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4 - 6 JUNE, 2024
DUBAI WORLD TRADE CENTRE

Transforming spaces

with product, design and technology

TEXTILES, FURNISHINGS & SLEEP



Supporting Partners





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MIDDLE EAST TEXTILE

MARKET OVERVIEW

Home Textiles are used for home furnishings and comprise of a wide range of decorative and functional things. Home Textiles can be made up of both natural and synthetic fibers and are specifically related to the interior of a residence, functionally and aesthetically. It includes bedroom linens, bathroom linens, floor coverings, kitchen linens, upholstery, furnishings, and curtains.

Total revenues in 2022

\$4.2 billion

Middle Eastern & African home textiles market

\$2.0 billion

Bedroom linen segment

The rising new residential construction and growing spending on interior design and decoration are driving the demand for home furnishing and therefore home textiles.

The Middle Eastern & African home textiles market had total revenue of \$4.2 billion in 2022, representing a compound annual growth rate (CAGR) of 1% between 2017 and 2022 .

The bedroom linen segment accounted for market's largest proportion in 2022, with total revenue of \$2.0 billion, equivalent to 47.4% of the market's overall value.

MARKET SCOPE

The size of GCC textile market is USD 13.5 billion in the current year and is anticipated to register a CAGR of over 4% during this period

\$13.5 billion

The size of GCC textile market

In the GCC, the United Arab Emirates (UAE) has a large textile industry, making products such as child safety seats, curtains, luggage, and some high end fashion for local purchases. However, its best selling textiles are woven goods like knitwear. This textile industry's contribution to the country's income and employment is second only to the oil and gas industry. Although the UAE sells to over 50 countries, it also has a large customer base domestically.

Developments in end user segments, for instance, residential and commercial (hospitality), and the increasing attentiveness regarding altering inclinations of home based interior decoration are expected to motivate the home textile industry in Saudi Arabia. The rising rate of urbanization and improved quality of living are responsible for the growing demand for home textiles like bedding, bed sheets, towels, blankets, and covers.



MIDDLE EAST TEXTILE SEGMENTATION

The GCC Textile Market is segmented by application (Clothing, Industrial/ Technical, and Household), by material type (Cotton, Jute, Silk, Synthetics, and Wool), and by process (Woven and Non Woven).

Home textile: The GCC Home Textile Market is segmented by Product Type into

- Bed Linen and Bed Spread
- Bath Linen
- Kitchen Linen
- Upholstery
- Floor
- Other Product Types

Hospitality textile: The GCC hospitality textile market is segmented by product type into

- Bedding
- Curtain & Blind
- Carpet
- Towel
- Kitchen Linen & Blanket

By Distribution Channel into Supermarkets & Hypermarkets, Specialty Stores, Online and Other Distribution Channels, and Geography into Saudi Arabia, the United Arab Emirates, Oman, Qatar, Kuwait, and Bahrain.



GCC TEXTILE MARKET SHARE BY COUNTRY

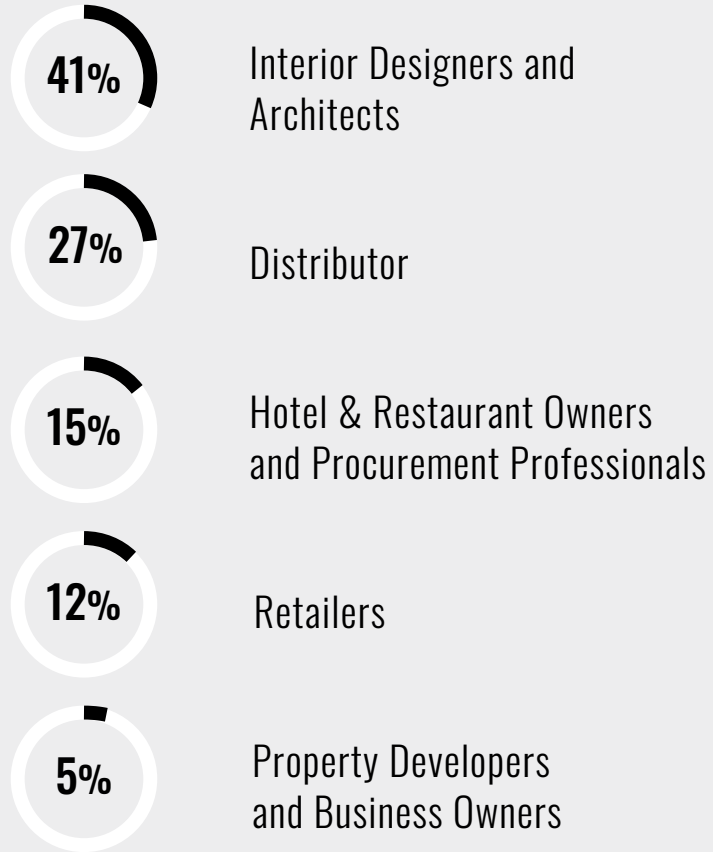
BUYER STATISTICS



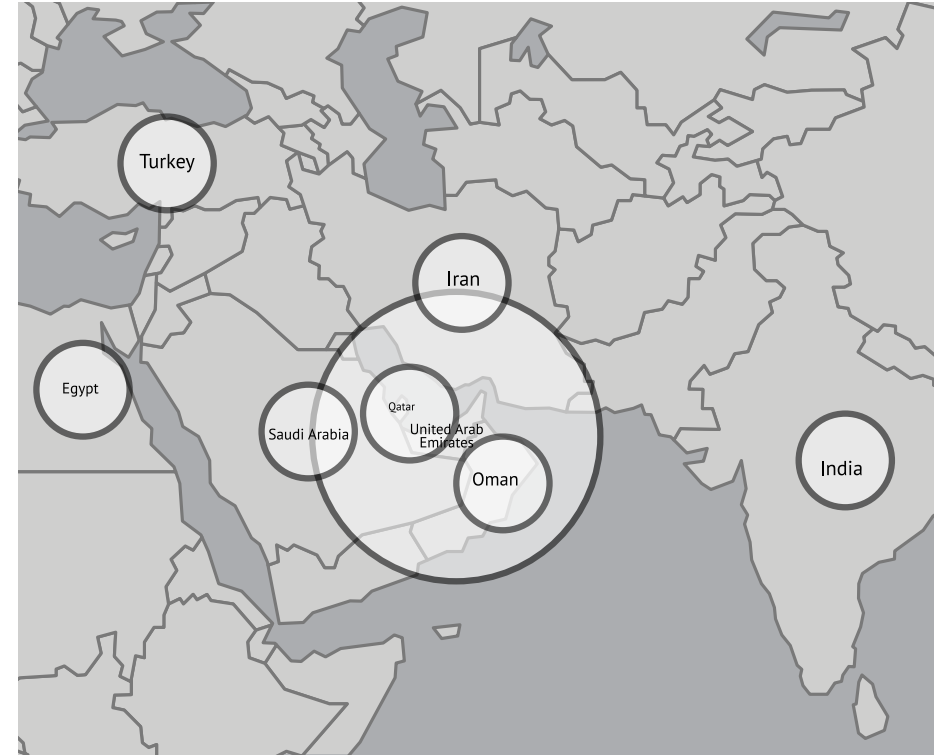


SHOW DEMOGRAPHICS

BUYER STATISTICS



COUNTRY BREAKDOWN



- UAE
- Qatar
- Oman
- Saudi Arabia
- Iran
- Turkey
- Egypt
- India

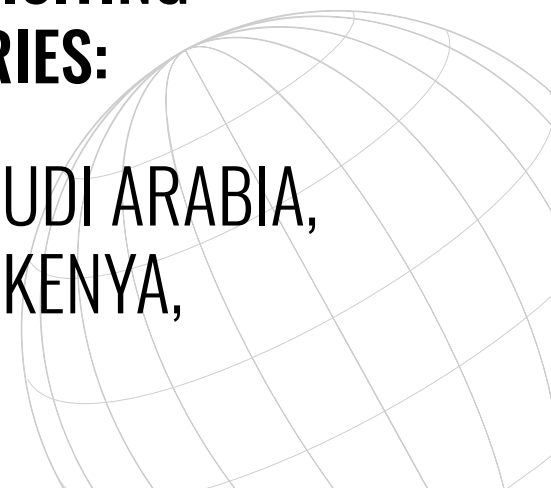


KEY BUYERS VISITING THE EVENT

- INTERIOR DESIGNERS
- ARCHITECTS
- FIT-OUT AGENCIES
- ENGINEERS
- INFORMATION TECHNOLOGISTS
- HOTEL MANAGERS
- DISTRIBUTORS
- RETAILERS
- MANUFACTURERS
- FF&E SUPPLIERS

TOP 5 VISITING COUNTRIES:

UAE, SAUDI ARABIA,
QATAR, KENYA,
IRAN.





KEY COMPANIES

HOME TEXTILE:



HOSPITALITY TEXTILES:



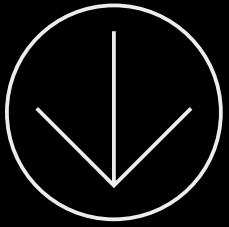
PARTICIPATING BRANDS



PARTICIPATING TOP TEXTILE MANUFACTURING COUNTRIES



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