



BROUGHT TO YOU BY THE HOTEL SHOW

Step into the future of hospitality in Saudi Arabia

17 - 19 September 2024

Riyadh Front Exhibition & Conference Center



Join the conversation #HHExpoSaudi

www.thehotelshowsaudi Arabia.com

Co-located with:



Organized by: **dmg & KAO UN**

Make the right connections in Saudi Arabia

Hotel & Hospitality Expo is ready to make a bold comeback in 2024. Fueled by the sweeping transformations across Saudi Arabia, the hospitality industry is flourishing like never before. With thousands of influential professionals eagerly seeking long-term partnerships, sourcing top-notch products, and securing reliable suppliers for their expanding businesses, unprecedented opportunities await.

Since its inception in 2012, the Hotel & Hospitality Expo has stood as the go-to platform for hospitality suppliers and manufacturers to showcase their finest products and services to a diverse community of buyers. From hotels and restaurants to sports and leisure facilities, our event attracts the region's most comprehensive network of industry insiders, making it the ultimate destination for forging lucrative connections.

Join us from 17 - 19 September 2024 at the prestigious Riyadh Front Exhibition & Conference Center for an unparalleled opportunity to engage with the right people and cultivate invaluable partnerships in the heart of Saudi Arabia's thriving hospitality landscape.



23,000+
TRADE VISITORS*



80
VISITING COUNTRIES*



500+
EXHIBITORS*



165+
KEY SPEAKERS*



3
CO-LOCATED SHOWS

*across all co-located shows



We have officially launched our Saudi Arabia regional headquarters during the Hotel & Hospitality Expo this year in Riyadh. During the exhibition, we proudly inked some exclusive contracts with global leaders.



Shubhojit Mahalanobis

Director, Danube Home | Danube Hospitality Solutions – Exhibitor 2023

Why exhibit at the Hotel & Hospitality Expo?

PRODUCT SECTORS REPRESENTED AT THE SHOW

- HOSPITALITY TECHNOLOGY
- HOSPITALITY INTERIORS
- HOTEL SERVICES
- CLEANING AND HYGIENE
- OPERATING SUPPLIES & EQUIPMENT
- LEISURE
- HORECA, F&B AND FOOD SERVICES

CO-LOCATED SHOWS

**INDEX
SAUDI
ARABIA**



The Kingdom's leading furniture, interiors and design trade event provides a dynamic platform where leading global brands come together to showcase their innovative products and connect with interior designers, retailers, and fit-out contractors. The exhibition covers a wide range of product sectors, including hospitality interiors, bed & bedding, bathroom and commercial kitchens. View the product sectors [here](#)



Lighting Design & Technology Expo offers a dedicated platform for global solution providers in the lighting industry to present cutting-edge technology, innovative products and spark creative thinking. The exhibition showcases a wide range of products, including intelligent, decorative, exterior & interior lighting, infrastructure & lighting for public realm, lighting controls & components, and switches & other accessories.

View the product sectors [here](#)

Exhibitors expect to generate an average of

US\$345,000+

over the next 12 months as a result of exhibiting at the Hotel & Hospitality Expo in 2023

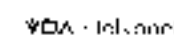
82%

of exhibitors say that exhibiting is vital for their business.

The show experienced a remarkable

123% growth in size from 2022 to 2023.

UNITING KEY PLAYERS IN THE INDUSTRY



SNAPSHOT OF PAST EXHIBITORS

Buyers Profile

MEET INFLUENTIAL AND SERIOUS BUYERS

- HOTEL OWNERS, OPERATORS & DEVELOPERS
- IT & ENGINEERS
- F&B PROFESSIONALS & RESTAURANT OWNERS/MANAGERS
- CHEFS
- FACILITIES MANAGEMENT
- HOUSEKEEPING
- INTERIOR DESIGNERS & ARCHITECTS
- GYM & SPA MANAGERS
- PROCUREMENT COMPANIES
- GOVERNMENT

TOP 5 VISITING COUNTRIES



Saudi Arabia



United Arab Emirates



Egypt

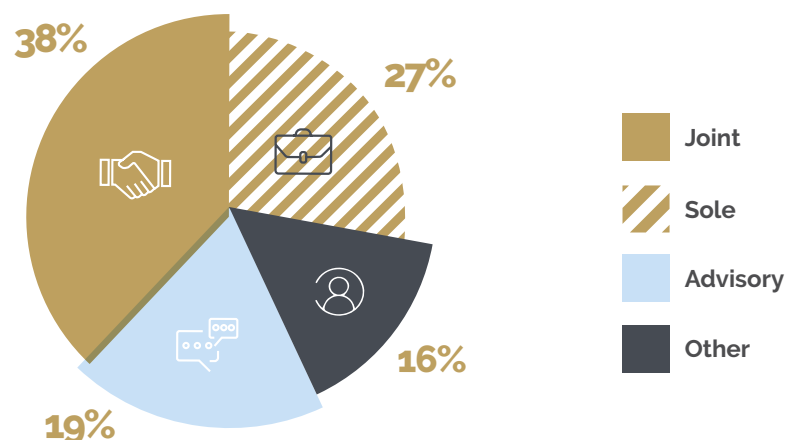


Bahrain



Qatar

PURCHASING AUTHORITY OF ATTENDEES



TOP VISITING COMPANIES



Hospitality Leaders' Summit

At the Hospitality Leaders' Summit, pioneers in hospitality are gathering to present bold ideas and discuss the future of hospitality in Saudi Arabia. The summit offers the opportunity to gain insights and expertise from key industry leaders sharing their latest insights and predictions.



Amit Nayak
Vice President
Hospitality Asset Management
Association



Ayman Alwaleedi
Project Development -
Executive Director
Rua Al Madinah Holding Company



Bastien Blanc
Chief Executive Officer
TroKadero Management



Karen Comber
Director of Interior Design
Boutique Group



Maher Abou Nasr
Vice President - Operations, KSA
IHG Hotels & Resorts



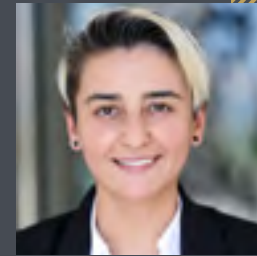
Naim Maadad
Chief Executive & Founder
Gates Hospitality



Robert Cunningham
Director of Restaurants
PIF Saudi Arabia



Imran Changezi
Executive Director -
Hospitality Development
Diriyah Gate Company Ltd.



Sara Al Marghalani
Island Manager - Hospitality
Operations
Red Sea Global



Daniel Wells
Senior Director -
Centralized Services
Red Sea Global

*Snapshot of speakers in 2023

Show Features

MYSTERY BOX CHALLENGE

The Mystery Box Challenge is returning for its 6th edition, with hotels putting forth their top chefs to showcase exemplary cooking styles and share culinary expertise in a live kitchen environment. Attendees can witness these talented chefs in action and taste their delicious creations.

Supported by



SAUDI HOSPITALITY TALENT AWARDS

At the heart of the Kingdom's Vision 2030 objectives lies a commitment to fostering local talent. In alignment with this vision, the 4th edition of the Saudi Hospitality Talents Awards returns, dedicated to honoring professionals across the industry. This prestigious event offers companies within the hotel and hospitality sector an exclusive platform to celebrate the outstanding achievements of their staff, showcasing excellence among industry peers.



Saudi Arabia has advanced in the women's share within the labor market. The latest Saudi Hospitality Talent Awards at the Hotel & Hospitality Expo Saudi Arabia reflected this increasing diversity and demonstrated the various disciplines and careers that have seen the growth of such talents over the past years. Proud to be part of an industry like hospitality that supports the growth of women's talent!



Bastien Blanc
CEO, TroKadero Management



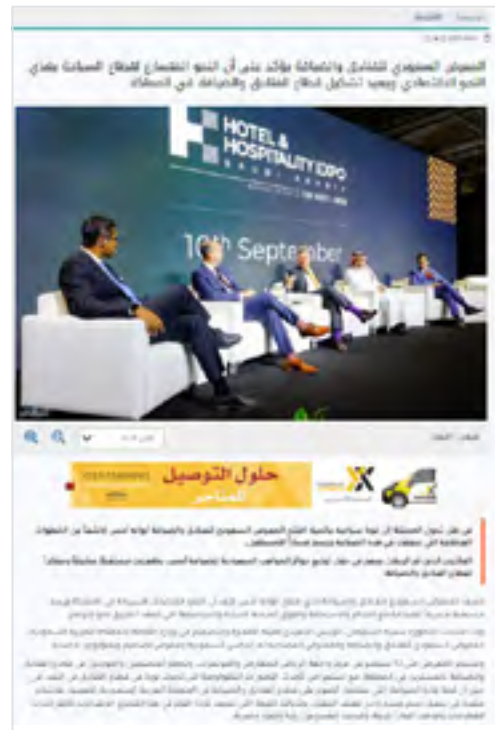
Harness the power of our network

286,000+ EMAIL SUBSCRIBERS

310,000+ WEBSITE PAGE VIEWS

800,000+ SOCIAL MEDIA REACH

\$619,000+ PR VALUE





BROUGHT TO YOU BY THE HOTEL SHOW

17 – 19 September 2024

Riyadh Front Exhibition & Conference Center

MEET THE TEAM



AHMED ELEZMERLI

Commercial Director –
Saudi Arabia Sales
ksa@hotel-hospitalityexpo.com
+966 50 130 0308



OLJA NICHOLL

Senior Sales Manager –
International Sales
sales@hotel-hospitalityexpo.com
+971 56 522 1620



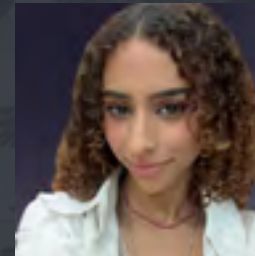
SHAHEEN MOIDEEN

Sales Manager –
International Sales
sales@hotel-hospitalityexpo.com
+971 50 758 4182



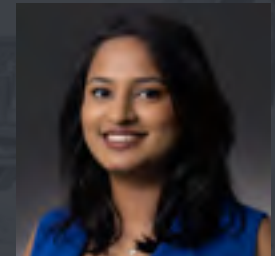
NOUF AL HAJJ

Senior Sales Executive –
Saudi Arabia Sales
ksa@hotel-hospitalityexpo.com
+966 56 934 3491



RAJA ALHAMED

Sales Executive –
Saudi Arabia Sales
ksa@lightingdesign-techexpo.com
+966 54 282 0120



DEBORAH MATHIAS

Marketing Opportunities
& Press Relations
marketing@hotel-hospitalityexpo.com
+971 4 445 3655

**GET IN TOUCH TO FIND OUT HOW HOTEL & HOSPITALITY EXPO CAN
HELP YOU UNLOCK NEW HORIZONS IN HOSPITALITY.**

T: +971 4 4380355

E: sales@hotel-hospitalityexpo.com

W: www.thehotelshowsaudiarabia.com