

INDEX
SAUDI
ARABIA



MAKE YOUR MARK IN SAUDI ARABIA'S BILLION-DOLLAR INTERIOR DESIGN INDUSTRY

17 – 19 September 2024

Riyadh Front Exhibition & Conference Center

    Join the conversation #INDEXSaudi



Co-located with



Organized by

dmgevents

THE KINGDOM'S LEADING INTERIOR DESIGN & FIT-OUT TRADE EVENT

INDEX Saudi Arabia is much more than a 3-day event; it's an unmissable celebration of design, creativity, and global collaboration! INDEX holds the title of the longest-running interiors event in the Middle East, boasting a legacy of over three decades in Dubai and an esteemed launch in Riyadh since 2018.

As the Kingdom's leading interior design, furniture and fit-out trade event, INDEX Saudi Arabia attracts a diverse array of international and local brands that bring a rich mosaic of new ideas and trends, collectively shaping the ever-evolving landscape of interior design in the country.

Organized by dmg events, a global exhibitions and publishing company with a vast portfolio of over 80 exhibitions annually, INDEX Saudi Arabia is trusted by companies and brands from across the globe.

RECAP ON INDEX SAUDI ARABIA 2023

23,000+ TRADE VISITORS*

80 VISITING COUNTRIES*

500+ EXHIBITORS*

35 EXHIBITING COUNTRIES*

85+ KEY SPEAKERS

3 CO-LOCATED SHOWS

*across all co-located shows

RECORD-BREAKING MILESTONES



123%
growth of the
show in size



3x
more exhibiting
brands



58%
increase in the
number of visitors



“

INDEX Saudi Arabia was a game-changer for us. We were able to showcase our services effectively, network with industry leaders, and gain valuable insights. This event has undoubtedly opened new doors for our business and expanded our horizons.

”

Mohammed Adel

Group Marketing Director, iMaker – Exhibitor 2023

WHY EXHIBIT AT INDEX SAUDI ARABIA?

PRODUCT SECTORS REPRESENTED AT THE SHOW

- FURNITURE & FURNISHINGS
- DESIGN & FIT-OUT
- OUTDOOR FURNITURE
- WORKSPACE
- HOSPITALITY INTERIORS
- KITCHEN & BATH
- SLEEP
- ACCESSORIES & DÉCOR
- ART
- TEXTILES
- SURFACES & FINISHES
- HOME AUTOMATION

Exhibitors at INDEX Saudi Arabia expect to generate an average of **US \$338,000+** in sales over the next **12 months** as a result of exhibiting.

80%

of exhibitors feel exhibiting at INDEX Saudi Arabia is vital for their business



LEADING BRANDS EXHIBITING AT INDEX SAUDI ARABIA



“

INDEX Saudi Arabia brought together a dynamic mix of interior designers, architects, and fit-out contractors, providing us with a unique opportunity to connect with these industry professionals. We were genuinely impressed by the caliber of the visitors and the quality of interactions which resulted in valuable connections and promising leads for our business.

”

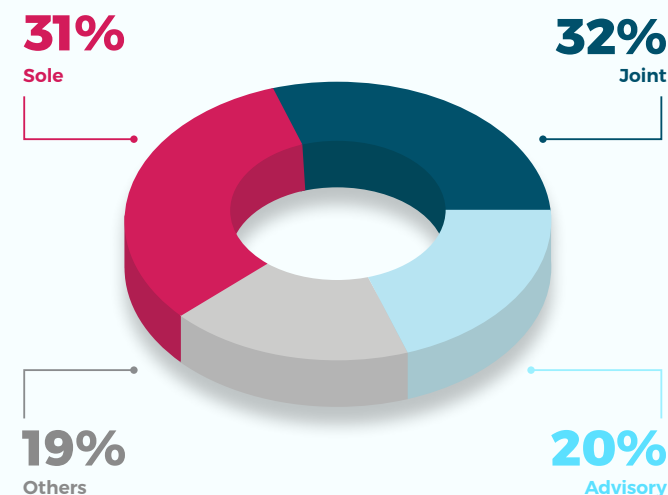
MOHAMED A. MABROUK

Retail Business Manager, Office Hub – Exhibitor 2023

BUYERS PROFILE

- INTERIOR DESIGNER & ARCHITECTS
- SPECIFIERS
- CONTRACTORS
- HOTEL & RESTAURANT OWNERS
- PROPERTY DEVELOPERS
- HOMEOWNERS
- HOTEL GENERAL MANAGERS
- DISTRIBUTORS & RETAILERS
- GOVERNMENT

PURCHASING AUTHORITY OF ATTENDEES



TOP VISITING COMPANIES



Saudi Arabia



United Arab Emirates



Egypt



Bahrain



Qatar



INDEX DESIGN TALKS

INDEX Design Talks offer the opportunity to gain insights and expertise from key industry leaders sharing their latest insights and predictions for trends making their way to the Kingdom. Carefully curated to cover the biggest topics and trends impacting the design community, the programme runs across all three days of INDEX Saudi Arabia.

It's not just a conference, it's a movement!



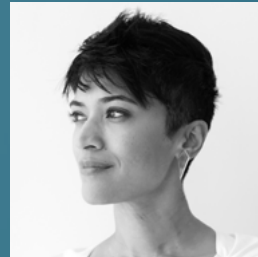
Dr. Sumayah Al-Solaiman
CEO - Architecture & Design
Commission
Ministry Of Culture KSA



Kristina Zanic
CEO,
Kristina Zanic
Consultants



Shazad Azam
Chief Operating Officer &
Founder,
International Design
Associates



Pallavi Dean
Founder & Creative
Director

Roar



Justin Wells
Founder & CEO,
Wells International



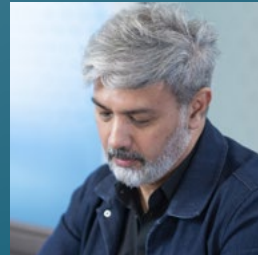
David Gilbey
Lighting Design Director,
Diriyah Gate
Development Authority



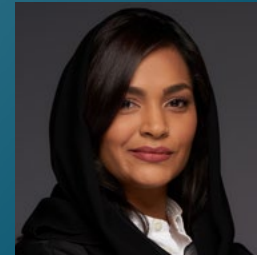
Mihir Sanganee
Co-Founder and
Creative Director,
Designsmith



Marc Cerone
Senior Interior
Architecture Director,
Red Sea Global



Kourosh Salehi
Global Design Director
LWK + Partners



Sara Al-Sowayegh
Country Communication &
Interior Design Manager,
Ikea Saudi Arabia and
Bahrain



*Snapshot of speakers in 2023

BENEFIT FROM OUR REACH

330,000+ EMAIL SUBSCRIBERS

1,600,000+ SOCIAL MEDIA REACH

845,000+ WEBSITE VISITS

\$619,000+ PR VALUE

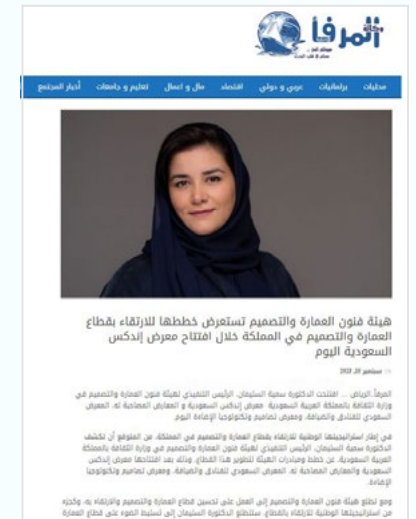


Delivering insight, direction and inspiration.

INDEX Saudi Arabia offers a range of bespoke live and digital packages that work with your budget and your business goals. Whether you're looking to increase brand awareness, generate quality leads or position yourself as an industry thought leader, we've got the goods to engage you with, and convert, your target customer pre-show, on-site and post-show.

Tell us your goals, and together we'll devise a tailored strategy to help you make them happen.

Enquire here: info@index-saudi.com



INDEX SAUDI ARABIA



CO-LOCATED SHOWS



The largest and most influential trade event for the hotel and hospitality industry in Saudi Arabia. The event serves as a platform for local and international hospitality suppliers to meet, network and do business with leading experts across the hospitality sector.



Lighting Design & Technology Expo offers a dedicated platform for global solution providers in the lighting industry to present cutting-edge technology, innovative products and spark creative thinking.

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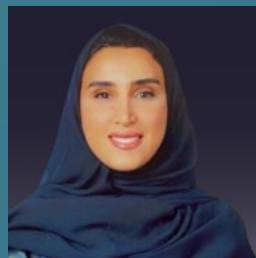
MEET THE TEAM



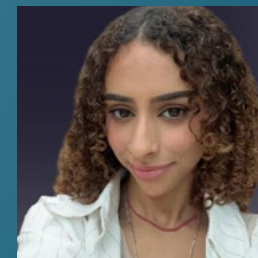
OLJA NICHOLL
Senior Sales Manager
+971 56 522 1620



AHMED ELEZMERLI
Commercial Director -
Saudi Arabia Sales
+966 50 130 0308



NOUF AL HAJJ
Senior Sales Executive -
Saudi Arabian Companies
+966 56 934 3491



RAJA ALHAMED
Sales Executive -
Saudi Arabia Sales
ksa@lightingdesign-techexpo.com
+966 54 282 0120



DEBORAH MATHIAS
Marketing Opportunities
& Press Relations
+971 4 445 3655
marketing@index-saudi.com

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T: +971 4 4380355

E: sales@index-saudi.com

W: www.index-saudi.com