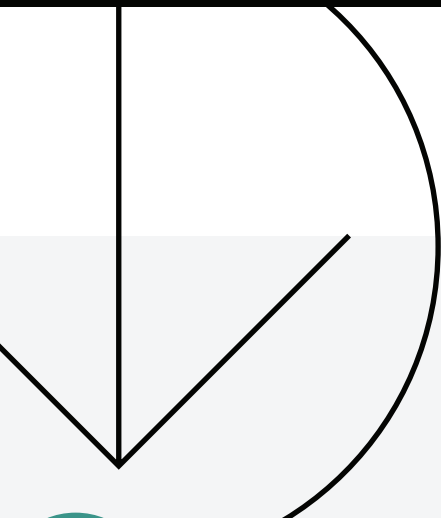


2024 TOPLINE REPORT

With a footfall of over 30,000 across all co-located shows, we were delighted to welcome visitors from 107 countries, who experienced the pinnacle of hospitality. Attendees were treated to a showcase of the latest products, innovations, and solutions revolutionizing the industry. With a staggering presence of over 300 exhibitors featuring leading global brands, manufacturers, and suppliers representing a diverse range of product sectors, the event truly encompassed the entire spectrum of the industry.



7,615

Unique visitors & VIP's

30,191

Footfall across the co-located shows, excluding exhibitors

107

Visiting countries across all co-located shows

319

Exhibitors

49

Exhibiting countries across all co-located shows

4

CPD Certified Conferences



THE HOTEL SHOW

SPONSORS & PARTNERS



MEDIA PARTNERS



TOP VISITING COUNTRIES



UAE



SAUDI ARABIA



EGYPT



OMAN



QATAR

A SNAPSHOT OF BRANDS THAT VISITED THE EVENT



HEAR FROM OUR EXHIBITORS AND VISITORS



Attending The Hotel Show was an exceptional experience. The event was impeccably organized, showcasing the latest innovations and trends in the hospitality industry. From cutting-edge technology to luxurious amenities, the variety of exhibitors provided invaluable insights.

Marco Buoso - Visitor

The networking opportunities were unparalleled, allowing us to connect with industry leaders and peers. Overall, it was an inspiring and enriching experience that provided us with new ideas and partnerships to enhance our business.

Mark Thompson - Visitor

It's been a great experience, we are super happy to be here, it's our first year at The Hotel Show, so it's super exciting. We had a lot of chefs stop by to try out our products and learn more about the different brands that we distribute. So far, the response has been great.

Lifco - Exhibitor

DIGITAL MARKETING & PR REACH

208,000 USERS

Website traffic (during the visitor promotion period)

1,791,316

Total social media reach

\$5,977,531

PR Value

WWW.THEHOTELSHOW.COM

HOSTED BUYERS PROGRAMME

In this edition of The Hotel Show, we've curated an exclusive group of over 20 buyers from Saudi Arabia, Oman, Qatar, Morocco, Egypt and Tanzania to name a few through our esteemed Hosted Buyers Programme. Our tailor-made VIP campaign is designed to connect qualified buyers and suppliers in the design and hospitality sectors, fostering business transactions and creating networking opportunities for all participants.

WE ARE THE ULTIMATE HUB FOR THE HOSPITALITY INDUSTRY

The Hotel Show, an awe-inspiring event, has transcended boundaries to become the meeting place for the industry. It surpasses the conventional notion of a mere trade exhibition by captivating visitors with its enticing blend of intriguing conferences, inspiring features, and ground-breaking innovations.

We are the platform for thousands of professionals to attend and connect with global brands and manufacturers and discover the next big thing in hospitality. Here, they embark on a remarkable journey of discovery, unearthing the veritable gems that will shape the future of the hospitality industry.

For more information, please contact: sales@thehotelshow.com

27 - 29 MAY 2025
DUBAI WORLD TRADE CENTRE