



# UNLOCK LIMITLESS OPPORTUNITIES IN JEDDAH'S FLOURISHING \$100BN CONSTRUCTION MARKET

FOUNDING PARTNERS





# JEDDAH IS THRIVING

With the growing population, succeeding economy, and proactive initiatives by the Saudi government, Jeddah is experiencing an unprecedented surge in its construction market. Serving as the gateway to Mecca and situated along the coast, the city boasts an astounding total project value estimated at **\$100bn**.

We are thrilled to present the Jeddah Construct Expo, powered by Big 5 Construct Saudi —an exceptional platform that unites construction professionals once again in Jeddah, propels progress, and unveils abundant business opportunities.

Taking place from **29 September - 1 October 2024** at **Jeddah International Exhibition & Conference Center**, this event will provide the ultimate platform that unites industry experts and stakeholders from KSA's Western Province.

## HERE'S WHAT TO EXPECT:



**7,500** SQM



**150**  
Exhibitors



**4,000**  
Visitors



## WHY JEDDAH?



### **Population growth:**

2 million people in 1992,  
over 5 million in 2023



### **Economic growth:**

Two economic cities will be  
built within Jeddah (King  
Abdullah Economic City and  
Jeddah Economic City)



### **Jeddah Historical Rejuvenation Project:**

An ambitious 15-year project  
announced by HRH Crown Prince  
Mohammed Bin Salman that aims  
at making the Historic Jeddah  
area (Al-Balad) a world-class  
tourist and cultural destination.



### **Urbanization:**

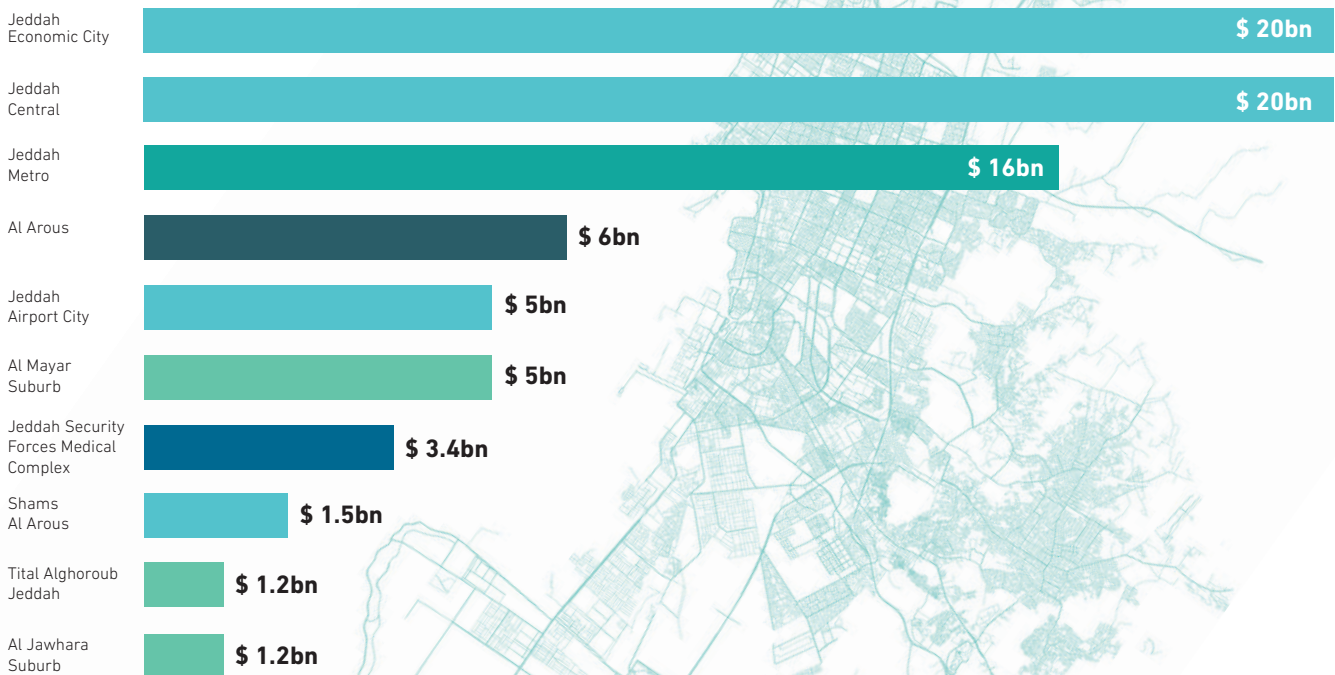
This means that there  
is a greater need for  
infrastructure, as well as  
commercial and residential  
buildings such as the new  
Jeddah Downtown and  
Murooj Jeddah.

# JEDDAH IS UNDERGOING AN UNPRECEDENTED CONSTRUCTION EVOLUTION



Under the ambitious 2030 Vision, Jeddah is undergoing a remarkable transformation with 50+ projects valued at over \$100bn. These projects encompass diverse sectors such as housing, retail, mixed-use, and transportation.

## Key Mega Projects



### Key

- Mixed-use
- Rail
- Houses
- Apartments
- Hospital

# SHOWCASE PRODUCTS YOUR BUYERS ARE ACTIVELY SEEKING



Building Interiors & Finishes



Coatings & Floorings



Concrete & Cement Products, Technologies & Services



Construction Tools & Personal Protection Equipment (PPE)



Digital Construction Products & Services



FM Products, Technologies & Services



Glass Production, Technologies & Machineries



Heavy Construction Equipment, Machinery & Vehicles



HVAC R Products, Technologies & Services



Intelligent Buildings



MEP Services



Offsite & Modular Construction



Solar Products & Technologies



Stone Products, Technologies & Services



Urban Design & Landscape Products, Technologies & Services



Windows, Doors & Façade / Building Envelope / Special Construction



Building Security and Access Control



# MEET THE WHO'S WHO FROM SAUDI ARABIA'S WESTERN PROVINCE CONSTRUCTION MARKET

- Architect
- Building Automation Engineer
- Building Inspector
- Business Analyst
- Civil Engineer
- Commissioning Engineer
- Construction Manager
- Design Manager
- Electrical Engineer
- Facilities Manager
- Fire Protection Engineer
- General Contractor
- HVAC Engineer
- Interior Designer
- IT Manager
- Landscape Architect
- Mechanical Engineer
- Operations Manager
- Planner
- Plumbing Engineer
- Project Manager
- Safety Manager
- Security Manager
- Site Superintendent
- Sustainability Manager
- Telecommunications Engineer
- Waste Management Specialist

# WHY EXHIBIT:



## **Capitalize on Jeddah's \$100bn construction market:**

Tap into a market set to skyrocket in value offering limitless business opportunities.



## **Showcase your latest products and solutions to active buyers:**

Display your brand amongst the local contractors, distributors, architects, engineers, and government stakeholders.



## **Forge strategic partnerships with decision makers from the Western Province:**

Build valuable connections and meet face-to-face with decision makers from Jeddah's mega projects.



## **Generate quality leads and increase your sales pipeline:**

Reach your ideal audience with precision, elevate your business, and leave a lasting impression in this growing market.

As part of the global media giant, DMGT, dmg events delivers 80+ market-leading exhibitions & thought-provoking publications for the energy, construction, transport, coatings and hospitality industries.

dmg events' 10+ year presence and local expertise in Saudi Arabia creates a foundation for high quality and safe face-to-face events driving vital business connections and Vision 2030 objectives.

## A rapidly growing portfolio of international events in Saudi Arabia



## Seize the opportunity to expand your business in KSA's Western Province

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