, Riyadh Region Municipality



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STRATEGIC PR INVESTMENT CREATING UNRIVALLED COVERAGE IN THE KINGDOM





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Dust Storm Regional Cent

1	NETWORK DIRECTLY WITH INDUSTRY LEADERS AND DECISION-MAKERS, CREATING OPPORTUNITIES FOR STRATEGIC PARTNERSHIPS AND COLLABORATIONS THAT CAN DRIVE YOUR BUSINESS GROWTH
2	POSITION YOUR COMPANY AS A MAJOR CONTRIBUTOR TO SAUDI ARABIA'S SMART CITY SECTOR, ENHANCING YOUR BRAND'S VISIBILITY AND INFLUENC
З	UTILIZE THE PLATFORM TO LAUNCH NEW PRODUCTS OR ENHANCE SALES O EXISTING PRODUCT LINES LEVERAGING FACE-TO-FACE INTERACTIONS WITH YOUR TARGET AUDIENCE
1.1.1.19	
4	GAIN COMPETITIVE INTELLIGENCE THAT CAN GIVE YOU AN EDGE IN THIS

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💼 🏾 15 – 17 SEPTEMBER 2025

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SECURE YOUR SPOT AT SMART CITIES SAUDI EXPO 2025

BOOK A STAND

GENERAL ENQUIRIES



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