

BIG 5 Construct
Egypt

Co-located with



25 - 27 June 2024

Egypt International Exhibition Center, Cairo, Egypt

POST SHOW REPORT

Under the Patronage of



وزارة الإسكان والمرافق والمجتمعات العمرانية
Ministry of Housing, Utilities & Urban Communities

Organized by

dmg events



Network. Build. XL.

Building strong business connections between key buyers and exhibitors at Egypt's most influential construction event

2.14

- The 6th edition of Big 5 Construct Egypt, co-located with the 2nd edition of Egypt Infrastructure & Water Expo, commenced on June 25. The events serve as a hub for major deals, partnerships and thought-leadership, drawing significant attention and participation from various sectors of the construction and infrastructure industries.
- The events attracted 18,258 professional buyers and specifiers, encompassing a diverse range of key disciplines such as contractors, engineers, distributors and property developers.
- A total of 285 exhibiting companies from 16 countries participated, including country pavilions from Italy, Germany, Türkiye, Greece and China.
- Both of the events featured 56 CPD certified Talks where 84 esteemed speakers shared their expertise and insights, providing valuable knowledge and inspiration to attendees.

18,258
Attendees

285
Exhibitors

16
Exhibiting
Countries

84
Speakers

56
Talks &
Sessions

Welcoming 18,258 professionals including buyers, specifiers and key industry leaders across construction and infrastructure

3.14

Visitor nature of business for both events: %

Visitor nature of business	%
Contractors	15.79
Engineering	12.90
Agent/Distributor/Dealer/Trader	11.12
Consultancy	7.77
Architectural Firm	7.69
Manufacturer	7.20
Education & Training	5.92
Interior Design	4.62
IT & Software	2.99
Project Management	2.90
Property/Real Estate Developer	2.14
Investment	1.50
Facilities Management	1.38
Others	16.02

2024 visitors included:



 Exhibit and meet top decision makers including contractors, consultants, property developers and engineers at Big 5 Construct Egypt and Egypt Infrastructure & Water Expo.

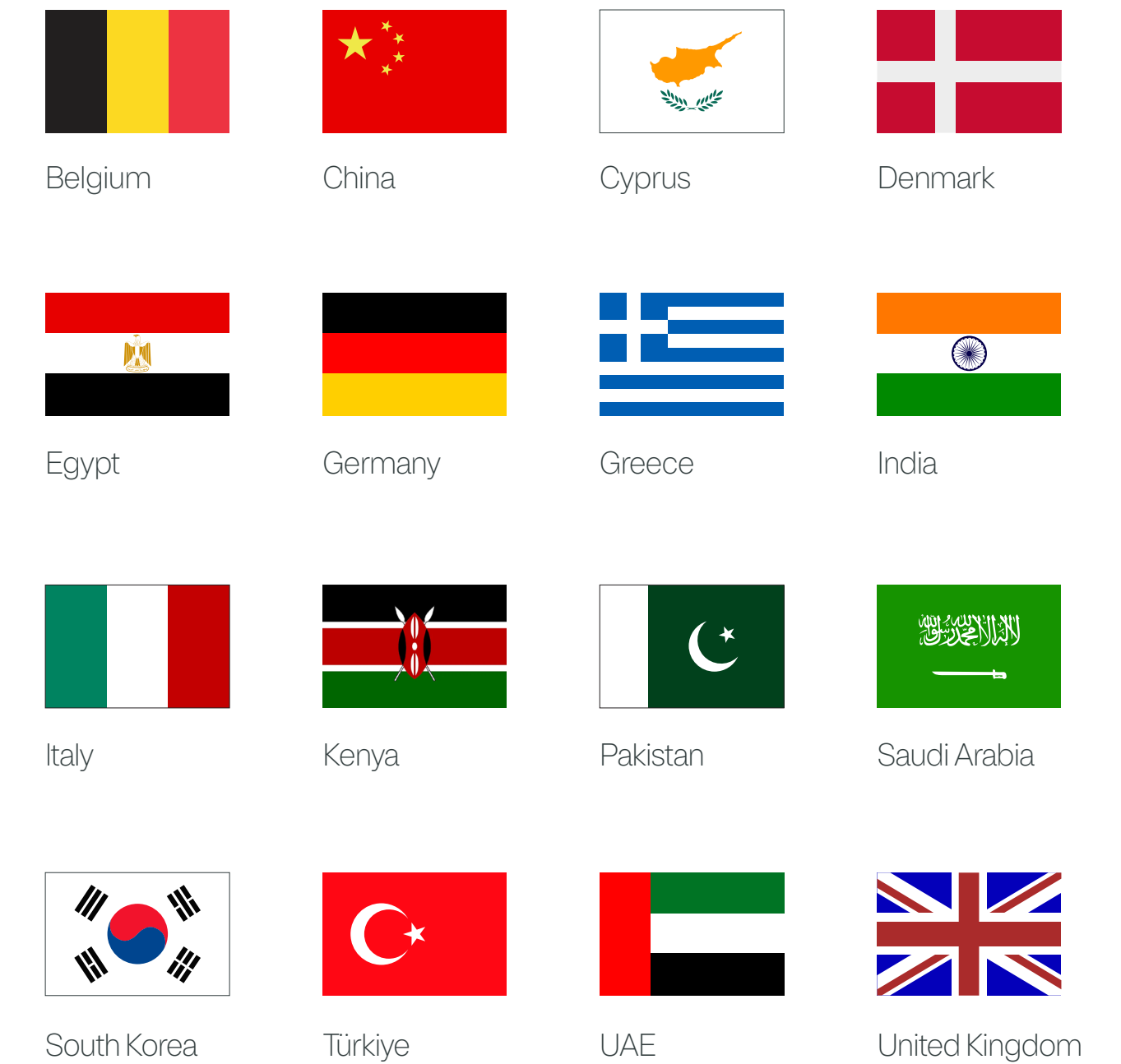
285 local and international companies exhibited, showcasing their latest products and solutions

4.14

Leading construction & infrastructure brands included:



Exhibiting countries:



 Book your stand and elevate your brand alongside industry giants.



Over the course of three days, Egyptian industry experts engaged actively in Big 5 Talks. The audience included project managers, facilities management professionals, sustainability leaders, engineers and property developers. Big 5 Talks offered valuable insights, knowledge exchange and networking, allowing industry professionals to interact with some of the leading experts in the field.



1000+

Certified professionals

34

CPD Certified talks

4

Themes

 [Contact us](#) to discuss speaking and sponsorship opportunities for 2025.



The Egypt Infrastructure & Water Expo provided invaluable opportunities for professional development through the inaugural of Infra360 and Water360 sessions.

The comprehensive and impactful agenda was delivered by expert speakers who offered practical insights to enhance various projects. Attendees prioritized their professional growth and stayed up-to-date on industry trends, opportunities, challenges and best practices.



800+
Certified professionals

22
CPD Certified talks

2
Themes

 [Contact us](#) to discuss speaking and sponsorship opportunities for 2025.



Featured speakers

7.14



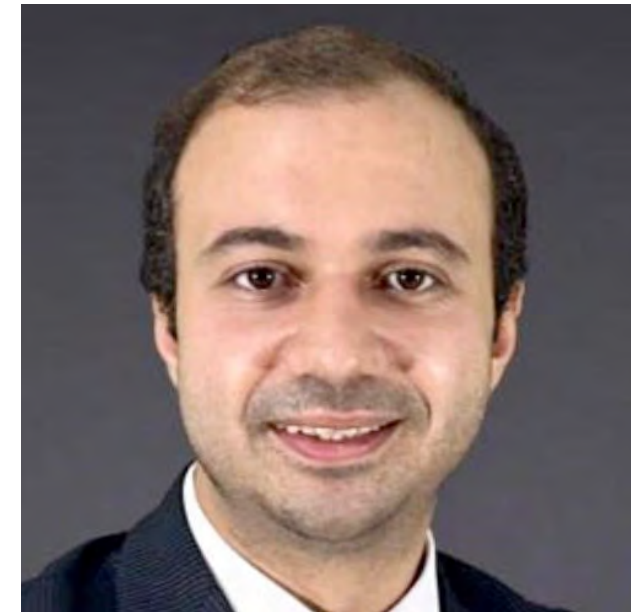
Dr. Ashraf Kamal
Professor of Sustainable
Architecture and Urban
Economics
**Housing and Building
National Research Center**



**Dr. Eng. Tarek
Hamed Gewaily**
Chairman
**National Authority for
Tunnels**



Dr. Hala Omar
Vice President of **Egypt
Green Building Council**,
Sustainability Manager
Dar Al-Handasah



Dr. Karim Morsy
Advisor
**Minister of Environment
- Egypt**



Eng. Amr Khattab
Infrastructure General
Manager
**Egyptian Ministry of Housing,
Minister's Technical Office**



Eng. Omar Sherif
System Sales & Portfolio
Manager
Knauf



Andrea Molica
Regional Product Line
Manager - Ceramic Line
**Mapei Construction
Chemicals**



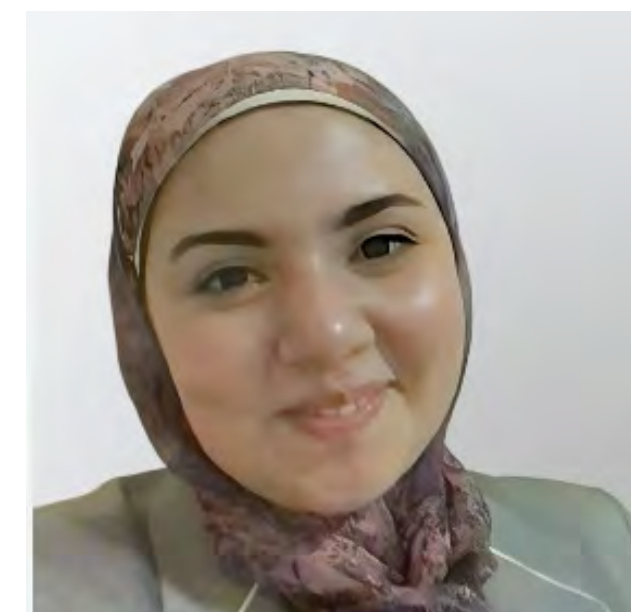
Ali Badawy
Architecture Section Head
**Administrative Capital For
Urban Development**



Kamal Shawky
Executive Director
**First Option Engineering
Services**



Philippe Coquelle
Chief Development Officer
Tabreed



Sara Soliman
Digital Projects Consultant
**Prime Engineering
Consultants**



Shahenda Shokry
Head of Digital Delivery /
VDC Implementation
Orascom Construction

Recognizing and celebrating excellence in Egypt's construction industry

Our international, independent judging panel assessed hundreds of submissions to capture the shortlist of finalists who have shown innovation and excellence through their success stories. Place your brand next to these leaders in the Egyptian construction sector, highlighting your dedication to excellence through this nationally covered Awards evening.

19

Awards categories

22

Renowned judges

180

Ceremony attendees

8.14



EGYPT IMPACT AWARDS



[Click here](#) to know more about sponsoring Big 5 Egypt Impact Awards 2025

Congratulations to the 2024 Awards Winners

9.14



Commercial
Project of the Year

**Echelle Architects, CBRE
Excellerate Mena & SCAS**
L'Oréal Egypt-Office design



Interior Design
Firm of the Year

Echelle Architects



Architecture Firm
of the Year

Elgabaly Architects



Facilities
Management Firm
of the Year

Contrack Facility Management



Residential Project
of the Year

Redcon Construction
The Gate Tower, Alamein City



Community
Project of the Year

Orascom Construction
Grand Egyptian Museum



MEP (Mechanical,
Electrical & Plumbing)
Project of the Year

**The Arab Contractors Company
(Osman Ahmed Osman & Co.)**
Greater Cairo Metro Line 3 - Phase 3A & 3B



Contractor
of the Year

Orascom Construction



Smart City Initiative
of the Year

**The Arab Contractors Company
(Osman Ahmed Osman & Co.)**

The Green Transportation Network
of The New Administrative Capital
- "The Monorail & The Light Rail
Transit (LRT)"



Power & Water
Project of the Year

Intech
Hayah Karima



Infrastructure
Project of the Year

**Project Management Unit -
Ministry of Housing, Utilities and
Urban Communities**
Sustainable Rural Sanitation
Services Program



Retrofit Project
of the Year

Hassan Allam Construction
El Salamlek Palace



Engineering
Consultancy Firm
of the Year

Egis



Sustainable
Initiative of the Year

**EIMasriya for consultation and
engineering designs**
Metacrete



Digital
Transformation
of the Year

Orascom Construction



Innovation
of the Year

Orascom Construction
Full Digital Transformation for a
Construction Project



Conservation &
Heritage Initiative
of the Year

Eco Nubia Ecolodge
Eco Nubia Ecolodge



Director of the Year

Sara Soliman
Digital Projects Consultant, Prime
Engineering Group



Construction
Professional of the Year

Raed Noufal
Project Director, Egis

New features and event experiences attracting 10.14 relevant visitors with purchasing power

International Delegation:



The event welcomed a delegation of ambassadors and investors from Ghana, Congo, Namibia, Uganda, Cambodia, Malawi, and 30 companies from the UK. The delegation visited companies stands to learn about the latest products and new solutions.

MOU Zone:



Pictured are Eng. Kamal Shawky, CEO, First Option Engineering Services and Eng. Sherif Hammam, CEO, ICPM Group.

An MOU was signed for First Option to facilitate the auditing and certification process for companies that meet ISO 19650 requirements through ICPM.

Innovation Trail:



The 2024 edition introduced a new initiative to boost exposure for exhibitors and highlight their latest offerings, including product launches and pioneering solutions from companies like Hassan Allam for Trading & Engineering, Geo-Surveying, Al Andalusia for Air Outlets, and Neobloq and more.

New Administrative Capital Tour:



The event welcomed an international construction brands for a guided tour of the New Administrative Capital, a flagship project of Egypt Vision 2030. We wish to take this opportunity to thank the Administrative Capital for Urban Development for their insights while hosting the tour.

Targeted marketing campaigns: Maximizing your return on investment

10.7m

Digital campaign total reach

1.7m

Emails sent

5m

Social Media reach

900k

Website views

20.5k

WhatsApp messages delivered

5k

Telemarketing calls placed

Media coverage included:



Media highlights:



Thank you to our sponsors & partners

12.14

Diamond Sponsor



Silver Sponsor



Lanyard Sponsor



Session Sponsor



FM Supporting Partner



Industry Supporting Partner



Certification Partner



Research Partner



Knowledge Partner



Supporting Associations



Supporting Partner



Media Partners



Official Carrier



Travel Partner



Get involved next June

Why exhibit and sponsor Big 5 Construct Egypt and Egypt Infrastructure & Water Expo in 2025

- Connect directly with potential buyers from Egypt's robust construction sector, which is valued at approximately \$570 billion (Source: ABiQ).
- Cultivate relationships with industry leaders and key decision-makers to create opportunities for strategic partnerships and business growth.
- Position your company as a prominent player in Egypt's construction industry, enhancing brand visibility and influence.
- Leverage this premier industry gathering to introduce new products or boost sales of existing lines by engaging directly with your target audience.
- Additionally, gain competitive insights to secure an advantage in the market.

 Exhibit to meet your target audience and grow your pipeline to achieve your sales objectives.



13.14



BIG 5 Construct Egypt

Co-located with

EGYPT
INFRASTRUCTURE
& WATER EXPO

17 - 19 June 2025

Egypt International Exhibition Center, Cairo, Egypt

Secure your spot at Big 5 Construct Egypt
and Egypt Infrastructure & Water Expo 2025.



BOOK YOUR STAND

Mamdouh Elgohary
Event Director

T: +20 106 0655999

E: mamdouhelgohary@dmgevents.com

Under the Patronage of



وزارة الإسكان والمرافق والمجمعات العمرانية
Ministry of Housing, Utilities & Urban Communities

Organized by

dmg events

