BIG 5 Construct Saudi

Marketing Power Pack

Bringing more qualified visitors to your stand

Research has shown that marketing your event participation can increase the conversion from stand visitors to leads by 50%.* That's why we prepared this 360-degree marketing powerpack that will enhance your exposure, make you stand out from the competition and maximise your ROI.

*Source: Survey by CEIR and Deloitte & Touche

First Week | 15-18 Feb 2025
Strong Foundations from Design to Build

Co-located with:

HEAVY Saudi Arabia   HVAC R Saudi Arabia

Totally Concrete

Second Week | 24-27 Feb 2025
Transforming Projects from Fit-Out to Services

Co-located with:

Windows, Doors & Facades Saudi Arabia   MARBLE & STONE Saudi Arabia   HEAVY Saudi Arabia

SAUDI FM&CLEAN   Urban Design & Landscape Saudi Arabia   Saudi HOSPITAL DESIGN & BUILD expo

» **Riyadh Front Exhibition & Conference Center located at ROSHN Front**

Benefits available:

1 | Online Exhibitor Listing

Exhibitor listing to include:

- Company name, logo and description
- Complete contact details
- Stand Number
- Product images
- Company brochure
- Press releases (3 max)

2 | Live Demonstration

If you're planning to conduct any live demos or interactive features at your stand, give us a heads-up. We may feature them in our newseltters and social media channels.

3 | Maximized Exposure

The exhibitor list will be kept live on the website for up to six months for continued visibility.

4 | Product Images

Your product images will be posted on our social media platforms with over 39,000 followers.

5 | Wishlist

Tell us the top 3 visitor profiles you would like to meet at the event, and we will extend invitations on your behalf.

6 | Free Personalised Marketing Assets and Solutions Proved To Increase Professional Visitors To Your Stand

Email Invitations
Invite your customers to visit your stand at the event with a personalized and impactful email invitation.

Telemarketing
Our trained telemarketers can call your top contacts inviting them to your stand*.

Social Media Promotion
Promote your participation with us on social media with our personalised social media post for you.

Email Signature & Web Banners
Download web banners and email signatures for your website and outbound emails to boost awareness of your event participation.

PR Support
Are you bringing something NEW to the market? Or do you have a one-of-a-kind product that you want to show off? Let us know and you can get added exposure.

*Subject to T&Cs

New in 2025!

7 | Showcase your sustainable solutions on the EcoTrail

Do you offer sustainable and green solutions for the construction industry?

Let us know and you can be part of the EcoTrail at Big 5 Construct Saudi 2025 – Your platform to drive green innovation to the Saudi's built environment.

Want something more?

Boost your brand at the forefront of 75K+ industry professionals, explore sponsorship opportunities at Big 5 Construct Saudi today.

» Become a sponsor

⬇ Download Sponsorship Brochure

Terms & Conditions

1. Big 5 Construct Saudi will decide on the layout and where on the website to place confirmed images, text and videos (It will be on first come first serve basis due to space limitations).

2. All details kept on the website post show will be subject to movement (i.e. from homepage to inner page) by Big 5 Construct Saudi.

3. Big 5 Construct Saudi does not contractually guarantee the attendance of any companies, contacts provided on the wish list, or clients invited via email, or telephone.

4. Big 5 Construct Saudi to decide if the provided press release quote is useful to the target media and provides a perspective aligned with the overall release (on first come first serve basis due to word count limitations).

5. Big 5 Construct Saudi to decide if the provided imagery, website or social media content is useful to the target audience and provides a perspective aligned with the exhibition.

6. Social media product showcase marketing should be different for each post (i.e. if you wish to send us 5 product showcases, each post should differ from the other. Repetitive showcases will not be posted).

To process your marketing requests,
Please contact: marketing@big5constructsaudi.com

@Big5ConstructSaudi
www.big5constructsaudi.com