

BIG 5 Construct Saudi

The first ever two-week event held in the Middle East

» First Week
15 - 18 February 2025

» Second Week
24 - 27 February 2025

Riyadh Front Exhibition and Conference Center

POST EVENT REPORT

Supporting Partner

SCA
الهيئة السعودية للمقاولين
Saudi Contractors Authority

Organized by

dmg events



Building essential partnerships between key buyers and exhibitors in Saudi Arabia's construction sector

- The 13th edition of Big 5 Construct Saudi was inaugurated by Mohammed Abdulaziz Alajlan, Chairman of the Board of Directors of Saudi Contractors Authority (SCA) at the Riyadh Front Exhibition and Conference Center at Roshn Front.
- 2025 unveiled a new two-week format designed to meet the increasing market demand and sector specific growth opportunities, covering every step of the construction project life cycle. It was co-located with Heavy (new), Totally Concrete (new), HVAC R, Windows Doors & Facades, Marble & Stone, Saudi FM & Clean, Urban Design & Landscape (new) and Saudi Hospital Design & Build expo (new).
- The event attracted 69,032 key buyers and industry leaders including contractors, distributors, engineers, consultants, architects, designers and developers.
- Key highlights include content programmes such as the International Contracting Conference, Architect Leaders Forum and Big 5 Talks across the two weeks, and new onsite initiatives including Eco Trail, The Architects Club and Women in Construction.

69,032

Total attendees

1,905

Exhibiting companies

52

Exhibiting countries

184

Expert speakers

2,587

CPD certified professionals



All phases of the construction lifecycle under one roof

First Week | 15 - 18 Feb 2025

Strong Foundations from Design to Build



Co-located with:



Focussed on the latest in construction design, materials and technologies that are shaping the future of construction from the ground up.

Second Week | 24 - 27 Feb 2025

Transforming Projects from Fit-Out to Services

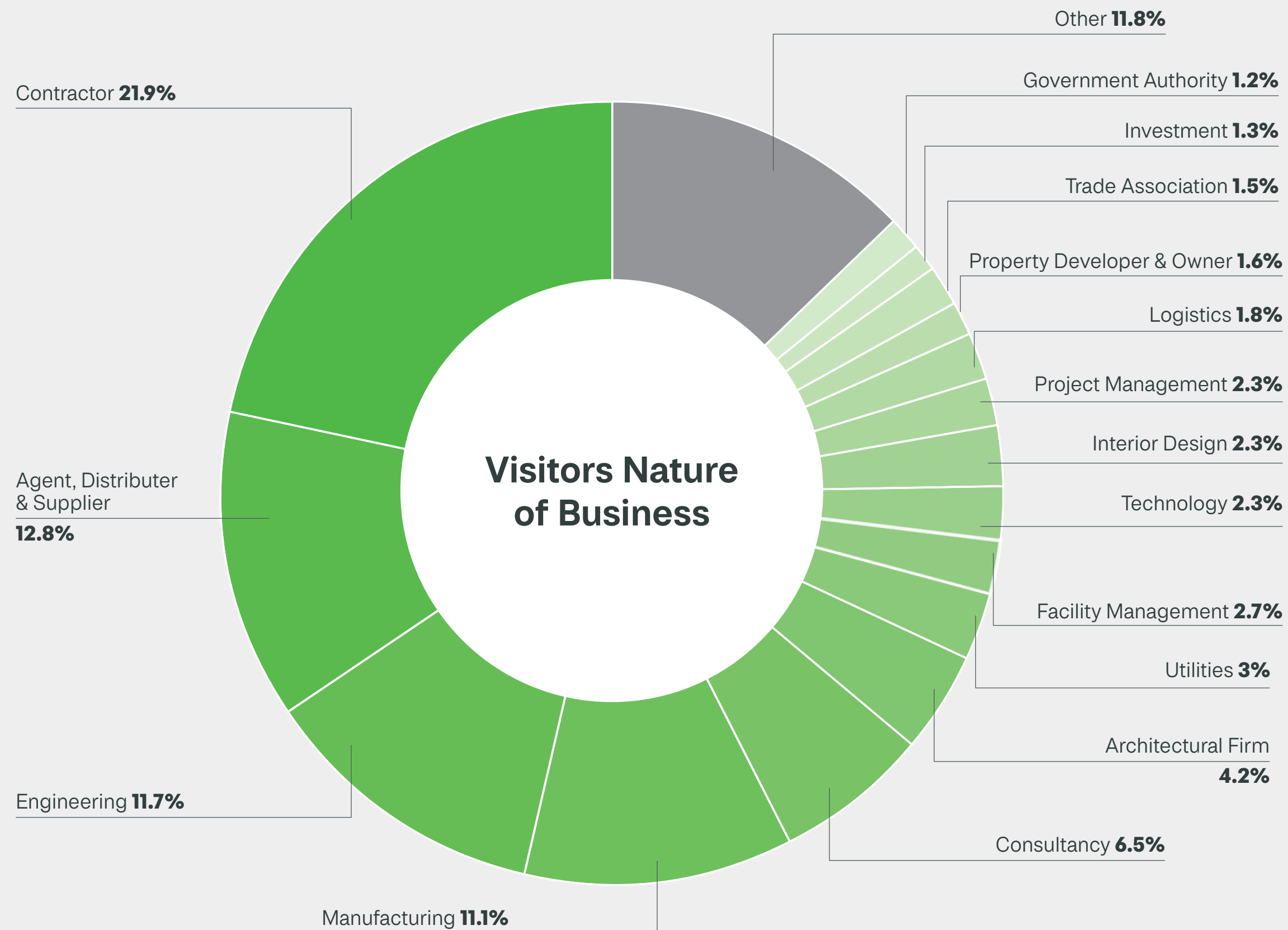


Co-located with:



Highlighted innovations in interior fit-outs, finishing and essential construction services that add the finishing touches to projects.

Welcoming 69,032 buyers, specifiers and industry leaders in construction



Visiting companies included:



 **Exhibit now** and connect with leading decision-makers at Big 5 Construct Saudi 2026

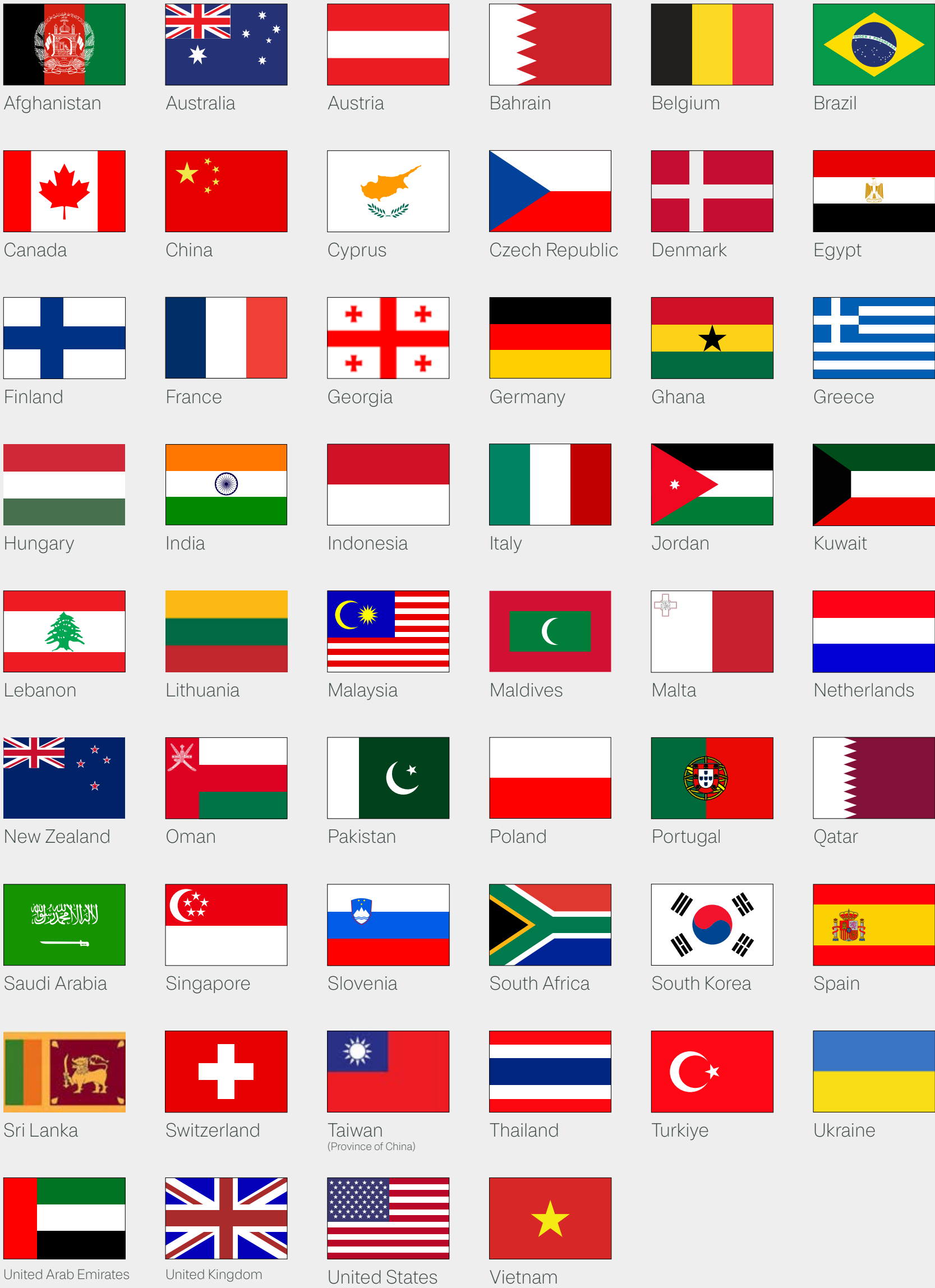
1,905 companies exhibited, showcasing products and solutions from 52 countries



Exhibiting at Big 5 Construct Saudi in Riyadh was an incredible experience! This exhibition is more than just an industry event—it's a hub of innovation, collaboration, and progress, where industry leaders, innovators, and visionaries shape the future of construction and architecture.

Mohamed Sobhy Metawea
Kasso Engineering
Exhibitor

Exhibiting markets:



2,587 industry professionals attained CPD certificates across 3 talks programmes



Big 5 Talks ran throughout the first and second week, featuring dynamic presentations and interactive Q&As. It attracted a knowledgeable audience eager to stay updated on the latest industry trends and standards, offering a fantastic opportunity to showcase expertise and thought leadership in the built environment.

The **Architect Leaders Forum Saudi**, held on 24-25 February, examined the evolving role of technology, sustainability and cultural identity in shaping the future of design.

2,587

Certified professionals

184

Expert Speakers

106

CPD certified sessions



Contact us to discuss speaking and sponsorship opportunities at Big 5 Construct Saudi 2026.



Innovate. Collaborate. Build.



The International Contracting Conference (ICC) 2025, organized by Saudi Contractors Authority (SCA) and dmg events, brought together key players to discuss Vision 2030, innovation, sustainability, and public-private collaboration—empowering attendees with insights to thrive in Saudi Arabia’s evolving construction sector.

487

Conference delegates

23

Speakers

Organized by



Contact us to discuss speaking and sponsorship opportunities.



Featured speakers across all 3 programmes



Abdulrahman Alshahrani
Projects & Strategy Director,
Saudi Contractors Authority



John Dunne
Group Head of Health and Safety,
Red Sea Global



Dr. Francesca Arici
Chief of Planning and Development,
Aseer Development Authority (ASDA)



Sinan Rasheed
SVP Sustainability,
New Murabba



Ryan Waltke
Technical Director,
Gensler



Lisa Terry
Technical Principal Sustainability,
Climate Change Practice Lead -
Middle East, Mott Macdonald



Hussam Ali
Director, Modern Methods of Construction,
ROSHN Group



Benjamin Edmonds
Director of Smart Cities,
The King Salman Park Foundation



Mahmoud Abughazal
Corporate Director of Architecture
Services, Omrania



Marina Kindelan
Director of Facades - ME,
AESG



I have had the privilege of speaking at various conferences, but my experience at the Big 5 Saudi was truly exceptional. From the moment I arrived, I felt a warm sense of community and collaboration among fellow attendees and speakers. Additionally, the networking opportunities were fantastic. I met several leading experts in my field. I wholeheartedly recommend this expo and conference to anyone looking to share their knowledge, learn from others, and engage with the latest advancements in the construction industry.

Ghaith Bakir
UL Solutions
Speaker

Marketing campaigns* ensuring your investment delivers valuable return

12.1mn

Digital campaign total reach

4.7mn

Emails sent

85mn

PR campaign reach

883k

WhatsApp messages delivered

626k

social media impressions

5.7mn

Website views

*December 2024 - February 2025

Featured in over 500+ media outlets, including:



ARAB NEWS



الإخبارية



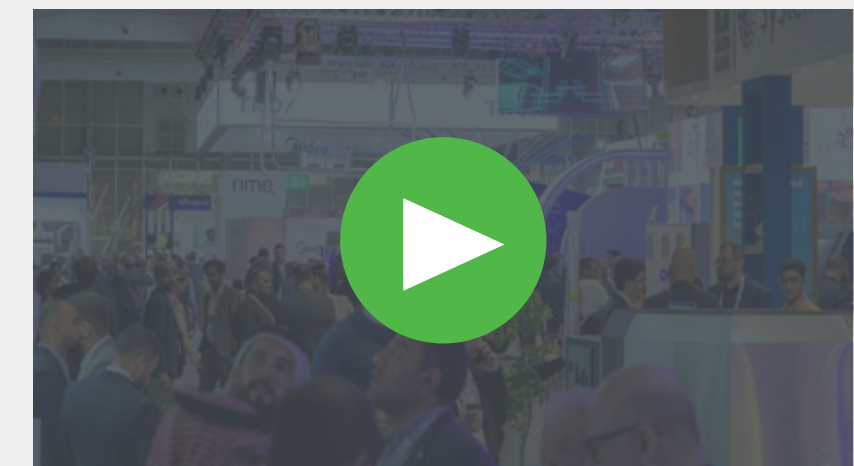
Gulf Construction



SAUDI DAILY RECORD



Watch event highlights from first week



Watch event highlights from second week



Big 5 Construct Saudi in the news

Al-Mashraef News website screenshot. The main headline reads: "عروض المنتجات المبتكرة في Big 5 Construct Saudi 2025 تعيد تعريف الصناعة" (Innovative products on offer at Big 5 Construct Saudi 2025 redefine the industry). The article features a photo of several men in traditional Saudi attire at an event.

Al-Riyadh newspaper website screenshot. The main headline reads: "عودة Big 5 Construct Saudi في أسبوعه الثاني من 24 إلى 27 فبراير في مركز أوجفة الرياض للعارض والمؤتمرات (أوجفة روشن) انطلاق الأسبوع الثاني لمعرض Big 5 Construct Saudi لتسليط الضوء على التصميمات الداخلية والتجهيزات والحلول الحضرية المستدامة" (Big 5 Construct Saudi returns in its second week from Feb 24 to Feb 27 at the Riyadh Aoujfa Exhibition and Conference Center (Aoujfa روشن). The second week of the Big 5 Construct Saudi exhibition will highlight interior design, equipment, and sustainable urban solutions).

Al-Watani newspaper website screenshot. The main headline reads: "معرض Big 5 Construct Saudi 2025 يجمع خبراء قطاع البناء والتشييد على مدار أسبوعين في الرياض" (Big 5 Construct Saudi 2025 exhibition gathers construction industry experts in Riyadh for two weeks). The article includes a photo of a man in a suit shaking hands with a man in traditional Saudi attire.

Arab News website screenshot. The main headline reads: "Big 5 Construct Saudi 2025 expands offering to two weeks" (Big 5 Construct Saudi 2025 expands offering to two weeks). The article includes a photo of the exhibition entrance.

Al-Akhar Al-Mamlaka website screenshot. The main headline reads: "مرض Big 5 Construct Saudi 2025 يجمع خبراء قطاع البناء والتشييد على مدار أسبوعين في الرياض" (Big 5 Construct Saudi 2025 exhibition gathers construction industry experts in Riyadh for two weeks). The article includes a photo of the exhibition entrance.

Al-Ihtiyad newspaper website screenshot. The main headline reads: "مرض Big 5 Construct Saudi يدعم قطاع البناء والتشييد السعودي البالغة قيمته تريليون دولار" (Big 5 Construct Saudi exhibition supports the Saudi construction sector worth a trillion dollars). The article includes a photo of a man speaking at a podium.

Gulf Industry website screenshot. The main headline reads: "Big 5 Construct Saudi back in February; space doubles" (Big 5 Construct Saudi back in February; space doubles). The article includes a photo of the exhibition entrance.

Makkah website screenshot. The main headline reads: "هيئة المقاولين تطلق أعمال مؤتمر المقاولات الدولي الخامس بالرياض" (The Contractors Association launches the 5th International Contractors Conference in Riyadh). The article includes a photo of a group of men cutting a ribbon at an event.

 If you want maximum PR exposure, enquire for [Big 5 Construct Saudi 2026](#)

Lasting impressions were created through immersive visitor experiences



Where strength and skill were combined to be the fastest to carry a concrete block across the course.



Football skills were tested against our AI powered goalie while experiencing the technology shaping the future of stadiums in the Kingdom.



Inner power was channeled to smash through Vetrotech Saint-Gobain's ultra-durable, high-security VETROGARD glass.



Brought together the brightest minds in architecture for unique networking, learning and growth opportunities.



A dedicated journey through the most exciting eco-friendly solutions from the pioneers of construction sustainability.



Where art, music and movement collided into a dynamic live show. Sergey Markofken turned Profitec paint into a theatrical spectacle.

Strategic agreements signed to drive industry growth

Highlights include



Mueen Human Resources and Auxilium: First-time exhibitor Mueen Human Resources signed an MoU with Auxilium to strengthen workforce capabilities. The partnership aims to provide tailored staffing solutions, helping businesses access the right talent at the right time and meet evolving market demands, according to senior leaders from both companies.



Binyah and SSP Global Limited: Binyah signed an MoU with SSP Global Limited to advance Saudi Arabia's construction and infrastructure sector. The partnership combines Binyah's project delivery expertise with SSP Global's industry insights to drive sustainable, efficient development—reinforcing Binyah's commitment to shaping the Kingdom's infrastructure and supporting long-term economic growth.



Saudi Alissa Group and Egyptian Al Arabi Group: Alissa Industries and Al Arabi Group signed an MoU to boost innovation, manufacturing, and export growth. Leaders from Alissa Industries highlighted the shared vision and combined strengths driving the partnership, with a commitment to advancing the Arab industry and enhancing regional and global competitiveness through strategic collaboration.



Joint Business Group and MÜPRO: Joint Global Business (JGB) and MÜPRO Germany signed a distributor agreement to strengthen their presence in Saudi Arabia's construction and MEP sectors. JGB will offer MÜPRO's advanced pipe fixing solutions, enhancing efficiency, cost savings, and technical support for infrastructure, industrial, and commercial projects across the Kingdom.



This could be you next year, **enquire to exhibit** at Big 5 Construct Saudi 2026 to be part of the action

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SCA

الهيئة السعودية للمقاولين
Saudi Contractors Authority

Sponsors



Pavilion Supporting Associations



Thank you to our Sponsors & Partners (Continued)

Association Partners



Knowledge Partner



Headline Media Partner



Community Partner



Media Partners



A snapshot of the action



A snapshot of the action





Be part of the success,
book your space today



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