



**11 - 13 SEPTEMBER 2025**  
MARINA BAY SANDS, SINGAPORE

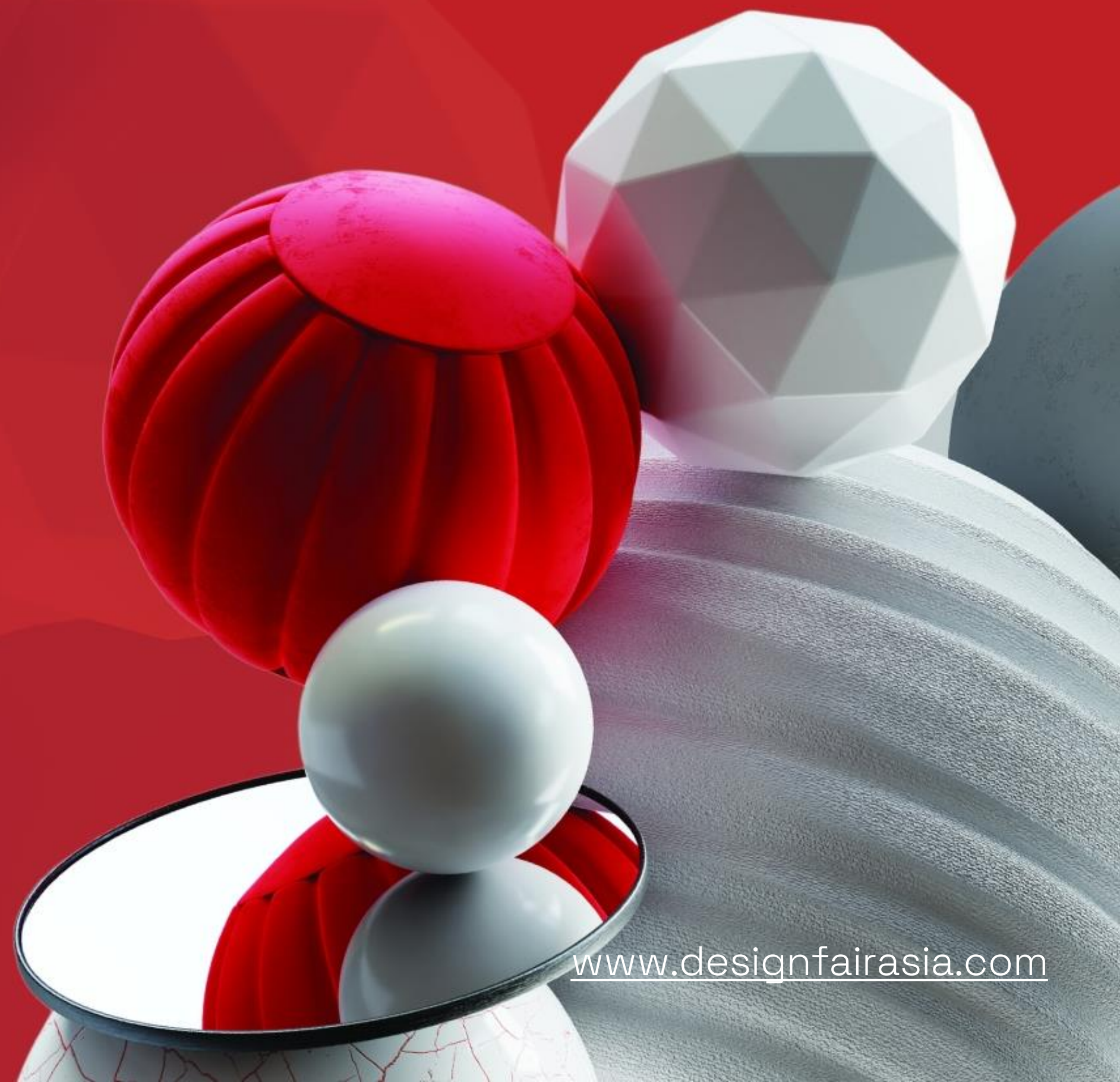
# BROCHURE

**dmg::events**



**FIERA MILANO**

[www.designfairasia.com](http://www.designfairasia.com)





FIND - DESIGN FAIR ASIA is a platform to showcase Furniture, Interiors, and Design brands.

300+  
INTERNATIONAL  
BRANDS

F.

EXHIBITOR PROFILE  
FURNITURE & FURNISHINGS

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Living & Dining

Outdoor Living

Workspace

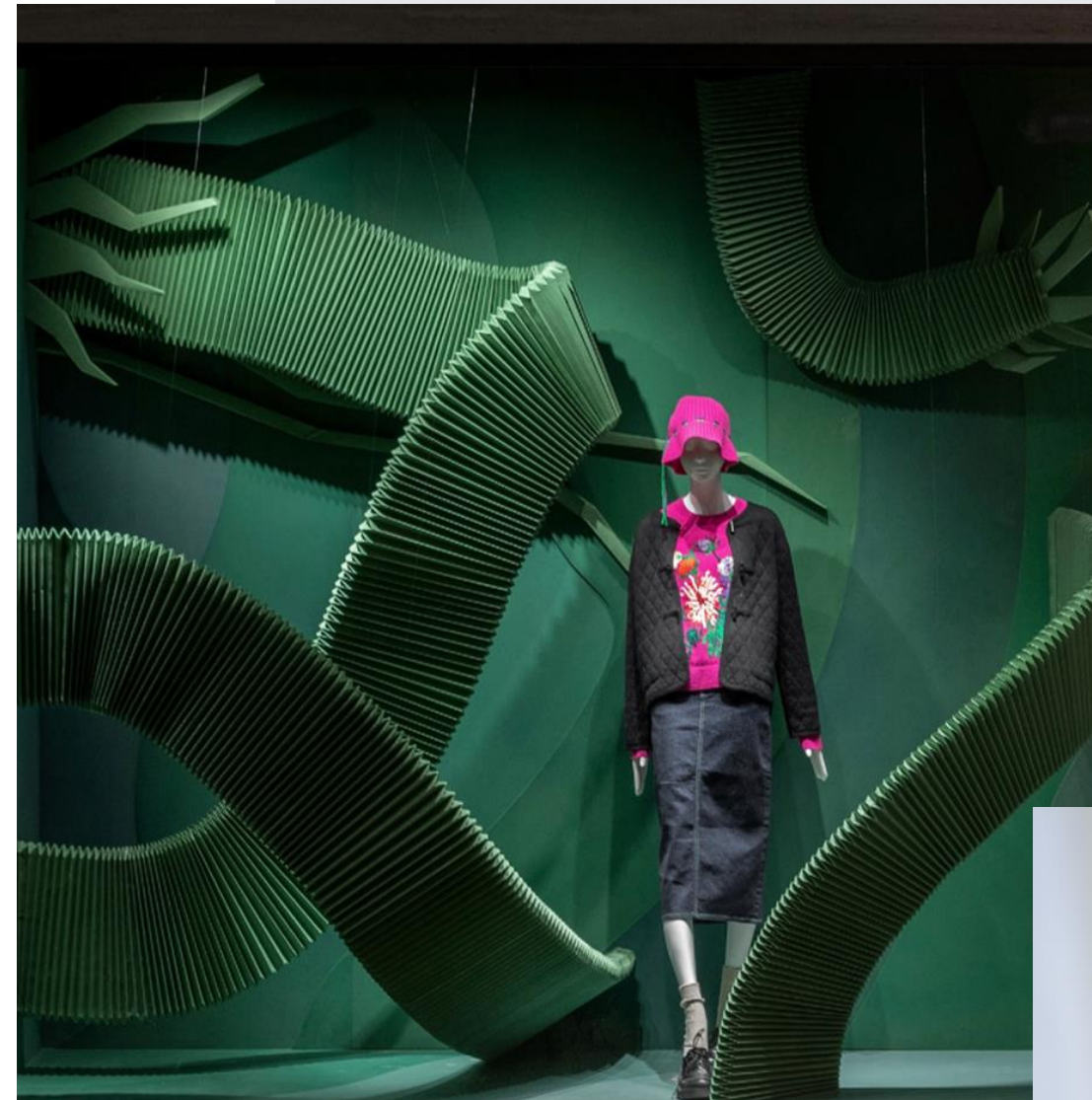
Leisure & Wellness

Children's Furniture

Rugs & Carpets

Soft Furnishings

Textiles



# IN.

## EXHIBITOR PROFILE INTERIORS

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- Bed & Sleep
- Lighting
- Flooring & Surfaces
- Kitchen & Bath
- Storage
- Audio Visual and Electricals
- Smart Interiors



# D.

## EXHIBITOR PROFILE DESIGN

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- Art & Collectibles
- Objects
- Tableware
- Design
- Accessories
- Hand & Craft

# WHY EXHIBIT?!

## 01 DIRECT ACCESS TO ASIA

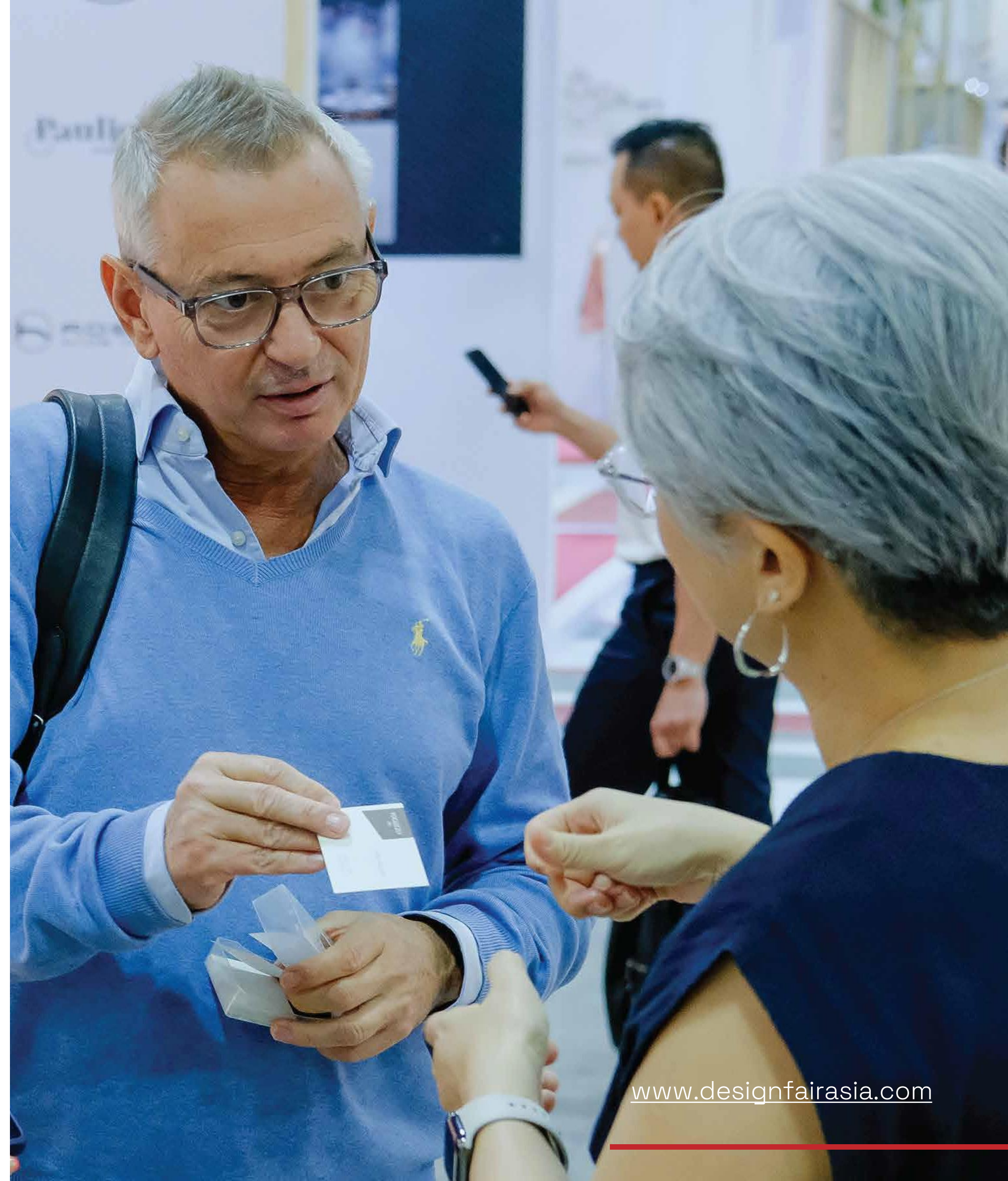
The Southeast Asian furniture market is set to reach \$14.58 billion in 2024, with a yearly growth of 7.11% from 2024 to 2028. FIND connects you directly with the decision makers, leading architects, interior designers, developers, and specifiers shaping the upcoming design projects in Asia.

## 02 NETWORK WITH INDUSTRY LEADERS

FIND – Design Fair Asia attracts top executives as the premier event for the regional interior design industry drawing together leading global brands, acclaimed designers, developers, manufacturers, and country pavilions showcasing their rich design heritage and expertise.

## 03 EXPERIENCE IMMERSIVE DESIGN

FIND offers not just an exhibition, but also engaging thought-leadership, bespoke networking opportunities, and showcases of emerging design talent from across Asia. Discover a brought-scope environment that brings design to life in Singapore and from across the region.



# FIND 25 PARTNERS

Organised by

**dmg** events



Premier Global Partners



Held in



Key Event of



Supporting Associations



Supporting Agency / Chamber



SG Pavilion Supported by



# FIND 25 ICONIC VENUE

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The standout amongst Singapore's skyline, Marina Bay Sands floats above the city in a timeless fashion and offers the perfect location to deliver a world-class experience in the heart of Asia, at a carbon neutral property.

FIND – Design Fair Asia is committed to align with best-in-class sustainability standards and keep innovating to create business products that benefit practices in line with the conscious interior design sector.

# FIND 25 RETURNS WITH



## BUZZING MARKETPLACE WITH ACCESS TO ASIA

Build your pipelines at this exciting business platform. As FIND connects you directly with leading architects, interior designers, developers, and specifiers shaping the future of design in Asia. Position your brand in the best light and connect with buyers from across this exciting region.



## EXCLUSIVE & UNIQUE MARKET INSIGHTS

The '25 edition of the FIND Global Summit will feature another rockstar lineup of leading design, hospitality and business figures. The entire 3-day conference will ignite inspiring discussions spanning interiors, architecture, hospitality, property development, technology and experiences. Discover what and who drives the industry forward, benefit from the rich expertise of change makers in the ASEAN market.



## INCREDIBLE NETWORKING & BESPOKE MEETS

Connect and network with the community that drives Asian design forward. It is important to meet the right people at an exhibition and at FIND Design Fair Asia you will discover over 78% of delegates are involved in purchasing decisions for projects in the region. Our bespoke B2B Meetings (VIP Buyer Program) are added touchpoints to drive value. [Discover FIND's VIP Buyer program today.](#)



## SINGAPORE DESIGN WEEK & FRINGE EVENTS

Join the FIND marketplace and be part of the upcoming 2025 SDW which brings design community into activated city districts, connecting various initiatives across an extended period. Design has become a key driver of innovation and value creation for businesses in the Singapore and SEA economy.



## EMERGING TALENT TRAILBLAZING INNOVATION

EMERGE, the ever-inspiring showcase, makes its anticipated return to FIND, uniting Southeast Asia's innovative design talents alongside more established names. Curated by the DesignSingapore Council (DSG), this collective unveils a unique selection of bespoke and contemporary works that define the region's creative excellence and serve as a springboard for fresh brands. The 2024 edition spanned 1,000 sqm and featured 60 of ASEAN's brightest talents, offering exclusive pieces ready for purchase.

[www.designfairasia.com](http://www.designfairasia.com)

# FIND 24 VISITOR PROFILE

OVERALL ATTENDANCE: 11,482  
 VISITING COUNTRIES: 55  
 EXHIBITING BRANDS: 300+  
 SDW DESIGN WEEK ATTENDANCE: 190,000+

GLOBAL ATTENDANCE: 20%  
 VISITING COMPANIES: 4374  
 FROM: 19 COUNTRIES

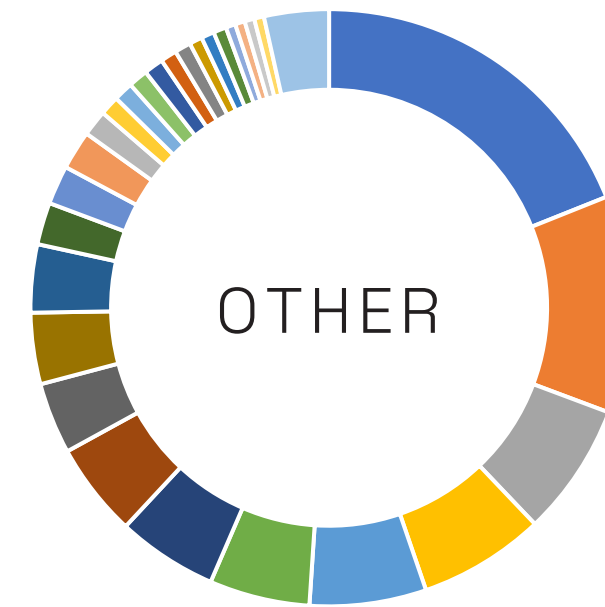


## VISITOR BREAKDOWN



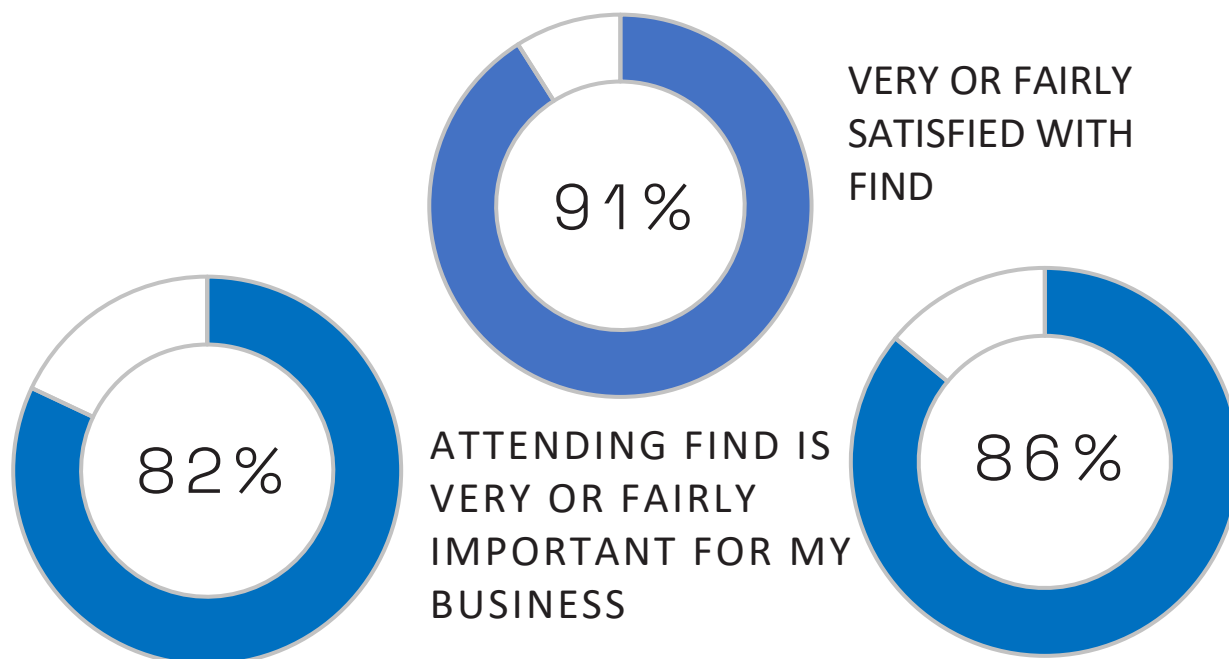
- 43% ARCHITECTS & DESIGNERS
- 17% BUILDING CONTRACTORS, FF&E, PP&E SPECIFIERS
- 11% RETAILERS & DISTRIBUTORS
- 8% MANUFACTURERS / AGENTS
- 7% HIGH NET WORTH INDIVIDUAL (HNWI) / COLLECTORS
- 5% ACADEMIA
- 3% MEDIA /TRADE ASSOCIATION / GOVERNMENT
- 4% HOSPITALITY / HEALTHCARE
- 2% COMMERCIAL & RESIDENTIAL DEVELOPERS

## COUNTRY BREAKDOWN

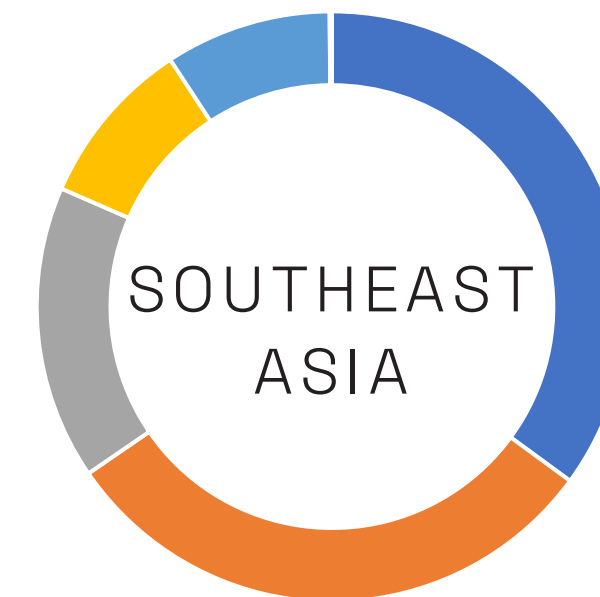
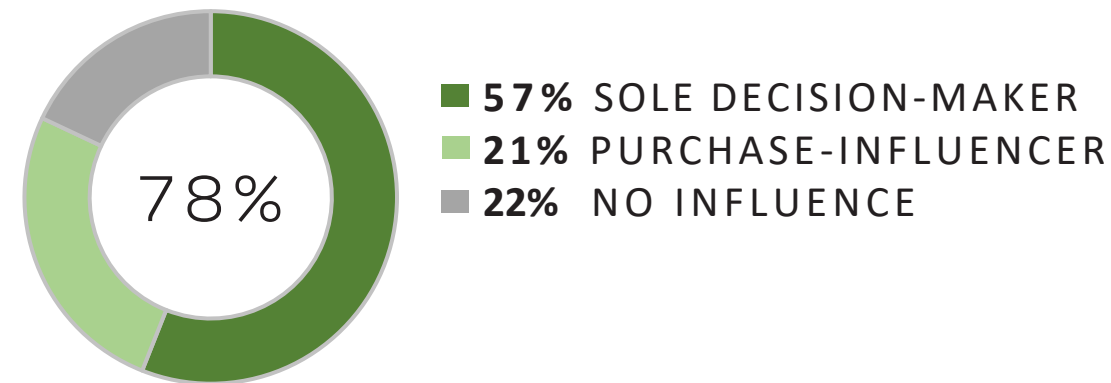


- 19% INDIA
- 12% CHINA
- 7% JAPAN
- 7% HONG KONG
- 6% ITALY
- 5% AUSTRALIA
- 5% SOUTH KOREA
- 5% TAIWAN
- 4% UK
- 4% USA
- 4% ISRAEL
- 2% UAE
- 2% FRANCE
- 2% GERMANY
- 1% CZECH REPUBLIC
- 1% NETHERLANDS
- 1% PORTUGAL
- 14% OTHERS\*

## VISITOR FEEDBACK



## PURCHASING AUTHORITY



- 35% MALAYSIA
- 31% INDONESIA
- 16% PHILIPPINES
- 9% THAILAND
- 8% VIETNAM
- 1% MYANMAR

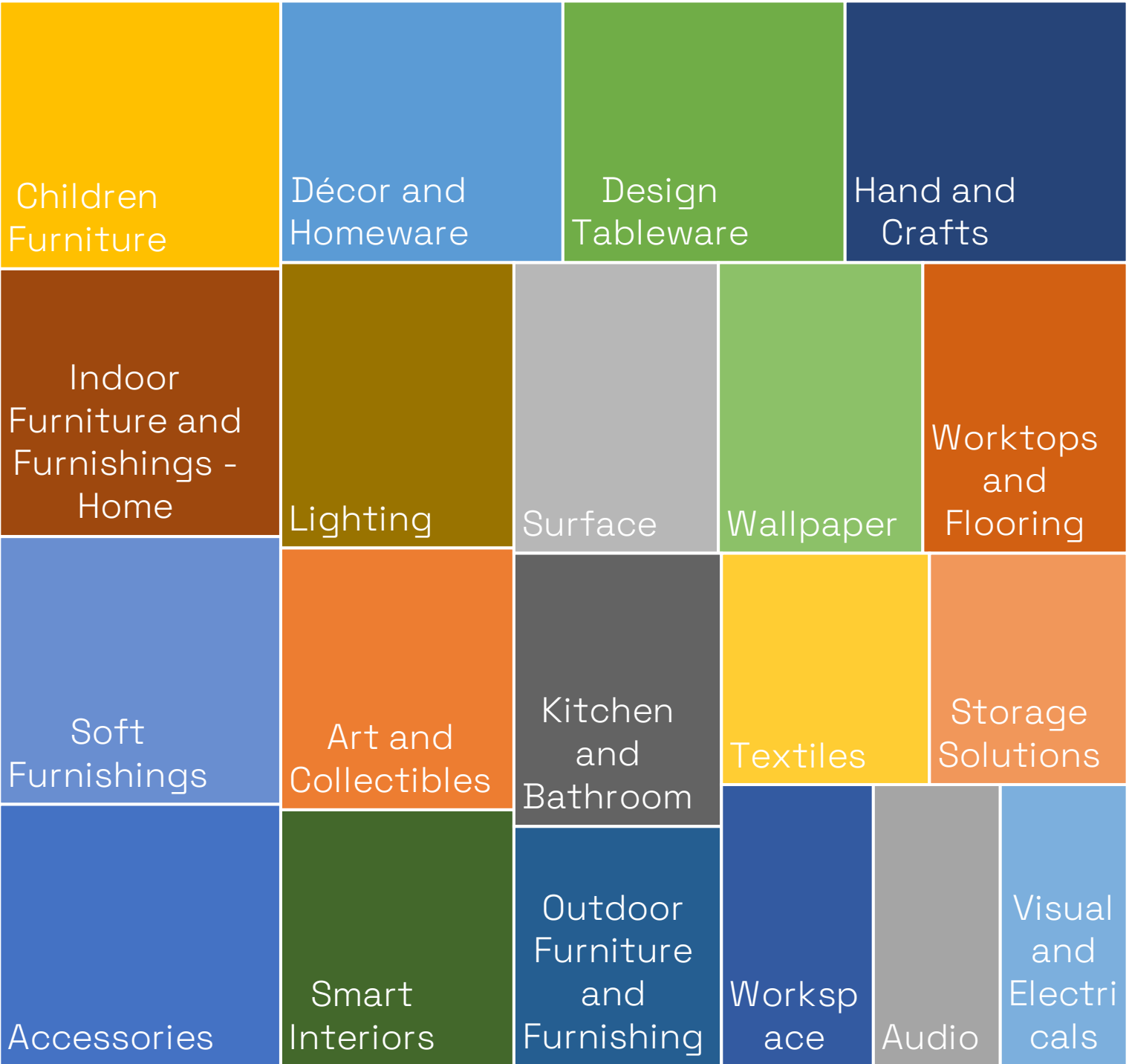
\*INCLUDING: SPAIN, SWITZERLAND, MACAO, MONGOLIA, DENMARK, SOUTH AFRICA, TURKEY, NEW ZEALAND, ROMANIA, RUSSIA, SLOVAKIA, CANADA, OMAN, SWEDEN, AUSTRIA, BELGIUM, CHILE, COTE D'IVOIRE, CROATIA, JAMAICA, KAZAKHSTAN, MEXICO, NORWAY, PAKISTAN, POLAND, SAUDIA ARABIA, SLOVENIA, SRI LANKA.



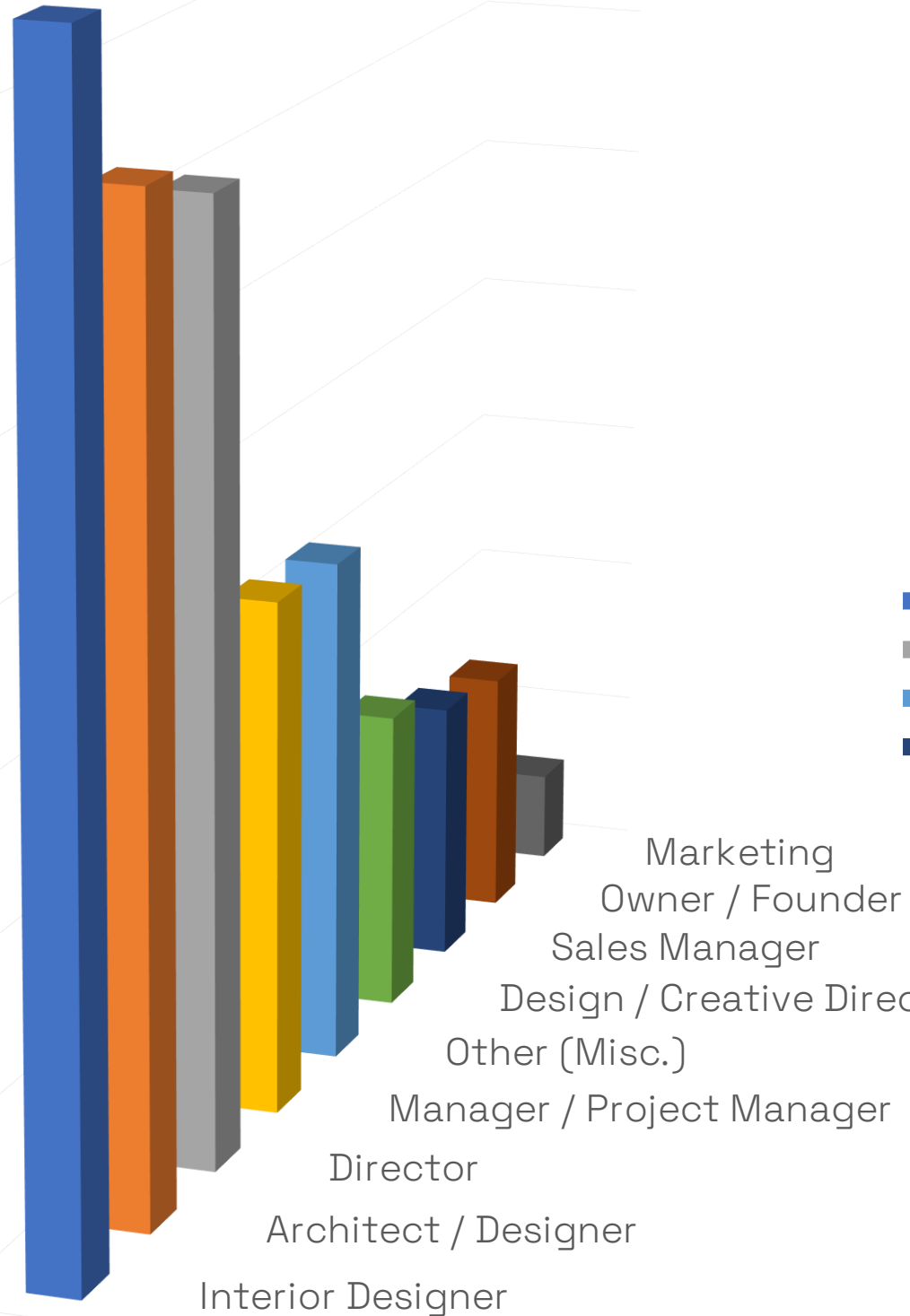
# FIND 24 VISITOR INSIGHTS

VISITING COMPANIES: 4374  
 VISITING COUNTRIES: 55

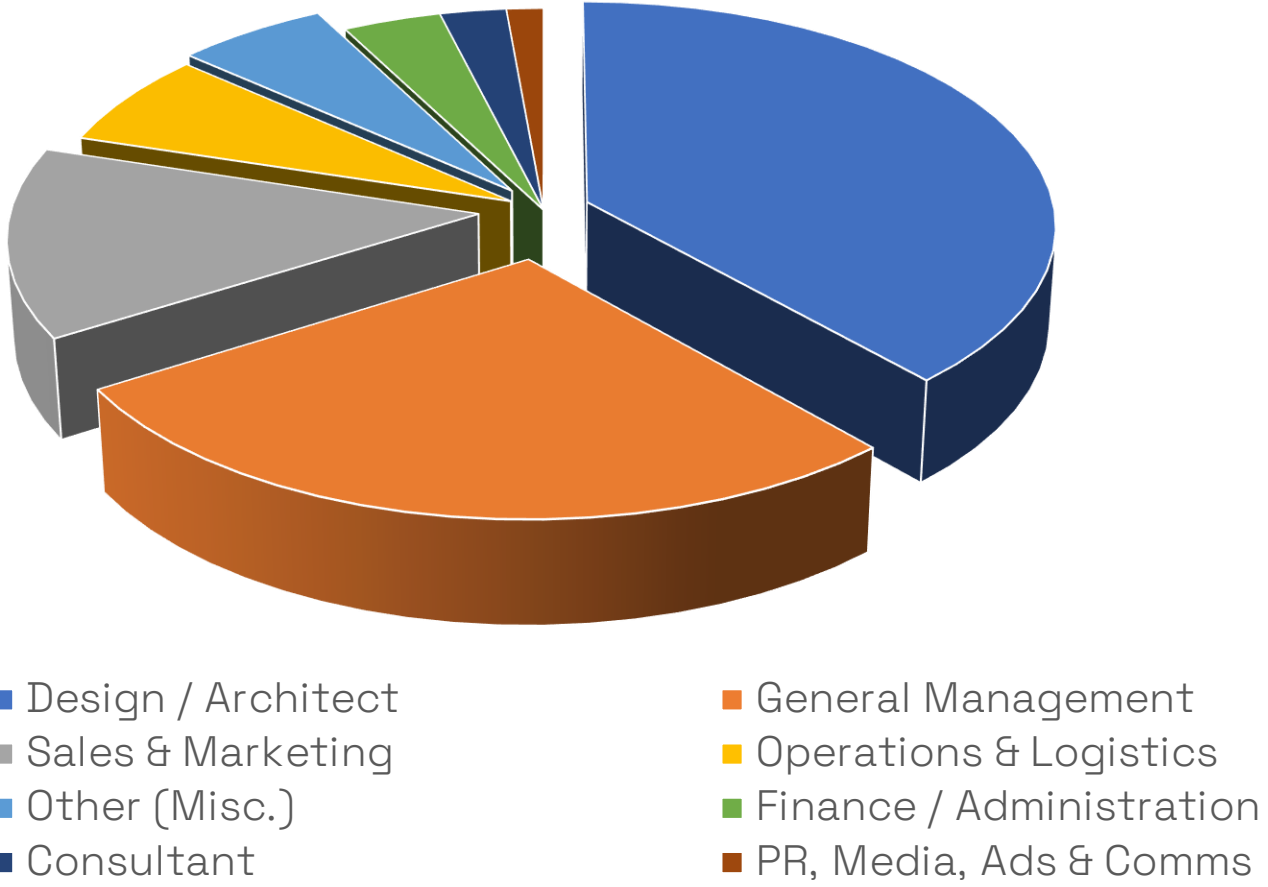
## BUYER PRODUCT INTEREST



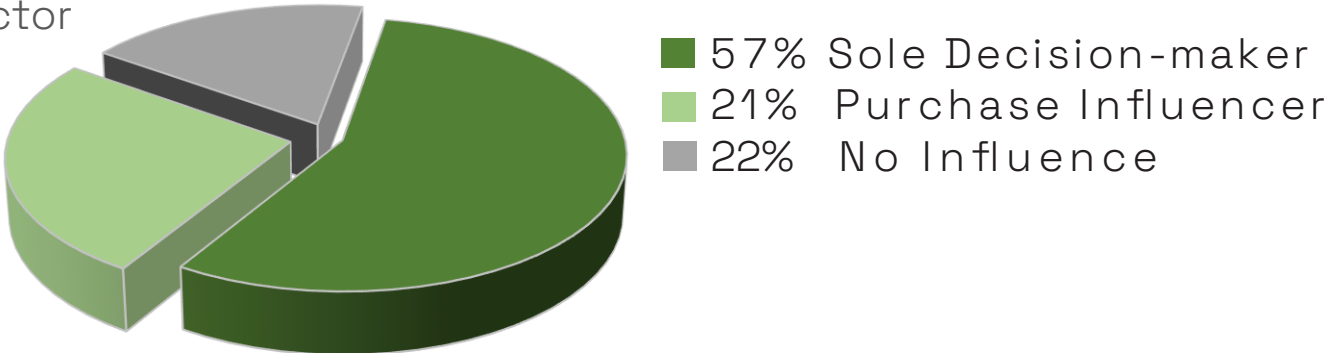
## TOP JOB TITLES



## TOP JOB FUNCTIONS



## PURCHASING AUTHORITY

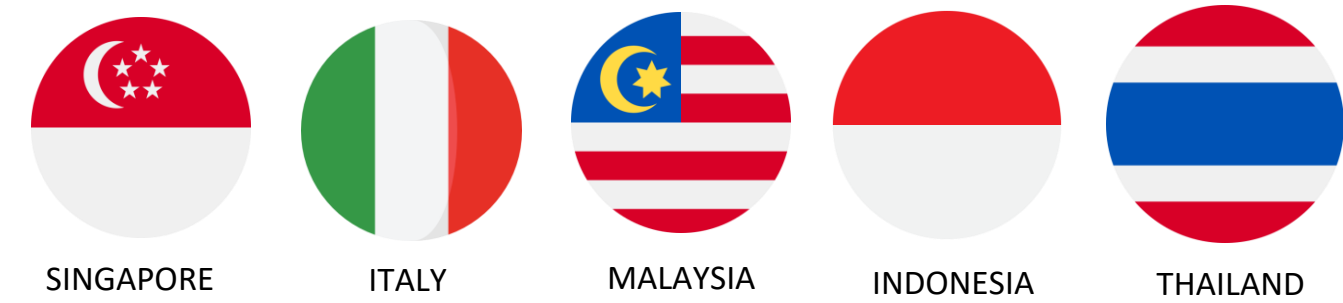


# FIND 24 EXHIBITOR PROFILE

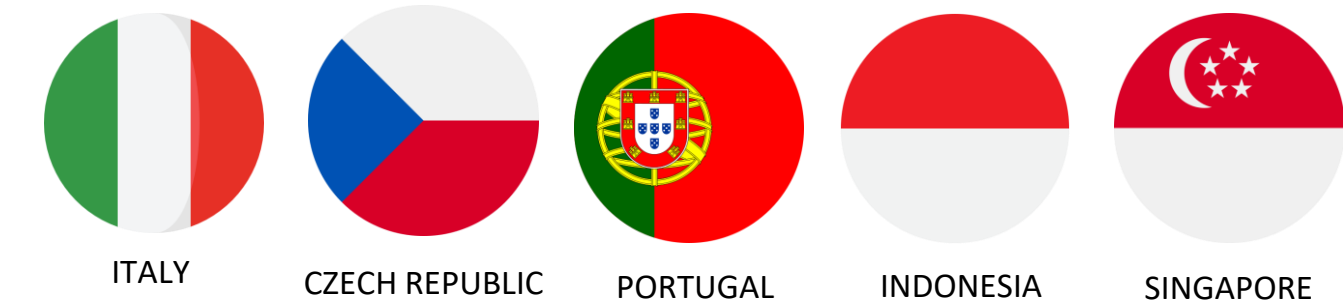
## TOP EXHIBITING BRANDS



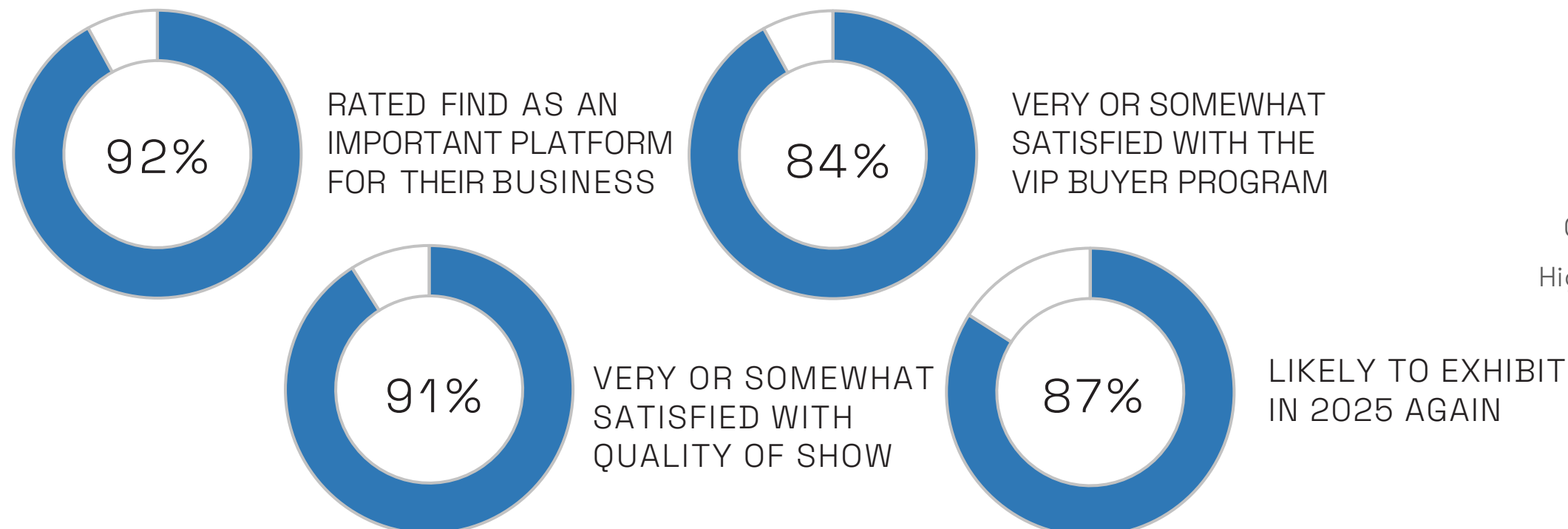
## TOP 5 EXHIBITING COUNTRIES



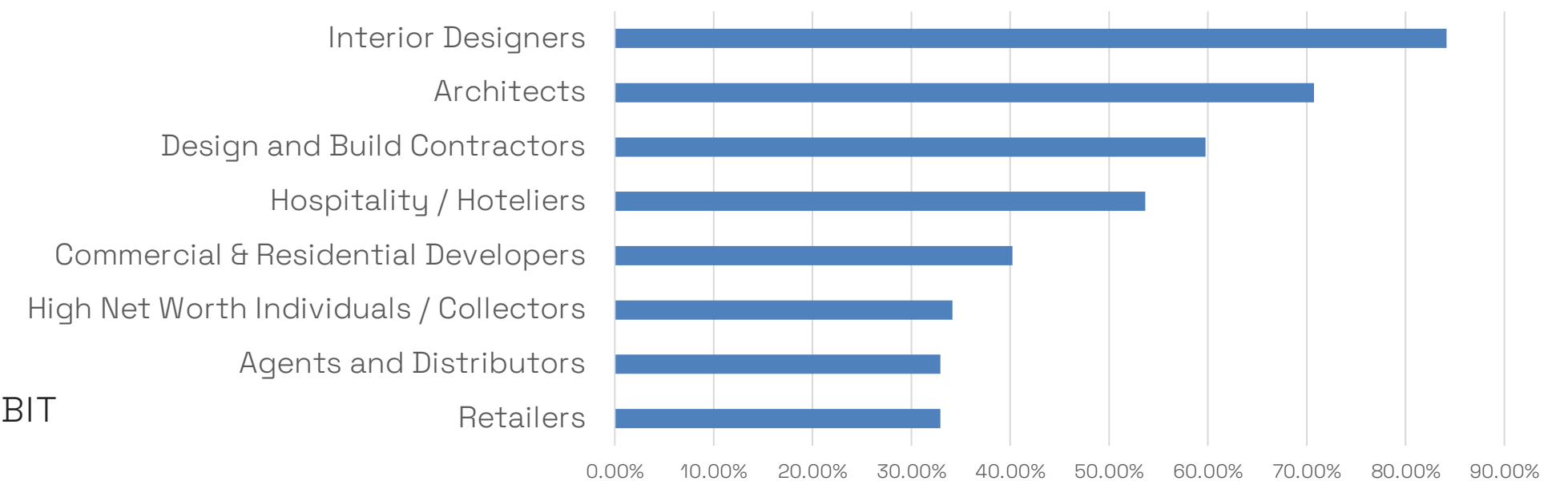
## COUNTRY PAVILIONS & COLLECTIVES



## EXHIBITOR FEEDBACK



## EXHIBITORS WANT TO MEET



# FIND GLOBAL SUMMIT 2024

The third edition of **FIND Global Summit** gathered a star-studded lineup of over **65 global industry leaders** to discuss over innovative strategies across design, architecture, hospitality, and the consumer design market. Curated once again by **Yoko Choy, content chair of FIND – Design Fair Asia** and **editor of Wallpaper\* Magazine China** and spearheaded by an industry insider committee that ensures engaging and valuable sessions, this year brought unique opportunities for everyone to dive into the 5 topics: **Resilient Design, Mindful Hospitality, The Asian Blueprint, Collaborative AI and Creativity, Commerce, and Communication** and discover cutting-edge solutions and explore new opportunities within the dynamic world of design from top international experts.

## KEY SPEAKERS



**Richard Wood**  
Managing Director Asia  
Snøhetta



**Joyce Wang**  
Founder and Principal  
Joyce Wang Studio



**Andrew Tulen**  
Senior Principal  
Populous



**Chris Long**  
Design Director  
Henning Larsen



**Linda Heejung Lee**  
Principal Director, Korea  
HBA



**George Aquino**  
President and CEO  
AyalaLand Hotels and Resorts



**3**  
Days



**30**  
Sessions



**65**  
Speakers



**2,600+**  
Visits




## INDUSTRY LEADERS



# VIP BUYER PROGRAMME

It is important to meet the right people at an exhibition and at FIND Design Fair Asia you will discover over 78% of delegates are involved in purchasing decisions. Our bespoke B2B Meetings (VIP Buyer Program) are added touchpoints to drive value.

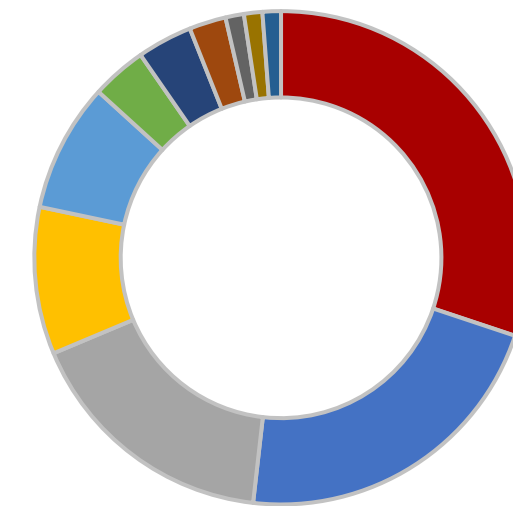
## VIP BUYERS

 QATAR	 CHINA	 INDONESIA	 KOREA	 PHILIPPINES	 VIETNAM	 VIETNAM	 PHILIPPINES
 INDONESIA	 SINGAPORE	 ASIA PACIFIC	 SINGAPORE	 ASIA PACIFIC	 SINGAPORE	 INDIA	
 ASIA PACIFIC	 SINGAPORE	 INDIA	 SINGAPORE	 CHINA	 ASIA PACIFIC	 INDONESIA	 ASIA PACIFIC
 SINGAPORE	 THAILAND	 MALDIVES	 ASIA PACIFIC	 ASIA PACIFIC	 SINGAPORE	 VIETNAM	 PHILIPPINES

## OTHER VISITING KEY BUYERS

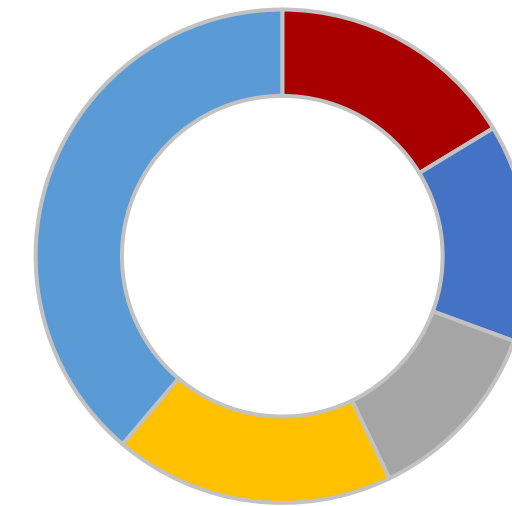
 ACCOR	 W O H A	 MGM GRAND	 IHG HOTELS & RESORTS	 Hilton HOTELS & RESORTS	 Foster + Partners	 Alexandra Health	 GuocoLand
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## VIP BUYER PROJECT LOCATION\*



- 25% India
  - 18% Indonesia
  - 14% Singapore
  - 8% Philippines
  - 7% Malaysia
  - 3% Thailand
  - 3% Vietnam
  - 2% U.A.E.
  - 1% Taiwan
  - 1% Australia
  - 1% Hong Kong
- \*from 130 buyers surveyed

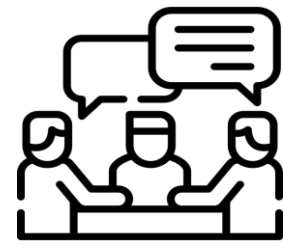
## PURCHASING INTEND & VALUE\*



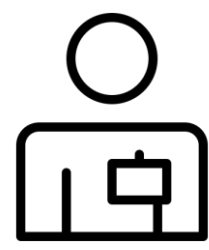
- 16% ABOVE USD \$1,000,000
  - 14% USD \$500,001-1,000,000
  - 12% USD \$200,001-500,000
  - 19% USD \$50,001-200,000
  - 39% UP TO USD \$50,000
- \*from 130 buyers surveyed



**160+**  
Bellwether  
Buyer Companies



**200+**  
B2B Meetings  
Conducted



**111**  
Exhibitors with at  
least 1 B2B meeting



**\$39.5M USD**  
Est. Contract Value  
Signed Post Show\*

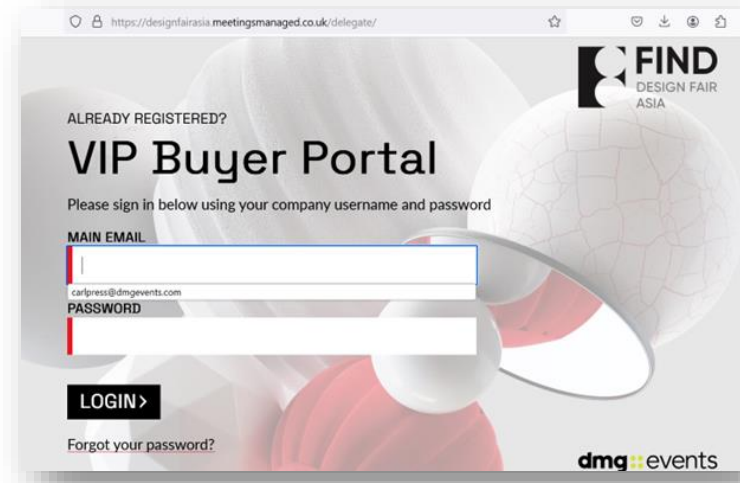


**163**  
Confirmed Listed  
VIP Buyer Projects\*

# FIND 25 VIP BUYER PROGRAM

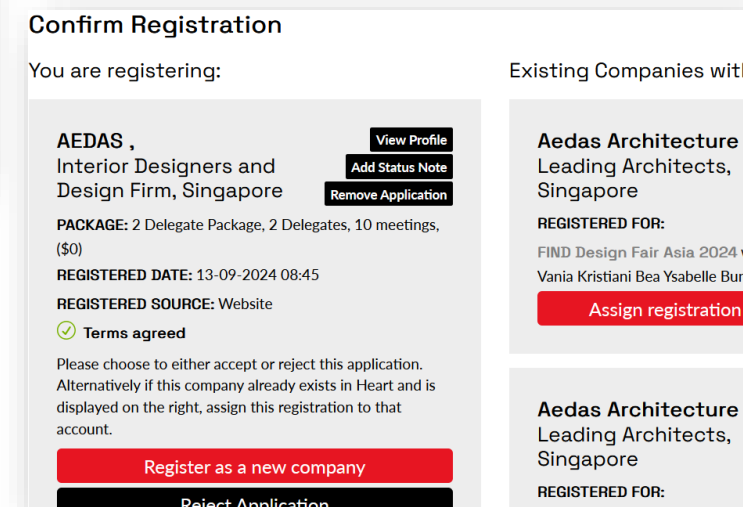
## 4 WAYS TO JOIN:

- ✓ Nomination by our exhibitors
- ✓ Nomination by our partners
- ✓ Self-nominate [online](#)
- ✓ Be pre-selected by us



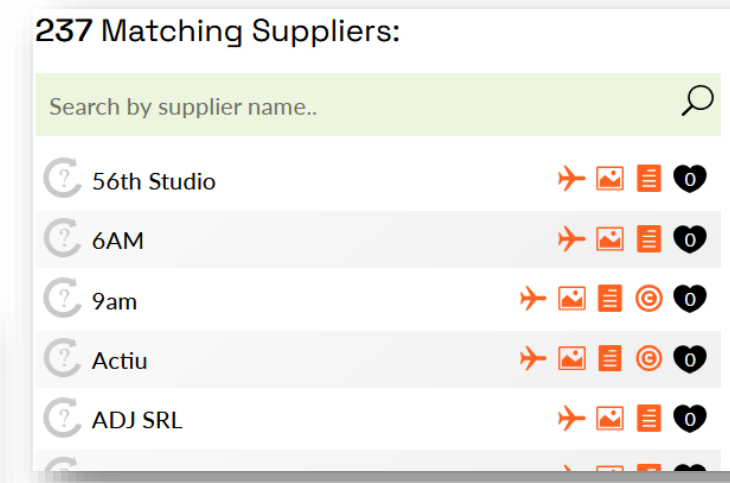
## REGISTER & APPLY

The FIND VIP Buyer Program (VBP) is to ignite business matching between key industry suppliers from our design, furniture, lighting and office/home decor exhibitors with leading pre-qualified buyers from the Southeast Asian region. Enjoy exclusive entitlements, hotel stays and access for 'by invitation-only' events. Architects, interior designers, developers, retail buyers amongst other profiles do qualify. Deadlines and conditions apply. Complete the online form where you will be asked to provide your company information, sourcing purposes, interested product categories and related documents.



## CONFIRM & SET PROFILE

Successful applicants will be informed via email. An official invitation letter will be sent to you which you will be required to sign and return by March 2025. Once you receive a confirmation email, set your profile, describe your projects and start browsing the exhibitor catalogue which will be updated in phases.



## SELECT & SET MEETINGS

Indicate preferred providers you would like to meet at the event. You will receive a customised itinerary comprising pre-scheduled meetings with the selected brands closer to the show and equally can verify the meetings on the app. The VIP Buyer program is to ensure smooth travel experience. Maximize your visit, follow a structured agenda, and focus on the right meetings when joining the high-quality business matching activities. Invitations to B2B meetings will be sent in the lead up to the show and are based on buyer request / preferences.

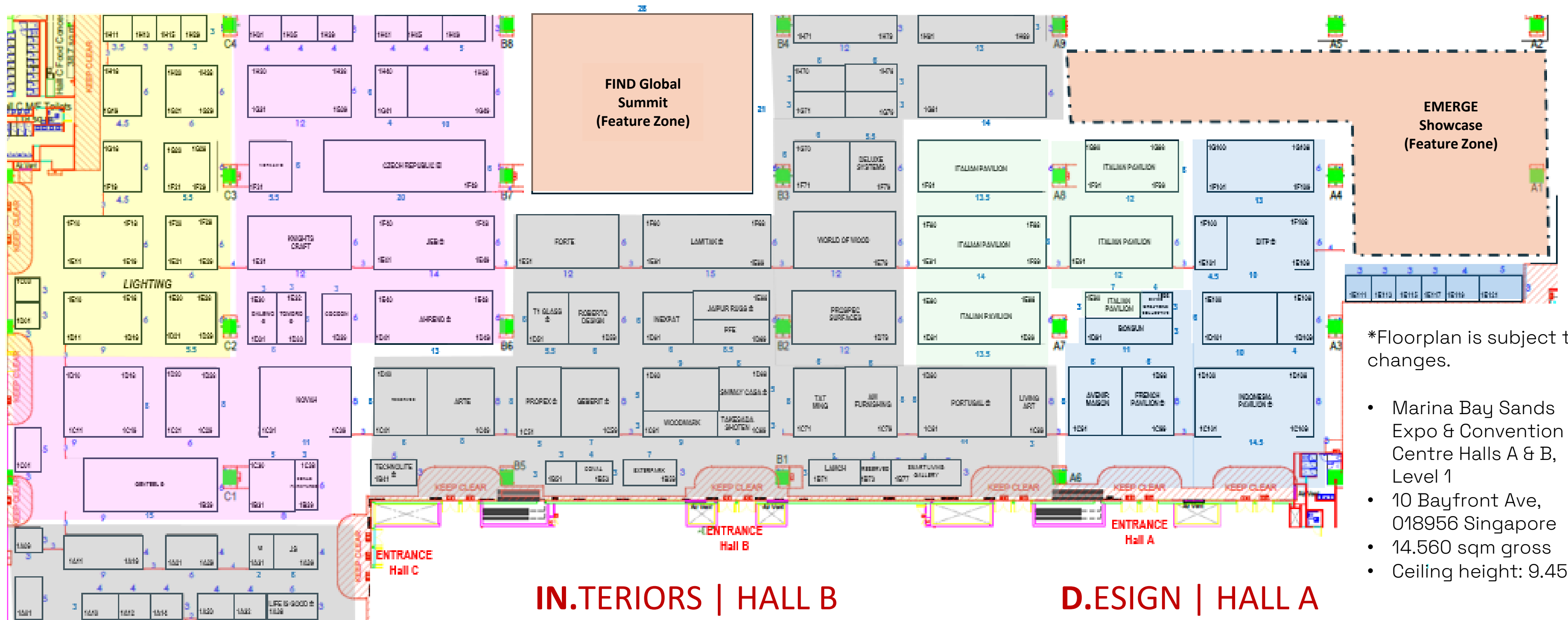


## CONNECT & DISCOVER

Attend FIND, connect with the suppliers of your choice and enjoy exclusive entitlements, hotel stays and access for 'by invitation-only' events. Architects, interior designers, developers, retail buyers amongst other profiles do qualify. Deadlines and conditions apply.

For any questions do send us an email: [buyers@designfairasia.com](mailto:buyers@designfairasia.com)

# FIND 25 FLOORPLAN



\*Floorplan is subject to changes.

- Marina Bay Sands Expo & Convention Centre Halls A & B, Level 1
- 10 Bayfront Ave, 018956 Singapore
- 14.560 sqm gross
- Ceiling height: 9.45m

## F.URNITURE | HALL C

- FURNITURE
- WORKSPACE
- OUTDOOR LIVING
- FURNISHINGS
- LIGHTING
- LEISURE & WELLNESS
- LIVING & DINING

## IN.TERIORS | HALL B

- FLOORING & SURFACES
- KITCHEN & BATH
- STORAGE SOLUTIONS
- RUGS & CARPETS
- FURNISHING FABRICS
- SLEEP
- AUDIO VISUAL
- SMART INTERIORS

## D.ESIGN | HALL A

- ART & COLLECTIBLES
- OBJECTS
- DÉCOR & HOMEWARE
- DESIGN
- ACCESSORIES
- HANDCRAFT

# FIND 25 EXHIBITOR SNAPSHOT



INEXPAT CONSULTANT PTE LTD

Stand No- 1D61

Singapore

<https://www.inexpatsg.com/>

Send Enquiry

Founded in 2008 with a humble 1,500 sq. ft workshop and a small team of dedicated craftsmen, IN-EXPAT set out with an ambitious vision: we believe that design projects should be easy and made transparent for everyone.

Construction-centric firm IN-EXPAT takes care of the building and construction aspects of any projects with our in-house workshop.



DELUXE SYSTEMS PTE LTD

Stand No-1F79

Singapore

<https://www.ds.asia>

Send Enquiry

DELUXE SYSTEMS specializes in presenting high-quality design products that seamlessly integrate sustainability features. Our vision is to become a leading provider of premium windows and doors systems, renowned for its sophisticated design and sustainable attributes. We aim to be the go-to destination for those seeking Italian excellence in windows solutions within the ASEAN region.

Partner Brands:

- Apexfine
- Ponzio
- Faraone
- Flessya
- Chirenti
- Dimensione Serramenti

Mail: [info@ds.asia](mailto:info@ds.asia)



EXTERPARK (S) PTE. LTD.

Stand No- 1B59

Singapore

<https://exterpark.sg>

Send Enquiry

Exterpark specializes in manufacturing high-quality indoor and outdoor wooden flooring, driven by a strong commitment to quality, reliability, and innovation.

Our decking and indoor flooring feature a patented magnet system for easy installation, making them ideal for both residential and commercial spaces.



KNIGHTS CRAFT - SHANGHAI  
KAI CHENG FURNITURE CO.,  
LTD

Stand No- 1E31

China

<https://www.knights-craft.com>

Send Enquiry

We are a Designers and Makers' House, joint by a passion for the creation, design and making of products.

Our interdisciplinary team of French and Vietnamese specialists come together to design, research, develop and manufacture furniture and lighting products.



AVENIR MAISON PTE LTD

Stand No- 1C91

Singapore

Send Enquiry

Our Inspirations evolves from the natural exotic marbles, the timeless beauty of colorful natural marble, with its unique patterns and colors formed offering endless creative possibilities.

Acquiring exotic marbles can indeed pose challenges due to its rarity, unique characteristics, and specific sourcing requirements.

They often come from specific regions worldwide and might not be as readily available as more common types. Limited quarrying or productions can contribute to scarcity.

# FIND 25 EXHIBITOR SNAPSHOT



COCOON OUTDOOR PTE LTD

Stand No- 1D39

Singapore

<http://cocoon-concept.com>

Send Enquiry

Cocoon Outdoor is an innovative manufacturer of high-quality, contemporary furniture. Marrying practicality with sleek design, our products are a reflection of the surroundings for which they have been created.

Cocoon first mission was to manufacture quality outdoor furniture and accessories for major European brands.

Today we give you access to quality at affordable cost. Direct from the best manufacturers to your establishment.



ROBERTO DESIGN SEA

Stand No- 1D59

Singapore

Send Enquiry

TBC



FORTE RENO SUPPLIES

Stand No- 1E51

Singapore

<https://www.fortesupplies.com/>

Send Enquiry

With a mission to empower clients in the design & construction industry, Forté Reno Supplies was created with one goal - delivering innovative solutions that authentically built on transparency for our valued customers.

Forté Reno Supplies is led with a distinct advantage in our operations covering both Malaysia and Singapore, ensuring exceptional efficiency across both local and international clients. Through timely delivery of our own fleets, as well as cross-country support with stockpile capability, elevating levels of service across borders, so customers will never need to fall short on stocks again



LIVING ART PTE. LTD.

Stand No- 1C89

Singapore

<https://livingart.sg>

Send Enquiry

LivingArt is a Singapore technology and innovation company that specializes in IoT-related services and products.



TAT MING FLOORING COMPANY LIMITED

Stand No- 1C71

Hong Kong (SAR of China)

<https://tatmingflooring.com>

Send Enquiry

Founded in 1981, the Tat Ming Group began with Tat Ming wall coverings and carpets, and has been providing high quality building materials to the market for many decades with a people-oriented philosophy.


So far, it has developed into an international building materials group with a wide range of business areas, including wallpaper, flooring, carpet, fabric and furniture.

We specialize in a wide array of products that cater to the specific needs of architects, contractors, and designers.



# FIND 25 EXHIBITOR SNAPSHOT

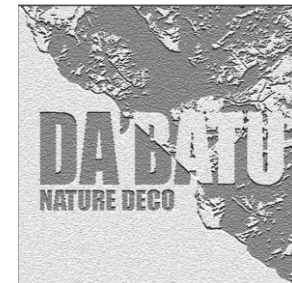



TAKESADA SHOTEN CO., LTD.  
Stand No- 1E91  
Japan  
<https://en.takesada-shoten.co.jp/>  
 Send Enquiry

We, Takesada Shoten, are bamboo artisans established in Kyoto more than 140 years ago.

We have installed our bamboo in various spaces, combining our knowledge and skills cultivated over the years with ideas from other creators.

While learning from and respecting history, we continue to explore new possibilities of bamboo in modern life to pass on the beauty of bamboo to future generations.



BONSUN PNEUMATIC SUPPLIER  
Stand No- 1D91  
Singapore  
 Send Enquiry

Bonsun Pneumatic Supplier  
1999 (DABATU)

Being an Interior & Design Decoration manufacturer. We specialize in customization projects. Having the expertise and experience of servicing world class companies, we are confident that if you choose to work with us.

We will be able to provide your projects with the up most quality and benefit.




PFE TECHNOLOGIES PTE LTD  
Stand No- 1D69  
Singapore  
<https://homesmart.sg>  
 Send Enquiry

HomeSmart.sg is a distributor and integrator of Aqara Smart Home products, with a range of smart devices including lighting, switches, curtains, roller shades, door locks, cameras, sensors and other products designed to make home living more convenient, accessible, and secure.

HomeSmart.sg has been helping Singaporean homeowners with smart designs, practical integrations, and sensible automations - all derived from a deep knowledge of how every piece of technology can impact and improve lives.



AM FURNISHING PTE LTD  
Stand No- 1C79  
Singapore  
<https://amfurnishing.com.sg/>  
 Send Enquiry

AMF started in 2015 with a sole vision of embracing and enhancing spaces aesthetics where people work, live and play.

Capitalizing on our forte of supplying & distributing wallcoverings, fabrics and acoustical products to the interior design industry, going above and beyond in our services and products had been pivotal and paramount when our partners and clients choose to collaborate with AMF.



NOVAH PTE LTD  
Stand No-1C231 / 1C39  
Singapore  
<https://www.novah.cc>  
 Send Enquiry

NOVAH is a global leader in workplace solutions, offering high-quality, tailored furniture designs.

Founded in Shanghai in 2003, we continue to grow, with our new regional headquarters in Singapore signaling our commitment to expanding in the Asia-Pacific market.

By integrating research, production, and services, we deliver innovative and productive work environments. NOVAH is the trusted partner for clients seeking inspiring solutions that drive success.

# FIND 25 EXHIBITOR SNAPSHOT



ARTE INTERIOR FURNISHINGS  
SINGAPORE PTE LTD  
Stand No- 1C49  
Singapore  
<https://www.arte-international.com/en>

 Send Enquiry

Arte achieved international fame as a designer of the most luxurious and sophisticated wallcoverings. Known for their superior quality and exquisite designs, Arte wallcoverings adorn the walls of residential homes and commercial interiors all over the world. Opening its first Asian showroom in Singapore marks a significant milestone. Founded on a vision of beauty, Arte crafts high-end wallcoverings with passion for aesthetics and quality.



COVAL TECHNOLOGIES PTE LTD  
Stand No- 1B53  
Singapore  
<https://covaltechnologies.com>

 Send Enquiry

Coval manufactures a single component, thin film, spray applied coating that is purpose built to protect various surfaces from abrasion and chemical damage.

These coatings form robust chemical bonds with materials like epoxy, concrete, metal, ceramics, and more.

They are not only easy to apply and clean but also boost productivity without the need for aggressive surface preparation techniques like grinding or grit blasting.



WORLD OF WOOD PTE. LTD.  
Stand No- 1E79  
Singapore  
<https://wowwow.com.sg>

 Send Enquiry

WOW Floors creates timeless masterpieces with refined elegance, with custom finishes allowing for endless possibilities. A combination of innovative modern design with an aim for quality, sustainability, and ever-changing consumer demands.

Moreover, WOW Floors, partnering with a Kyoto-based workshop specializing in Urushi and Washi Paper. These exquisite finishes have adorned temples and shrines for centuries, bringing a touch of history and sophistication to our offerings.



DIVINE CREATIONS COLLECTIVE  
Stand No- 1E98  
Singapore  
<https://www.parulmehra.com/>

 Send Enquiry

Parul Mehra, an architect turned visual artist attributes her artworks collection to the many forces of nature which are her allies, synergizing with her creative energy. She has created over 400 mixed media artworks and has also launched an art book as a memoir.

She launched **Design Creations Collective in Singapore** as a platform to create energy-based artworks.



PROSPEC SURFACES  
Stand No- 1D79  
Singapore  
<https://prospecsurfaces.com/>

 Send Enquiry

Armourcoat architectural coatings which offer a range of high performance interior wall finishes with superb aesthetics.

Suitable for commercial and residential spaces these beautiful finishes add a depth of richness to the grand staircase using light and shade to reveal subtle textures and tones.

# FIND 25 EXHIBITOR SNAPSHOT



WOODMARK CREATION PTE LTD

Stand No- 1C61

Singapore

<https://https://woodmark.com.sg/>

Send Enquiry

Redefining one of the oldest building materials in the world, Woodmark invites you to revel in the genuine beauty of wood veneers and explore possibilities where irregularities form a perfect harmony.

As a carbon-neutral entity, Woodmark has become synonymous with sustainability, gracing international brands, hotels, boutiques, and cultural spaces.

We extend a warm welcome to designers and architects who share our vision, inviting collaboration to further elevate sustainable design.



LAMCH & CO PTE LTD

Stand No- 1B71

Singapore

<https://www.lamch.com/>

Send Enquiry

Lamch & Co manages and distributes luxury, niche and designer fashion tech, gadgets and accessories from around the world.

Our distribution channels span concept stores, APRs, select high-end department stores as well as our own retail stores under the store name Ante.

Current distribution network cuts across Singapore and Malaysia, with plans to expand to the rest of Asia.



GEBERIT SOUTH EAST ASIA PTE LTD

Stand No- 1C59

Singapore

<https://www.geberit.com.sg/home/>

Send Enquiry

The globally operating Geberit Group is a European leader in the field of sanitary products. We operate with a strong local presence in most European countries, providing unique added value when it comes to sanitary technology and bathroom ceramics. The production network encompasses 26 production facilities, of which 4 are located overseas.

The Group is headquartered in Rapperswil-Jona, Switzerland. With around 12,000 employees in around 50 countries, Geberit generated net sales of CHF 3,5 billion in 2021.

The Geberit shares are listed on the SIX Swiss Exchange and have been included in the SMI (Swiss Market Index) since 2012.



FOSHAN BONAS FURNITURE CO., LTD

Stand No- 1B39

China

<https://www.bonASFurniture.com/>

Send Enquiry

Foshan Bonas furniture Co.,Ltd is the furniture company engaged in development,manufacturing,sales and services of ergonomic chair over 10years. products include the ergonomic chairs/computer chairs/task chairs/training chair and so on.

Our products are more than just furniture; they are solutions crafted for contemporary workspace and interior furnishing needs. From a complete range of office chairs to system furniture encompassing a diverse array of accessories and sizes, bonas maximises space for various different environments.

# FIND 25 EXHIBITOR SNAPSHOT

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HIGH SENSE STUDIO

Stand No- 1F101

Dubai, UAE

<https://highsense.studio/>

 Send Enquiry

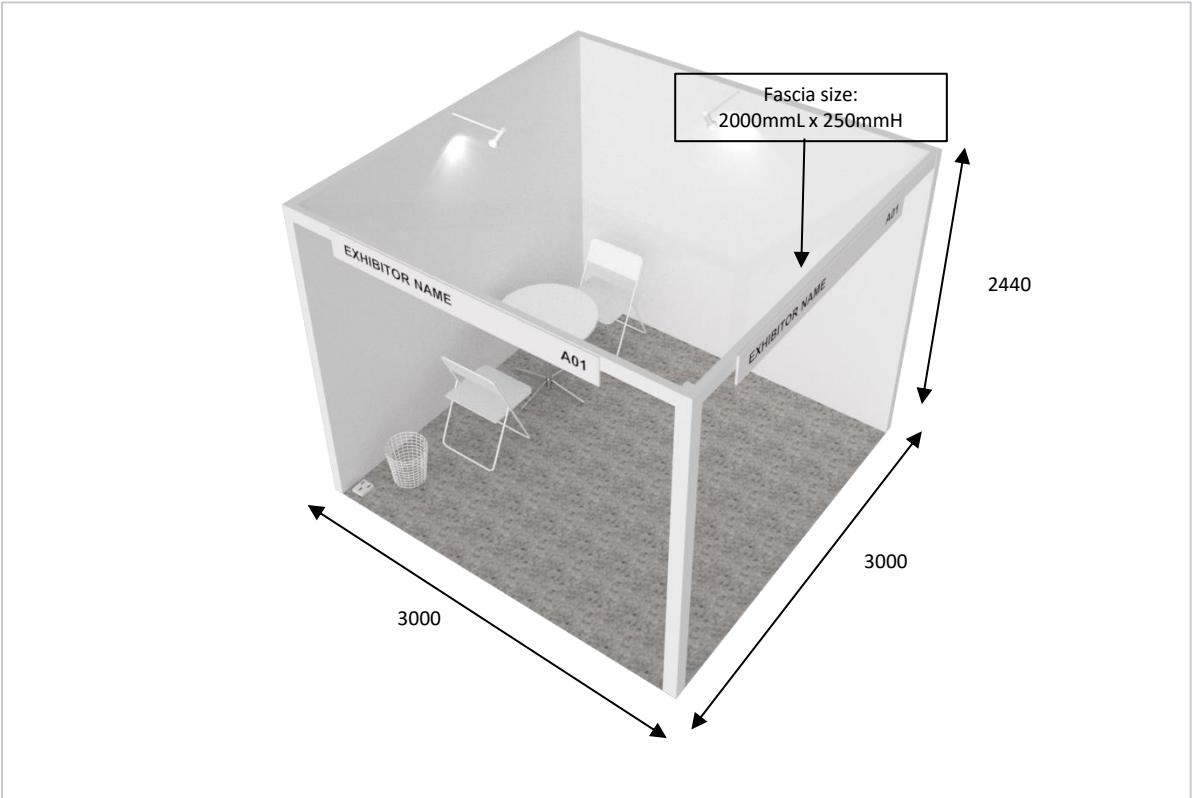
High Sense, where innovation meets elegance in interior and exterior design. Specializing in creating sophisticated and functional spaces, High Sense offers a comprehensive range of products and services tailored to elevate your environment.

From bespoke furniture and stylish décor to landscape architecture and outdoor installations, our expert team combines aesthetic vision with practical expertise.

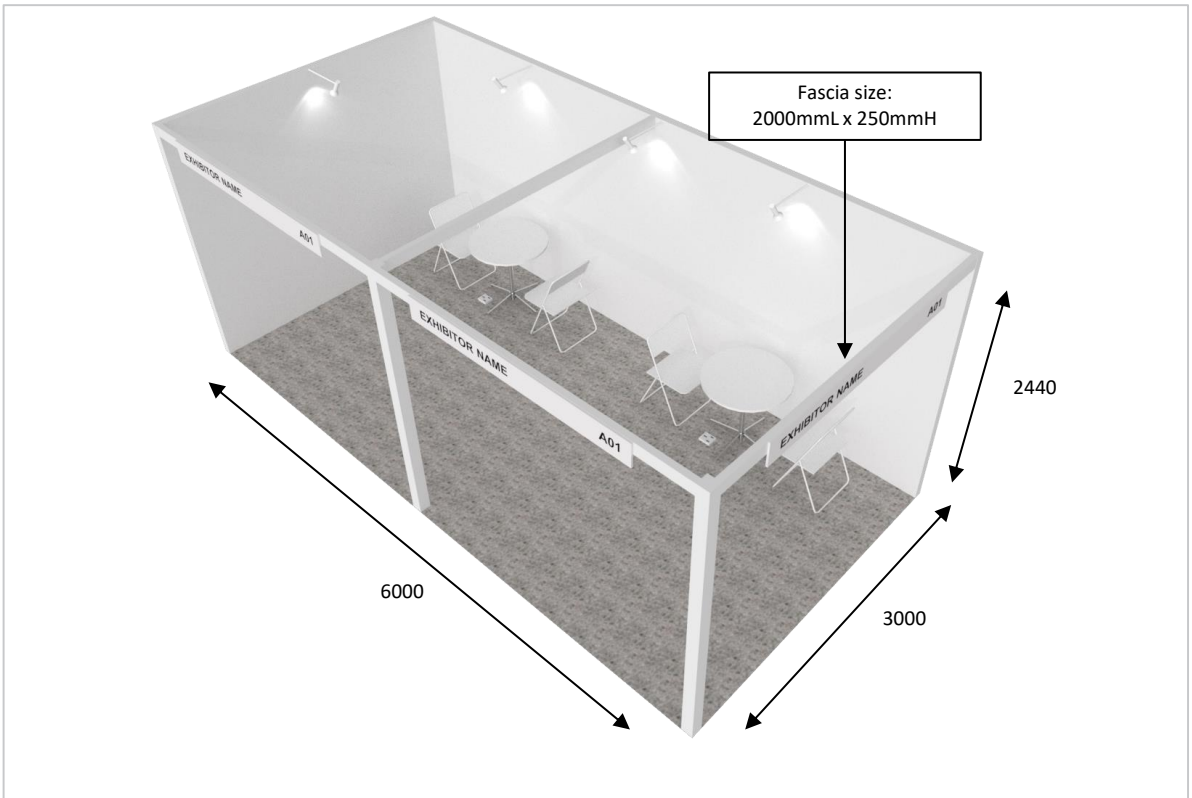
At High Sense, we transform your design dreams into stunning realities, ensuring every project reflects your unique style and enhances your living or working experience. Discover the art of exceptional design with High Sense

# SHELL SCHEME – ENTITLEMENTS

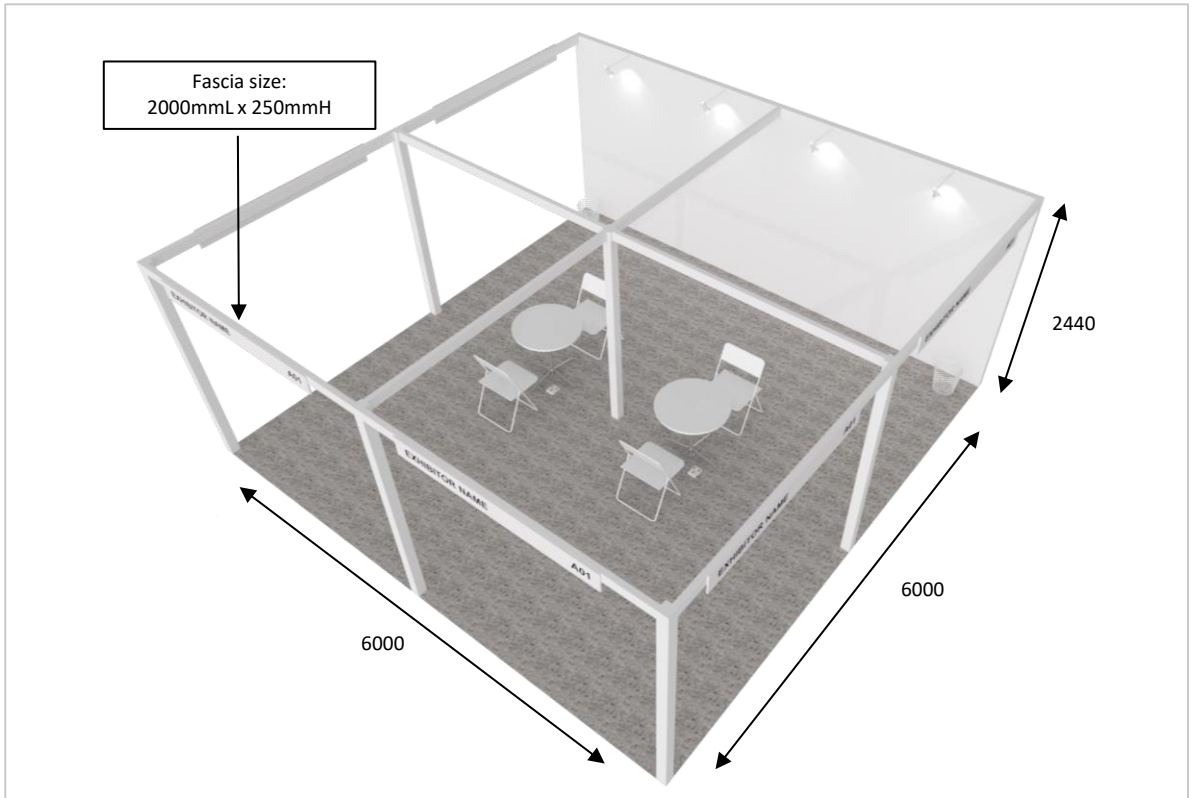
*Pictures are for illustration purpose only.  
\*for 36 sqm and above please inquire.*



**CORNER** 9 sqm Booth | 2-Sides open  
Wood-based booths with solid walls for display hanging.



**CORNER** 18 sqm Booth | 2-Sides open  
Wood-based booths with solid walls for display hanging.



**PENINSULA** 36 sqm Booth | 3-Sides open  
Wood-based booths with solid walls for display hanging.

SHELL SCHEME ENTITLEMENTS	9 sqm	18 sqm	36 sqm*
Exhibitor Passes	2	4	8
White Round Table + Wastepaper Basket	1	1	2
White Folding Chair	1	2	4
Long Arm White Spotlight (white or yellow light color)	2	4	6
3 Pins Electric Socket, 13amp Single Phase	1	1	2
Exhibitor Night Passes (Networking Party)	1	1	3
Complimentary Wifi	Yes	Yes	Yes
VIP Buyer Program Inclusion (Buyers can elect a B2B meeting with you)	Yes	Yes	Yes
Public Liability Protection	Yes	Yes	Yes
Social Media Shoutout & Online Exhibitor Directory	Yes	Yes	Yes

# PARTICIPATION OPTION – SINGAPORE PAVILION



PENINSULA 18 sqm Booth | 3-Sides open

## EXHIBITION OPTIONS – LEAD IFM CRITERIA APPLY\*

Exhibitors can choose between different locations, booth types (raw space or shell scheme) and number of sides open. LEAD IFM funding is subject to availability and limited. Singapore Pavilion participants can **claim up to 50% subsidy** for the maximum of 36 sqm of exhibition space and booth construction. The partner association (TA/C) is Singapore Furniture Industries Council (SFIC).

The following expenses can also be grant eligible:

- Space Rental (*up to 36 sqm*)
- Stand Construction (*up to 36 sqm*)
- Other costs

Supported by

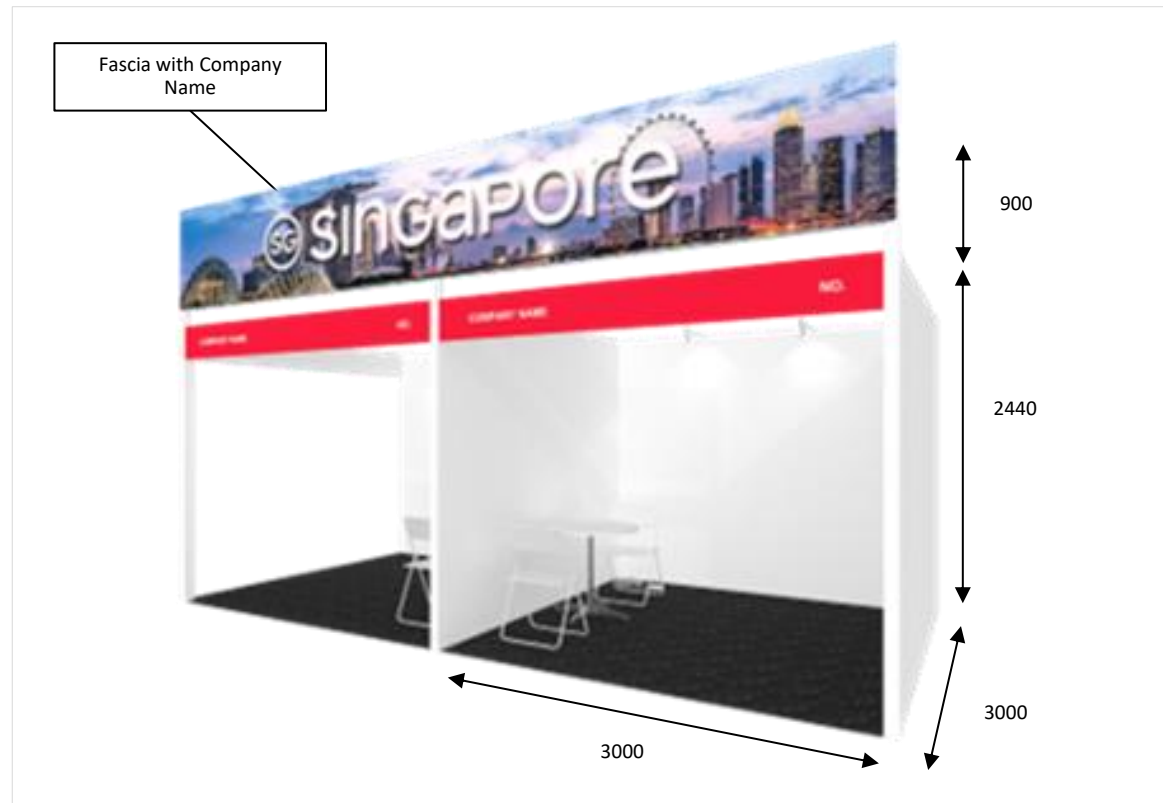


CONTACT US  
FOR MORE INFORMATION

[contact@designfairasia.com](mailto:contact@designfairasia.com)

APPLICATION DEADLINE  
03.03.2025

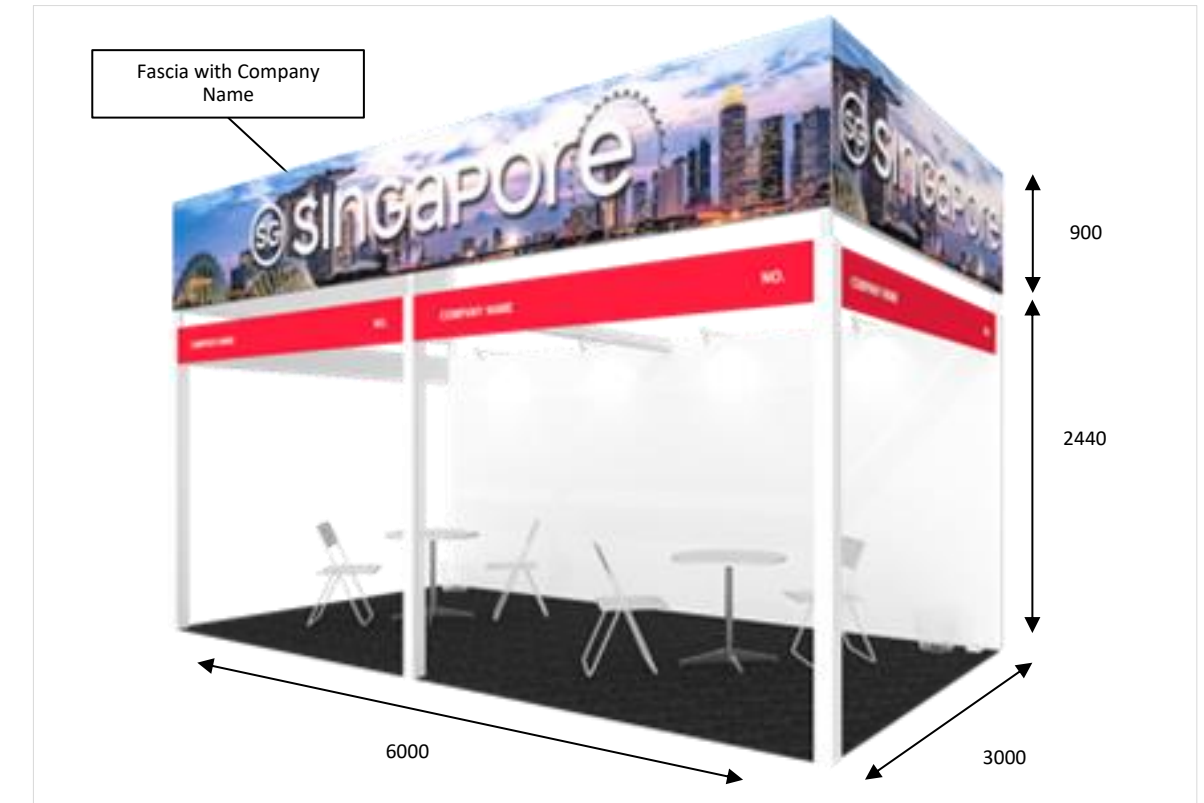
# PARTICIPATION OPTION – SINGAPORE PAVILION



**ROW** 9 sqm Booth | 1-Side open  
Shell Scheme booth under the SG Pavilion



**CORNER** 9 sqm Booth | 2-Sides open  
Shell Scheme booth under the SG Pavilion



**PENINSULA** 18 sqm Booth | 3-Sides open  
Shell Scheme booth under the SG Pavilion

SHELL SCHEME ENTITLEMENTS	9 sqm	18 sqm	36 sqm
Exhibitor Passes	2	4	8
White Round Table + Wastepaper Basket	1	1	2
White Folding Chair	1	2	4
Long Arm White Spotlight (white or yellow light color)	2	4	6
3 Pins Electric Socket, 13amp Single Phase	1	1	2
Exhibitor Night Passes (Networking Party)	1	1	3
Complimentary Wifi	Yes	Yes	Yes
VIP Buyer Program Inclusion (Buyers can elect a B2B meeting with you)	Yes	Yes	Yes
Public Liability Protection	Yes	Yes	Yes
Social Media Shoutout & Online Exhibitor Directory	Yes	Yes	Yes

\* <https://www.enterprisesg.gov.sg/grow-your-business/go-global/market-entry-support/lead-trade-fairs-and-business-missions>

Images for illustration purpose only.

# FIND 2025 CREATIVE SOLUTIONS BEYOND EXHIBITION

## ENGAGE

Experiential marketing grabs attention and leaves a lasting impression. Sponsor a networking opportunity at the show or offsite for something truly memorable.

## ANNOUNCE

Publicise your new product or service, launch a rebranding, or announce a move into Asia with a curated audience of thousand's of active buyers and designers.

## REACH

Through our digital marketing campaigns, reach more of the right audience in a more cost effective and measurable way, both at the event and in the months leading up to it.

## LEAD

Position yourself as a design-leader and showcase your offering to a global audience at the FIND – Global Summit.

## LIFESTYLE

If your brand shares our passion for design and innovation, become a partner and elevate your brand with unique activations and promotions at FIND – Design Fair Asia.

## MARKETING REACH

**80+**  
**THOUSAND**  
GLOBAL DESIGN CONTACTS

**5+**  
**MILLION**  
SOCIAL REACH

**\$1.31**  
**MILLION**  
PR VALUE

**279K**  
PR IMPRESSIONS  
(DURING PROMOTIONAL PERIOD)

## STRATEGIC SPONSORSHIP BENEFITS

### 1. ELEVATE YOUR COMPANY'S BRAND POSITIONING

Stand out at every stage, from pre-event buzz to on-site showcases and post-event impact.

### 2. CATALYZE BUSINESS GROWTH

Forge connections with a discerning global design audience poised for collaboration and investment.

### 3. RAISE BRAND AWARENESS

Leverage Asia's 4.4 billion-strong luxury and design market, solidifying your position at the epicenter of innovation.

### 4. DEFINE INDUSTRY LEADERSHIP

Seize the stage at FIND – Global Summit to articulate visionary insights and provoke transformative dialogue.

### 5. UTILIZE FIND AS YOUR STRATEGIC PLATFORM

Unveil pioneering innovations and position your brand as a beacon of progress in the ever-evolving design landscape.



# FIND 2024 IN WORDS & NUMBERS

**FIND – DESIGN FAIR ASIA**, Asia’s Premier Event for Furniture, Interiors and Design returned for its third edition as a part of the Singapore Design Week with an exciting array of activities, features across *13,000 sqm* of exhibition space.

The event convened close to **11,500 attendance**, nearly **300 international brands**, **65 international speakers** during the Global Summit which attracted over **2,600 visits** and while the EMERGE showcase presented works from **60 established and emerging Southeast Asian designers**.

The highly esteemed tradeshow and **design hub** connects leading suppliers across furniture, lighting, décor, textiles and smart interiors technology with Asia’s burgeoning interior design, property development, retail and workspace sectors.

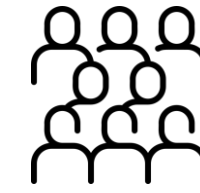
FIND – Design Fair Asia strengthens connections and drives business opportunities within the design and manufacturing community in the heart of Asia!

*“Definitely, I will sign up for the next edition because a lot of clients visit our booth and want to collaborate with us. From furniture manufacturers to designers, they appreciate my products and wants to collaborate with us to form new product designs. This fair is the hub for new collaboration.”* - **Tapan Kumar, Director, Arka Design**

*“FIND was the first time for us to participate in an exhibition in Southeast Asia, it was a great opportunity for us to gain firsthand impression of the vibrant ASEAN market. It was certainly a valuable learning experience for us.”* - **Susumu Yotsukawa, Senior Managing Director / Brand Producer, Takesada Shoten**

*“The experience has been very good and the reactions from the audiences and visitors has been quite positive. It was a good experience and lots of good reaction from industry professionals, interior designer and architect from the SEA region. Our visitors not only want to buy from us but also seeks to collaborate with us and tap on each other's market influence. We are surprised that 50% of the visitors are from countries other than Singapore.*

*For our expansion we are lucky to be at FIND 2024 as we have met up with many potential partners to work with for Malaysia, Thailand and Vietnam.”* - **Frank Chen, Founder, Cucine Lube - Chee Geen Interior**



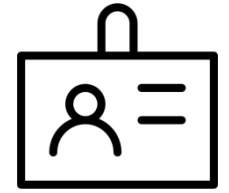
**11,482**

Overall  
Attendance



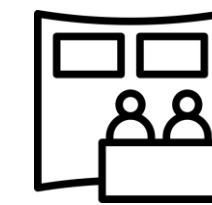
**20%**

Global  
Attendance



**2,600+**

Global Summit  
Attendance



**300+**

Exhibiting  
Brands



**53**

Visiting  
Countries



**5**

Pavilions  
& Collective



**19**

Exhibiting  
Countries



**\$39.5M**

Est. Contract Value  
Post-Show from  
B2B meetings



**30**

Seminars &  
Sessions

# FIND 24 PARTNERS

## Organized by



## Premier Global Partners



## Held in



## Key Event of



## Supporting Associations



## Supported by



## Supporting Agency



## SG Pavilion Supported by



## Knowledge Partners



## Exclusive Deal Partners



## Product Sponsors



## Official Airline Partner



## F&B Partner



# FIND 2024 IMPRESSIONS



# EMERGE SHOWCASE '24

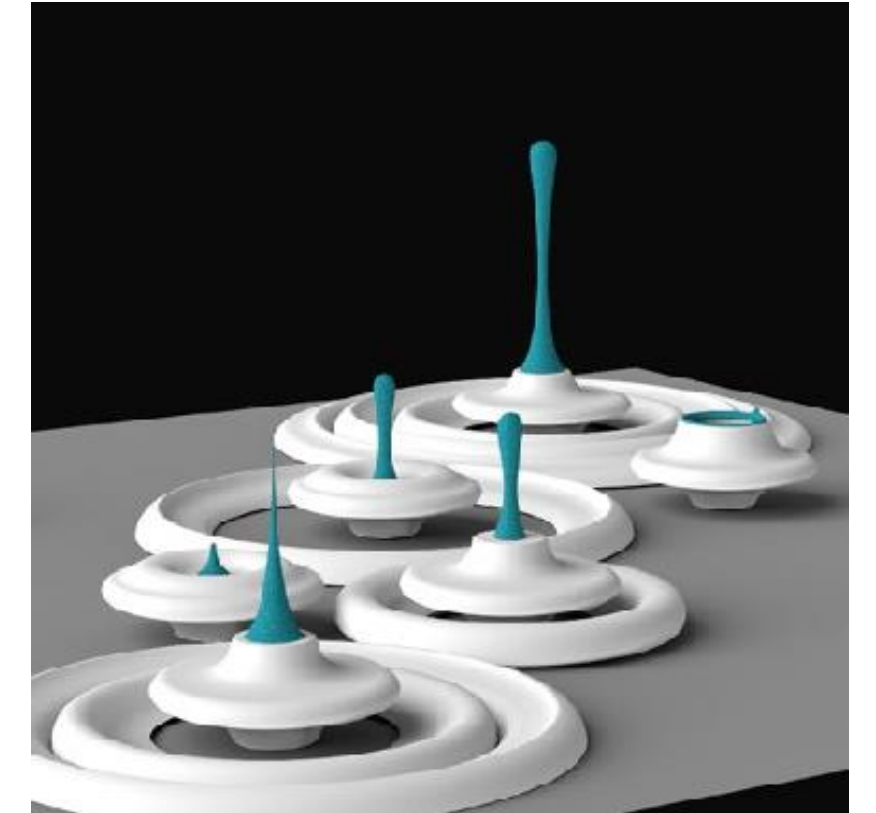


**SINGAPORE  
DESIGN  
WEEK**

The best of Southeast Asian contemporary design in one mesmerizing showcase.

Curated by Suzy Annetta of Design Anthology, the third edition showcased almost 60 talented designers from Indonesia, Malaysia, Philippines, Singapore, Thailand, and Vietnam. Visitors dove into the thought-provoking theme “These Precious Things,” and discovered innovative, sustainable design trends.







*Leveraging Singapore’s role as a gateway to Southeast Asia, EMERGE @ FIND unites established and emerging designers from the region to explore how to enhance value and sustainability through design. This showcase presents exceptional objects to a wider audience, and cultivates crucial dialogues and connections. As the organiser of Singapore Design Week, we are proud to offer this platform as a key event within our festival that elevates regional creativity globally.” - Dawn Lim, Executive Director, DesignSingapore Council*



# FIND 24 SHOWCASING BRANDS INCLUDED



# '24 EXHIBITOR FEEDBACK

Sadaharu Inoue	Managing Director		<i>This was my first time participating, and it was a <b>very meaningful experience</b>. Just by turning our attention overseas, I realized that we can discover so many distribution channels, which will serve as a great reference for our future activities.</i>
Susumu Yotsukawa	Senior Managing Director		<i>FIND was the first time for us to participate in an exhibition in Southeast Asia, <b>it was a great opportunity for us to gain firsthand impression of the vibrant ASEAN market</b>. It was certainly a valuable learning experience for us.</i>
Mikihiro Oguri	President		<i>Considering the scale of the show, quite a large number of visitors came to our booth. There were a large proportion of architects and interior coordinators, and I felt that they had a stronger impression of Japan than Europe. I also felt that they had a high level of environmental awareness. <b>We are very satisfied with the number of visitors, including those from Singapore, Malaysia, New Zealand, India, and the Middle East.</b></i>
Tom O'Sullivan	Business Development Manager		<i>It is a <b>great opportunity for us to expand globally</b>. Asia is a big target market for us and coming to the show here in Singapore has been a great opportunity for us to meet with a wide range of people from the South-East Asian region. So, for us it has been a busy couple of days we were able to talk to many people in the acoustic interiors and architects and it is an <b>efficient way to meet a range of buyers in one place</b>.</i>
Tapan Kumar Bhuyan	Director		<i><b>Definitely, I will sign up for the next edition</b> because a lot of clients visit our booth and want to collaborate with us. From furniture manufacturers to designers, they appreciate my products and wants to collaborate with us to form new product designs. This fair is the hub for new collaboration.</i>
Frank Chen	Founder	 Chee Geen Interior	<i><b>The experience has been very good</b> and the reactions from the audiences and visitors has been quite positive. <b>We didn't expect so many visitors post-covid</b>. It was a good experience and lots of good reaction from industry professionals, interior designer and architect from the SEA region. <b>Our visitors not only want to buy from us but also seeks to collaborate with us</b> and tap on each other's market influence. <b>We are surprised that 50% of the visitors are from other countries, other than Singapore</b>. For our expansion we are lucky to be at FIND 2024 as we have met up with <b>many potential partners to work with for Malaysia, Thailand and Vietnam</b>.</i>

# '24 EXHIBITOR FEEDBACK

Paolo Neri	Marketing & Sales Director		<i>"FIND - Design Fair Asia was a <b>fantastic experience</b>. We connected with inspiring people, showcased our iconic designs, and gained valuable insights into the Asian market. <b>It's a must-attend event for any design brand looking to expand its global reach.</b>"</i>
Erica Giroto	CEO		<i>"Participating in FIND - Design Fair Asia provided us with a <b>fantastic platform</b> to connect with both existing and potential clients. <b>The event's international reach was impressive</b>, allowing us to engage with a diverse audience and explore new market opportunities."</i>
Katrina De Leon	CEO		<i>FIND - Design Fair Asia is a <b>good platform to showcase your brand</b>. Not only it can boost your presence in the industry, but also you can meet a lot of exhibitors that you can be able to collaborate in working with.</i>
Joyce Chu	General Manager		<i>Being here for the first time, <b>we were impressed by the energy and diversity of attendees</b>. The event provided a platform to connect with industry leaders, potential buyers, and end-users.</i>
Edgar Alves	CEO		<i>As first-time exhibitors, we're excited to be part of FIND. <b>It's a fantastic platform to connect with industry leaders and potential buyers</b>. We're eager to introduce our products and expertise to this new market. Being here has exposed us to new trends, styles, and ideas. <b>We've already met many customers from Singapore, Malaysia, India, and Indonesia</b>. FIND is truly a hub for international connections.</i>
Aneta Maryncakova	Senior Sales Manager		<i>I'm particularly impressed by the friendly and welcoming atmosphere. <b>It's the perfect place to network, share ideas, and build lasting relationships</b>. I highly recommend FIND - Design Fair Asia to any brand looking to make a significant impact in the region.</i>
Adam Zahradnik	Regional Director (Asia)		<i>For us, FIND - Design Fair Asia is <b>more than just an exhibition</b>. It's a platform for fostering meaningful connections and building long-lasting relationships. By consistently engaging with our partners and clients, <b>we can capitalize on the immense potential of the Asian market</b>.</i>
Kenneth Fung	Area Manager		<i>This edition of FIND - Design Fair Asia was <b>particularly refreshing</b>. The exhibits were innovative, and the atmosphere was buzzing with energy. It's clear that the design community is eager to push boundaries and embrace new ideas. <b>We look forward to returning to FIND - Design Fair Asia next year and continuing to contribute to the vibrant design landscape of Southeast Asia.</b></i>

# FIND GLOBAL SUMMIT 2024

The third edition of **FIND Global Summit** gathered a star-studded lineup of over **65 global industry leaders** to discuss over innovative strategies across design, architecture, hospitality, and the consumer design market. Curated once again by **Yoko Choy, content chair of FIND – Design Fair Asia** and **editor of Wallpaper\* Magazine China** and spearheaded by an industry insider committee that ensures engaging and valuable sessions, this year brought unique opportunities for everyone to dive into the 5 topics: **Resilient Design, Mindful Hospitality, The Asian Blueprint, Collaborative AI and Creativity, Commerce, and Communication** and discover cutting-edge solutions and explore new opportunities within the dynamic world of design from top international experts.

## KEY SPEAKERS



**Richard Wood**  
Managing Director Asia  
Snøhetta



**Joyce Wang**  
Founder and Principal  
Joyce Wang Studio



**Andrew Tulen**  
Senior Principal  
Populous



**Chris Long**  
Design Director  
Henning Larsen



**Linda Heejung Lee**  
Principal Director, Korea  
HBA



**George Aquino**  
President and CEO  
AyalaLand Hotels and Resorts



**3**  
Days



**30**  
Sessions



**65**  
Speakers



**2,600+**  
Visits

## INDUSTRY LEADERS










# GLOBAL SUMMIT DESIGNING ASIA



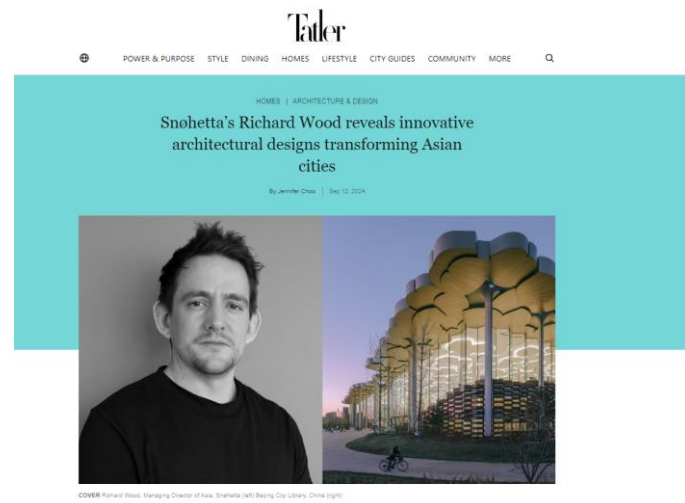
# SPEAKER & BUYER FEEDBACK

Richard Wood	Managing Director	Snøhetta 	<i>I would like to send a big thank you to FIND Team!!! <b>The event was so well-received!</b> Great to discuss together with like minded people, weaving together many thoughts about the future of our home in this wonderful part of the world.</i>
Helen Wang	Design Director, Principal	Perkins&Will	<i>Thank you so much for organizing such a wonderful event. It is my first time to attend this event, and <b>it is a great experience.</b></i>
Lee Lin	Regional Director APAC	NOBU HOSPITALITY	<i><b>FIND brings together some of the brightest and most innovative minds in the world of design and hospitality.</b> The inspiring yet provocative conversations make us all appreciate the world of design and hospitality that much more. And together with the latest products and materials we get to touch and feel help us navigate all the challenges and projects that we have in hand."</i>
Andrew Tulen	Senior Principal	POPULOUS	<i>'A huge thanks to the team for a <b>well organised and executed opportunity</b> to take part in a great panel discussion on Architecture and Technology at FIND Asia Singapore. <b>Looking forward to next years event</b> and to potentially taking the stage once again.'</i>
Tina Norden	Partner & Principal	CONRAN AND PARTNERS	<i><b>As usual the Summit was exquisitely curated.</b> Your team was completely on it and have already recorded my testimony! Keep us posted on next year."</i>
Sarika Shetty	Partner	SJK ARCHITECTS	<i>F- <b>Fun &amp; Genuine</b> people _celebrating_ I - <b>Interactive &amp; engaging</b> talks N - <b>Numerous new finds</b> enable D - <b>Discovering the future</b></i>
Joyce Wang	Founder and Principal	JOYCE WANG STUDIO	<i><b>It has been truly prolific at FIND</b> over the past few days. I've had the pleasure of meeting fellow speakers, moderators, and open-minded exhibitors, engaging in fruitful discussions and collaborations face-to-face instead of relying solely on email. Interacting with the audience in person is <b>incredibly rewarding.</b> FIND offers a valuable platform for people to connect.</i>

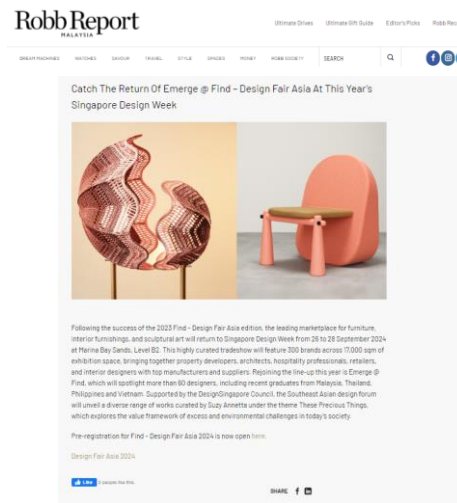
# SPEAKER & BUYER FEEDBACK

Chris Long	Design Director		<i>FIND is an excellent forum to spark new inspirations by simply listening to the sessions we are able to gain new ideas. And that is the kind of platform that we want.</i>
Jacopo Reale	Head of Architecture		<i>It's great to attend FIND, create unexpected synergies, and get in touch discussing with stakeholders about future projects.</i>
George Aquino	President & CEO		<i>FIND as a platform facilitated relationship building and connections for my upcoming projects in the Philippines. To wrap up this show is 'creatively collaborating with people'.</i>
Mario Tsai	Founder		<i>It is a great platform to express and showcase ideas and viewpoints be it interior design or architecture.</i>
Constance Tew	Director		<i>It is a big yearly reunion where everyone from the industry gathers and share about their learnings.</i>
Eugene Yap	President		<i>Thank you FIND team for the wonderful hosting and show. We enjoyed every minute.</i>
Selvia Widjaja	Designer		<i>I did enjoy FIND this year, lots of beautiful and innovative products. It was a very good experience for me.</i>
Anna Meadows	Founder, Sycamore Research		<i>I'm looking forward to future collaborations and the opportunities to build upon these relationships at FIND.</i>
Sandra Tan	Regional Director		<i>Congratulations on a fantastic FIND Global Summit! It has been a privilege for Gensler to be part of such a wonderful conference. There were so many key takeaways and insights, and we truly appreciate the opportunity to engage with everyone. Thank you for inviting Theresa Sheils to participate.</i>

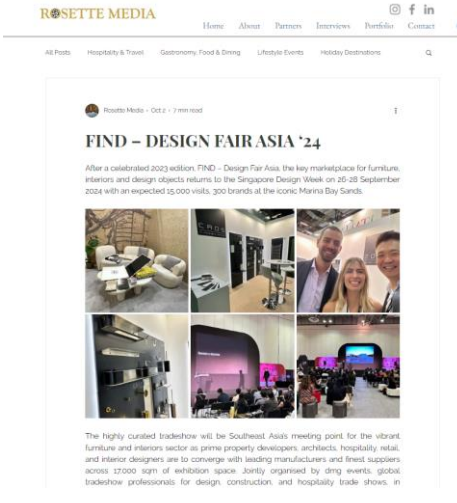
# MEDIA COVERAGE & EVENT HIGHLIGHTS



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## DAY 1



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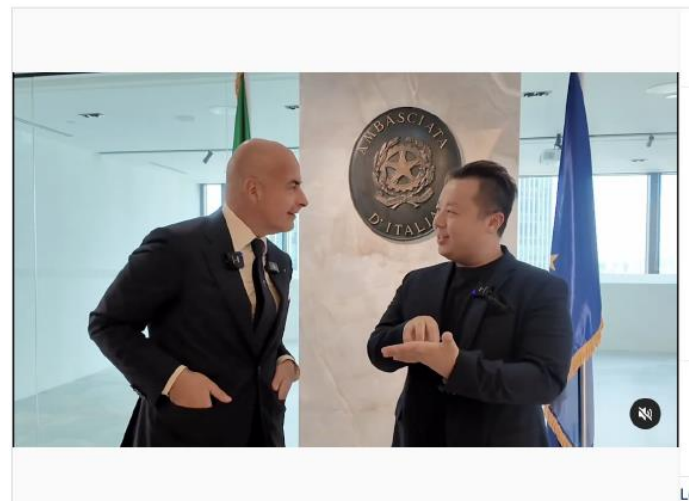
## DAY 2



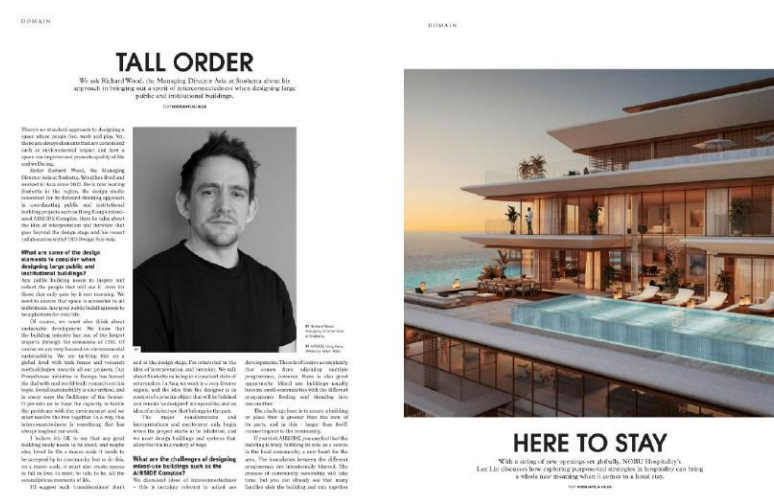
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HERE TO STAY



FIND Design Fair Asia 2024: a settembre una nuova edizione

## DAY 3



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[PR REPORT - Dropbox](#)

[Meltwater Report:](#)

<https://docs.google.com/spreadsheets/d/1Pn3RjHzAcM5Kp8mVyHX2hVPtqftGVRcypWxASURwS1o/edit?usp=sharing>

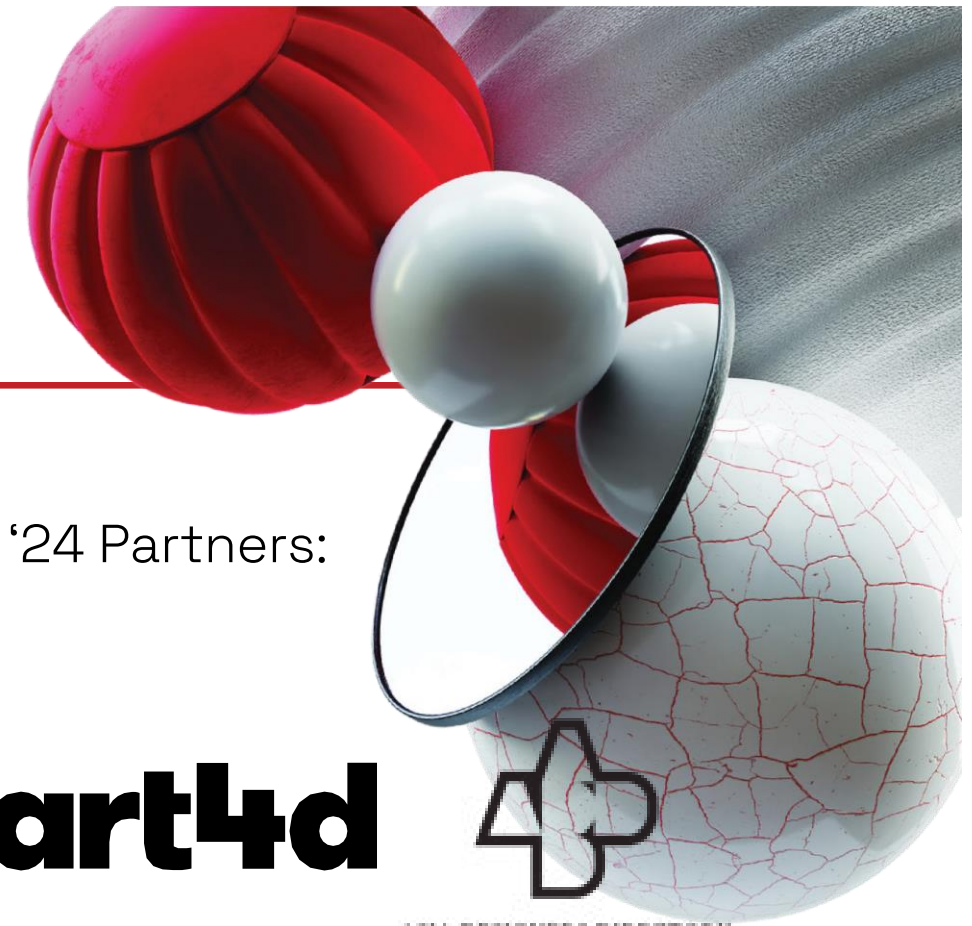


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# DRIVING MEDIA AWARENESS



Media Partnerships from a diverse range of design, luxury and B2B titles to reach a global audiences. Below FIND '24 Partners:



# TALK TO US JOIN THE COMMUNITY



Nadia Wahid  
Project Manager



M: +65 9457 2543  
Email Nadia



Pasang Sherpa  
Senior Exhibition Manager



M: +65 9105 3755  
Email Pasang

[contact@designfairasia.com](mailto:contact@designfairasia.com)





# CONTACT US FOR MORE INFORMATION

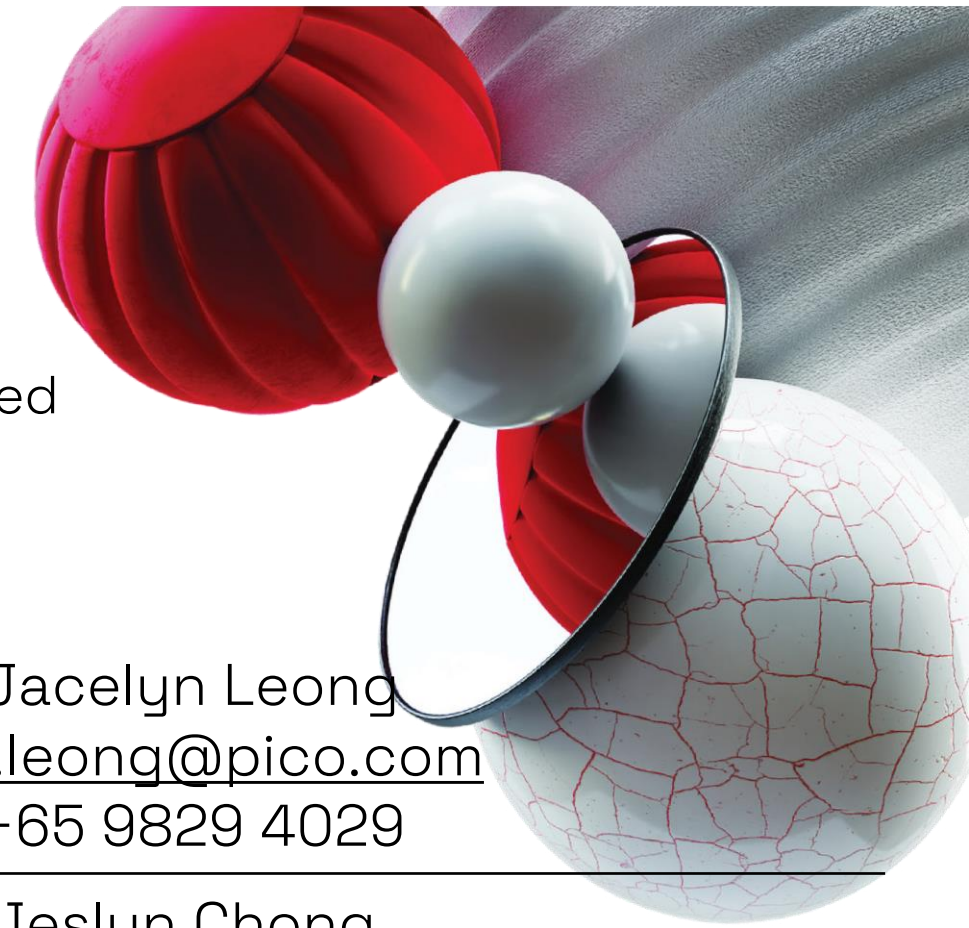
Scan below and we will be in touch to  
discuss exhibiting opportunities at  
FIND-Design Fair Asia 2025.



[contact@designfairasia.com](mailto:contact@designfairasia.com)  
[www.designfairasia.com](http://www.designfairasia.com)

# FIND LOGISTICS & CONTRACTORS

We are committed to reducing our carbon footprint by using local suppliers whenever possible, limiting the need for shipments to Singapore. We seek to drive our commitments and values through our supply chain. Please contact us at [operations@designfairasia.com](mailto:operations@designfairasia.com) for any questions of your customer journey.



Official Contractor (Booth Construction, Design etc)	Pico	Ms. Jacelyn Leong <a href="mailto:jacelyn.leong@pico.com">jacelyn.leong@pico.com</a> Tel. +65 9829 4029
Trusted Contractor (Booth Construction, Design etc)	Knox	Ms. Jeslyn Chong <a href="mailto:wj@knox.com.sg">wj@knox.com.sg</a> Tel. +65 9799 6943
Trusted Contractor (Booth Construction, Design etc)	Mojo Concepts	Mr. Derrick Ang <a href="mailto:derrick@mojoconcepts.com.sg">derrick@mojoconcepts.com.sg</a> Tel. +65 6817 3212
Official Freight Forwarder & Onsite Logistics (Shipping, Transport etc)	DSV Solutions	Mr. Rick Tan <a href="mailto:fneoperations@dsv.com">fneoperations@dsv.com</a>   <a href="mailto:rick.tan@dsv.com">rick.tan@dsv.com</a> Tel. +65 90252675
Trusted Freight Forwarder (especially for Italy) (Shipping, Transport etc)	Expotrans	Ms. Laura Arcolin <a href="mailto:laura.arcolin@expotrans.net">laura.arcolin@expotrans.net</a> Tel. +39 02 92956010
Trusted Contractor (Audio-Visual)	Ascend	Ms. Chee Zhen Lin <a href="mailto:zhenlin.chee@ascendcom.com.sg">zhenlin.chee@ascendcom.com.sg</a> Tel. +65 6846 0903
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