

# Find new business opportunities in South Africa's \$125 billion construction market



18-20 June 2025

Gallagher Convention Centre, Johannesburg

Co-located with

Organized by



**dmg**::events

big5constructsouthafrica.com



# Meet the right audience and grow your sales pipeline

Big 5 Construct South Africa continues to thrive after its successful 11th edition, emerging as a pivotal event that highlights South Africa's rapidly expanding construction sector. Fueled by significant investments and ambitious infrastructure plans. The event gathers industry leaders, policymakers and innovators to advance South Africa's Vision 2030 goals.

During this three day event, thousands of industry professionals and leading construction companies come together to network and build valuable business relationships.

Don't miss your chance to participate in the upcoming Big 5 Construct South Africa event. Secure your spot now and get ready to improve your daily business operations.



We've had an excellent turnout with the right kind of people. We've connected with existing customers who are looking to expand from smaller markets to larger ones. This event has been highly beneficial for us.

Andrew Russey National Training Manager Bosch Power Tools



# Boost your sales following the success of the 2023 edition



With overwhelming positive feedback from both exhibitors and visitors, Big 5 Construct South Africa stands as a cornerstone for business opportunities.

# Key mega projects: South Africa \$125 billion construction market is actively seeking your products, services and solutions

With numerous large-scale projects across diverse regions, you're entering a market set for significant growth. Take advantage of the opportunity to succeed in this dynamic African market.

\$20Bn

The Parks (master plan)

THE PARKS is the world's highest standard for sustainable living, providing a net zero lifestyle for 150,000 residents. The city will produce 100% of its energy, water & food on site to become a self-sufficient destination. The 1,700 hectare smart city is planned in the eastern region of South Africa.

\$15Bn

South Africa Eastern Corridor Development

The project features the construction of the new OR Tambo University, the development of the OR Tambo Logistics Gateway, the Prasa-Gibela rail manufacturing hub, the expansion of the OR Tambo International Airport, as well as several other industrial developments.

\$10Bn

Musina-Makhado Special Economic Zone

The Musina-Makhado Special Economic Zone comprises two sites, one focusing primarily on Energy and Metallurgy and the other on three sectors, i.e. general manufacturing, agro-processing and logistics, supporting the development of sustainable enterprises.

# Big 5 Construct South Africa What to expect in 2025

250

Exhibitors

8,500

Total attendees

20

Exhibiting countries

25

Big 5 Talks sessions



Big 5 Construct South Africa allowed us to interact and engage with our customers. This is the best networking event that we've participated in to-date.

Vernon Ogle Regional Key Accounts Manager, Builders



#### **Product Sectors**

Dedicated sectors enabling visitors to easily find and source the right solutions for their projects.



Building Interiors & Finishes



Mechanical, Electrical & Plumbing Services (MEP)



Digital Construction & Intelligent Buildings



Windows, Doors & Façade/ Special Construction



Concrete & Cement Products, Technologies & Services



Construction Tools & Personal Protection Equipment (PPE)



HVAC R Products, Technologies & Services



Urban Design & Landscape Products, Technologies & Services



Heavy Construction Equipment, Machinery & Vehicles



Solar

## Attended by key buyers from leading companies across the South African construction value chain



Attending Big 5 Construct South Africa was a game-changer for us. We're currently working on several projects, including a Billion-rand venture in the Western Cape. The event provided an invaluable opportunity to connect with new international manufacturers and suppliers which we are looking forward to partnering with for our projects and possibly our hardware stores.

Sekgwari Mamabolo Contractor, BoTong Civils

#### Visiting brands included:























































# Leading brands launch products, showcase innovations and connect directly with the South African construction market

**65** 

Meeting all the key decision-makers at Big 5 Construct South Africa has been incredible. Our strategic objective is to improve construction, and the event has allowed us to connect with decision-makers as well as individuals on the ground making it a very memorable event.

Afzal Chothia Marketing Director, HILTI 238 exhibitors participated from 18 exhibiting markets in 2024, including:









































































## CPD-certified Big 5 Talks Fueling career advancement in construction



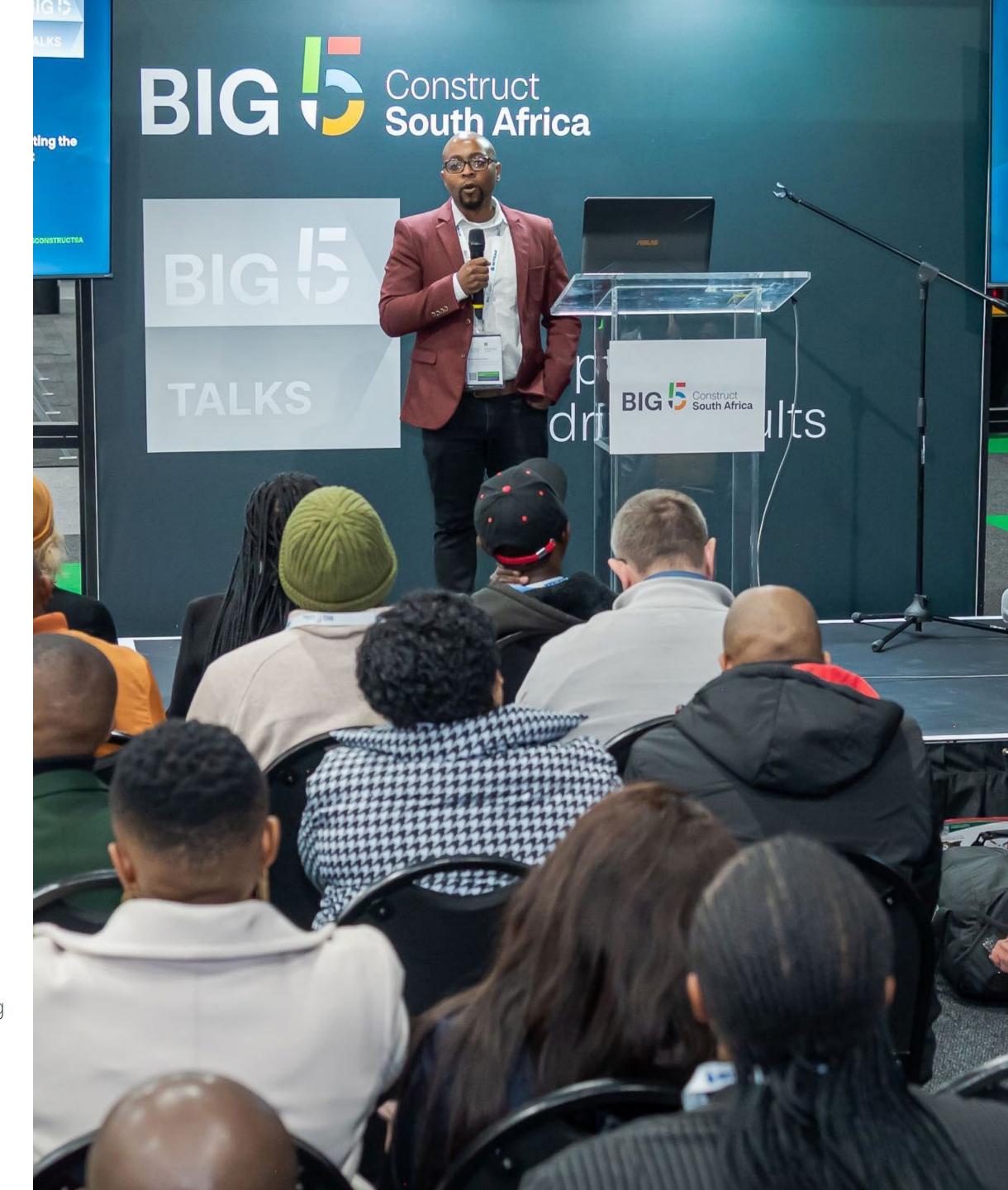
By offering CPD-certified sessions, we attract industry professionals interested in sharing industry knowledge and advancing their careers. Expert speakers cover essential topics such as project management, architecture & design, technology and sustainability, ensuring attendees gain valuable insights.

Contact us to discuss speaking and sponsorship opportunities



Big 5 Talks highlight the significant impact of the construction industry on skills development and job creation. Events like these are essential for South Africa, driving growth and providing crucial Continuing Professional Development (CPD) points needed for professional advancement.

Theresa Stewart Group Regulatory & Corporate Affairs, Altron



#### **NEW LAUNCH**



The introduction of this dedicated event at next year's edition of Big 5 Construct South Africa is expected to significantly increase footfall, attracting additional industry stakeholders, buyers and government professionals from across the Southern Africa region. This specialized event aims to tackle Southern Africa's infrastructure challenges and capitalize on opportunities in a market valued at \$193 billion\*, fostering dialogue, innovation and collaboration from high-level conference and exhibition.

#### In-demand products & services covered at the launch event



**Urban Connectivity** 



Waste



Powe



Smart Cities (Digital Infrastructure)



Water



Enquire to discover more about opportunities available for your brand within Southern Africa's infrastructure industry



## Floorplan

#### Hall 3

Woodex for Africa

#### Hall 4

South Africa Infrastructure & Water Expo

#### Hall 5, Hall 6 (Ballroom) & Hall 7:

· Big 5 Construct South Africa

#### **Outdoor Exhibition Area**

· Big 5 Construct South Africa



### Stand Prices

\$400 / sqm

Space only Shell Scheme

\$425 / sqm

\$130 / sqm

Outdoor

\$495

mandatory administration fee per exhibiting company applies

## Marketing campaigns ensuring your investment delivers the return you seek

3mn

Digital campaign total reach

97K

WhatsApp messages delivered

350k

Emails sent

300k

Website Views

3.5k

Telemarketing calls placed

Media coverage included:























# The world's largest and most comprehensive portfolio of construction events



26 - 29 November 2024



24 - 26 September 2024



15 - 17 October 2024



06 - 08 November 2024



Week 1: 15 – 18 February 2025 Week 2: 24 – 27 February 2025



17 - 19 June 2025



18 - 20 June 2025



26 - 28 June



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# Connect with new buyers and expand your business in South Africa

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**BOOK YOUR STAND TODAY** 

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in



big5constructsouthafrica.com

