

### Find new business opportunities in Nigeria's \$108 billion construction market

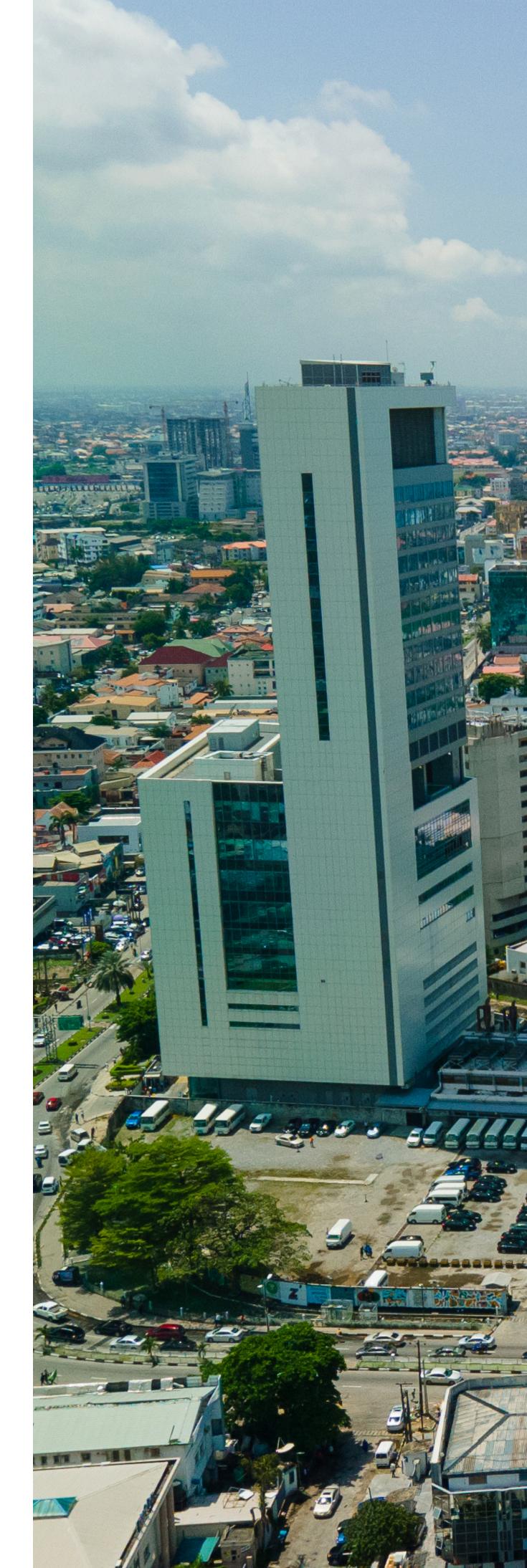


23 - 25 September 2025 Landmark Centre, Lagos, Nigeria

Organized by



big5constructnigeria.com



Network. Build. XL

# Meet the right audience and grow your sales pipeline

Big 5 Construct Nigeria continues to thrive after its successful 4th edition, emerging as a pivotal event that highlights Nigeria's rapidly expanding construction sector. Fueled by Nigeria's ambitious development plans and growing investment landscape, this event gathers industry leaders, stakeholders and innovators to drive the nation's progress.

During this three-day event, thousands of industry professionals and leading construction companies come together to network and build valuable business relationships.

Don't miss your chance to participate in the upcoming Big 5 Construct Nigeria event. Secure your spot now and get ready to improve your daily business operations.



The range and quality of exhibitors from around the world are impressive and I regret not participating in previous years. The event has great potential to positively impact our local economy.

**Engr. Robert Ahen Chenge, Technical Advisor to the Commissioner on Housing & Urban Renewal, Benue State** Visitor



### **Boost your sales following the** success of the 2024 edition



With overwhelming positive feedback from both exhibitors, Big 5 Construct Nigeria is the perfect platform for growing your business in West Africa.



Nigerian market



the overall event

#### 3.13

### Key mega projects: Nigeria's \$108 billion construction market is actively seeking your products, services and solutions

With numerous large-scale projects across diverse regions, you're entering a market set for significant growth. Take advantage of the opportunity to succeed in this dynamic African market.

# 5900

#### Nigeria National Housing Program

The Nigeria National Housing Program aims to address the country's housing deficit by constructing millions of affordable homes across 36 states, with a \$9 billion investment. The federal government plans to deliver 500,000 units by 2025, 1.5 million by 2030 and 4.1 million by 2043. State governments will contribute 5,000 units annually, totaling 900,000 by 2025 and 4.1 million by 2043. Private sector initiatives will add 800,000 units annually, reaching 18.4 million by 2043. This initiative seeks to improve living standards, create jobs and promote sustainable urban development.

### 56600 Eko Atlantic City

The Eko Atlantic City project, located along the Atlantic coast in Lagos, is a 10 million square meter mixed-use development. The project will include residential, commercial and business districts, creating a modern urban center. Comprising seven districts – Harbour Lights, Business District, Marina Downtown, Avenues, Eko Drive and Ocean Front – the development will serve as a hub for business, tourism and residential living. Eko Atlantic is designed to be a sustainable city that will enhance the region's infrastructure, boost economic activity and provide a vibrant living environment for residents and visitors alike.

The Renewed Hope Cities Housing Project is a large-scale initiative to develop 550,000 affordable housing units across Nigeria, with a focus on cities like Lagos, Kano, Borno, Nasarawa, Port Harcourt and Enugu. In its first phase, the project will deliver 50,000 units, with 1,000 units per site in six key cities and 500 units per site in the remaining states. Designed as integrated communities, the cities will offer housing for all income groups, featuring one- to fivebedroom flats, terraces and duplexes. The project aims to provide modern, sustainable living solutions that foster community integration and economic growth across Nigeria.



# **55.600**

#### Renewed Hope Cities Housing Project

### **Big 5 Construct Nigeria** in 2025: What to expect





20+ Countries





We've been part of Big 5 Construct Nigeria for the last three editions as the platinum sponsor and we continue to support the event because we believe in its value. The strategies behind Big 5 Construct Nigeria are perfectly aligned with the Nigerian market and we've seen a strong return on our investment.

Abimbola Onagbade, Head of Brand & Marketing Communications, **CDK Industries** Exhibitor

# 5,000sqm



### **Product sectors**

Dedicated sectors enabling visitors to easily find and source the right solutions for their projects.



**Building Interiors** & Finishes



Building Materials



HVAC-R



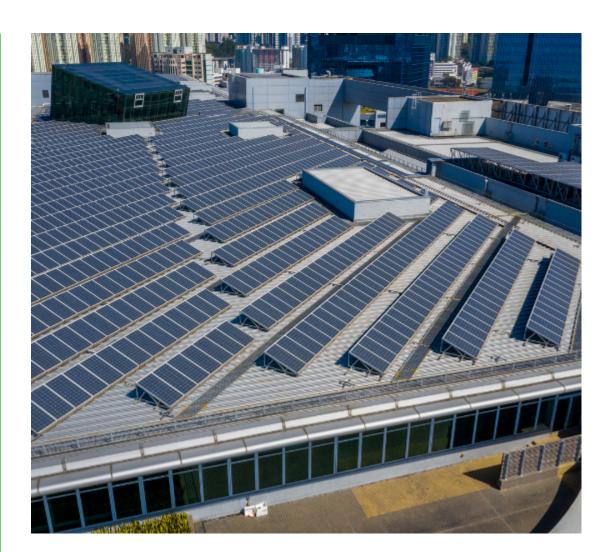
**Mechanical, Electrical & Plumbing Services** (MEP)



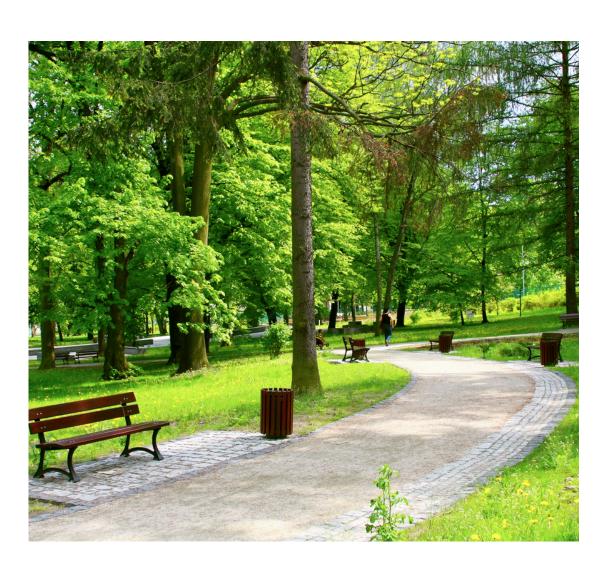
**Construction Tools & Personal Protection Equipment (PPE)** 



Digital Construction



Solar



**Urban Design** & Landscape

#### 6.13

Heavy Construction



Windows, Doors & Façades / Special Construction

### Attended by key buyers from leading companies across the Nigerian construction value chain



Big 5 Construct Nigeria has been an exciting experience. I had the opportunity to speak with numerous stakeholders, manufacturers and suppliers of top-grade, high-quality products. I discovered solutions that will meet our future needs and look forward to attending again to explore even more of these offerings.

#### **Tony Dada, CEO, Advanxa Projects Limited** Visitor

Visiting brands included:







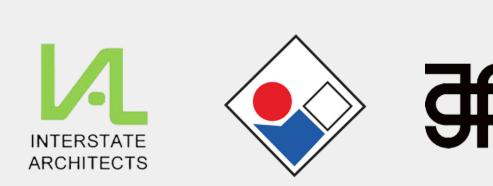


























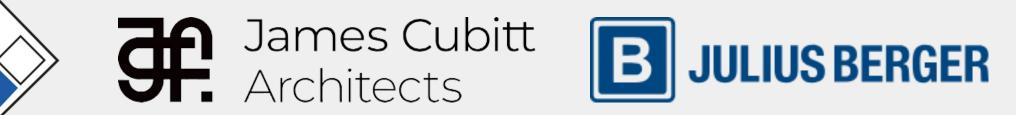




















### Leading brands launch products, showcase innovations and connect directly with the Nigerian construction market



Having attended last year as visitors, we decided to exhibit this year after seeing the impact of the event, particularly the caliber of industry professionals in attendance. It's been an incredible experience for us, connecting with the right people - those we want to engage with.

#### Funmilayo Adepegba, Key Account Manager, Schneider Electric Exhibitor

#### 145 exhibitors participated from 21 countries in 2024, including:

















Schneider Electric





### **CPD-certified Big 5 Talks** Fueling career advancement in construction



By offering CPD-certified sessions, we attract industry professionals interested in sharing industry knowledge and advancing their careers. Expert speakers cover essential topics such as project management, architecture & design, technology and sustainability, ensuring attendees gain valuable insights.

#### **<u>Contact us</u> to discuss speaking and sponsorship opportunities.**



Being a speaker at Big 5 Talks was both exciting and rewarding. It provided an excellent platform to share knowledge and learn from others in the industry. I'm already looking forward to the 2025 edition and would be delighted to return.

#### Patrick Ogunleye, Architect, Federal Ministry of Housing and Urban Development Speaker





# Maximize your sales potential with our targeted marketing and PR campaigns

Big 5 Construct Nigeria utilizes targeted marketing and a strong media campaign to highlight your brand before, during and after the event. Our dedicated team ensures your business stands out exceeding your sales and participation goals.

# **Baby Media**

iviedia coverage

## **B**mn

Digital campaign total reach

## 

WhatsApp messages delivered

Media coverage included:

africa











messades

## 

Emails sent

513 Telemarketing calls placed







### 10.13







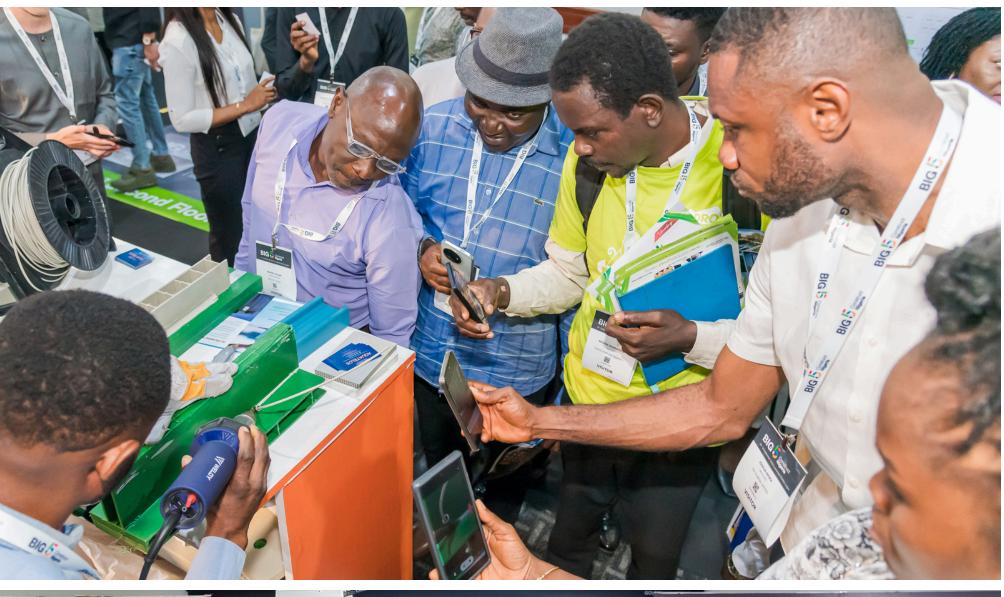


#### 2024 Event at a glance





#### 11.13







# BIG portfolio of construction events.

1st Week: 15 – 18 February 2025 2nd Week: 24 – 27 February 2025

17 - 19 June 2025

BIG D Construct Nigeria

23 - 25 September 2025

12 - 14 October 2025

# The world's largest and most comprehensive





18 - 20 June 2025





05 - 07 November 2025







26 - 28 June 2025



24 - 27 November 2025



23 - 25 September 2025 Landmark Centre, Lagos, Nigeria

### **Connect with new** buyers and expand your business in Nigeria



**Book a stand** 

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Follow us on social media and join the conversation **#BIG5NIGERIA** 



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