

# JC JEDDAH CONSTRUCT

29 September - 1 October 2024  
Jeddah Center for Exhibitions and Events

THE LARGEST CONSTRUCTION  
EVENT IN THE WESTERN  
PROVINCE OF SAUDI ARABIA

# POST SHOW REPORT

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**BIG 5** Construct  
Saudi

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# JEDDAH CONSTRUCT PAVES THE WAY FOR BUILDING CONNECTIONS, OPPORTUNITIES AND KNOWLEDGE IN THE WESTERN PROVINCE OF SAUDI ARABIA

- The inaugural edition of Jeddah Construct took place from 29 September - 1 October and was opened by a delegation from the Jeddah Centre for Exhibitions and Events.
- The event covered the entire construction value chain, bringing together 226 exhibitors from 29 countries. Participating country pavilions included Egypt, India, China and Türkiye.
- The event attracted 13,407+ buyers with key disciplines represented by contractors, distributors, architects, engineers and consultants.
- Construct Talks featured 16 CPD-certified sessions, led by 28 top industry speakers. More than 1,800 delegates attended these sessions earning points towards their continuous training and development.
- The event featured products and services under 15 key product sectors, hosting a blend of local and international exhibitors and providing a veritable platform for business engagements.

**13,407**  
ATTENDEES

**226**  
EXHIBITORS

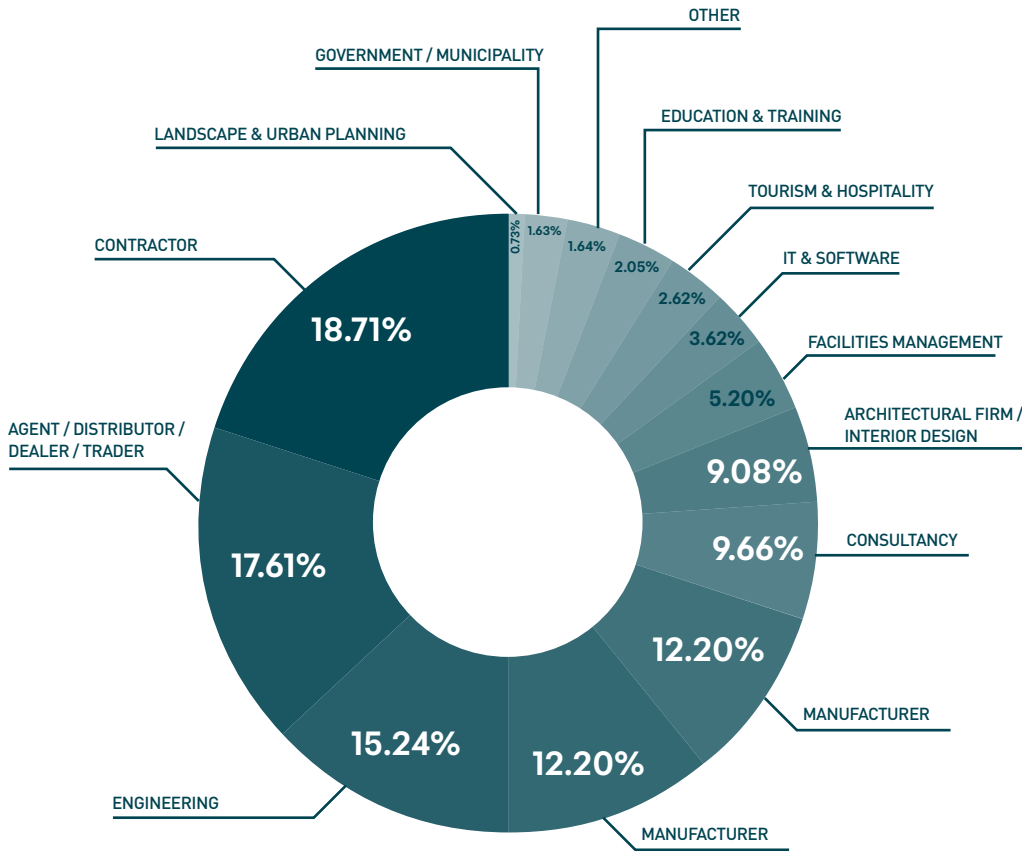
**29**  
EXHIBITING  
COUNTRIES

**28**  
SPEAKERS

**16**  
CPD CERTIFIED  
TALKS



# WELCOMING 13,407 BUYERS, SPECIFIERS AND LEADERS IN CONSTRUCTION



## VISITING BRANDS INCLUDED:



**BOOK YOUR SPACE NOW TO SHOWCASE YOUR BEST PRODUCTS AND TECHNOLOGIES AT KSA'S WESTERN PROVINCE'S LARGEST CONSTRUCTION EVENT**



# 276 COMPANIES EXHIBITED, PRESENTING PRODUCTS AND SOLUTIONS FROM 25 COUNTRIES



## EXHIBITING COUNTRIES:



*“Very happy with the number of visitors and variety of investors in this huge potential market.”*

**Deepika A**  
**Emaar Industries LLC**



# 1,800 INDUSTRY PROFESSIONALS CERTIFIED AFTER ATTENDING CONSTRUCT TALKS

Top industry leaders and innovative thinkers shared their knowledge and expertise on a wide range of topics, from cutting-edge technologies and sustainable practices to project management and leadership. The opening day featured an industry networking session hosted by the Chartered Institute of Building (CIOB) bringing together construction stakeholders, professionals and thought leaders to engage in discussions and expand their professional network with some of the industry's leading figures.

**1,800**  
CERTIFIED  
PROFESSIONALS

**29**  
SPEAKERS

**16**  
CPD-CERTIFIED  
SESSIONS

 **CONTACT US TO DISCUSS SPEAKING AND SPONSORSHIP OPPORTUNITIES.**



# FEATURED SPEAKERS AT CONSTRUCT TALKS:



**Amireeta Kumari**  
Principal, Sustainability and  
Climate Change  
Mott Macdonald



**Dr. Ehab Abdo**  
Chief Delivery Officer  
Saudi Downtown Company



**Dr. Luay Ayyash**  
D&C, Construction Director  
Royal Commission of AlUla



**Dr. Mohanad Al Shaikh**  
Chief Executive Officer  
Johnson Controls Arabia



**Dr. Paul J McKeown**  
Chief Executive Officer  
HanmiGlobal Saudi



**Eng. Ahmed Alrefai**  
Affordable Housing Program Manager  
National Housing Company



**Khalil Al Saeedi**  
Executive Director Program Delivery  
Saudi Entertainment Ventures | SEVEN



**Mark Jamieson**  
MENA Chair  
Institute of Civil Engineers



**Matt Doran**  
MENA Regional Manager  
The Chartered Institute of Building



**Mohammed AbdulJawad**  
Management Expert and  
Committee Member  
Project Management Institute - KSA



# TAILORED MARKETING STRATEGIES THAT GUARANTEE YOUR INVESTMENT

**6.9mn**

DIGITAL CAMPAIGN  
TOTAL REACHED

**460K+**

EMAILS SENT

**386K+**

WEBSITE  
VIEWS

**14.3mn**

TOTAL  
PR REACH

**140K**

WHATSAPP  
MESSAGES DELIVERED

**6.2K**

TELEMARKETING  
CALLS MADE

*"The entire Jeddah Construct event was exceptional. It provided a fantastic platform for networking, learning, and exchanging ideas. The variety of sessions, exhibitors, and innovations on display made it a must-attend for professionals in the construction and project management sectors. I left the event feeling more informed and inspired, with actionable insights to apply in my work."*

Ahmed Harbi  
Sales Engineer  
Abdul Latif Jameel Machinery



# POWERFUL INSIGHTS FROM EXHIBITORS THAT SHOWCASE REAL EXPERIENCES AND LASTING IMPRESSIONS



**It's been a fabulous experience, and we got better results than we expected.**

Feroze Mohammed  
Steel Force Trading Company

**It was an amazing show with quality visitors!**

Vasim Divekar  
Trinity Arabia Equipment Co.

**The event was good, meeting many stakeholders, clients, suppliers, manufacturers and subcontractors.**

Nourhan Dewaidar  
Jadeela Steel Industries

**Very happy with the number of visitors and variety of investors in this huge potential market.**

Deepika A  
Emaar Industries LLC

**It is a great place to expand the company business and meet with more clients with different needs.**

Ala Yahya Almarrani  
Metal International For Trading Co.

**It was a great show with good quality visitors that makes it worthwhile for us.**

Melut Bekdemir  
Protong Hafif Beton Ve Yapi Cozumleri A.S.

**The show is very good. We received quality and serious visitors. We're looking forward to the next edition.**

Taher Bhura  
Kirby Contracting Company (SPC) L.L.C



# MEDIA COVERAGE INCLUDED



# PR COVERAGE FROM THE EVENT

The grid displays 12 screenshots of PR coverage from various media outlets. The top row includes screenshots from Wajmahat, Al-Tharfa, and Al-Iqtisadiya. The middle row shows screenshots from Al-Hadith 24, Al-Riyadh, and Al-Iqtisadiya. The bottom row shows screenshots from Al-Hadith 24, Al-Riyadh, and Al-Iqtisadiya. Each screenshot displays news articles, photos, and headlines related to the Jeddah Construct event.



# EXCLUSIVE HIGHLIGHTS CAPTURING MOMENTS FROM THE EVENT





# PRODUCT DEMOS





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Exclusive Badge Sponsor



Industry Talks Sponsor



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Industry Partner

Media Partners



Official Hotel Partner





**28 - 30 SEPTEMBER 2025**  
JEDDAH SUPERDOME

**SECURE YOUR STAND AT  
JEDDAH CONSTRUCT 2025  
TODAY.**

**▶▶▶ BOOK YOUR STAND TODAY!**



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