

**BIG 5** Construct  
**Ethiopia**

**30 May - 1 June 2024**

Millennium Hall, Addis Ababa, Ethiopia

# POST EVENT REPORT

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**dmg** events

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# Fostering vital connections between key buyers and exhibitors in Ethiopia's construction industry

- The second edition of Big 5 Construct Ethiopia commenced on May 30 with a grand inauguration by His Excellency Temesgen Tiruneh, Deputy Prime Minister of Ethiopia and Her Excellency Chaltu Sani, Minister of Urban and Infrastructure.
- A total of 175 exhibitors participated, representing 21 countries. Participating country pavilions included Ethiopia, China, Italy, Türkiye and United Arab Emirates.
- The event attracted 9,600 buyers and specifiers, with key disciplines represented by contractors, architects, engineers and distributors.
- The event featured 23 CPD certified Big 5 Talks, led by 38 speakers. These sessions were attended by 3,350 industry professionals, each earning points towards their annual training and development quota.
- The Ministerial Forum, spearheaded by government representatives, offered insights into the role of infrastructure and construction in Ethiopia's economic reform and facilitated high-level discussions involving top government officials and key stakeholders.

**9,600**  
Attendees

**175**  
Exhibitors

**21**  
Exhibiting  
Countries

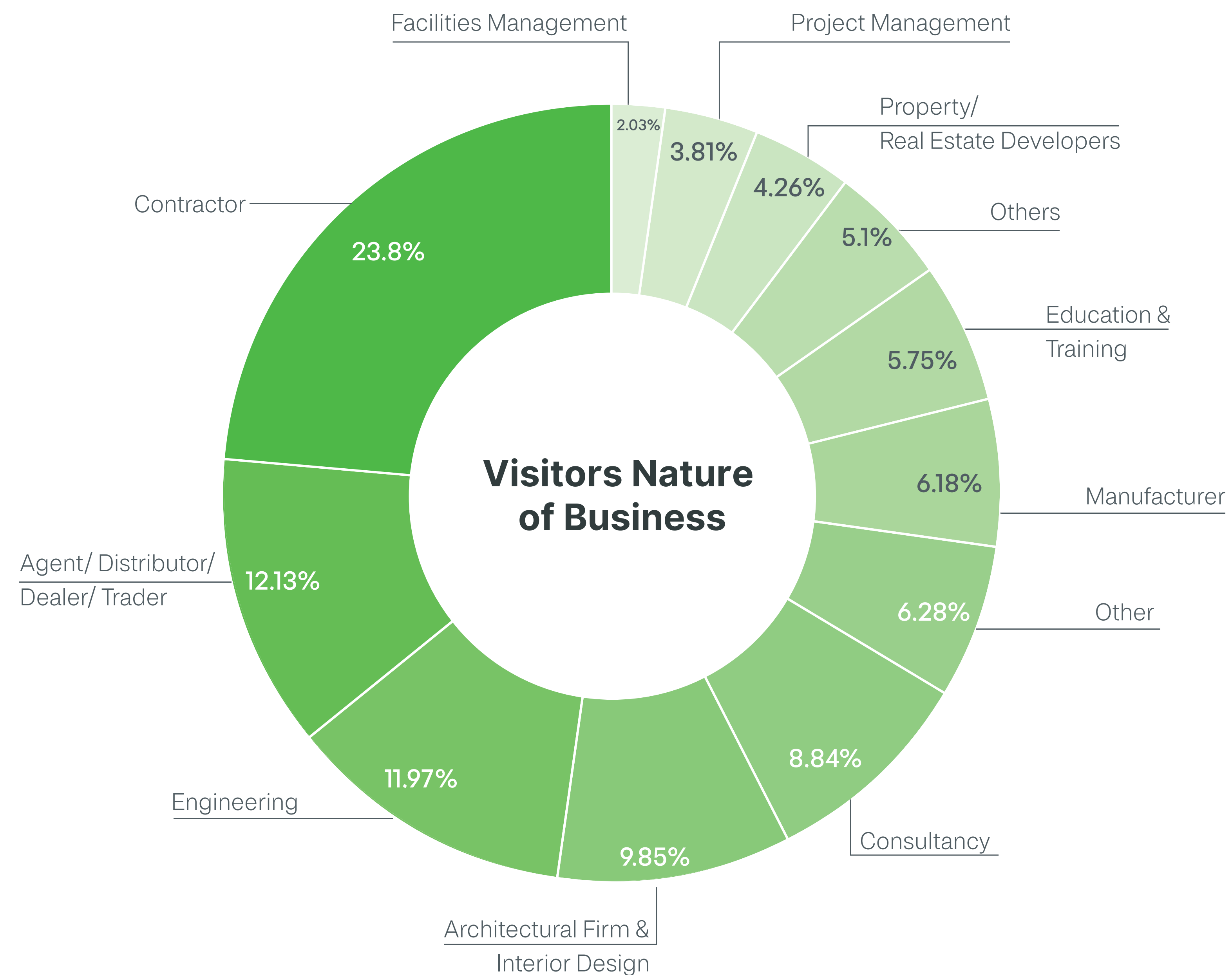
**38**  
Speakers

**23**  
CPD Certified  
talks






# Welcoming 9,600 buyers, specifiers and key opinion leaders in construction



## Visiting brands included:



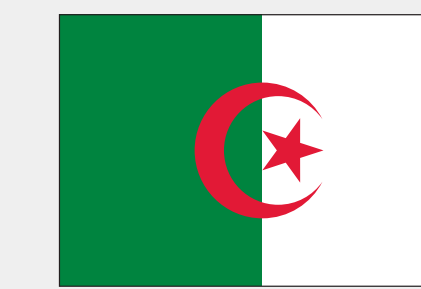
 **Exhibit now** and meet top decision makers from contractors, consultants, developers, architects and engineering organizations at Big 5 Construct Ethiopia.



# 175 companies exhibited, presenting products and solutions from 21 countries



## Exhibiting countries:



Algeria



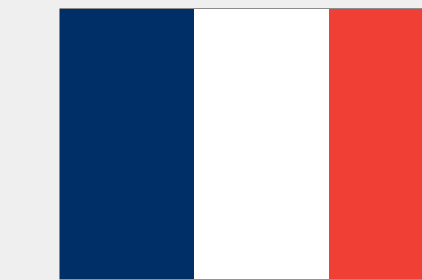
Austria



China



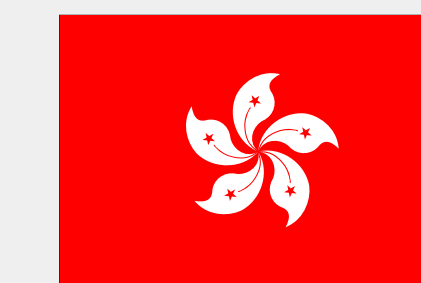
Ethiopia



France



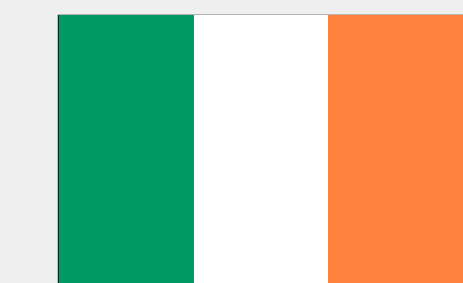
Germany



Hong Kong  
SAR of China



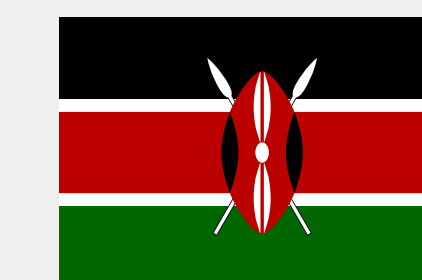
India



Ireland



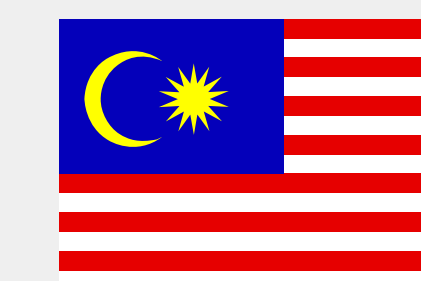
Italy



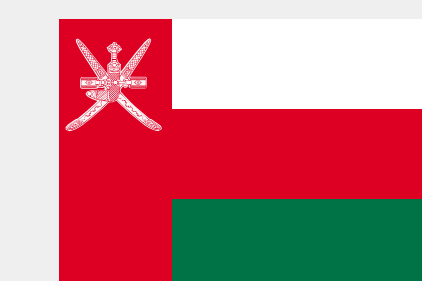
Kenya



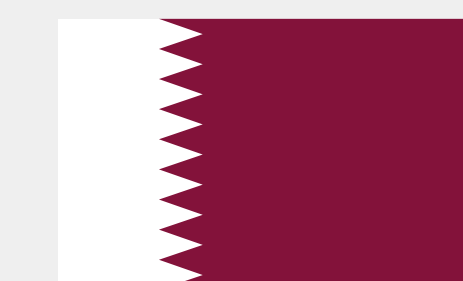
Lebanon



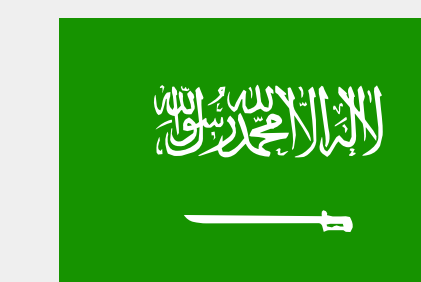
Malaysia



Oman



Qatar



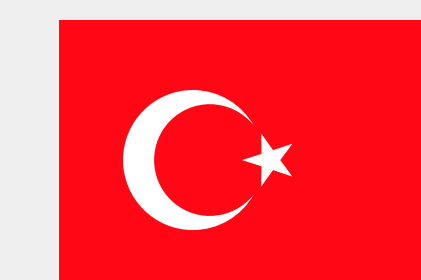
Saudi Arabia



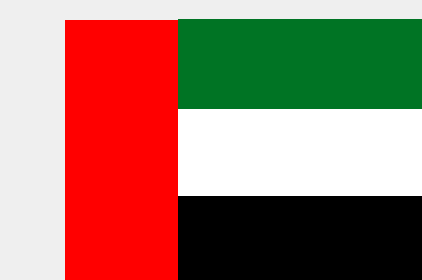
South Africa



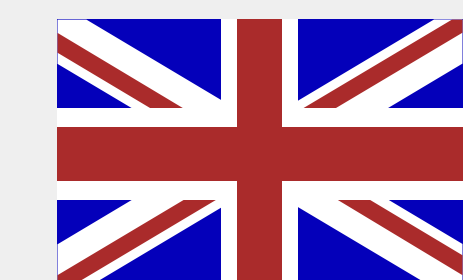
Spain



Türkiye



United Arab  
Emirates



United  
Kingdom



**Book your stand now** and elevate your brand alongside industry giants.



# Ministerial Forum welcoming 7 government representatives onstage

The Ministerial Forum held at Big 5 Construct Ethiopia event served as a pivotal platform for discussing the crucial role of infrastructure and construction in Ethiopia's economic reform. Distinguished leaders and stakeholders gathered to delve into pertinent topics such as tax incentives, foreign investment and the comprehensive vision of Ethiopia. The forum highlighted the government's unwavering dedication to sectoral development, emphasizing collaborative efforts to drive sustainable growth and prosperity.

## Speakers included:

### **His Excellency Temesgen Tiruneh**

Deputy Prime Minister of Ethiopia

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### **Her Excellency Chaltu Sani**

Minister of Urban and Infrastructure

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### **His Excellency Eng. Wondimu Seta**

State Minister at Ministry of Urban and Infrastructure

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### **Hanna Arayaselassie**

Head of the Ethiopian Investment Commission (EIC)

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### **Bereket Fesehtation**

CEO of the Development Planning and Public Investment Management Division at the Ministry of Planning and Development

---

### **Dr. Ayana Zewdie**

Ethiopia Tamirit Project Office Coordinator, Ministry of Industry

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### **Dr.-Ing. Eshetayehu Kinfu**

Head, Strategic Programs Management Office, Addis Ababa City Administration

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**BIG 5** Construct  
Ethiopia

In Partnership With



**MINISTRY OF URBAN  
& INFRASTRUCTURE**







# 3,350 Ethiopian professionals certified at the event

For three days, Ethiopian industry-experts witnessed active participation in the Big 5 Talks. The audience comprised contractors, architects, project managers, quantity surveyors, engineers and property developers. The Big 5 Talks not only facilitated a valuable exchange of knowledge but also provided a networking platform for industry professionals to interact with some of the foremost experts in the field.

**3,350**

Certified professionals

**38**

Speakers

**23**

CPD Certified talks



**Contact us** to discuss speaking and sponsorship opportunities.





# Featured speakers

BIG 5

TALKS



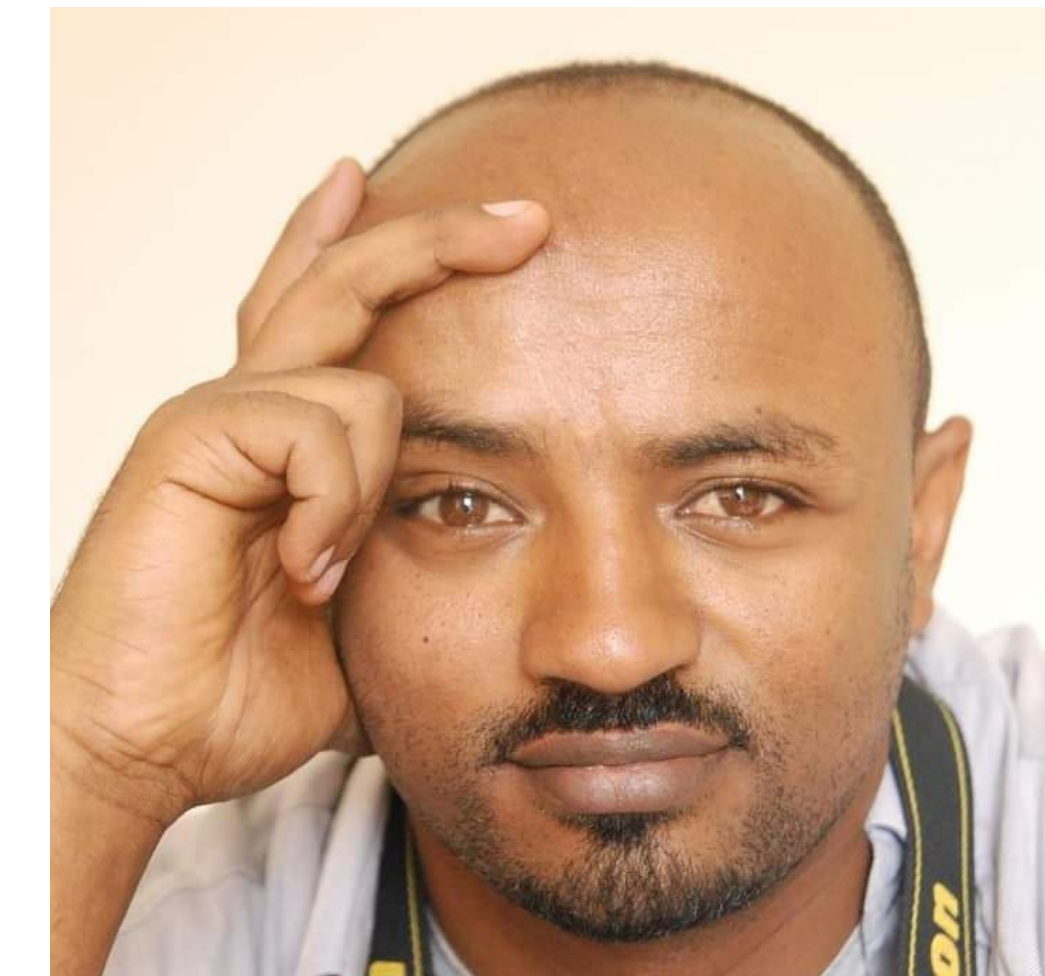
**Abraham Assefae**  
Project Director/Manager  
Nawab Engineering PLC



**Pier Paolo Elmi**  
CEO  
Elmi Olindo Contractors PLC



**Robel Tsegaye**  
CEO  
EEC Construction



**Maheder Gebremedhin Borga**  
Managing Partner  
Yema Architecture PLC



**Esayas G/youhannes**  
Associate Professor  
Addis Ababa University



**Meskerem Tamiru Gubay**  
Architect/Project Manager  
Meskerem Tamiru Consulting  
& Trading PLC



**Fasil Giorghis**  
Architect, Associate Professor  
Addis Ababa University



**Edom Adane Zewdie**  
Assistant Professor, Structural  
Engineer (PPST), Researcher  
Addis Ababa University



**Asrat Worku**  
Associate Professor  
Addis Ababa University



**Marshet Mengstu**  
Managing Partner  
Warkalab Design PLC



# Marketing campaigns ensuring your investment delivers the return you seek

**3mn**

Digital campaign total reach

**370k**

Emails sent

**406k**

SMS messages delivered

**313k**

Website views

**148k**

WhatsApp messages delivered

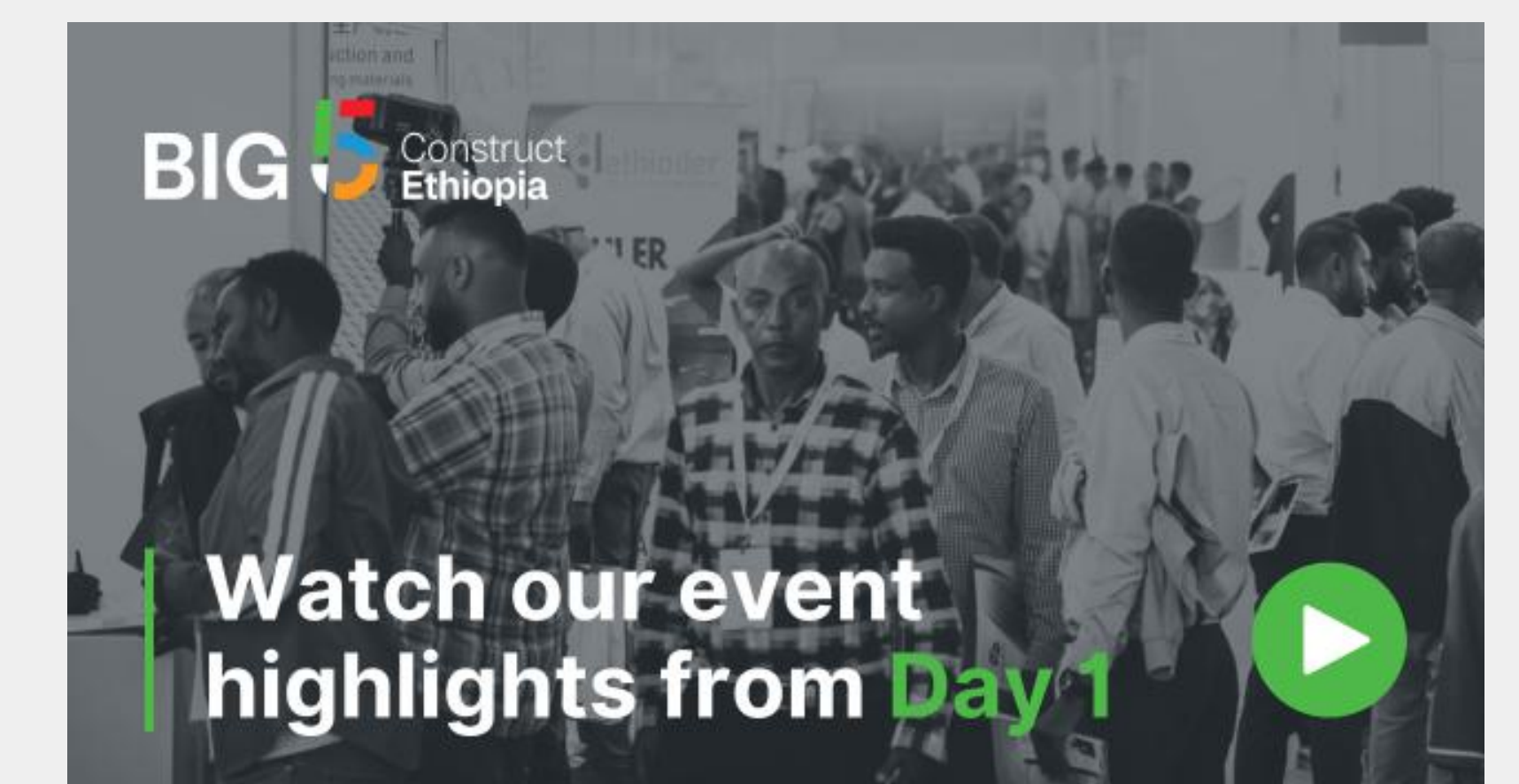
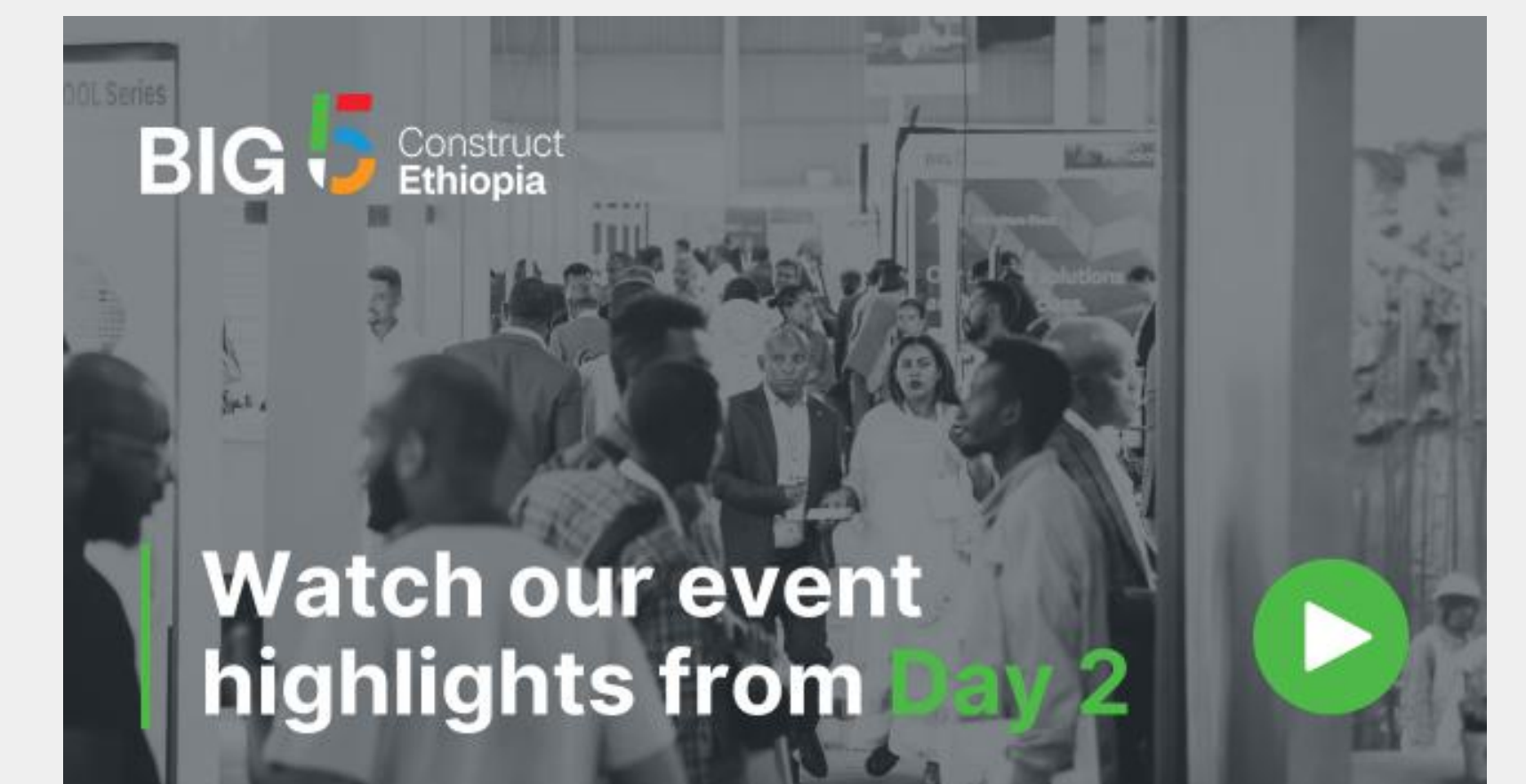
**5k**

Telemarketing calls placed

## Media coverage included:



## Event highlights:





# Thank you to our sponsors & partners

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Gold Sponsor



Gold Sponsor



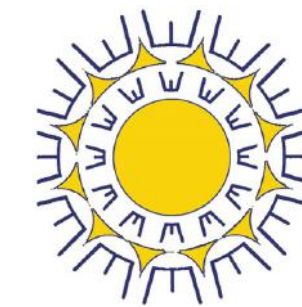
Local Partner



Knowledge Partner



Supporting Associations



Supporting Associations



Supporting Associations



Supporting Associations



Media Partners



Media Partners



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Organized By



Special thanks for the support provided by:



**Her Excellency Chaltu Sani**  
Minister of Urban and Infrastructure



**Yonas Ayalew Tessema**  
CEO, Ethiopian Construction Works Corporation and President, Ethiopian Association of Civil Engineers



# Get involved now

## Why exhibit and sponsor Big 5 Construct Ethiopia in 2025

- Connect directly with active buyers from **Ethiopia's construction industry, estimated to be valued at \$58.8bn.\***
- Network directly with industry leaders and decision-makers, creating opportunities for strategic partnerships and collaborations that can drive your business growth.
- Position your company as a major contributor to Ethiopia's construction sector, enhancing your brand's visibility and influence.
- Utilize the platform to launch new products or enhance sales of existing product lines, leveraging face-to-face interactions with your target audience.
- Gain competitive intelligence that can give you an edge in the market.

Source: \*ABIQ



**Exhibit** at an event organized by experts with over four decades of experience in organizing events across emerging markets, dmg events.





# Secure your spot at Big 5 Construct Ethiopia 2025 today.

 [Book a stand](#)

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