

SAUDI INTERIORS & FURNITURE EXPO

Your gateway to
\$613 billion projects
in Saudi Arabia's
Western Province

18 - 20 February 2025
Jeddah Superdome



www.saudifurnitureexpo.com

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Get closer to projects in the Western Province of Saudi Arabia

Saudi Arabia is undergoing a remarkable transformation, driven by the proactive initiatives of the government and the emergence of groundbreaking giga-projects. As a result, the interior design and fit-out industries within the country are experiencing a significant evolution. With the Western Province alone estimated at US \$613 billion, buyers are actively seeking products and solutions to meet the demands of their ambitious projects.

We are delighted to introduce the **Saudi Interiors & Furniture Expo**, powered by INDEX Saudi Arabia — an exceptional trade and networking platform that brings together buyers, specifiers, and interior designers in Jeddah, unveiling a plethora of business opportunities.

Scheduled to take place from **18 - 20 February 2025 at the Jeddah Superdome**, this event will attract thousands of buyers from across Saudi Arabia's Western Province, eager to explore the latest offerings from leading suppliers and manufacturers.

Position your products at the forefront of innovation and style, captivating an audience actively seeking the latest trends and innovations.



What to expect at the Saudi Interiors & Furniture Expo

PRODUCT SECTORS REPRESENTED AT THE SHOW



FURNITURE & FURNISHINGS



FIT-OUT SERVICES



OUTDOOR FURNITURE



WORKSPACE



KITCHEN & BATHROOMS



BED & BEDDING



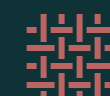
ACCESSORIES, DÉCOR & HOMEWARE



ART



TECHNOLOGY



TEXTILES



FLOORING & SURFACES



HOSPITALITY INTERIORS

MEET INFLUENTIAL AND SERIOUS BUYERS



INTERIOR DESIGNERS & ARCHITECTS



CONTRACTORS



HOTEL OWNERS & PROPERTY DEVELOPERS



HOMEOWNERS



FACILITIES MANAGEMENT



RESTAURANT OWNERS



DISTRIBUTORS & RETAILERS



GOVERNMENT



"Embracing Jeddah's dynamic market means unlocking boundless potential. Joining the Saudi Interiors & Furniture Expo isn't merely about product showcase; it's immersing in a melting pot of ideas, meeting new faces, and seizing fresh opportunities. Stepping into this thriving market, offers a glimpse into Saudi Arabia's exponential growth, a gateway to innovation and opportunities."

250+
EXHIBITORS

5,000+
VISITORS

17,318
GROSS SQM

ASIF CHOHAN
General Manager
Surfaces Furnishing LLC - Jeddah Market



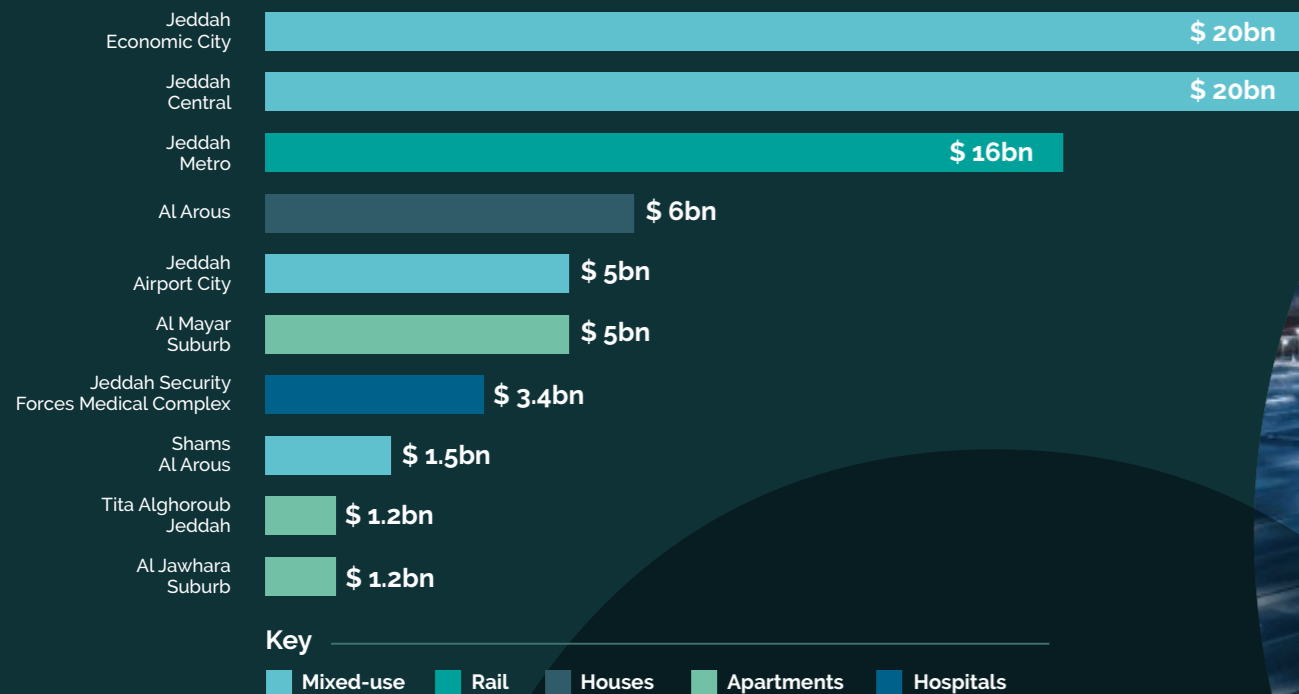
Why Jeddah?

Jeddah is experiencing an unprecedented surge in its construction market, particularly in residential developments. Serving as the gateway to Mecca and situated along the coast, the city boasts an astounding total project value estimated at US \$74.8 billion. Positioned to become a premier global destination, Jeddah will host the **Saudi Interiors & Furniture Expo**, encompassing over 100 projects within the Western Province of Saudi Arabia.



Under the ambitious 2030 Vision, Jeddah is undergoing a remarkable transformation with 50+ projects valued at over US \$100 billion. These projects encompass diverse sectors such as housing, retail, mixed-use, and transportation.

Key mega projects in Saudi Arabia's Western Province



Western Province Projects



NEOM

NEOM, the largest of the giga-projects valued at US \$500 billion, is ideally situated on the gateway where 13% of the world's trade passes through the Red Sea. Spanning 26,500 sq km, the area is home to THE LINE – a 170 km linear smart city, Trojena – a luxury mountain destination, Sindalah – a luxury island destination and Gulf of Aqaba – a collection of space-age destinations. These tourism and commercial hubs will drive the hospitality, retail and commercial real estate market in the region.



KING ABDULLAH ECONOMIC CITY (KAEC)

King Abdullah Economic City (KAEC) is a US \$100 billion master-planned city under construction along Saudi Arabia's Red Sea coast. This destination features a fast-growing manufacturing and logistics hub within a modern environment that is home to world-class urban living and tourism experiences, making it a key enabler of Vision 2030.



AMAALA

The project entails the construction of a US \$6 billion luxury destination spanning 3,800 sq km. Financed by the Kingdom's Public Investment Fund (PIF), AMAALA will include more than 2,500 hotel keys, 800 residential villas, 200 retail establishments, and sports facilities, all aimed at promoting international tourism.



THE RED SEA PROJECT

This brand-new US \$10 billion luxury tourism destination is located along the west coast of Saudi Arabia. The project calls for the construction of a mega-resort covering more than 50 islands and 34,000 sqm. By 2030, the Red Sea will be home to 50 hotels, 8,000 rooms, and up to 1,000 residential properties.



JEDDAH ECONOMIC CITY

Jeddah Economic City involves the construction and development of 23 million sqm located in the northern area of Jeddah. This US \$20 billion project will consist of a 1,000-meter-high Jeddah Tower surrounded by residential units, commercial space, office area, education vicinity, entertainment facilities, and hotels.



JEDDAH CENTRAL PROJECT

The Jeddah Central Project is an ambitious development designed to make Jeddah a world-class destination and strengthen the city's economy. It is designed to preserve Jeddah's rich heritage while embracing modernity. Featuring four notable landmarks (Opera House, Museum, Sports Stadium and Oceanarium), a marina, beach resorts, restaurants, cafes, diverse shopping options and modern residential areas, the US \$20 billion project will develop 57 million sqm in the heart of the city.

Expand your business and find buyers most relevant to you

MAKE THE RIGHT CONNECTIONS



Targeted Audience

Capture the attention of specifiers and interior designers who are eager to discover what's new and exciting for their projects. Meet buyers that are looking for suppliers and manufactures and are in their sourcing stage.



Networking Opportunities

Engage with fellow exhibitors, industry influencers, and potential clients. Build valuable connections that can elevate your brand and open doors to new collaborations.



Brand Exposure

Amplify your brand in one of the world's fastest-growing markets. A chance to shine and leave a lasting impression on potential customers of this exciting region.



Generate Quality Leads

Increase your sales pipeline and reach your ideal audience, elevate your business, and leave a lasting impression in this growing market.

Choose your stand package

WHAT ARE YOU WAITING FOR? BOOK YOUR STAND NOW!

Standard Price (US\$) Per Sqm	Stand Package
Space Only	US\$480 per sqm
Space & Shell	US\$570 per sqm

Open Side Fees	
2 Sides open	US\$500
3 Sides open	US\$800
4 Sides open	US\$1000

Furniture Package	
Package 1 (9 – 16 sqm)	US\$250
Package 2 (18 – 24 sqm)	US\$410
Registration Package (Marketing Support, Standard Digital Package and Lead Retrieval Solution)	US\$595

SPONSORSHIP OPPORTUNITIES FOR YOUR BRAND

Maximize exposure and elevate your brand by taking advantage of sponsorship opportunities. Tell us your goals, and together we'll devise a tailored strategy to help you make them happen.

Enquire here - info@saudiinteriorsandfurnitureexpo.com



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MEET THE TEAM



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GET IN TOUCH TO FIND OUT HOW THE SAUDI INTERIORS & FURNITURE EXPO
CAN HELP YOU SPREAD YOUR PRODUCTS ACROSS UPCOMING PROJECTS.

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