

# BIG 5 Global

Network. Build. XL.

BIG 5 GLOBAL

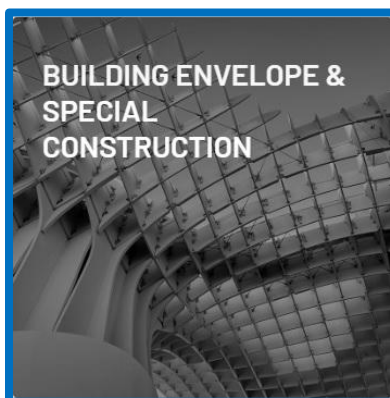
24 – 27 NOVEMBER 2025 – DUBAI WORLD TRADE CENTRE

# FACTS 2022



<ul style="list-style-type: none"><li>▪ More than 42 years experience</li></ul>	<ul style="list-style-type: none"><li>▪ Meer dan 42 jaar ervaring</li></ul>	<ul style="list-style-type: none"><li>▪ Plus de 42 ans d'expérience</li></ul>
<ul style="list-style-type: none"><li>▪ Over 75 000 sqm net exhibition space</li></ul>	<ul style="list-style-type: none"><li>▪ Meer dan 75 000 m<sup>2</sup> tentoonstellingsoppervlakte</li></ul>	<ul style="list-style-type: none"><li>▪ Plus de 75 000 m<sup>2</sup> d'espace d'exposition net</li></ul>
<ul style="list-style-type: none"><li>▪ +2 700 exhibitors</li></ul>	<ul style="list-style-type: none"><li>▪ +2 000 exposanten uit 60 landen</li></ul>	<ul style="list-style-type: none"><li>▪ +2 000 exposants de 60 pays</li></ul>
<ul style="list-style-type: none"><li>▪ +85 000 professional visitors from more than 165 countries</li></ul>	<ul style="list-style-type: none"><li>▪ 66 494 professionele bezoekers uit meer dan 150 landen</li></ul>	<ul style="list-style-type: none"><li>▪ 66 494 visiteurs professionnels de plus de 150 pays</li></ul>
<ul style="list-style-type: none"><li>▪ +90 Construction related talks</li></ul>	<ul style="list-style-type: none"><li>▪ +90 Bouwgerelateerde talks</li></ul>	<ul style="list-style-type: none"><li>▪ +90 pourparlers liés à la construction</li></ul>
<ul style="list-style-type: none"><li>▪ 6 high-level summits</li></ul>	<ul style="list-style-type: none"><li>▪ 6 high-level summits</li></ul>	<ul style="list-style-type: none"><li>▪ 6 sommets de haut niveau</li></ul>
<ul style="list-style-type: none"><li>▪ More than 300 speakers</li></ul>	<ul style="list-style-type: none"><li>▪ Meer dan 300 sprekers</li></ul>	<ul style="list-style-type: none"><li>▪ Plus de 300 orateurs</li></ul>

# PRODUCTS – SECTOREN - PRODUITS



# CO-LOCATED EVENTS



The logo for HEAVY, featuring an orange and white geometric shape resembling a stylized 'H' or a set of parallel lines, followed by the word "HEAVY" in a bold, black, sans-serif font.	The logo for MARBLE & STONE WORLD, featuring a red and white geometric shape resembling a stylized 'M' or a set of parallel lines, followed by the words "MARBLE & STONE" and "WORLD" in a black, sans-serif font.	The logo for Totally Concrete, featuring a black and white geometric shape resembling a stylized 'T' or a set of parallel lines, followed by the words "Totally Concrete" in a black, sans-serif font.	The logo for Windows, Doors & Facades, featuring a blue and white geometric shape resembling a stylized 'W' or a set of parallel lines, followed by the words "Windows, Doors & Facades" in a black, sans-serif font.
The logo for Urban Design & Landscape, featuring a green and white geometric shape resembling a stylized 'U' or a set of parallel lines, followed by the words "Urban Design & Landscape" in a black, sans-serif font.	The logo for LiveableCitiesX, featuring a blue and white geometric shape resembling a stylized 'L' or a set of parallel lines, followed by the words "LiveableCitiesX" in a black, sans-serif font.	The logo for GEO WORLD, featuring a green and white geometric shape resembling a stylized 'G' or a set of parallel lines, followed by the words "GEO" and "WORLD" in a black, sans-serif font.	The logo for FutureFM, featuring an orange and white geometric shape resembling a stylized 'F' or a set of parallel lines, followed by the words "FutureFM" in a white, sans-serif font on a dark blue background.

# EXPOSESERVICE

DMG agent for the BeNeLux	DMG agent voor de BeNeLux	Agent DMG pour le BeNeLux
<ul style="list-style-type: none"> <li>▪ More then 30 years experience</li> </ul>	<ul style="list-style-type: none"> <li>▪ Meer dan 30 jaren ervaring</li> </ul>	<ul style="list-style-type: none"> <li>▪ Plus de 30 ans d'expérience</li> </ul>
<ul style="list-style-type: none"> <li>▪ Your first point of contact when interested in exhibiting at one of the exhibitions in our portfolio</li> </ul>	<ul style="list-style-type: none"> <li>▪ Je eerste aanspreekpunt bij interesse in een beursdeelname aan één van de beurzen in ons portfolio</li> </ul>	<ul style="list-style-type: none"> <li>▪ Votre premier point de contact si vous êtes intéressé à participer à l'une des expositions de notre portefeuille</li> </ul>
<ul style="list-style-type: none"> <li>▪ Advising and negotiating with the team for a stand location</li> </ul>	<ul style="list-style-type: none"> <li>▪ Adviseren en onderhandelen bij de organisatie voor een goede standplaats</li> </ul>	<ul style="list-style-type: none"> <li>▪ Conseiller et négocier avec l'organisation pour obtenir une bonne emplacement</li> </ul>
<ul style="list-style-type: none"> <li>▪ Coordinating group pavilions when no pavilion is organised by the country export organisations</li> </ul>	<ul style="list-style-type: none"> <li>▪ Coördinatie bij het organiseren van een groepsstand wanneer er geen landenpaviljoen georganiseerd wordt</li> </ul>	<ul style="list-style-type: none"> <li>▪ Coordination dans l'organisation d'un stand de groupe lorsqu'aucun pavillon de pays n'est organisé</li> </ul>
<ul style="list-style-type: none"> <li>▪ Assisting individual exhibitors with the organisation of their stand</li> </ul>	<ul style="list-style-type: none"> <li>▪ Advies voor individuele exposanten bij de organisatie van hun stand</li> </ul>	<ul style="list-style-type: none"> <li>▪ Conseils aux exposants individuels pour l'organisation de leur stand</li> </ul>
<ul style="list-style-type: none"> <li>▪ This service is free of charge - all orders concerning the stand need to be paid straight to the organizer or stand building company</li> </ul>	<ul style="list-style-type: none"> <li>▪ Onze hulp is gratis – alle bestellingen met betrekking tot de stand zullen rechtstreeks afgerekend worden met de organisator of de standenbouwer</li> </ul>	<ul style="list-style-type: none"> <li>▪ Notre aide est gratuite - toutes les commandes liées au stand seront réglées directement avec l'organisateur ou le constructeur du stand.</li> </ul>

# FLOOR PLAN

## BIG 5 Global

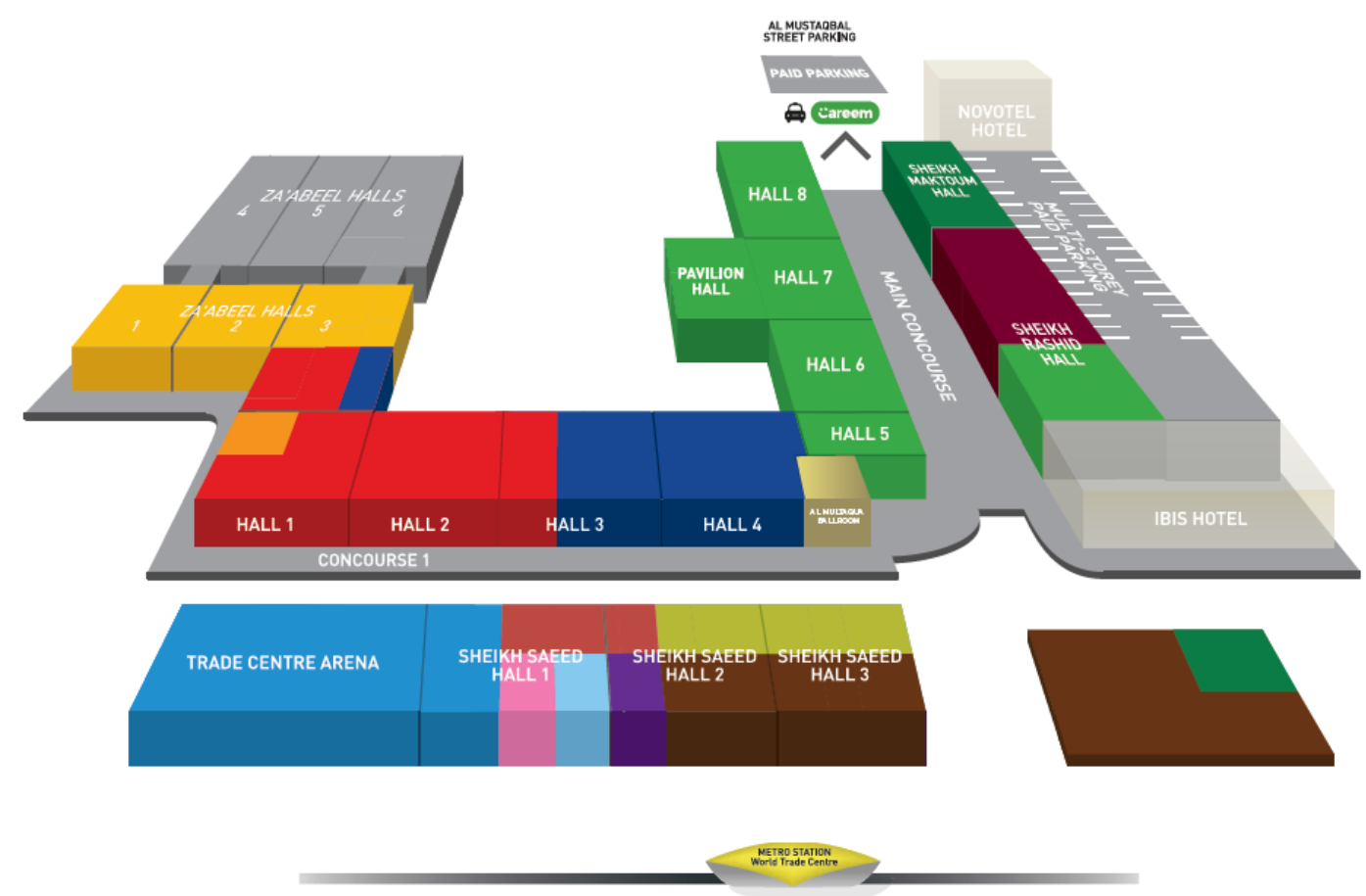
26 - 29 November 2024  
Dubai World Trade Centre

### Specialized events

- Heavy
- HVAC R Expo
- Marble & Stone World
- Totally Concrete
- Urban Design & Landscape

### Product sectors

- Building Interiors & Finishes
- Construction Tools & PPE
- Digital Construction
- Intelligent Buildings
- MEP Services
- Steel & Metal
- Offsite & Modular Construction
- Solar Products
- Building Envelope & Special Construction



# DESIGN

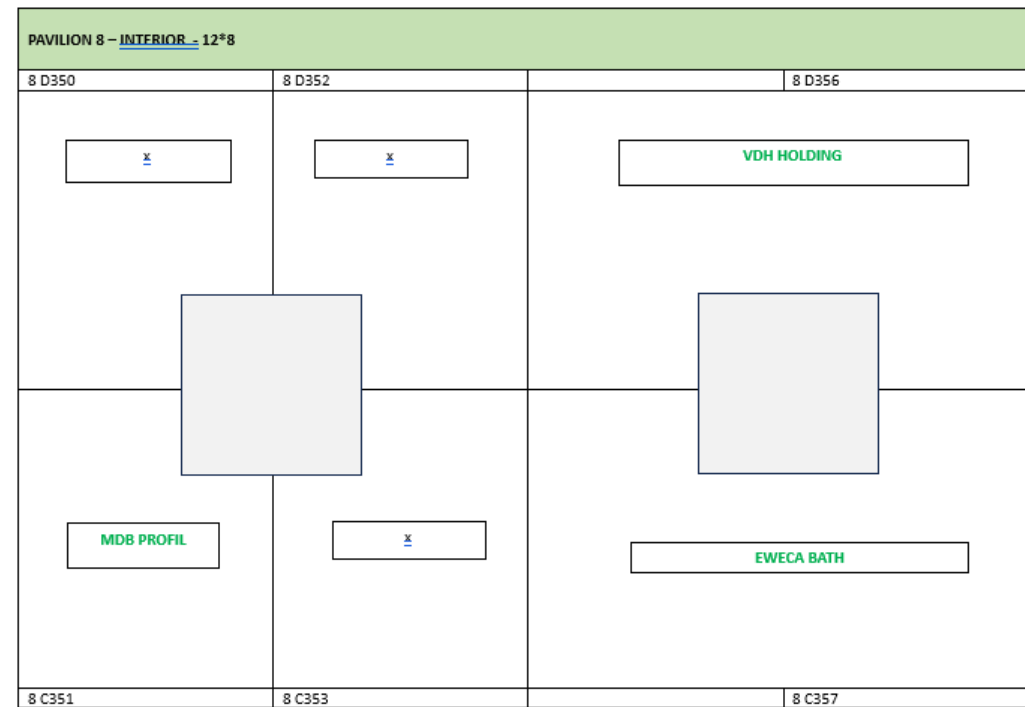
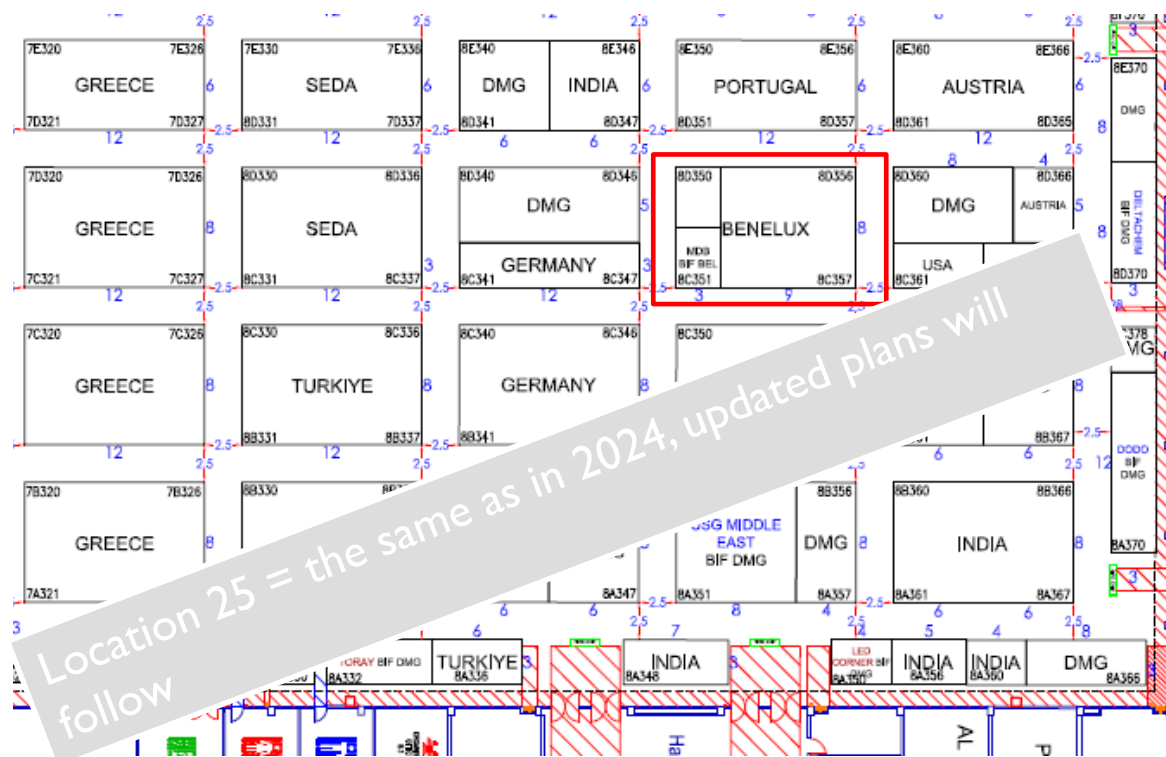


Design 2025



Design 2024

# LOCATION I- INTERIOR

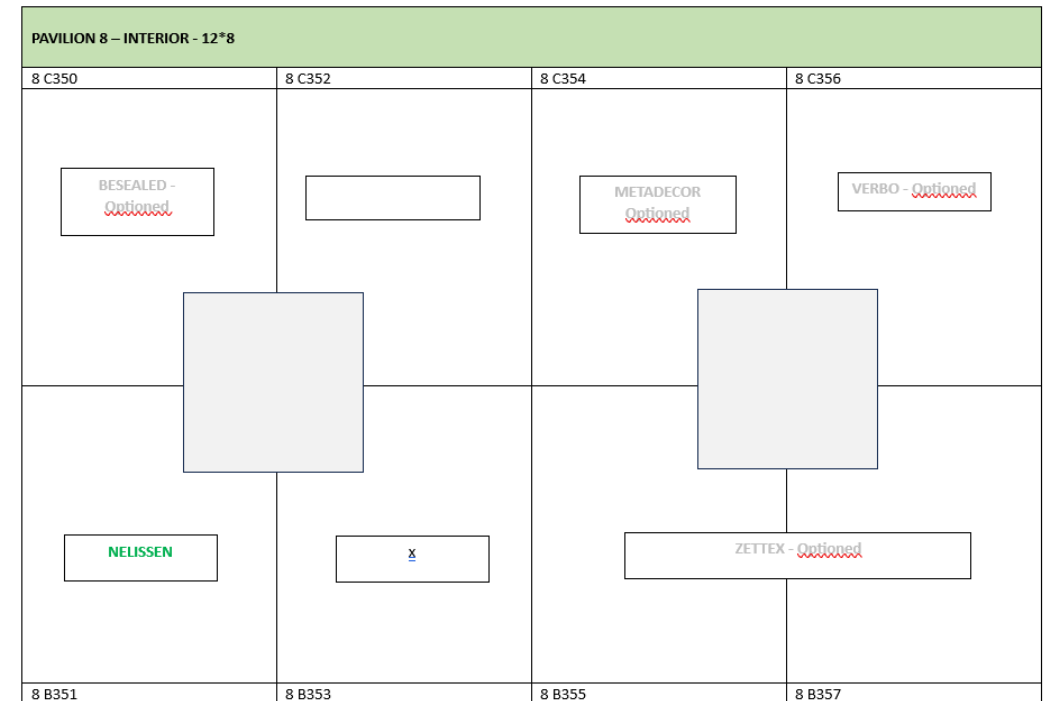
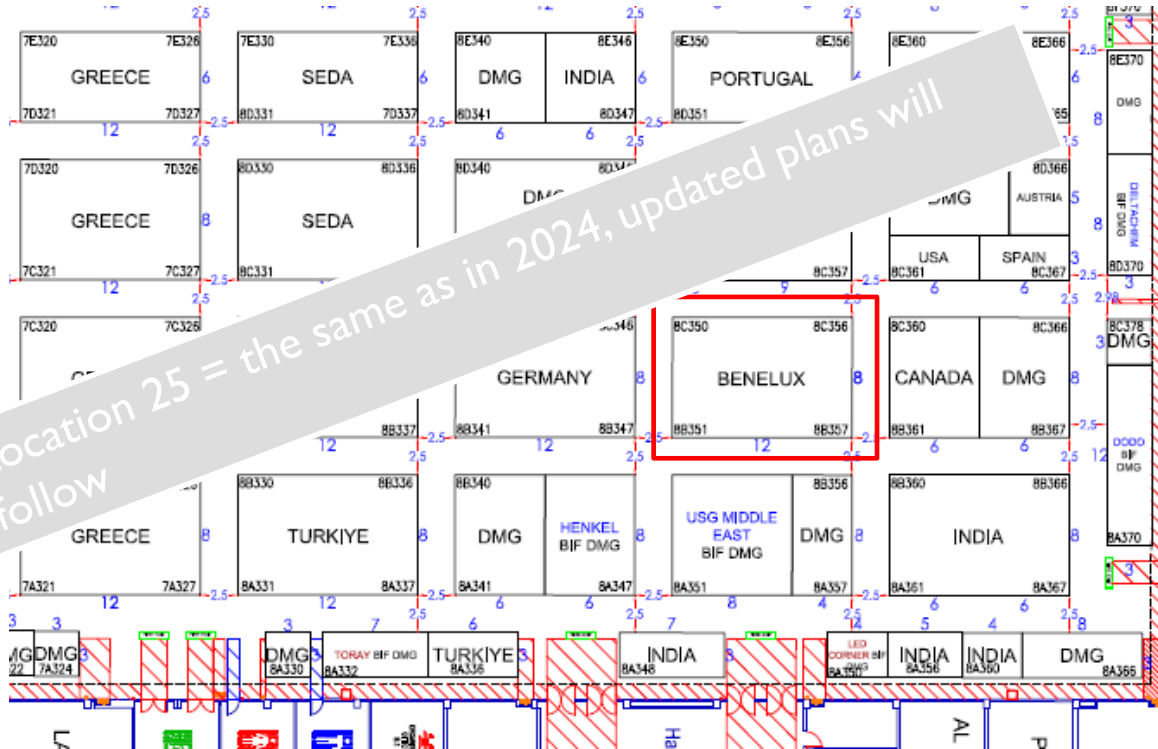




# LOCATION 2



Location 25 = the same as in 2024, updated plans will follow



## STAND DESIGN – INTERIOR

### PAVILION 8 – 16 units 12m<sup>2</sup>

<ul style="list-style-type: none"> <li>▪ 16 units from 12sqm each</li> </ul>	<ul style="list-style-type: none"> <li>▪ 16 units van 12m<sup>2</sup> elk</li> </ul>	<ul style="list-style-type: none"> <li>▪ 16 unités de 12m<sup>2</sup> chacune</li> </ul>
<ul style="list-style-type: none"> <li>• General design + tower</li> </ul>	<ul style="list-style-type: none"> <li>▪ Algemene design + toren</li> </ul>	<ul style="list-style-type: none"> <li>▪ Concept générale + tour</li> </ul>
<ul style="list-style-type: none"> <li>▪ Company name &amp; Standnumber at wallside + counter</li> </ul>	<ul style="list-style-type: none"> <li>▪ Bedrijfsnaam &amp; standnummer op wand en infodesk</li> </ul>	<ul style="list-style-type: none"> <li>▪ Nom de la société &amp; numéro de stand sur le mur et le bureau d'information</li> </ul>
<ul style="list-style-type: none"> <li>▪ 1 lockable door to storage</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 deur met slot naar berging</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 porte serrure vers la réserve</li> </ul>
<ul style="list-style-type: none"> <li>▪ Personalized graphic at backwall</li> </ul>	<ul style="list-style-type: none"> <li>▪ Gepersonaliseerde graphic</li> </ul>	<ul style="list-style-type: none"> <li>▪ Graphique personnalisé</li> </ul>
<ul style="list-style-type: none"> <li>▪ 1 high table + 3 high stools</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 hoge tafel + 3 hoge stoelen</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 table haute + 3 chaises hautes</li> </ul>
<ul style="list-style-type: none"> <li>▪ 1 counter</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 infobalie</li> </ul>	<ul style="list-style-type: none"> <li>▪ 1 bureau d'information</li> </ul>
<ul style="list-style-type: none"> <li>▪ 2 Spotlights + 2 Sockets (UAE)</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2 spots + 2 stopcontacten (UAE)</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2 spots + 2 prises (UAE)</li> </ul>
<ul style="list-style-type: none"> <li>▪ Wifi</li> </ul>	<ul style="list-style-type: none"> <li>▪ Wifi</li> </ul>	<ul style="list-style-type: none"> <li>▪ Wifi</li> </ul>

# STORAGE - BERGING – STOCKAGE

▪ 2 Fridges	▪ 2 Koelkasten	▪ 2 Réfrigérateurs
• 4 Shelves	▪ 4 Legplanken	▪ 4 Étagères
• 8 Hooks	▪ 8 Haken	▪ 8 Crochets
• 2 Dust bins	▪ 2 Vuilbakken	▪ 2 Poubelles
• 2 Coffee machines	▪ 2 Koffiemachines	▪ 2 Machines à Café
• 2 Waterdispensers	▪ 2 Waterdispensers	▪ 2 Distributeurs d'eau
• Coffeepads, milk, spoons	▪ Koffiepads, melk, lepeltjes	▪ Capsules de café, du lait, cuillères à café
• Refill water	▪ Water	▪ Recharge d'eau

# EXTRAS – EXTRA’S - SUPPLÉMENTS

Customized	Gepersonaliseerd	Personnalisé
<p>Inside each unit the exhibitor can decide how to decorate Extras can be ordered by the standcontractor</p>	<p>Binnen elke unit kan de exposant zelf beslissen hoe hij deze inricht. Extra's kunnen besteld worden bij de standenbouwer.</p>	<p>A l'intérieur de chaque unité, l'exposant peut décider de la décoration. Des extras peuvent être commandés par l'entrepreneur du stand.</p>
<ul style="list-style-type: none"> <li>• TV screen 55"</li> </ul>		
<ul style="list-style-type: none"> <li>• Drinks &amp; food</li> </ul>		
<ul style="list-style-type: none"> <li>• ....</li> </ul>		

# RATES – PRIJZEN – TARIFS

## DMG

<b>Prize per Unit</b>				
	12 m <sup>2</sup>	699,00 \$	<b>8.388,00 \$</b>	
<b>Admin &amp; Marketing fee / company</b>				
Compulsory			<b>875,00 \$</b>	

This amount will be invoiced by DMG Events.  
 Dit bedrag zal gefactureerd worden door DMG Events.  
 Ce montant sera facturé par DMG Events.

## DESIGN

Total standdesign		115.259,76	AED
Total standdesign per unit	12sqm	14.407,47	AED
Estimate depending on currency		3.925,00	\$

\* Rate 2024

This amount + extras ordered by the exhibitor will be invoiced by Experienta Live UAE.  
 Dit bedrag + extra's besteld door de exposant worden gefactureerd door Experienta Live UAE.  
 Ce montant + les suppléments commandés par l'exposant seront facturés par Experienta Live UAE.

## TOTAL COST

1 unit – Ca. 13 180,00\$

2 units – ca 25 501,00\$

# TRANSPORT - LOGISTICS

## TRANSPORT

Official freight forwarder

### DSV

**Contact:** Praveen Suri

**Email:** [praveen.suri@dsv.com](mailto:praveen.suri@dsv.com)

**Contact:** Nilofer Sayeed

**Email:** [nilofer.sayeed@dsv.com](mailto:nilofer.sayeed@dsv.com)

### KRISTAL LOGISTICS

**Contact:** Geert Frere – fairs & exhibitions

**Gsm:** +32 477 705 187

**Email:** [geert.frere@kristal-logistics.com](mailto:geert.frere@kristal-logistics.com)

### PRO-MESS SERVICE

**Contact:** Herr Norbert Kassel

**Email:** [n.kastl@pro-messe.de](mailto:n.kastl@pro-messe.de)

Shipping address

### THE BIG 5 GLOBAL

**Hall & Standnumber**

DWTC – DUBAI WORLD TRADE CENTER

Exhibiting Company

Contact person

Mobile number contact onside

# STANDDESIGNS INDIVIDUAL STANDS

BENELUX DESIGN OPTION 1



375,00 \$/m<sup>2</sup> excl space

BENELUX DESIGN OPTION 2



345,00 \$/m<sup>2</sup> excl space

# STANDDESIGNS INDIVIDUAL STANDS

DMG FURNISHED SHELL



789,00 \$/m<sup>2</sup> incl space

DMG SPECIAL BUILD



819,00 \$/m<sup>2</sup> incl space

DMG SUSTAINABLE SPECIAL BUILD



870,00 \$/m<sup>2</sup> incl space



## GOOD TO KNOW – GOED OM WETEN – BON À SAVOIR

<b>FUNDING</b>	<b>SUBSIDIES</b>	<b>SUBSIDES</b>
<p>Depending on the country / region exhibitors can check the rules to receive funding for their participation.</p> <p>For more info on export to Dubai, please contact the local office. See information on the following slides.</p>	<p>Afhankelijk van het land/regio kunnen exposanten een aanvraag indienen voor het bekomen van subsidies voor hun deelname.</p> <p>Voor meer informatie over export naar Dubai, neem contact op met het lokale kantoor. Meer info op volgende slides.</p>	<p>Selon le pays / la région, les exposants peuvent vérifier les règles pour recevoir un financement pour leur participation.</p> <p>Pour plus d'information sur l'export à Dubaï, contactez le bureau local. Plus d'information sur les slides suivants.</p>

# GOOD TO KNOW – GOED OM WETEN – BON À SAVOIR

SUBSIDIES	SUBSIDIES	SUBSIDES
<p>Nederland:</p> <p>RVO - meer <a href="#">info via link</a></p> <ul style="list-style-type: none"> <li>- 50% van de standoppervlakte</li> <li>- A maximum van 2500,00€/exh</li> <li>- Max 6500€/jaar</li> </ul> <p><a href="mailto:sib@rvo.nl">sib@rvo.nl</a></p>	<p>Vlaanderen:</p> <p>Flanders Investment &amp; Trade – meer <a href="#">info via deze link</a></p> <ul style="list-style-type: none"> <li>- Voldoen aan bepaalde voorwaarden</li> <li>- 50% van de standoppervlakte</li> <li>- Max 5000€</li> </ul> <p><a href="mailto:subsidies@fitagency.be">subsidies@fitagency.be</a></p>	<p>Wallonie:</p> <p>Wallonia.be Export Invest - plus <a href="#">d'infos via ce lien</a></p> <ul style="list-style-type: none"> <li>- Respecter certaines conditions</li> <li>- 50% de la surface du stand</li> </ul> <p><a href="mailto:n.demattia@awex.be">n.demattia@awex.be</a>  <a href="mailto:p.vanseghbroeck@awex.be">p.vanseghbroeck@awex.be</a>  <a href="mailto:l.pirson@awex.be">l.pirson@awex.be</a></p>

# GOOD TO KNOW – GOED OM WETEN – BON À SAVOIR

## LOKALE AMBASSADE IN DUBAI

### Nederland:

Netherlands Consulate Dubai

Hr Jeroen Schillings

[jeroen.schillings@minbuza.nl](mailto:jeroen.schillings@minbuza.nl)

### Vlaanderen:

FIT Dubai

Mw Yoke Wagemans

Mrs Swafiya Tamin

[dubai@fitagency.com](mailto:dubai@fitagency.com)

## Ambassade locale à Dubaï

### Wallonia:

Awex-Wallonia

Mme Edith Mayeux

Mme Anne Pitchen

[dubai@awex-wallonia.com](mailto:dubai@awex-wallonia.com)

# CONSTRUCTION PORTFOLIO WORLDWIDE

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# EXPOSERVICE

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