

24 - 26 SEPTEMBER 2024

Riyadh International Convention and Exhibition Center

POST EVENT REPORT

THE PREMIER WATER INFRASTRUCTURE EVENT IN SAUDI ARABIA

CO-LOCATED WITH



SAUDI
INFRASTRUCTURE
EXPO



ORGANIZED BY

dmg::events



WWW.GLOBALWATEREXHIBITION.COM



FOSTERING CRUCIAL PARTNERSHIPS TO ADVANCE SAUDI ARABIA'S WATER SECTOR THROUGH INTERNATIONAL COLLABORATION.

The second edition of the Global Water Expo, held from 24–26 September 2024 at the Riyadh International Convention and Exhibition Centre, brought together 21,307 industry professionals, including contractors, project managers, consultants, wet infrastructure engineers, public utilities specialists, water resource managers, and water distribution planners.

With 417 exhibitors from 31 countries, including pavilions from Germany, China, Italy, Türkiye, and Greece, the event showcased the latest innovations in the water sector and brought together the entire industry for business deals networking, sourcing, and insights.

The event also featured high-level content with 93 speakers leading 39 CPD-certified sessions. The summit brought together key stakeholders to share insights, forge partnerships, and drive transformative change in the water sector. Additionally, the Water360 sessions provided further opportunities for knowledge exchange, collaboration and development.

21,307* TOTAL PARTICIPANTS

93* SPEAKERS

417* EXHIBITING COMPANIES

39* CPD CERTIFIED SESSIONS

31* EXHIBITING COUNTRIES

12* COUNTRY PAVILIONS

* Combined with co-located events Saudi Infrastructure Expo and Smart Cities Saudi Expo

"Saudi Arabia has become an excellent hub for foreign companies looking to enter and expand into the market. Global Water Expo is a platform that eases the access to the market and we are very happy to be participating in such a platform."

Abdullah Bogari
CEO - GI Aqua Tech

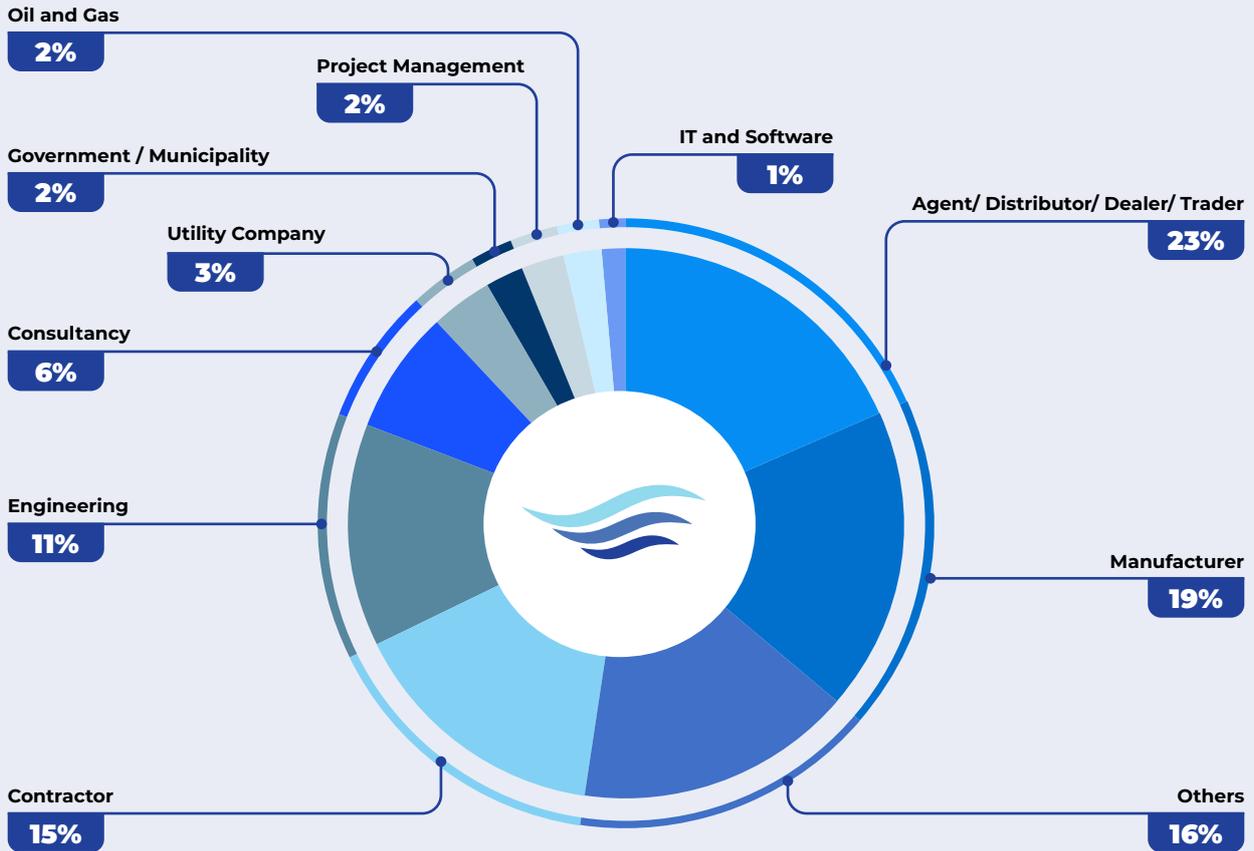


"We participate at Global Water Expo to meet stakeholders from the government and private sector in order to introduce our innovations for water pumps and systems."

Fouad Ahmed
Regional Marketing Manager MENA
Wilo Middle East



WELCOMING 21,307 KEY STAKEHOLDERS ACROSS THE ENTIRE SPECTRUM OF INFRASTRUCTURE



Visiting companies included:



EXHIBIT NOW AND MEET TOP DECISION MAKERS INCLUDING CONTRACTORS, CONSULTANTS, WATER ENGINEERS AND PROJECT MANAGERS AT GLOBAL WATER EXPO



417 COMPANIES FROM 31 COUNTRIES EXHIBITED, SHOWCASING A RANGE OF PRODUCTS AND SOLUTIONS

Exhibiting companies included:



Country Pavilions:



BOOK YOUR STAND NOW AND ELEVATE YOUR BRAND ALONGSIDE LEADING WATER SECTOR COMPANIES

MILLION DOLLAR DEALS SIGNED AT GLOBAL WATER EXPO



AL-OTAISHAN TRADING COMPANY & INNOVATIVE WATER SYSTEMS

This partnership is set to improve the efficiency of water and sewage networks by implementing advanced solutions for plastic pumping stations, tanks and pipelines supporting the development of sustainable water and sewage infrastructure for the future.



MEDISUN ENERGY AND MOAJ HOLDING SIGNED A JOINT VENTURE TO FORM MEDISUN SAUDI ARABIA

With MOAJ investing USD 30 million, MediSun Energy is establishing a manufacturing facility and launching the Saudi Brine Management Program - a major step toward sustainable water and energy solutions for the region.

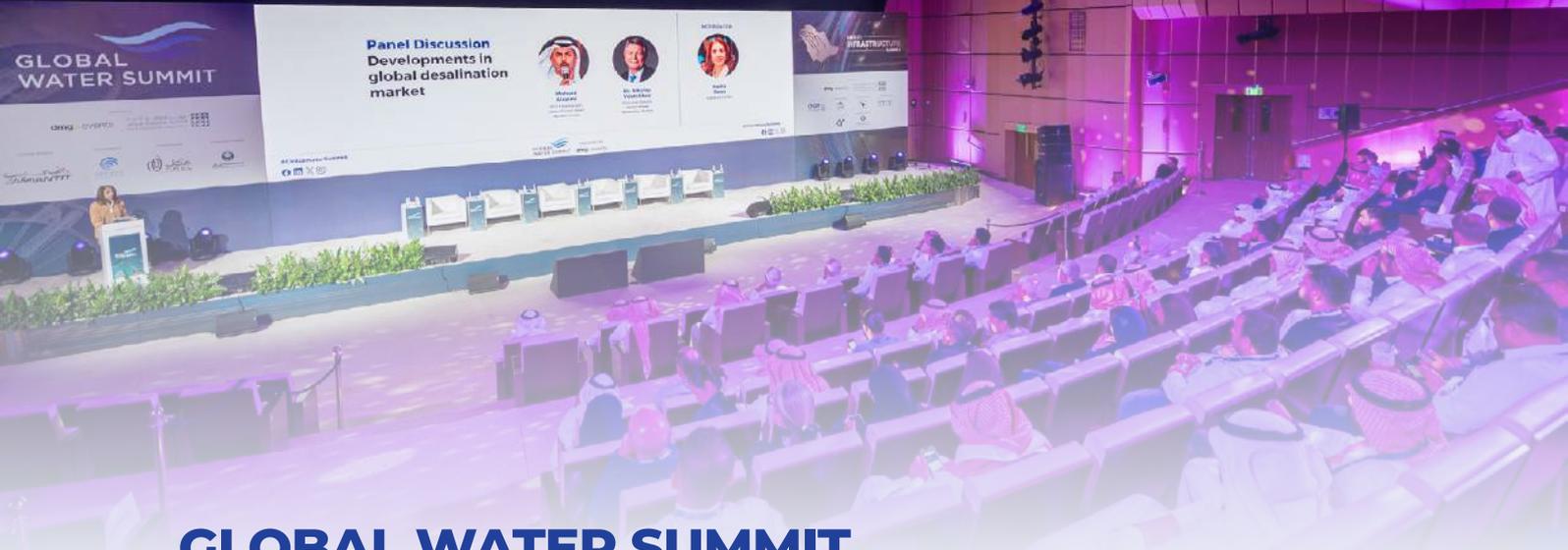


AQUASmart DEVICE SPONSORSHIP AGREEMENT BETWEEN SYLL ORGANIZATION & SUSTAINABLE SYSTEMS INDUSTRY

The Syll National Association is sponsoring the Aqua Smart Device, which generates water from the air. This initiative aims to serve the community by utilizing various water sources and preserving the Kingdom's water resources.



GET IN TOUCH TO SIGN DEALS JUST LIKE YOUR COMPETITORS



GLOBAL WATER SUMMIT WELCOMED 14 EXPERT SPEAKERS

583

DELEGATES

14

SPEAKERS

6

CPD CERTIFIED SESSIONS

The Global Water Summit brought together stakeholders to share knowledge, build partnerships and drive transformative change in the water sector. Policymakers, government officials, industry experts and technology innovators collaborated to engage in meaningful discussions on topics such as wastewater treatment, water management and resilience, digital innovation in water systems, decarbonization of water utilities, irrigation efficiency and water reuse. Delegates had the opportunity to explore the key trends shaping the global water industry and set the direction for a sustainable and efficient future in water management.

CONTACT US TO DISCUSS SPEAKING AND SPONSORSHIP OPPORTUNITIES

"The Global Water Summit was an incredibly valuable experience, providing an opportunity to exchange ideas with industry experts on how to accelerate digital transformation and enhance operational efficiency. The discussions inspired me to explore new solutions for addressing future challenges in water resource management."

Bander S. Alharbi
VP (A) of Technical Affairs,
National Water Company (NWC)



"Participating in the Global Water Summit in Riyadh was both inspiring and thought-provoking. The discussions on water's future and the emphasis on water security provided critical insights into the innovative approaches needed to address global challenges. It was a privilege to contribute to a dialogue that champions sustainable solutions and secures a more resilient future for water resources."

Mohsen Alsalmi
KSA Construction Water Cluster Head,
ACWA Power





773 INDUSTRY PROFESSIONALS CERTIFIED AT THE EVENT.

**CPD
CERTIFIED**
The CPD Certification
Service

773

CERTIFIED PROFESSIONALS

16

SPEAKERS

11

CPD CERTIFIED SESSIONS

Industry experts witnessed active participation at the Water360 sessions. The audience included contractors, water engineers, treatment plant operators, project managers and more. The Water360 sessions facilitated the exploration of the latest advancements, strategies and innovations shaping the water sector. Topics covered included water reuse, sustainable water infrastructure, water efficiency and more.

CONTACT US TO DISCUSS SPEAKING AND SPONSORSHIP OPPORTUNITIES



“The water Expo in Riyadh was truly impressive, especially in its diverse coverage of nearly every aspect of the water industry. The summit was a great effort featuring a wide array of key stakeholders discussing critical issues and future measures of the industry.”

Dr. Ahmed Alamoudi
Director – Desalination & Brine Innovation Solutions, ENOWA Water



GLOBAL
WATER SUMMIT

water360
sessions

FEATURED SPEAKERS



Mohsen Alsalmi
KSA Construction
Water Cluster Head
ACWA power



Dr. Nikolay Voutchkov
Executive Director
**NEOM Water Innovation
Center**



Mohammed AlGhamdi
Infrastructure Senior
Director
Diriyah Company



Bander S. Alharbi
VP (A) of Technical Affairs
**National Water Company
(NWC)**



Fahad AlFahhad
Chief Technology Officer
GI Aqua Tech Saudi



Luis Estacio
EPC Project Director
Acciona



Ahmed A. Wahab
Operation Director -
Middle East
**Veolia Water
Technologies Middle East**



Dr. Ahmed Alamoudi
Director - Desalination &
Brine Innovation Solutions
ENOWA Water



Ghislain Juvanov
Chief Operating Officer
**Saudi Arabian
Amiantit**



Pietro Moro
Managing Director -
Middle East Turkey
Xylem



Sreemala Pai
Associate Director - Water
Middle East
WSP Middle East



Dexter Ligsay
Water System Expert
**Sports Boulevard
Foundation**



**Abdulghani Sameer
Abulhamail**
Chief Executive Officer
**Shuaibah Two
Water Development
Project Company**



Jessy Mattar
Water Quality Expert
SIA Partners



Ahmed Elbaz
Technical Director
**Sanum Aljazeera
Company for Projects**



Dr. Raied Saad Alharbi
Assistant Professor in
the Department of Civil
Engineering
**King Saud University
(KSU)**



**Mohamed
Darwish Ibrahim**
Design Manager - Utility
Networks
Parsons



Maan Saeed
Water & Agriculture
Expert



Dr. Omar Alrehaili
Assistant Professor of
Environmental Engineering
**King Saud University
(KSU)**



Dr. Hasanain Al-Naimi
Regional Product Specialist
Innovzye Autodesk

MARKETING CAMPAIGNS ENSURING YOUR INVESTMENT DELIVERS THE RETURN YOU SEEK

1.2M

DIGITAL CAMPAIGN REACH

700K

EMAILS SENT

83K

WEBSITE VIEWS

70K

WHATSAPP MESSAGES DELIVERED



DAY 1 HIGHLIGHTS



DAY 2 HIGHLIGHTS

MEDIA WHO ATTENDED THE 2024 EDITION:

التنقفا الأوسط
Asharq Al-Awsat

AL-JAZIRAH
الجزيرة
.com

الشرق
Al-Sharq

الوطن
يومية - سياسية - مستقلة

العربية
alarabiya

التنق
اقتصاد
Bloomberg

الرياض

الإخبارية

ARAB NEWS

الاقتصادية

CNBC
عربية

وكالة الأنباء
السعودية
SAUDI PRESS
AGENCY

WE HIT THE HEADLINES

56.7M

PR REACH



التنريف الأوسط
صحيفة العرب الأولى



الجزيرة



العربية
al arabiya



الرياض



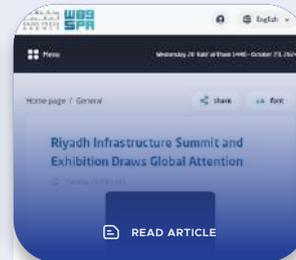
الإخبارية



ARAB NEWS



CNBC عربية



وكالة الأنباء السعودية
SAUDI PRESS AGENCY



الاقتصاد



المصدر 24



الحياة



العربية
CNBC

WATCH VIDEO



التلفزيون السعودية
Al-Saudia Television

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SMART CITIES SAUDI EXPO SILVER SPONSORS



SAUDI INFRASTRUCTURE EXPO LANYARD SPONSOR



GLOBAL WATER EXPO LANYARD SPONSOR



BADGE SPONSOR



WATER360 GOLD SPONSOR



SUSTAINABILITY SPONSORS



*Sponsors and partners across co-located events Saudi Infrastructure Expo, Global Water Expo, Smart Cities Saudi Expo.

WHY EXHIBIT AND SPONSOR GLOBAL WATER EXPO IN 2025?



DIRECT NETWORKING

Connect directly with active buyers from Saudi Arabia's water infrastructure industry, estimated to be valued at \$80bn.

Source: Arab News



BUILD RELATIONSHIPS

Build relationships with top industry leaders and decision-makers, paving the way for strategic partnerships and collaborations that can significantly boost your business growth.



BRAND POSITIONING

Position your company as a pivotal player in Saudi Arabia's water sector, thereby increasing your brand's visibility and influence within the industry.



BOOST SALES

Utilize the expo as a platform to launch new products or boost sales of existing ones. Face-to-face interactions with your target audience can drive engagement and interest.



STAY AHEAD OF COMPETITION

Acquire valuable competitive intelligence that can provide you with a strategic edge in the market, helping you stay ahead of the competition.

**SHOWCASE YOUR BRAND AT AN EVENT ORGANIZED BY DMG EVENTS
WITH OVER A DECADE OF EXPERIENCE IN CONNECTING
GLOBAL MARKETS TO SAUDI ARABIA.**

SECURE YOUR SPOT AT GLOBAL WATER EXPO 2025

SEPTEMBER 2025
RICEC, RIYADH, SAUDI ARABIA

GENERAL ENQUIRIES



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