



Under the patronage of H.E. Dr Mostafa Madbouly, Prime Minister of the Arab Republic of Egypt



EGYPT
INFRASTRUCTURE
& WATER EXPO

 17 – 19 JUNE 2025

 EIEC, CAIRO, EGYPT

2025 SALES BROCHURE

FIND NEW BUSINESS OPPORTUNITIES IN EGYPT'S \$400BN INFRASTRUCTURE MARKET

**GROW YOUR BUSINESS
AND MEET YOUR SALES OBJECTIVES FASTER**

CO-LOCATED WITH

BIG 5 Construct
Egypt

ORGANIZED BY

dmg events

 [EGYPTINFRASTRUCTUREEXPO.COM](https://egyptinfrastructureexpo.com)



A MULTI-STAKEHOLDER MEETING POINT EMPOWERING EGYPT'S INFRASTRUCTURE SECTOR

Egypt infrastructure & Water Expo supports the development of Egypt's infrastructure sector, it brings together all the key stakeholders including thousands of industry professionals and leading infrastructure companies to share insights, explore opportunities and strike deals.

It's the ultimate business development hub; a place where specifiers meet new partners and where innovation is spotlighted creating thriving, vibrant cities. Participating companies can meet their target audience and decision-makers with spending power. It's a gateway to Egypt, a country undergoing extensive change in line with it's Vision 2030 infrastructure objectives.

The 360 Sessions are a premier learning experience tailored to infrastructure industry professionals to elevate their expertise. From technologies to emerging trends, these sessions ensure participants are equipped with the knowledge to thrive in this rapidly evolving sector.

The event is co-located with Big 5 Construct Egypt, Egypt's most influential construction event.



SILVER SPONSOR TESTIMONIAL

For Tabreed, this presented an unmissable opportunity to engage with developers, architects, planners, engineers, consultants and government officials.



2024 SHOW HIGHLIGHTS



CLICK TO PLAY VIDEO ON YOUTUBE

TANGIBLE BUSINESS OPPORTUNITIES ARISING FROM EGYPT'S SUSTAINED INVESTMENT IN MEGA PROJECTS

A \$400BN INFRASTRUCTURE PLAN IS UNDERWAY IN EGYPT.*

*Source: Zawya.

Given the rapidly growing population, infrastructure is a key government priority. With an abundance of large-scale projects spanning across Egypt planned and underway, you're stepping into an active market poised for significant expansion. Egypt's government continues to invest heavily in infrastructure and increasing direct foreign investment through Public Private Partnerships consequently.

Plan: Egypt Vision 2030

Focus area: Develop key sectors including infrastructure to support economic growth and improve the quality of life for citizens and visitors



\$400 BILLION
INFRASTRUCTURE PROJECTS PLAN



38
NEW SMART CITIES



114 MILLION
POPULATION

MEGA INFRASTRUCTURE PROJECTS INCLUDE:

NEW ADMINISTRATIVE CAPITAL
\$58 BILLION

RAS EL HEKMA
\$35 BILLION

EL DABAA NUCLEAR POWER PLANT
\$28 BILLION

CENTRAL BUSINESS DISTRICT
\$18 BILLION

MASDAR WIND PROJECT
\$15 BILLION

6TH OCTOBER LUXOR ASWAN RAILWAY
\$13 BILLION

NEW DELTA WASTEWATER TREATMENT PLANT
\$9.7 BILLION

NEW ALAMEIN CITY
\$6 BILLION

CAIRO MONORAIL
\$4.5 BILLION

ORANGE EGYPT DATA CENTER
\$250 MILLION

ABU RAWASH WASTE-TO-ENERGY PROJECT
\$120 MILLION

Source: ABiQ (2024)

A SCALE EVENT BRINGING THE FULL INFRASTRUCTURE AND CONSTRUCTION VALUE-CHAIN TOGETHER

EGYPT INFRASTRUCTURE & WATER EXPO 2025 WILL WELCOME TRADE PROFESSIONALS, INCLUDING THOSE WITH DIRECT PURCHASING POWER TO NETWORK, LEARN AND DO BUSINESS.

WHAT TO EXPECT IN 2025?

20,000+*	QUALIFIED PROFESSIONAL VISITORS	20,000	GROSS SPACE (IN SQM)
350+	LOCAL & INTERNATIONAL EXHIBITORS	20+	EXHIBITING COUNTRIES
100+	SPEAKERS	40+	HOURS OF CONTENT

*COMBINED WITH BIG 5 CONSTRUCT EGYPT



EXHIBITOR TESTIMONIAL

We exhibited at Egypt Infrastructure and Water Expo to gain exposure, we got the chance to meet our target audience. It was a very productive experience.

Rehab Younes
Executive Director, Concrete Plus



MEET YOUR TARGET AUDIENCE, ACQUIRE QUALIFIED LEADS AND REACH YOUR SALES GOALS FASTER

MEDIA HIGHLIGHTS FROM KEY STAKEHOLDERS:



LEADING LOCAL AND INTERNATIONAL COMPANIES PARTICIPATE

2024 EXHIBITORS INCLUDED:



SHOWCASE YOUR NEXT-GENERATION INFRASTRUCTURE PRODUCTS ACROSS KEY SECTORS IN FOCUS



URBAN CONNECTIVITY

- Airport and Ports Construction, Maintenance & Repair
- Bridge - Superstructure Construction, Maintenance & Repair
- Concrete & Cement Products, Technologies and Services
- Emergency Evacuation Solutions
- Environmental Services
- Integrated Facilities Management Providers
- Lifting, Materials Handling & Transportation
- Occupational Health & Safety Protection
- Plant Machinery & Vehicles (PMV)
- Road Construction, Maintenance & Repair
- Site Equipment
- Subsurface
- Tunnel Construction, Maintenance & Repair



POWER PLANT INFRASTRUCTURE

- Power Plant Construction



WASTE

- Waste Reduction
- Waste Collection & Transportation
- Waste Separation
- Waste Treatment
- Waste Disposal
- Waste Accessories
- Waste to Energy
- Composting
- Recycling
- Green Packaging



SMART CITIES (DIGITAL INFRASTRUCTURE)

- CAFM
- FM Security Services
- FM Software & Related Technologies
- Geospatial Technology
- Information Management & Data Science
- Safety & Security (Access Control)
- Safety & Security (Fire Protection)
- Sustainability & Environment
- Urban Living
- Urban Mobility & Transport



COMMUNICATIONS

- Communication Equipment & Services
- Data Acquisition, Storage & Transmission
- Data Communications Services
- Digital Transformation Solutions
- ICT Services
- Telecommunications Services



WATER

- Water Management
- Water Extraction & Treatment
- Drainage & Sewage Systems
- Excavation & Drilling Technology
- Pumps, Pipes & Plumbing
- Water Desalination
- Irrigation Systems



POSITION YOUR BRAND IN FRONT OF THOSE RESPONSIBLE FOR PLANNING AND DELIVERING MEGA INFRASTRUCTURE PROJECTS

VISITOR JOB TITLES:

- Government Representatives
- Project Owners
- Public Utilities
- Carbon Footprint Controllers
- EV infrastructure Specialist
- Infrastructure Investment Strategists
- Urban Planners
- Cloud Architect
- Consultants
- Project Managers
- Waste Infrastructure Operator
- Smart Metering Specialists
- Transportation Planners
- Smart City Directors
- Digital Transformation Officers
- Procurement Professionals
- Waste Compliance Officer
- Transport Demand Manager
- Circular Economy Strategists
- Waste Reduction Specialist
- New Energy Engineers
- Civil Engineers
- Digital Twin Expert
- Cybersecurity Consultants
- Contractors
- Procurement Professionals
- Policy Makers
- Regulators
- Sustainability Analyst
- Waste Policy Advisor
- IoT Experts
- Digital Infrastructure Engineers



ATTENDED BY KEY BUYERS AND STAKEHOLDERS FROM LEADING COMPANIES IN 2024



AECOM



Amazon



Alexandria Electricity
Distribution Company



Cisco



DP World



Egyptian National
Railways



Etisalat Misr



Honeywell



Huawei



Khatib & Alami



KPMG



Microsoft



Mitsubishi Electric



Oracle Orange



Orascom



Parsons



Petrojet



Siemens



Suez Canal
Authority



Telecom Egypt



WSP

ATTRACTING A HIGHLY QUALIFIED AUDIENCE SEEKING MEANINGFUL TAKEAWAYS



infra360 sessions

water360 sessions

By hosting these CPD-certified sessions, the event attracts professionals seeking career growth. Sessions delivered by industry experts provide insights to help deliver more sustainable projects to a higher standard on time and within budget.

100+ INDUSTRY EXPERT SPEAKERS

40+ HOURS OF CONTENT

Themes:

1  INFRASTRUCTURE

2  WATER



CONTACT US

**TO FURTHER DISCUSS SPEAKING
AND SPONSORSHIP OPPORTUNITIES**



#EgyptInfraWaterExpo

infra360
 sessions

2024 SPEAKERS INCLUDED:



**Abdel-Rahman
 Abdel-Raou**

Head of the Water Resources
 Department, Khatib & Alami



**Dr. Ahmed
 Abdallah Sayed**

Senior Researcher, National
 Water Research Center NWRC,
 Ministry of Water Resources
 and Irrigation



**Dr. Ahmed Mohamed
 Bayomi Hassan**

Director of Water Quality
 Department, Holding Company
 for Water and Wastewater



Prof Dr. Alaa El-Sadek

President, Egyptian Water Bank



Ali Badawy

Architecture Section Head,
 Administrative Capital For
 Urban Development



Eng. Amr Khattab

Infrastructure general manager
 of the Egyptian Ministry of
 Housing, Minister's Technical
 Office



Dr. Ashraf Kamal

Professor of Sustainable
 Architecture and Urban
 Economics, Housing and
 Building National Research
 Center, Egypt



Dr. Karim Morsy

Advisor, Minister of
 Environment, Egypt



**Dr. Eng. Tarek
 Hamed Gewaily**

Chairman National Authority of
 Tunnels



Dr. Youssef Brouziyne

Regional Representative in
 MENA Region, International
 Water Management Institute
 (IWMI)



RECOGNIZING AND CELEBRATING EXCELLENCE IN EGYPT'S CONSTRUCTION AND INFRASTRUCTURE SECTORS

The independently judged awards celebrate the work of project owners and contractors, their consultants, as well as architecture practices, facilities management firms and engineering firms.

Awards categories include:



INFRASTRUCTURE PROJECT OF THE YEAR



POWER & WATER PROJECT OF THE YEAR



ENGINEERING CONSULTANCY OF THE YEAR



DIRECTOR OF THE YEAR



OPEN FOR SUBMISSIONS:
OCTOBER 2024

SUBMISSIONS DEADLINE:
FEBRUARY 2025

FINALISTS ANNOUNCED:
MARCH 2025

AWARDS CEREMONY:
18TH JUNE 2025



[CLICK TO PLAY VIDEO ON YOUTUBE](#)

20

AWARD WINNERS

100+

FINALISTS

300+

CEREMONY GUESTS



CONTACT US

**TO DISCUSS SPONSORSHIP OPPORTUNITIES
TAILORED TO YOUR BUSINESS OBJECTIVES**

EGYPT IMPACT AWARDS

WHY SPONSOR OR EXHIBIT AT EGYPT INFRASTRUCTURE & WATER EXPO 2025

SHOWCASE YOUR OFFERINGS

and demonstrate your ability to provide the latest infrastructure products, services and innovations to your target audience.

GENERATE QUALITY LEADS

from those with purchasing intent, secure contracts and tap into new markets resulting in tangible opportunities and real ROI.

CONNECT WITH EXISTING CLIENTS

high-profile visitors and likely customers at this targeted industry event.

GAIN FIRST-HAND COMPETITIVE INTELLIGENCE

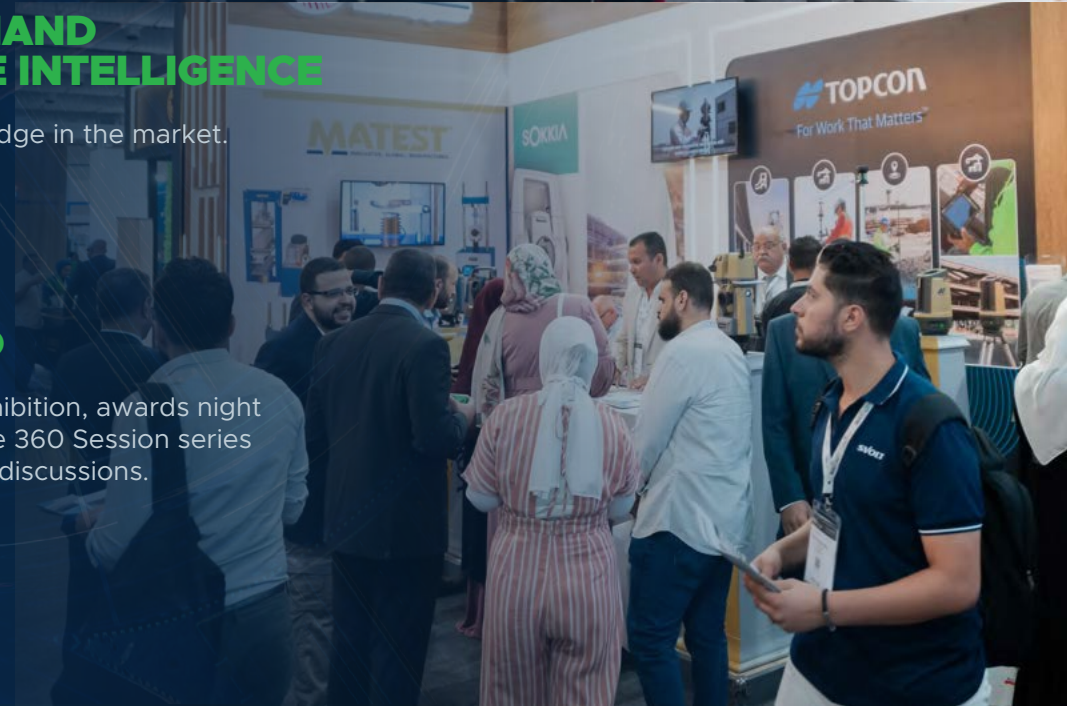
that will give you an edge in the market.

CONNECT WITH LOCAL AGENTS

and distributors to enjoy ease of market access in a cost-effective manner to penetrate the lucrative Egyptian market.

DISTINGUISH YOUR BRAND

by sponsoring the exhibition, awards night or speaking during the 360 Session series of keynote and panel discussions.



2024 EVENT HIGHLIGHTS

NEW ADMINISTRATIVE CAPITAL TOUR

A guided tour of the New Administrative Capital, a flagship project of Egypt Vision 2030 was conducted to show the scale of ongoing activity. We wish to take this opportunity to thank the Administrative Capital for Urban Development for their insights while hosting the tour.



INTERNATIONAL DELEGATES AND INVESTORS

The event welcomed a delegation of ambassadors and investors from Saudi Arabia, Qatar, Ghana, Congo, Namibia, Uganda, Cambodia and Malawi. The delegation visited exhibiting companies to learn about the latest products and new solutions.



The first ever UK nationwide delegation into Egypt led by the Egyptian British Chamber of Commerce. This group of senior management from a range of infrastructure focused companies were given a VIP tour of exhibitors, product launches and country pavilions.



infra360
sessions

GOVERNMENT PANEL DISCUSSION

- **Eng. Amr Khattab**, Infrastructure General Manager, Egyptian Ministry of Housing, Minister's Technical Office
- **Dr. Karim Morsy**, Advisor, Minister of Environment - Egypt
- **Ali Badawy**, Architecture Section Head, Administrative Capital for Urban Development
- **Dr. Ashraf Kamal**, Professor of Sustainable Architecture and Urban Economics, Housing and Building National Research Center, Egypt
- **Moderator: Kamal Shawky**, Executive Director, First Option Engineering Services

STAKEHOLDER FEEDBACK

92%	OF EXHIBITORS SAID THE EVENT IS IMPORTANT FOR THEIR BUSINESS
83%	OF EXHIBITORS SAID THEY ARE LIKELY TO EXHIBIT NEXT YEAR
92%	OF VISITORS SAID THE EVENT IS IMPORTANT FOR THEIR BUSINESS
89%	OF VISITORS ARE SATISFIED WITH THEIR EXPERIENCE AT THE EVENT

KNOWLEDGE EXCHANGE

The 360 Sessions gathered industry expert speakers from those at the cutting-edge of project planning and delivery to share their expertise with engaging talks and interactive Q&As, hosting over 1,800 CPD certified professionals.

MEDIA PERCEPTION

"A CHANCE TO GROW THE INDUSTRY IN EGYPT."

AL KAHERA WAL NAS



"SESSIONS PRESENTED A COMPELLING VISION TO DEVELOP INFRASTRUCTURE AND CONSTRUCTION IN EGYPT."

EL WATAN



"GOVERNMENT OFFICIALS FROM THE MINISTRIES OF ENVIRONMENT AND HOUSING PARTICIPATED IN A HIGH-LEVEL DISCUSSION."

YOUM7



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 Masr Al Youm • [Read Article](#)

BIG 5 Construct Egypt

Co-located with  EGYPT
INFRASTRUCTURE
& WATER EXPO

Find new business opportunities in Egypt's USD 570 billion construction market

Big 5 Construct Egypt is a pillar of Egypt's construction sector. It is the ultimate business development platform and a facilitator of tangible business growth for those who exhibit and sponsor. With a focus on innovation and cutting-edge solutions, it's the fastest way to meet those who matter and form meaningful business connections.

2025 Show Sectors:

- Building Materials
- Construction Tools & Personal Protection Equipment (PPE)
- Mechanical Electrical Plumbing (MEP)
- Digital Construction
- Windows, Doors & Façade / Special Construction
- HVAC R
- Building Interiors & Finishes
- Urban Design & Landscape
- Solar



BRING MORE QUALIFIED VISITORS TO YOUR STAND AND MAXIMIZE YOUR ROI

RESEARCH HAS SHOWN THAT MARKETING YOUR EVENT PARTICIPATION CAN INCREASE THE CONVERSION FROM STAND VISITORS TO LEADS BY 50%.*

*Source: Survey by CEIR and Deloitte & Touche

Personalized event branded assets will be provided so you can promote being involved in the 2025 event. This will enhance your exposure and make you stand out from the competition.



Email Invitations

Invite your customers to visit your stand at the event with a personalized and impactful email invitation.



Social Media Promotion

Promote your participation with us on your social media with our personalised social media post for you.



Email Signature & Web Banners

Download web banners and email signatures for your website and outbound emails to boost awareness of your event participation.



PR Support

Are you bringing something NEW to the market? Let our PR team know to get added exposure.



Wish List

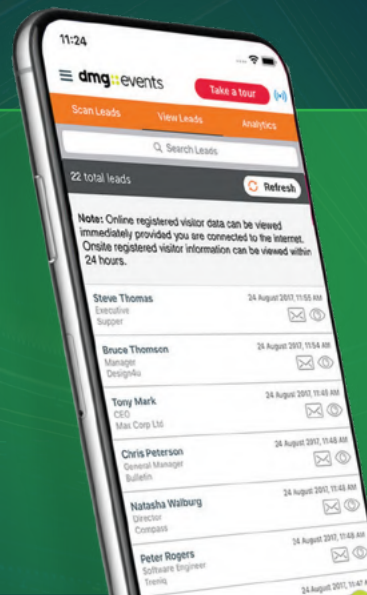
We will research and invite your provided list of company names and job titles that you would like to meet at the show but don't have the contact details for.

Other benefits include:

1 | LEAD RETRIEVAL APP

A powerful and easy way to capture sales leads using your own smartphone!

- Capture and view leads in real-time on and off the show floor
- Export leads into excel for easy follow up
- Send an email immediately to your prospects from the system with a request to follow-up post show
- Real time reporting and analytics
- Edit and qualify leads with notes
- Use your own iPhone or Android device
- Works with or without internet connectivity
- One login for multiple users in a single company



2 | EXHIBITOR LISTING ON THE WEBSITE

Exhibitor listing to include:

- Company name, logo and description
- Complete contact details
- Stand #
- Product images
- Company brochure
- Press releases (3 max)

3 | PROLONGED EXPOSURE

The exhibitor list will be kept live on the website for up to six months for continued visibility.



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& WATER EXPO

 17 – 19 JUNE 2025

 EIEC, CAIRO, EGYPT

**BOOK YOUR STAND OR
CUSTOMIZED SPONSORSHIP PACKAGE**



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