

LEISURE SHOW

4 - 6 JUNE, 2024
DUBAI WORLD TRADE CENTRE

Transforming wellness spaces

with product, design and technology

Everything has its space

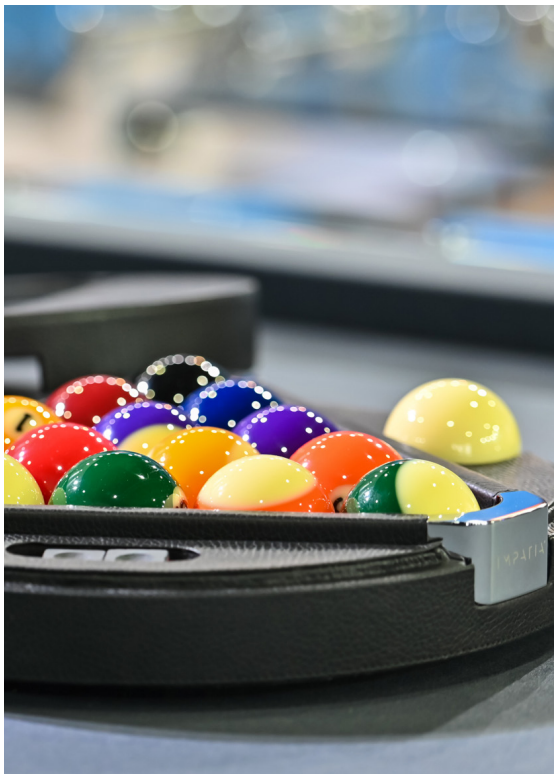




WHY EXHIBIT AT LEISURE SHOW

Exhibiting and getting face-to-face with industry professionals is the most effective way to grow your business in the Middle East. Thousands of visitors visit Leisure Show every year to source, touch, feel and experience a wide range of products, solutions and innovations.

PRODUCT SECTORS
Wellness and Spa
Sports and Fitness
Recreation, Fun and Adventure



LEISURE SHOW

HEAR WHAT OUR EXHIBITORS HAVE TO SAY

“The Hotel Show is the main event in the region, and as a market leader, I believe it’s our duty and responsibility to participate and contribute to the growth and expansion of the industry. The leisure show holds significance because, after the pandemic, people are eager to return to face-to-face interactions and experience the latest products and new solutions firsthand. It provides an opportunity to interact, exchange ideas, and foster engagement.”

Managing Director, Technogym

“Here, you have many states and countries where you can explore multiple markets at once. At The Leisure Show, we meet resort owners and people venturing into the glamping business, which is currently booming. Particularly, the Dubai market and all the Emirates are thriving, especially for hotels and hotel owners. Additionally, we encounter individuals involved in constructing new resorts and seeking certification for their projects. Yes, we have attended the show for the third consecutive year now.”

Co-owner, Creative Structures

81%

of exhibitors found their match, soaring forward with new connections

80%

of exhibitors were on a mission and found thrilling new contacts to ignite the engines of their business towards boundless success

74%

of exhibitors are raving about this year’s edition of The Leisure Show





FIND THE BUSINESSES AND BUYERS MOST RELEVANT TO YOU

The Middle East continues to be a tourist hotspot for those seeking health and wellness destinations. 21% of wellness tourism in the Middle East contributes 13% to the \$36 billion tourism industry. Now is the time to tap into this growing and thriving market and Leisure Show allows you to do just that. Meet with the region's key buyers who are looking to kit out their gym, source the latest in wellness products and find the latest technologies in recreation.



DIRECT ACCESS TO BUYERS



FAST FACTS

Thousands of tourists flock to the region every year in search of wellness hotspots, **contributing 13%** to the **\$26 billion** Middle East tourism market.

No wellness tourism market is growing faster than MENA's, from **2015-2017** the industry saw a **13.4%** rise to **\$10.7 billion**.

The Middle East's sport and fitness market is set to exceed **\$36 billion by 2025**.

TOP 5 VISITING COUNTRIES:

UAE, SAUDI ARABIA,
QATAR, OMAN,
IRAN





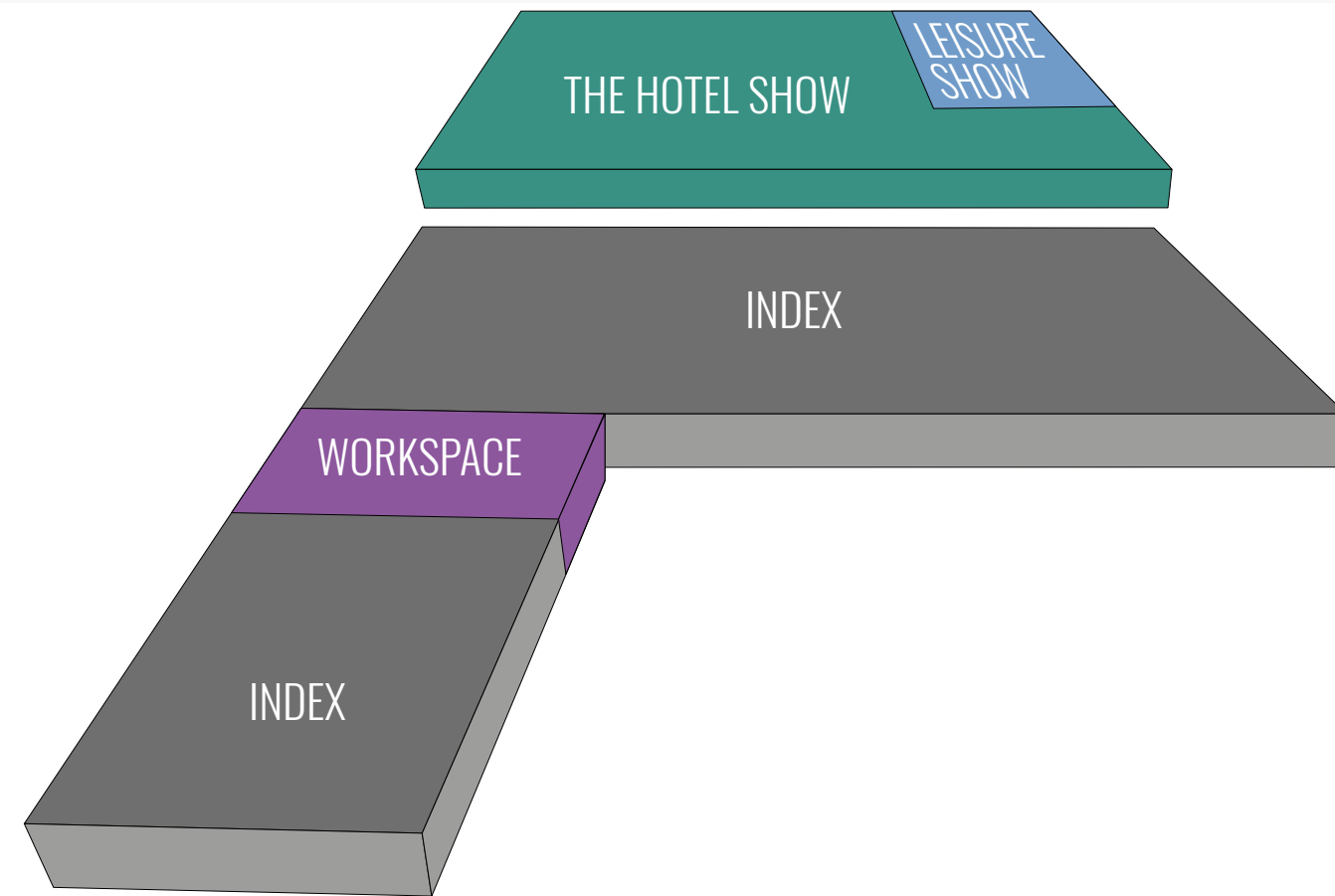
- HoReCa
- Operating Supplies and Equipment
- Facilities Management, Cleaning and Hygiene
- HITEC (Hospitality Technology)

- Wellness and Spa
- Sports and Fitness
- Recreation, Fun and Adventure

- Workspace Interiors
- Workspace Technology
- Workspace Wellbeing

- Furniture and Components
- Accessories and Décor
- Kitchen and Bath
- Design and Fit-out
- Art
- Flooring and Surfaces

- Textile and Furnishing Fabric
- Sleep
- Lighting and Home Automation
- Modular Structures
- Architectural Hardware



EVENT FLOOR PLAN

WHAT TO EXPECT IN 2024

MORE EXPOSURE TO THE FULL SPECTRUM OF DESIGN & HOSPITALITY

Leisure Show is co-located with The Hotel Show, INDEX and Workspace, providing the ultimate networking hub for professionals from across the leisure, hotel, design and office sectors.

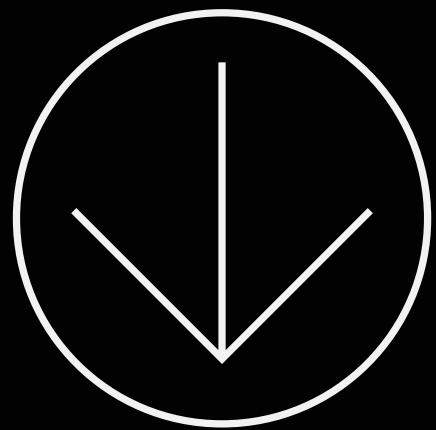
LEISURE & WELLNESS CONFERENCE

The Leisure & Wellness Conference brings together experts and innovators from across the industry.

Speakers will highlight the key factors that are contributing to this thriving and exciting market and discuss the latest trends, including customization, personalization and sustainability.



SECURE YOUR PLACE AT LEISURE SHOW



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🌐 [Visit Leisure Show here](#)