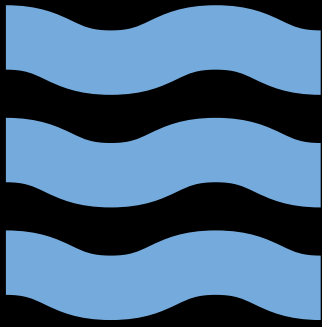
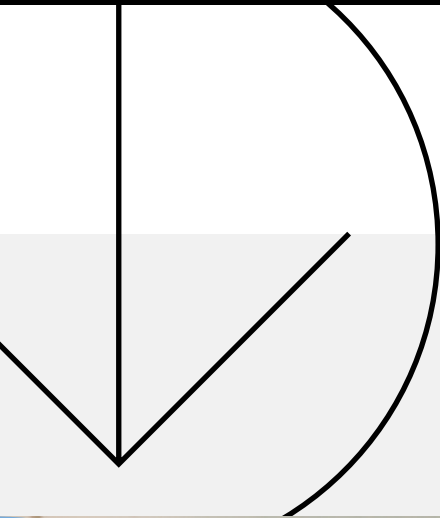


# LEISURE SHOW

# 2024 TOPLINE REPORT



The 2024 edition of the Leisure Show, MENA's dedicated event for wellness, fitness, and recreation products, took place on 4-6 June 2024 at the Dubai World Trade Centre. The event spanned three full days, offering unlimited opportunities for networking, product sourcing, business deal closures, and building new connections with international manufacturers and suppliers of wellness, fitness, and recreation products and solutions. Take a look at the topline statistics we achieved this year.



## 30,191

Footfall across the co-located

## 107

Visiting countries across all co-located shows

## 49

Exhibiting countries across all co-located shows

## 50

Exhibitors

## 22

Speakers

## 1

CPD Certified Conference



LEISURE SHOW 2024

**SPONSORS & PARTNERS**



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INDOOR



**MEDIA PARTNERS**



# TOP VISITING COUNTRIES



UAE



SAUDI ARABIA



KUWAIT



QATAR

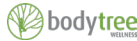


EGYPT



BAHRAIN

## A SNAPSHOT OF BRANDS THAT VISITED THE EVENT



## HEAR FROM OUR EXHIBITORS AND VISITORS



The Leisure Show highlighted some fantastic innovations in leisure and entertainment products that I can't wait to incorporate into my projects.

**Sejal Fadil - Visitor**

Seeing the latest trends in leisure and hospitality was inspiring and will definitely influence our future developments.

**Jacob Thomas - Visitor**

The response at the Leisure Show has been good, we have had many people come to our stand, and they are the key people that we would want to talk to, they are influencers, consultants, designers, managers of hotel chains, so the quality of people has been quite good.

**d&b Audiotechnik - Exhibitor**

## DIGITAL MARKETING & PR REACH

**22,000** USERS

Website traffic (during the visitor promotion period)

**517,457**

Total social media reach

**\$2,463,114**

PR Value

WWW.THELEISURESHOW.COM

## WE ARE THE MEETING PLACE FOR THE WELLNESS & FITNESS INDUSTRY

Leisure Show has become the platform for the industry, which not only includes the fundamentals of a trade exhibition, but an array of inspiring features and innovative products and an intriguing conference.

We are the meeting place for professionals to attend and connect with global brands and manufacturers and discover the next big thing in wellness, fitness and recreation, that is set to shape the future of the industry.

For more information, please contact: [sales@theleisureshow.com](mailto:sales@theleisureshow.com)

**27 - 29 MAY 2025**  
DUBAI WORLD TRADE CENTRE