



**GIFTS &
HOMEWARE**
EXPO SAUDI ARABIA

CO-LOCATED SHOWS:



**STATIONERY
& PAPER**
EXPO SAUDI ARABIA



**KIDS
& TOYS**
EXPO SAUDI ARABIA

Exploring the unexplored

16 - 18 September 2025

Riyadh Front Exhibition & Conference Center,
Saudi Arabia



Organized by: **dmg** :: events

GIFTS & HOMEWARE EXPO

The Gifts & Homeware Expo is the premier trade event platform in the Kingdom of Saudi Arabia dedicated to gifts and homeware products. The event provides valuable opportunities for both local and international brands to expand their reach and tap into the largest market in the Middle East.

WHY EXHIBIT?



Direct Approach: Interact with key decisions makers and stakeholders to facilitate business that converts into revenue.



Network: Meet with who's who of the industry to forge new partnerships and strengthen existing relationships.



Knowledge exchange: Learn from key industry leaders and subject matter experts about the future of stationery and paper industries.

UNIQUE EVENT PROPOSITION:



Expand Market Reach: Showcase products to a targeted audience in the growing MENA market, especially KSA, where demand for gifts and homeware is rising.



Build Valuable Connections: Network with key buyers, distributors, and retailers to establish long-term business relationships.



Boost Sales and Growth: Demonstrate products, close deals, and secure immediate sales while setting up future business opportunities.



Gain Competitive Insights: Receive market feedback and insights into consumer preferences and competitor strategies.



Align with Sustainable Trends: Highlight eco-friendly products, aligning with global sustainability trends and strengthening brand reputation.

200+ exhibitors

5,000+ visitors

300+ brands

Market Insights:

Saudi Arabia is experiencing rapid growth across multiple industries, especially in retail, home décor, and gifting. This growth is driven by increased disposable income, a youthful population, and the government's Vision 2030 initiative.

With over 35 million residents, Saudi Arabia has the largest population in the Gulf region. The average household disposable income stands at \$13,860 per capita.

FAST FACTS:

**35 million
population**

The Kingdom of Saudi Arabia has a young population, with a median of 30 years

US\$176.5b

Forecasted country-wide sales in 2026

US\$69.51b

Real estate market value in 2024, signaling an uptick in both residential and hotel market

Key Product Sectors:

PRODUCT SECTORS REPRESENTED AT THE SHOW:

- HOME, LIVING & DECOR
- GIVING & LIFESTYLE
- FESTIVE & FLORAL
- PARTY & CELEBRATION

CO-LOCATED SHOWS

The Gifts & Homeware Expo will be held alongside with the Stationery & Paper Expo and the Kids & Toys Expo, offering a comprehensive showcase of related sectors:



Specialising in stationery and paper product sectors, this event offers a well-rounded selection of products that cater to children — both in play and learning environments



Specialising in toys and kids products, this event provides additional exposure to a key demographic for families and children, complementing the gifting and lifestyle expo.

This strategic co-location ensures a richer experience for visitors and exhibitors, facilitating cross-sector exploration and business opportunities all under one roof.

Who Should Attend?

EXHIBITOR PROFILES:

- HOUSEHOLD ITEMS
- PLASTICWARE
- STORAGE SOLUTIONS
- HOME FRAGRANCES AND ACCESSORIES
- METALWARE
- HOME CARE PRODUCTS
- FIXTURES AND FABRICS
- KITCHENWARE AND ACCESSORIES
- SMALL HOME APPLIANCES
- TABLE DECOR AND ACCESSORIES
- HANDCRAFTED ITEMS
- CRYSTAL, GLASS, PORCELAIN, AND CERAMIC PRODUCTS
- DRINKING BOTTLES, THERMOS FLASKS AND CONTAINERS
- CULINARY GIFTS
- COFFEE ACCESSORIES AND TEA ACCESSORIES
- BAKEWARE, SILICONE PRODUCTS
- HOMETEXTILES
- PAPER NAPKINS, PAPER TABLE LINEN
- HOUSEHOLD CONTAINERS
- PET ACCESSORIES
- MEASURING EQUIPMENT
- SHOPPING BASKETS AND BAGS
- CORPORATE GIFTS
- DECORATIVE ITEMS
- SMARTPHONE & LAPTOP ACCESSORIES
- SOUVENIRS & MAGNETS
- COLLECTOR'S ITEMS
- ELECTRONIC GADGETS
- STATIONERY GIFTS
- GREETING CARDS
- GOURMET GIFTS
- FASHION ACCESSORIES
- BEAUTY GIFTS
- TRENDY, DESIGNER, AND CLASSIC GIFTS

Who Should Attend?

VISITOR PROFILES:

- DISTRIBUTORS
- TRADERS
- WHOLESALERS
- SUPERMARKETS AND HYPERMARKETS
- E-COMMERCE
- GOVERNMENT AGENCIES
- CORPORATE PROCUREMENT SPECIALIST
- REAL ESTATE DEVELOPERS
- CAFE & RESTAURANTS



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MEET THE TEAM



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**GET IN TOUCH TO FIND OUT HOW THE GIFTS AND HOMEWARE EXPO SAUDI ARABIA CAN HELP YOU
UNLOCK NEW HORIZONS**

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