

BROUGHT TO YOU BY THE HOTEL SHOW

Step into the future of hospitality in Saudi Arabia

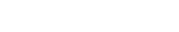
17 - 19 September 2024

**Riyadh Front Exhibition & Conference Center** 

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Co-located with:





www.thehotelshowsaudiarabia.com

# Make the right connections in Saudi Arabia

Hotel & Hospitality Expo is ready to make a bold comeback in 2024. Fueled by the sweeping transformations across Saudi Arabia, the hospitality industry is flourishing like never before. With thousands of influential professionals eagerly seeking long-term partnerships, sourcing top-notch products, and securing reliable suppliers for their expanding businesses, unprecedented opportunities await.

Since its inception in 2012, the Hotel & Hospitality Expo has stood as the go-to platform for hospitality suppliers and manufacturers to showcase their finest products and services to a diverse community of buyers. From hotels and restaurants to sports and leisure facilities, our event attracts the region's most comprehensive network of industry insiders, making it the ultimate destination for forging lucrative connections.

Join us from 17 - 19 September 2024 at the prestigious Riyadh Front Exhibition & Conference Center for an unparalleled opportunity to engage with the right people and cultivate invaluable partnerships in the heart of Saudi Arabia's thriving hospitality landscape.







EXHIBITORS\*

**165+** KEY SPEAKERS\*



\*across all co-located shows



## GG

We have officially launched our Saudi Arabia regional headquarters during the Hotel & Hospitality Expo this year in Riyadh. During the exhibition, we proudly inked some exclusive contracts with global leaders.

### Shubhojit Mahalanobis

Director, Danube Home | Danube Hospitality Solutions – Exhibitor 2023

# Why exhibit at the Hotel & Hospitality Expo?

## PRODUCT SECTORS REPRESENTED AT THE SHOW

- HOSPITALITY
  TECHNOLOGY
- HOTEL SERVICES
- OPERATING SUPPLIES & EQUIPMENT
- HORECA, F&B AND FOOD SERVICES

- HOSPITALITY INTERIORS
- CLEANING AND HYGEINE
- LEISURE



**CO-LOCATED SHOWS** 

The Kingdom's leading furniture, interiors and design trade event provides a dynamic platform where leading global brands come together to showcase their innovative products and connect with interior designers, retailers, and fit-out contractors. The exhibition covers a wide range of product sectors, including hospitality interiors, bed & bedding, bathroom and commercial kitchens. View the product sectors <u>here</u>



Lighting Design & Technology Expo offers a dedicated platform for global solution providers in the lighting industry to present cutting-edge technology, innovative products and spark creative thinking. The exhibition showcases a wide range of products, including intelligent, decorative, exterior & interior lighting, infrastructure & lighting for public realm, lighting controls & components, and switches & other accessories. View the product sectors <u>here</u>

### Exhibitors expect to generate an average of

<sup>US\$</sup>345,000+

over the next 12 months as a result of exhibiting at the Hotel & Hospitality Expo in 2023 82%

of exhibitors say that exhibiting is vital for their business.

### The show experienced a remarkable

123%

growth in size from 2022 to 2023.

### UNITING KEY PLAYERS IN THE INDUSTRY



SNAPSHOT OF PAST EXHIBITORS

# Buyers Profile

## MEET INFLUENTIAL AND SERIOUS BUYERS



- IT & ENGINEERS
- F&B PROFESSIONALS & RESTAURANT OWNERS/ MANAGERS



INTERIOR DESIGNERS

& ARCHITECTS

CHEFS



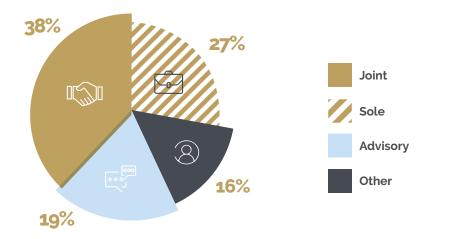
GYM & SPA MANAGERS

PROCUREMENT COMPANIES

## **TOP 5 VISITING COUNTRIES**



## PURCHASING AUTHORITY OF ATTENDEES



#### **TOP VISITING COMPANIES** 000 O 00 مجموعة الحصير KUKBARH **CROWNE PLAZA** of holizer ones.et BOUTIQUE 11 11 ALTHARA DLR Group Fairmont FEBC # ത HABITAS 髬 Honeywell Hilton ALULA FOUR SEASONS **Montaution** THG ۲ Kempinski HYATT INTERCONTINENTAL COLUMN TWO IS NOT -100 Ж 🗣 🗣 Knight. **GLANDMARK** وزاره الاستثمار 6 6 Frank GROUP ล ورارة السياسة MÖVENPİCK to All-Noral 54 APPEN ST Red Sea Cetters in daily NOT NAME. Oiddiya 鼠 ٠ ÷. voco hopustytelj 🔤 UNWITO STREETS

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# Hospitality Leaders' Summit

At the Hospitality Leaders' Summit, pioneers in hospitality are gathering to present bold ideas and discuss the future of hospitality in Saudi Arabia. The summit offers the opportunity to gain insights and expertise from key industry leaders sharing their latest insights and predictions.



Amit Nayak Vice President Hospitality Asset Management Association



Ayman Alwaleedi Project Development -Executive Director Rua Al Madinah Holding Company



**Bastien Blanc** Chief Executive Officer TroKadero Management



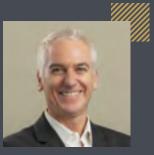
Karen Comber Director of Interior Design Boutique Group



Maher Abou Nasr Vice President - Operations, KSA IHG Hotels & Resorts



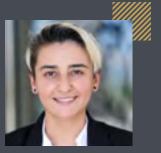
Naim Maadad Chief Executive & Founder Gates Hospitality



**Robert Cunningham** Director of Restaurants PIF Saudi Arabia



Imran Changezi Executive Director -Hospitality Development Diriyah Gate Company Ltd.



Sara Al Marghalani Island Manager – Hospitality Operations Red Sea Global



Daniel Wells Senior Director -Centralized Services Red Sea Global

\*Snapshot of speakers in 2023

# Show Features

## **MYSTERY BOX CHALLENGE**

The Mystery Box Challenge is returning for its 6th edition, with hotels putting forth their top chefs to showcase exemplary cooking styles and share culinary expertise in a live kitchen environment. Attendees can witness these talented chefs in action and taste their delicious creations.

## SAUDI HOSPITALITY TALENT AWARDS

At the heart of the Kingdom's Vision 2030 objectives lies a commitment to fostering local talent. In alignment with this vision, the 4th edition of the Saudi Hospitality Talents Awards returns, dedicated to honoring professionals across the industry. This prestigious event offers companies within the hotel and hospitality sector an exclusive platform to celebrate the outstanding achievements of their staff, showcasing excellence among industry peers. Supported by

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# GG

Saudi Arabia has advanced in the women's share within the labor market. The latest Saudi Hospitality Talent Awards at the Hotel & Hospitality Expo Saudi Arabia reflected this increasing diversity and demonstrated the various disciplines and careers that have seen the growth of such talents over the past years. Proud to be part of an industry like hospitality that supports the growth of women's talent!

**Bastien Blanc** CEO, TroKadero Management

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# Harness the power of our network

## 286,000+ EMAIL SUBSCRIBERS

310,000+ WEBSITE PAGE VIEWS

800,000+ SOCIAL MEDIA REACH

## \$619,000+ PR VALUE









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الماناته الى معان في هذا المانية وسط المانة. الجاري الذي أو الها: معرفي من الدي بوار الماني، المعانية المعانية أسى بالعان مداخلة عانية بمنايا. يعان الماني بالمياني

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الدوراني السوري العلاق والشاه والملزين المشاهلة الماني السورية ومنوع وعلون المراحي وموازي المانية. والمسالم المسترب في الاستقار من الملز الان المسالم المانية والولوميان الماني المستورين من الماني العالم الم عن أن المانة المسترب في المسالم من السراح الملزي وأر الملزي أن الموازية المانية الموازية المسترب المانية الماني المانية المسترب المانية التي المسترب في المانية في الماني وأر الملتان في المانية من المانية المانية المسترب الم



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### MEET THE TEAM



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### GET IN TOUCH TO FIND OUT HOW HOTEL & HOSPITALITY EXPO CAN HELP YOU UNLOCK NEW HORIZONS IN HOSPITALITY.

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