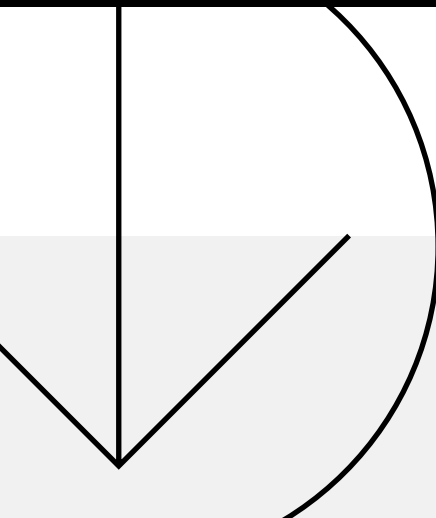


# WORKSPACE 2024 TOPLINE REPORT

Workspace, MENA's leading event for commercial interiors and workplace solutions, experienced significant growth this year, expanding by 38% in size. The event spanned three full days, offering unlimited opportunities for networking, product sourcing, business deal closures, and building new connections with international manufacturers and suppliers of commercial interiors and workplace products. Take a look at the topline statistics we achieved this year.



**30,191**

Footfall across the co-located shows, excluding exhibitors

**107**

Visiting countries across all co-located shows

**49**

Exhibiting countries across all co-located shows

**107**

Exhibitors

**63**

Speakers

**7**

Awards Categories

**6**

Industry Judges

**90+**

Awards Submissions



WORKSPACE 2024

## SPONSORS & PARTNERS



HAWORTH



noa offices



## MEDIA PARTNERS



# TOP VISITING COUNTRIES



UAE



SAUDI ARABIA



BAHRAIN



KUWAIT



MOROCCO

## A SNAPSHOT OF BRANDS THAT VISITED THE EVENT



## HEAR FROM OUR EXHIBITORS AND VISITORS



All three days were very busy; we had the chance to meet with a lot of contractors and designers from the whole GCC area and we had the chance to launch Alea's latest products.

### Alea - Exhibitor

The exhibition has been a very positive experience so far. There has been a great crowd, great tempo, regular flow of people, great quality so far, a very positive experience.

### Interstuhl - Exhibitor

Attending the Workspace exhibition is important for me, as the event helps us understand the significant participation of office furniture in our projects, which is crucial for us as commercial furniture dealers.

### Maya Sharma - Visitor

## DIGITAL MARKETING & PR REACH

**54,000** USERS

Website traffic (during the visitor promotion period)

**1,088,839**

Total social media reach

**\$2,645,635**

PR Value

WWW.WORKSPACEEXHIBITION.COM

## WE ARE THE MEETING PLACE FOR WORKSPACE INDUSTRY

For over 20 years, Workspace has provided a platform to connect with top industry game-changers, global brands and manufacturers. It's the meeting place to discover the next big thing in smart-office technology, fit-out and design concepts, and employee well-being solutions. Come be a part of this revolution of change in workplaces, together at Workspace.

For more information, please contact: [sales@workspaceexhibition.com](mailto:sales@workspaceexhibition.com)

**27 - 29 MAY 2025**  
DUBAI WORLD TRADE CENTRE