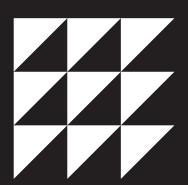
# INDEX



# TOPLINE REPORT

This year's INDEX event was bigger and better than ever before, marking a significant leap in both scale and impact. Spanning three full days, the event provided unparalleled opportunities for networking, product sourcing, business deal closures, and forging new connections within the global interior design and furniture industry. Below, we present the topline statistics that highlight the success of this year's event.

15,238

Unique visitors & VIP's at INDFX

**533** 

**Exhibitors** 

30,191

Footfall across the co-located shows, excluding exhibitors

**Exhibiting countries across** all co-located shows

**107** 

Visiting countries across all co-located shows

**CPD** Certified Conferences









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NDEX 2024

































## TOP VISITING COUNTRIES



UAE











A SNAPSHOT OF BRANDS THAT VISITED THE EVENT







































# **HEAR FROM OUR EXHIBITORS AND VISITORS**



Networking opportunities were abundant, allowing me to connect with fellow professionals and exchange ideas. The collaborative atmosphere made it easy to form new relationships and strengthen existing ones.

#### **Inder Mohan Thapar - Visitor**

Meeting with these suppliers and seeing their passion for sustainability has been incredibly motivating. It's clear that the future of design and construction is green, and these companies are leading the charge.

#### John Murray - Visitor

INDEX is always a great place to be, you attract the leading personalities, the Design Talks is quite exceptional for the footfall you get here, a lot of interesting topics being covered - the trends, where the industry is going. It's really a great place to be.

#### **Geberit - Exhibitor**

We chose INDEX for its strong reputation among interior designers, architects, and industry professionals. It's the ideal platform to showcase Suncoast's products and strengths to this community.

Suncoast - Exhibitor

## DIGITAL MARKETING **AND PR REACH**

653,000 USERS

Website traffic (during the visitor promotion period)

4,585,540

Total social media reach

\$5,977,531

PR Value

### **HOSTED BUYERS PROGRAMME**

In this edition of INDEX, we've curated an exclusive group of over 20 buyers from Saudi Arabia, Oman, Qatar, Morocco, Egypt and Tanzania to name a few through our esteemed Hosted Buyers Programme. Our tailor-made VIP campaign is designed to connect qualified buyers and suppliers in the design and hospitality sectors, fostering business transactions and creating networking opportunities for all participants.

## INDEX IS THE MEETING PLACE FOR THE INDUSTRY

INDEX has grown into a global industry event, which not only includes the fundamentals of a trade exhibition, but an array of intriguing conferences, inspiring features, and innovative products. Across 3 days, brands from across the globe connect with the region's most powerful buyers including Interior Designers, Architects, Distributors and Retailers searching for the latest in furniture, lighting, accessories, flooring and much, much more.

For more information, please contact: sales@indexexhibition.com

27 - 29 MAY 2025 **DUBAI WORLD TRADE CENTRE** 

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