

# INDEX DESIGN QATAR



## 15 - 17 OCTOBER 2024

DOHA EXHIBITION & CONVENTION CENTER (DECC)

# QATAR'S LEADING INTERIOR DESIGN & FIT-OUT EVENT

ORGANIZED BY

**dmg** events

ORGANIZED BY

**NeXfairs**  
تواصل الغد | CONNECTING TOMORROW

CO-LOCATED WITH

**BIG 5** Construct  
Qatar

CO-LOCATED WITH

**Cityscape**



[www.index-qatar.com](http://www.index-qatar.com)



# CONNECTING THE WORLD OF INTERIORS IN QATAR

Projected to reach a valuation of US \$123.1 billion by 2030, with an impressive 9.5% compound annual growth rate (CAGR) from 2023, the Qatar construction industry is driven by substantial government investments in infrastructure. This growth is evident in high spending on diverse building projects, including commercial, residential, and industrial developments, providing ample opportunities for the interiors and fit-out industry in this lucrative market.

INDEX Design Qatar taking place from 15 - 17 October 2024 at the Doha Exhibition & Convention Center offers suppliers and manufacturers the perfect opportunity to access the thriving interiors and fit-out industry in Qatar.

This is the only destination where interior designers, procurement specialists, distributors, architects and hoteliers can source from a global range of furniture, furnishings, lighting, textiles, surface materials and decorative products.

**250+**  
EXHIBITING  
BRANDS

**10,000+**  
VISITORS

**25+**  
EXHIBITING  
COUNTRIES

# SPONSORSHIP PACKAGES

The extensive sponsorship packages include a full spectrum of digital, print and onsite opportunities that place your brand alongside the INDEX Design Qatar and its co-located event, event features as well as elevating your company status within the construction industry

		Platinum \$30,000	Gold \$17,000	Silver \$13,000
Online visibility includes the official website, social media platforms, email communication and post show report	Logo on the website homepage with reciprocal links to your company profile and website	200 Words	200 Words	200 Words
	Logo visibility on visprom email campaigns	●	●	●
	Banner on the official event website homepage	●	●	
	1x Post announcing sponsorship on official event platforms (Facebook, Twitter, and LinkedIn)	●	●	●
	1x Dedicated product post on official event platforms (Facebook and LinkedIn) including a one-line description with company name and stand details	●	●	●
	Video interviews are to be conducted at the sponsor’s stand and promoted through official online channels	●	●	
	1 x Ad banner placement in a pre-event email sent to construction professionals in Big 5 Construct Saudi database (banner provided by sponsor)	●	●	●
	Logo to be included in Big 5 Construct Qatar Post Show Report	●	●	●
PR & Media communication	Quote on one press release	●	●	
	Mention on announcement press release	●	●	●
Onsite visibility includes signage and official event planner	Company logo under sponsor credits on the main event signage (non-directional)	●	●	●
	Company logo under sponsor credits on the thank you board	●	●	●
	1x Advert in the official event planner	●	●	





# PLATINUM SPONSOR

**US \$30,000**

## Pre-event:

- Logo on email campaigns and show daily newsletters
  - Company feature on Show daily newsletter with image and short company profile
  - Social Media Promotion 2x posts
  - Instagram Takeover
  - Logo on home page of the event website with a link to your company profile page
  - Dedicated company profile page on the event website under the sponsor section
  - Logo placement on printed visitor invitations
  - Sponsor credit on one event press release
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## During event:

- Prime location selection
  - Priority logo placement on onsite event signage under the sponsor section
  - Logo on all printed event collaterals under the sponsor section where applicable
  - Distribution rights of collateral across the venue halls and not in the main concourse
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## Post-event:

- Sponsor credit on the post-event press release
- Logo to be placed on Thank you emails sent to all visitors of the show



# **GOLD SPONSOR**

**US \$17,000**

## **Pre-event:**

- Logo on email campaigns and show daily newsletters
  - Company feature on Show daily newsletter with image and short company profile
  - Social Media Promotion 1 x posts
  - Logo on home page of the event website with a link to your company profile page
  - Dedicated company profile page on the event website under the sponsor section
  - Logo placement on printed visitor invitations
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## **During event:**

- Priority logo placement on onsite event signage
  - Logo on all printed event collaterals under the sponsor section where applicable
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## **Post-event:**

- Logo placement on the post-show report
- Logo placement on the Thank you email sent to all visitors of the show





# SILVER SPONSOR

**US \$13,000**

## Pre-event:

- Logo on email campaigns and show daily newsletters
- Social Media Promotion 1 x posts
- Logo on home page of the event website with a link to your company profile page
- Dedicated company profile page on the event website under the sponsor section

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## During event:

- Logo placement on onsite event signage under the sponsor section
- Logo on all printed event collaterals under the sponsor section where applicable

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## Post-event:

- Logo placement on the post-show report
- Logo placement on the Thank you email sent to all visitors of the show

# INDEX DESIGN TALKS SPONSOR

**US \$10,000**

Live seminars, workshops and product demonstrations will feature within the main hall. The programme & content is created via proposals made by speakers.

As a conference sponsor, your organisation will have exclusive branding rights with your brand being an integral part of the design of the theatre in the most focal area within the exhibition.

## **Sponsor benefits:**

- Conference Sponsor positioning, credits and promotional rights
- Option to host your own workshop\*
- Your company logo will feature prominently on the theatre
- Company logo on all onsite signage related to the conference
- Exclusive distribution of promotional literature within the conference area
- Exclusive distribution of small branded promotional items or visitor gifts within the conference area





# REGISTRATION SPONSOR

**US \$15,000**

Registration Sponsor is an exclusive sponsorship opportunity offered only to one sponsor and will be on a first come, first serve basis.

## **Sponsor benefits:**

- Sponsor logo will be placed on the online registration form header
- Sponsor logo will be placed on all visitor registration desks onsite
- Sponsor credits on selected onsite signage
- Sponsor credits on selected marketing collateral both digital and print
- Sponsor credits on the event website
- Dedicated social media announcement post





## BADGE SPONSOR

**US \$10,000**

Over 5,000 badges will be distributed onsite to exhibitors and visitors, offering maximum exposure over the 3 days of the event.

- Sponsor logo and title will feature on the badge
- Sponsor credits on selected onsite signage
- Sponsor credits on selected marketing collateral both digital and print
- Sponsor credits on the event website
- Dedicated social media announcement pos

## LANYARD SPONSOR

**US \$15,000**

Over 5,000 lanyards will be distributed onsite to exhibitors and visitors, offering maximum exposure over the 3 days of the event.

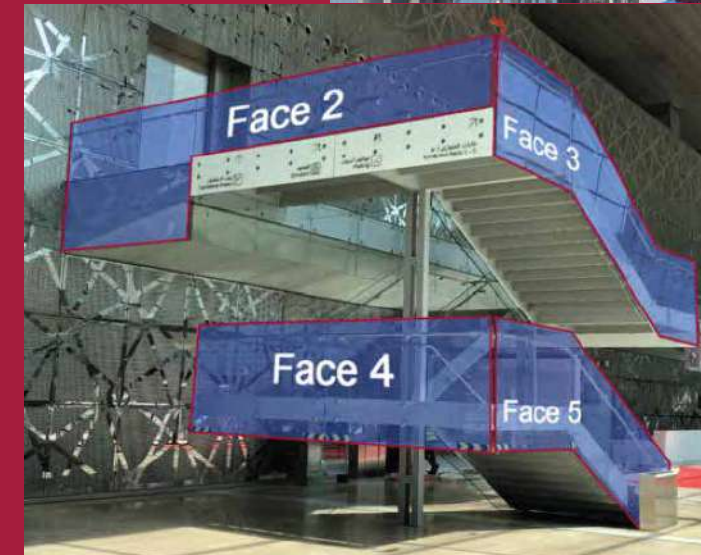
- Sponsor logo (along with the event logo) will feature on the lanyard
- Sponsor credits on selected onsite signage
- Sponsor credits on selected marketing collateral both digital and print
- Sponsor credits on the event website
- Dedicated social media announcement post





# ONSITE BRANDING

For more information on onsite branding,  
please get in touch with the show team







## ENTRANCE FACADE

Outside Hall 4 and Hall 5, Zone B

**US \$8,600 PER HALL**

## HALL ENTRANCE ARCH

Hall 4 and Hall 5, Zone B

**US \$11,000  
PER HALL**





## ENTRANCE GLASS FOYER

**US \$7,500 PER HALL**

Inside Hall 4 and Hall 5, Zone B

## LIFTS (CONNECTING 4 LEVELS)

**US \$15,000 PER LIFT**

3 Lifts







## SUITES' GLASS PANELS (INSIDE HALLS)

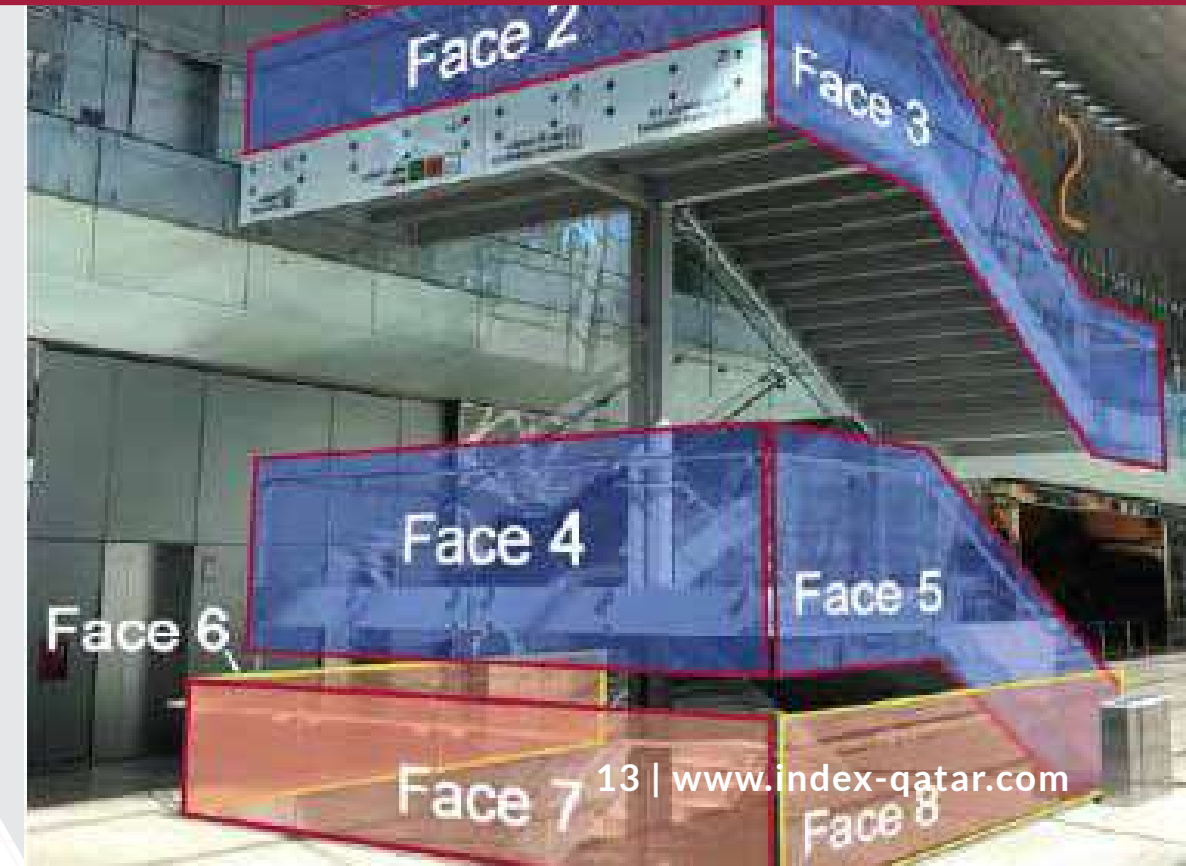
**US \$8,000 PER HALL**

Inside Hall 4 and Hall 5

## STAIRS

**US \$8,000 PER LOCATION**

3 Locations





## GLASS PANEL BLOCKS (SOUTH)

**US \$10,000 PER BLOCK PER EVENT**

5 Blocks

## PARKING EXIT WALL (BASEMENT 1)

**US \$12,000**

1 Location







## HANGING BANNERS (CONCOURSE)

**US \$2,500 PER BANNER**

15 (Double sided)



## FLOOR STICKERS (CONCOURSE)

**US \$120 PER STICKER**

Flexible upon DECC approval



## TRASH BIN

**US \$130 PER BIN**

Multiple Units



# INDEX DESIGN QATAR



## 15 - 17 OCTOBER 2024

DOHA EXHIBITION & CONVENTION CENTER (DECC)

## CONTACT US TO BOOK A STAND

**Samer Itani, Sales Director**

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