

# CONSTRUMAT

20 - 22 May 2025

  
Fira Barcelona

## Constructing sustainability

Materials, systems and  
solutions: innovation for  
sustainable construction

Construmat is a partner of the United Nations





**Highlight your brand and achieve strategic positioning**

**Exhibit at the most transversal and international fair in Spain and in Southern Europe**

Construmat is the most solid platform to present your products and news to your future buyers.

More than **22,000 professionals** visit us with a very clear objective: to learn the latest in the industry, establish relationships with new suppliers and discover new products to apply in their projects. Whoever visits Construmat comes to do business and close agreements!





**Your present and future customers visit us**  
**Construmat: our success**  
**secures yours**

**→ Great representation of the world of construction:**

Professionals from all  
construction sectors

**+22,000**

Exhibitors

**360**

Brands

**720**

Exhibition area

**11,000 m<sup>2</sup>**



## Transform your leads into customers

# Strengthen and expand your network of contacts at the essential fair for architects, engineers, and purchasing decision-makers

Connect with CEOs and most influential professionals who lead purchasing processes and activate new businesses. Present your innovations, products and services directly to those who have the power to decide.

**62%**

Architects &  
Engineers

**29%**

CEOs

**22,000**

Visitors

### → Visitor profile

Architects, quantity surveyors and engineers

Distributors

Construction companies

Promoters

Interior decorators

Public administration

Installers and applicators

Associations



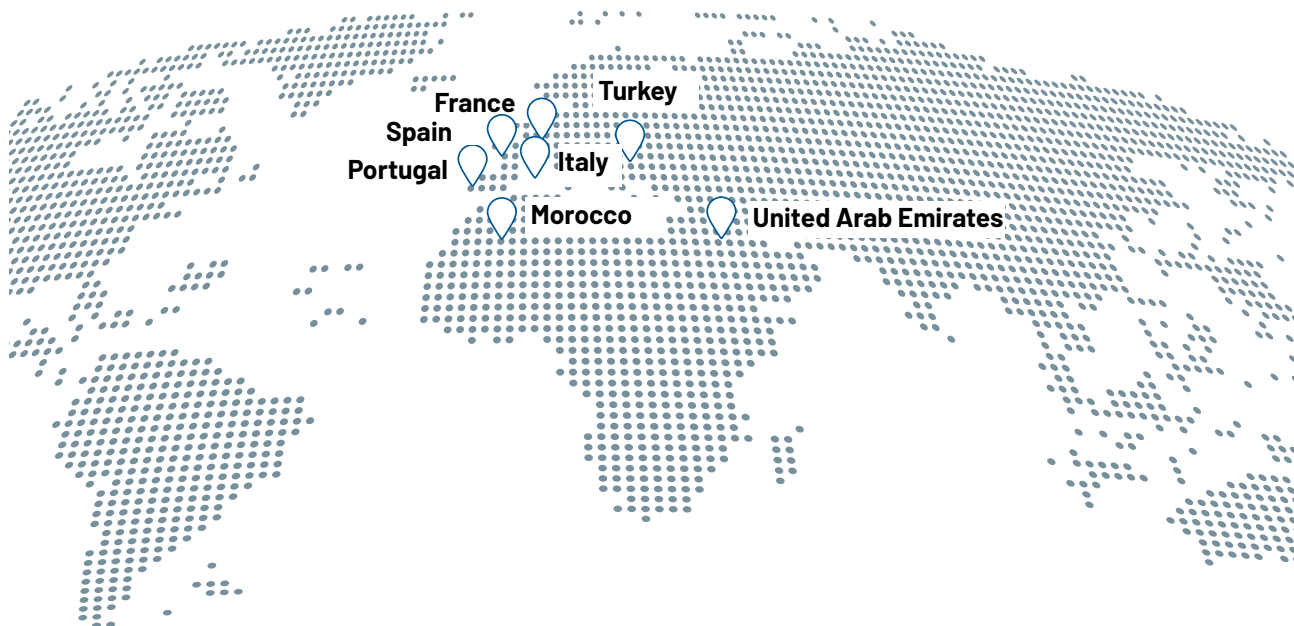
## Expand your business from Barcelona

# Connect with the most powerful international markets

The 2025 **international buyers program** focuses on southern Europe and the Mediterranean arc, attracting delegations with active projects and commercial needs. We facilitate real connections through local entities and public administrations, so that entrepreneurs from these markets come to Barcelona to learn about your products and explore new business opportunities.

- Spain
- United Arab Emirates
- France
- Italy
- Morocco
- Portugal
- Turkey

### → International Buyer Program 2025





**Gain recognition and notoriety  
in the market**

**It is part of the most  
representative and transversal  
ecosystem of the industry**

To the exhibiting companies and the entire community of professionals who visit the fair, we must add the **120** national sectoral associations, entities and unions that support Construmat.

A transversal and representative sample of all the subsectors that the event has and all their professional profiles, whose connection and participation are key when launching the show.



**Consolidate your commitment to  
sustainability**

**Show your innovative  
solutions at the reference  
event for sustainable  
construction**

If your company manufactures or installs sustainable systems and materials, Construmat is the ideal place to show your commitment to sustainability and applied innovation. Meet with the most influential professionals in the industry and present your solutions at the benchmark event for sustainable construction.

## Join the debate

# Sustainable Building Congress: Sustainable construction pioneering projects throughout the world

It represents and gives voice to all the collective efforts of the construction industry and the innovations it is making to adapt and overcome current challenges in the field of sustainability.

Top international speakers

**60** sessions and round tables

**100** speakers

**+2000** attendees

## → Themes 2025



Bio-habitability and health



Low carbon & net zero buildings



Social housing



Energy building renovation



Artificial intelligence



Urban planning and climate adaptation

**Technical management:** Jorge Arditti, president of the Mexico and LATAM Region at the American Institute of Architects (AIA).

## Expand your visibility

# Be an active part of the experiential program of activities

We design a program of activities that complements the exhibition area with knowledge, networking and innovation

### Construmat Experience

A new forum that promotes debate and dialogue between all agents in the construction industry around innovative and transformative topics.

### Startup Area

An area focused on emerging companies and innovation.

### Workshop Area

A practical space for workshops and live demonstrations.

### Construmat Awards

In 2025 we focus on international recognition of the most innovative projects in healthy architecture.

### Timber construction area

Technological wood, a trend in global and sustainable construction.

### Construmat Night Fever

The most exclusive party in the industry in Barcelona, to celebrate the trade fair.

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