

## **FACTSHEET**

28 – 30 June 24 Karlsruhe Trade Fair Centre

- · more than 8,000 visitors
- festival atmosphere with food trucks, bar, places to linger
- more than 70 exhibitors, including manufacturers, suppliers, service providers, associations and educational institutions
- **exhibition space** in the outdoor area and in the halls of Karlsruhe Trade Fair Centre
- extensive supporting program

- 75 % of the visitors rate the NEW HOUSING a high importance for investment decisions
- more than 90 % of the visitors were satisfied overall with their visit to the festival
- more than 83 % of the visitors would recommend a visit to their business partners



