

**BIG 5** Construct  
Egypt

Co-located with



25 - 27 June 2024

Egypt International Exhibition Center, Cairo, Egypt

# POST SHOW REPORT

Under the Patronage of



وزارة الإسكان والمرافق والمجتمعات العمرانية  
Ministry of Housing, Utilities & Urban Communities

Organized by

**dmg** events



Network. Build. XL.

# Building strong business connections between key buyers and exhibitors at Egypt's most influential construction event

2.14

- The 6<sup>th</sup> edition of Big 5 Construct Egypt, co-located with the 2<sup>nd</sup> edition of Egypt Infrastructure & Water Expo, commenced on June 25. The events serve as a hub for major deals, partnerships and thought-leadership, drawing significant attention and participation from various sectors of the construction and infrastructure industries.
- The events attracted 18,258 professional buyers and specifiers, encompassing a diverse range of key disciplines such as contractors, engineers, distributors and property developers.
- A total of 285 exhibiting companies from 16 countries participated, including country pavilions from Italy, Germany, Türkiye, Greece and China.
- Both of the events featured 56 CPD certified Talks where 84 esteemed speakers shared their expertise and insights, providing valuable knowledge and inspiration to attendees.

**18,258**  
Attendees

**285**  
Exhibitors

**16**  
Exhibiting  
Countries

**84**  
Speakers

**56**  
Talks &  
Sessions



# Welcoming 18,258 professionals including buyers, specifiers and key industry leaders across construction and infrastructure

3.14

Visitor nature of business for both events: %

Visitor nature of business	%
Contractors	15.79
Engineering	12.90
Agent/Distributor/Dealer/Trader	11.12
Consultancy	7.77
Architectural Firm	7.69
Manufacturer	7.20
Education & Training	5.92
Interior Design	4.62
IT & Software	2.99
Project Management	2.90
Property/Real Estate Developer	2.14
Investment	1.50
Facilities Management	1.38
Others	16.02

## 2024 visitors included:



 Exhibit and meet top decision makers including contractors, consultants, property developers and engineers at Big 5 Construct Egypt and Egypt Infrastructure & Water Expo.

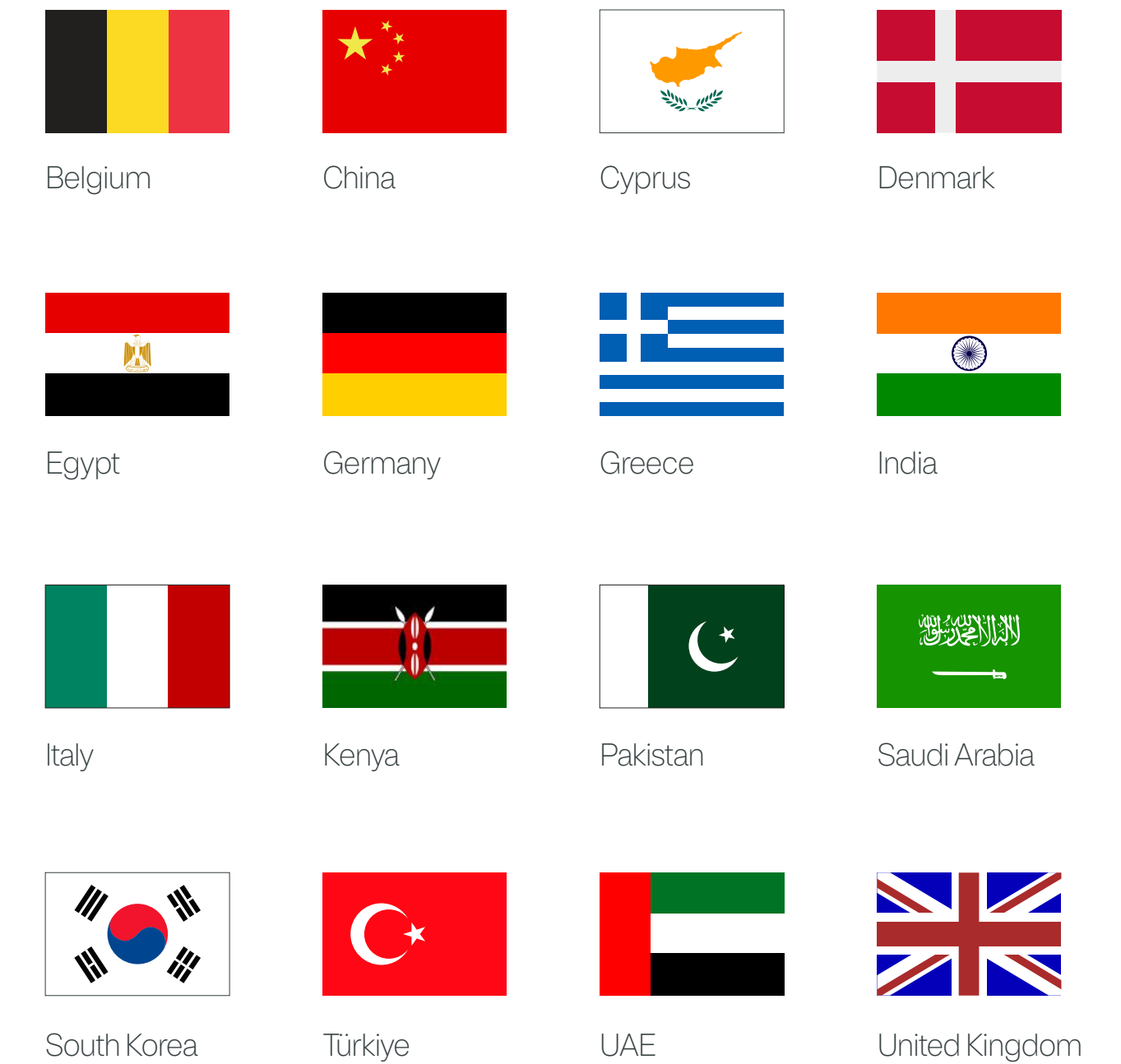
# 285 local and international companies exhibited, showcasing their latest products and solutions

4.14

Leading construction & infrastructure brands included:



Exhibiting countries:



 Book your stand and elevate your brand alongside industry giants.





Over the course of three days, Egyptian industry experts engaged actively in Big 5 Talks. The audience included project managers, facilities management professionals, sustainability leaders, engineers and property developers. Big 5 Talks offered valuable insights, knowledge exchange and networking, allowing industry professionals to interact with some of the leading experts in the field.

**1000+**

Certified professionals

**34**

CPD Certified talks

**4**

Themes

 [Contact us](#) to discuss speaking and sponsorship opportunities for 2025.

5.14





**infra360** sessions

**water360** sessions

**CPD**  
CERTIFIED  
The CPD Certification Service

The Egypt Infrastructure & Water Expo provided invaluable opportunities for professional development through the inaugural of Infra360 and Water360 sessions.

The comprehensive and impactful agenda was delivered by expert speakers who offered practical insights to enhance various projects. Attendees prioritized their professional growth and stayed up-to-date on industry trends, opportunities, challenges and best practices.

**800+**

Certified professionals

**22**

CPD Certified talks

**2**

Themes

 [Contact us](#) to discuss speaking and sponsorship opportunities for 2025.





# Featured speakers

7.14



**Dr. Ashraf Kamal**

Professor of Sustainable  
Architecture and Urban  
Economics  
**Housing and Building  
National Research Center**



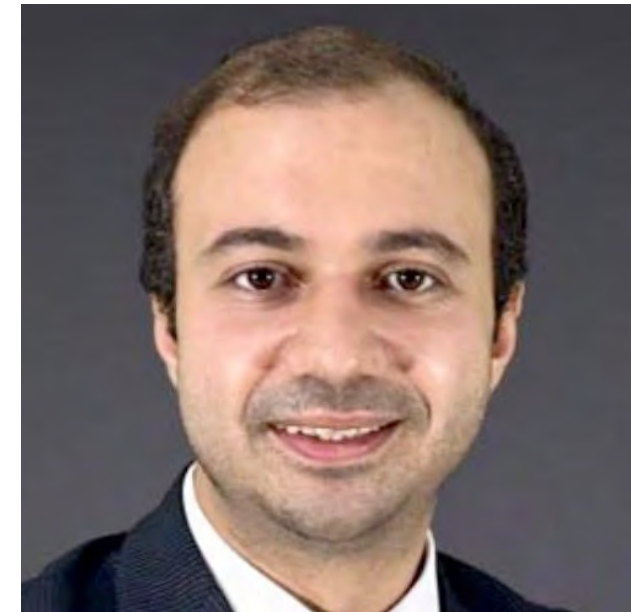
**Dr. Eng. Tarek  
Hamed Gewaily**

Chairman  
**National Authority for  
Tunnels**



**Dr. Hala Omar**

Vice President of **Egypt  
Green Building Council**,  
Sustainability Manager  
**Dar Al-Handasah**



**Dr. Karim Morsy**

Advisor  
**Minister of Environment  
- Egypt**



**Eng. Amr Khattab**

Infrastructure General  
Manager  
**Egyptian Ministry of Housing,  
Minister's Technical Office**



**Eng. Omar Sherif**

System Sales & Portfolio  
Manager  
**Knauf**



**Andrea Molica**

Regional Product Line  
Manager - Ceramic Line  
**Mapei Construction  
Chemicals**



**Ali Badawy**

Architecture Section Head  
**Administrative Capital For  
Urban Development**



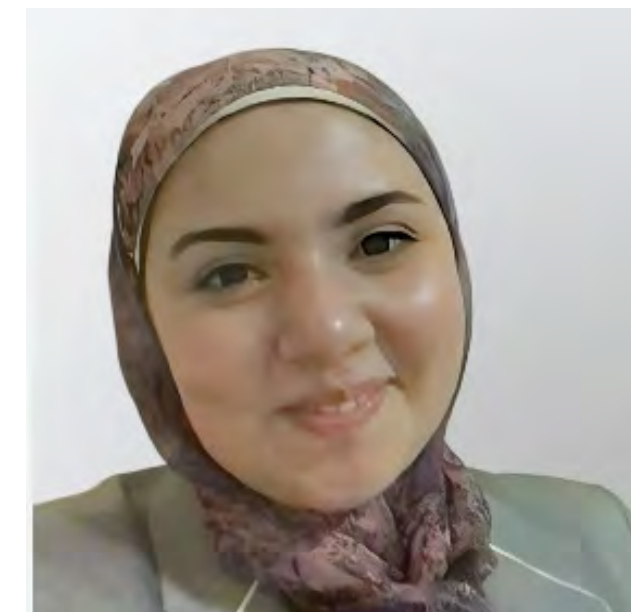
**Kamal Shawky**

Executive Director  
**First Option Engineering  
Services**



**Philippe Coquelle**

Chief Development Officer  
**Tabreed**



**Sara Soliman**

Digital Projects Consultant  
**Prime Engineering  
Consultants**



**Shahenda Shokry**

Head of Digital Delivery /  
VDC Implementation  
**Orascom Construction**



# Recognizing and celebrating excellence in Egypt's construction industry

Our international, independent judging panel assessed hundreds of submissions to capture the shortlist of finalists who have shown innovation and excellence through their success stories. Place your brand next to these leaders in the Egyptian construction sector, highlighting your dedication to excellence through this nationally covered Awards evening.

**19**

Awards categories

**22**

Renowned judges

**180**

Ceremony attendees

8.14



**EGYPT IMPACT AWARDS**



[Click here](#) to know more about sponsoring Big 5 Egypt Impact Awards 2025



# Congratulations to the 2024 Awards Winners

9.14



Commercial  
Project of the Year

**Echelle Architects, CBRE  
Excellerate Mena & SCAS**  
L'Oréal Egypt-Office design



Interior Design  
Firm of the Year

**Echelle Architects**



Architecture Firm  
of the Year

**Elgabaly Architects**



Facilities  
Management Firm  
of the Year

**Contrack Facility Management**



Residential Project  
of the Year

**Redcon Construction**  
The Gate Tower, Alamein City



Community  
Project of the Year

**Orascom Construction**  
Grand Egyptian Museum



MEP (Mechanical,  
Electrical & Plumbing)  
Project of the Year

**The Arab Contractors Company  
(Osman Ahmed Osman & Co.)**  
Greater Cairo Metro Line 3 - Phase 3A & 3B



Contractor  
of the Year

**Orascom Construction**



Smart City Initiative  
of the Year

**The Arab Contractors Company  
(Osman Ahmed Osman & Co.)**

The Green Transportation Network  
of The New Administrative Capital  
- "The Monorail & The Light Rail  
Transit (LRT)"



Power & Water  
Project of the Year

**Intech**  
Hayah Karima



Infrastructure  
Project of the Year

**Project Management Unit -  
Ministry of Housing, Utilities and  
Urban Communities**  
Sustainable Rural Sanitation  
Services Program



Retrofit Project  
of the Year

**Hassan Allam Construction**  
El Salamlek Palace



Engineering  
Consultancy Firm  
of the Year

**Egis**



Sustainable  
Initiative of the Year

**EIMasriya for consultation and  
engineering designs**  
Metacrete



Digital  
Transformation  
of the Year

**Orascom Construction**



Innovation  
of the Year

**Orascom Construction**  
Full Digital Transformation for a  
Construction Project



Conservation &  
Heritage Initiative  
of the Year

**Eco Nubia Ecolodge**  
Eco Nubia Ecolodge



Director of the Year

**Sara Soliman**  
Digital Projects Consultant, Prime  
Engineering Group



Construction  
Professional of the Year

**Raed Noufal**  
Project Director, Egis



# New features and event experiences attracting 10.14 relevant visitors with purchasing power

## International Delegation:



The event welcomed a delegation of ambassadors and investors from Ghana, Congo, Namibia, Uganda, Cambodia, Malawi, and 30 companies from the UK. The delegation visited companies stands to learn about the latest products and new solutions.

## MOU Zone:



Pictured are Eng. Kamal Shawky, CEO, First Option Engineering Services and Eng. Sherif Hammam, CEO, ICPM Group.

An MOU was signed for First Option to facilitate the auditing and certification process for companies that meet ISO 19650 requirements through ICPM.

## Innovation Trail:



The 2024 edition introduced a new initiative to boost exposure for exhibitors and highlight their latest offerings, including product launches and pioneering solutions from companies like Hassan Allam for Trading & Engineering, Geo-Surveying, Al Andalusia for Air Outlets, and Neobloq and more.

## New Administrative Capital Tour:



The event welcomed an international construction brands for a guided tour of the New Administrative Capital, a flagship project of Egypt Vision 2030. We wish to take this opportunity to thank the Administrative Capital for Urban Development for their insights while hosting the tour.



# Targeted marketing campaigns: Maximizing your return on investment

10.7m

Digital campaign total reach

1.7m

Emails sent

5m

Social Media reach

900k

Website views

20.5k

WhatsApp messages delivered

5k

Telemarketing calls placed

## Media coverage included:



## Media highlights:





# Thank you to our sponsors & partners

12.14

Diamond Sponsor



Silver Sponsor



Lanyard Sponsor



Session Sponsor



FM Supporting Partner



Industry Supporting Partner



Certification Partner



Research Partner



Knowledge Partner



Supporting Associations



Supporting Partner



Media Partners



Official Carrier



Travel Partner





# Get involved next June

## Why exhibit and sponsor Big 5 Construct Egypt and Egypt Infrastructure & Water Expo in 2025

- Connect directly with potential buyers from Egypt's robust construction sector, which is valued at approximately \$570 billion (Source: ABiQ).
- Cultivate relationships with industry leaders and key decision-makers to create opportunities for strategic partnerships and business growth.
- Position your company as a prominent player in Egypt's construction industry, enhancing brand visibility and influence.
- Leverage this premier industry gathering to introduce new products or boost sales of existing lines by engaging directly with your target audience.
- Additionally, gain competitive insights to secure an advantage in the market.

 Exhibit to meet your target audience and grow your pipeline to achieve your sales objectives.



13.14





**BIG 5** Construct Egypt

Co-located with

**EGYPT**  
INFRASTRUCTURE  
& WATER EXPO

**17 - 19 June 2025**

Egypt International Exhibition Center, Cairo, Egypt

Secure your spot at Big 5 Construct Egypt and Egypt Infrastructure & Water Expo 2025.



**BOOK YOUR STAND**

Mamdouh Elgohary  
Event Director

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