The trade fair for improved quality of life

# REHAB

Rehabilitation | Therapy | Care | Inclusion

THE 23RD EUROPEAN TRADE FAIR

Information for exhibitors

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## 22 - 24 May 2025

Karlsruhe Trade Fair Centre

Back in 2025 alongside:



messe karlsruhe

Organiser:



#### Exhibit at REHAB and be part of it!

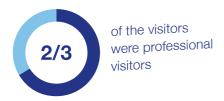
As one of the leading trade fairs for **rehabilitation**, **therapy**, **care and inclusion**, REHAB is all about inspiration and showcasing technical innovations and solutions as well as services for improving the quality of life and participation of people with disabilities. Since 1980 REHAB Karlsruhe has been one of the most important trade fairs for rehabilitation, therapy, care and inclusion, and has established itself every two years as the most important platform for **high-quality mobility aids and children's aids** from Germany and other European countries.



Discover the advantages of exhibiting at the trade fair:

rehab-karlsruhe.com/becomeanexhibitor

## **REHAB 2023 - Facts \***





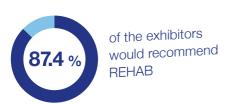
of the visitors only attend REHAB and do not go to any other similar trade fair



1 1 thematic marketplaces, 2 forums with a total of 49 presentations and the Inclusive Sports Complex with numerous participatory offers

300 exhibitors from 17 countries on 30,000 sqm gross exhibition space

12,000 professional as well as private visitors





of the exhibitors are satisfied or very satisfied with the overall concept of the trade fair

<sup>\*</sup> Source: exhibitor and visitor survey of REHAB 2023 (conducted by Gelszus Messe-Marktforschung GmbH)

#### Exhibitor and visitor structure at REHAB 2023 (excerpt)\*

### What is your profession?

Ergotherapists	<b>18.2</b> %
Nursing and care professionals	<b>17.8</b> %
Physiotherapists	<b>14.1</b> %
Rehab and orthopaedic technicians	<b>13.0</b> %
Educators	<b>8.6</b> %

## To which economic sector/industry does your company/ organisation belong to?

Clinics and rehabilitation facilities	<b>13.9</b> %
Nursing service, nursing home	<b>11.7</b> %
Medical and orthopaedic supply	
retailers	<b>11.5</b> %
Educational and professional facilities	10.0 %
Medical and physical therapy practices	9.1 %
Facilities for people with disabilities	<b>8.7</b> %

## To which economic level do exhibitors assign themselves?

Manufacturer/producer	48.1 %
Retailer	<b>25.5</b> %
Service provider	<b>14.6</b> %
Association	11.8 %

#### Exhibitor voices REHAB 2023



This was our first time here at REHAB and we are pleased with the amazing positive feedback. We met a lot of therapists who were very interested in what our products are capable of. But our stand also attracted a lot of users.

Thomas Gast
Managing Director,
Össur Deutschland GmbH \_\_\_\_\_



We had an excellent event. Our stand was very busy and we had a lot of excellent discussions across the market with retailers, therapists, institutes and health insurers. We also spoke to many new customers, which is of course very important. We were extremely satisfied and will be back again in two vears' time.

**Stefan Schäfer**Managing Director and Head of Sales & Marketing DACH,
MEYRA GmbH \_\_\_\_



Time after time, REHAB is a vital meeting point for many important stakeholders in the market, including retailers, purchasing groups, therapists, health insurers, the press and political figures. It gives us the chance to speak to them all directly and in person. The busy scenes at our stand prove this. We look forward to using this platform in the coming years too.

**Dr. Raphael Ujlaky**Vice President Sales,
Permobil FMFA

Here you can find the exhibitor list of REHAB 2023:

rehab-karlsruhe.com/exhibitors



Participate as exhibitor at REHAB and register online by 30 June 2024 to get your early-bird discount!



Here you will find all the important information you need to become an exhibitor – prices, attractive stand construction packages, online stand registration:



rehab-karlsruhe.com/becomeanexhibitor



It was very important to us to present Ottobock at REHAB in Karlsruhe. We were able to present our broad range of NeuroMobility living aids to interested visitors, including many medical and orthopaedic professionals.

## Alexander Hardt Market Manager for NeuroMobility, Ottobock HealthCare Deutschland GmbH



## CON.THERA Exhibition options



Take advantage of our new exhibition and advertising options as the perfect B2B environment to present yourself to your specialist target group in a focused and tailor-made way.

rehab-karlsruhe.com/conthera-conference

#### Focus on neurorehabilitation

In cooperation with:





## THEME SPECIAL Mobile with prosthesis

In cooperation with:



All further information at rehab-karlsruhe.com/becomeanexhibitor



are our top priority. Please feel free to contact us, we would be happy to send you an offer tailored to your needs:



of the exhibitors praised the organisation and project management of REHAB \*



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Subject to change | Status: 03/24

