



Find new business opportunities in Nigeria's \$128 billion construction market



24 - 26 September 2024

Landmark Centre, Lagos

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big5constructnigeria.com



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Meet the right audience and grow your sales pipeline

Big 5 Construct Nigeria 2023 was the largest construction trade exhibition to date in Lagos, generating over USD74 million business during the three days of the event.

The event brings together the full construction value chain including thousands of industry professionals and leading construction companies to connect and do business.

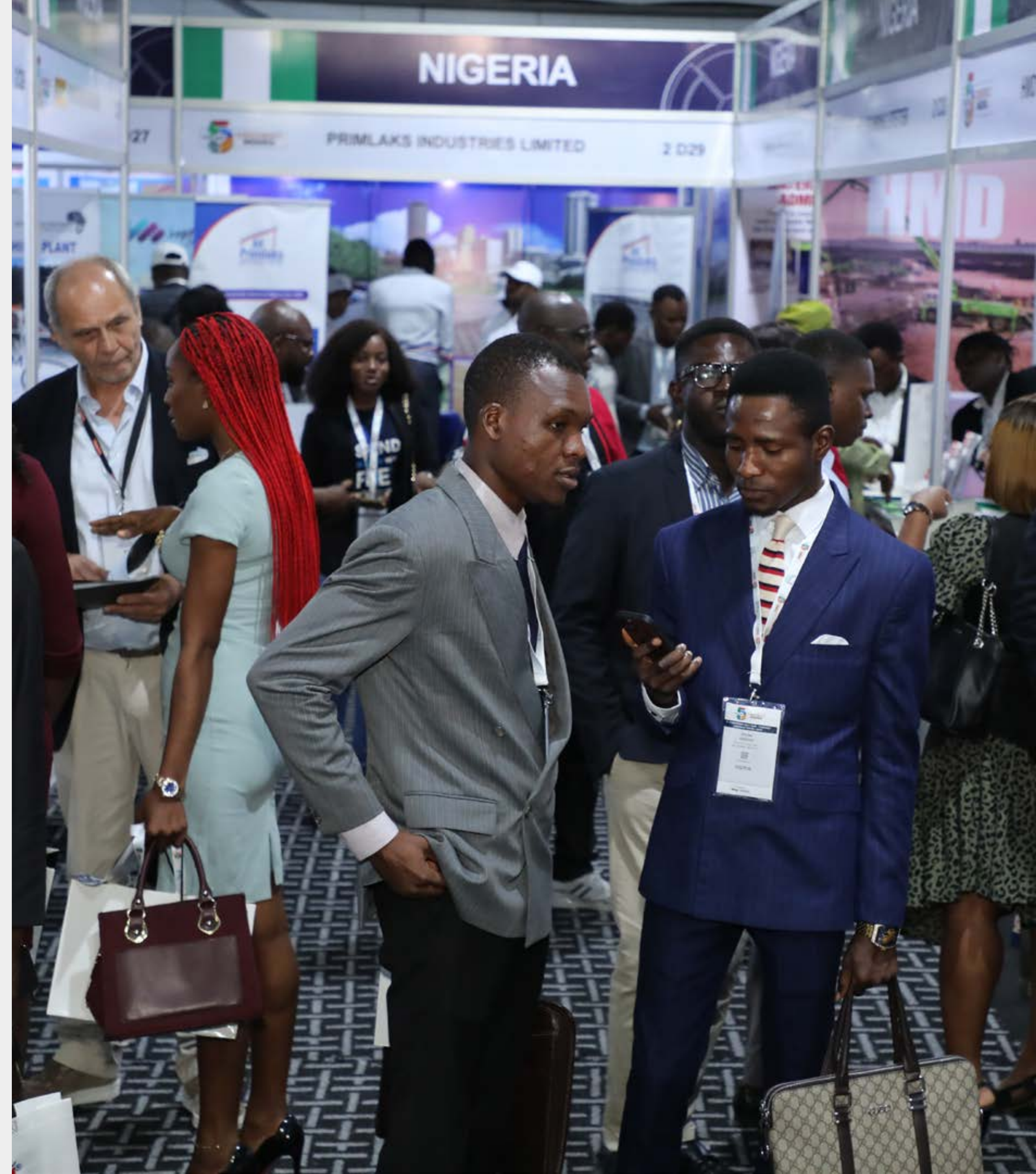
Big 5 Construct Nigeria spotlights Nigeria's growing construction sector and uniting industry leaders to support the country's Vision 2050 ambitions.

Secure your spot at the 2024 edition and get ready to elevate your daily business operations.



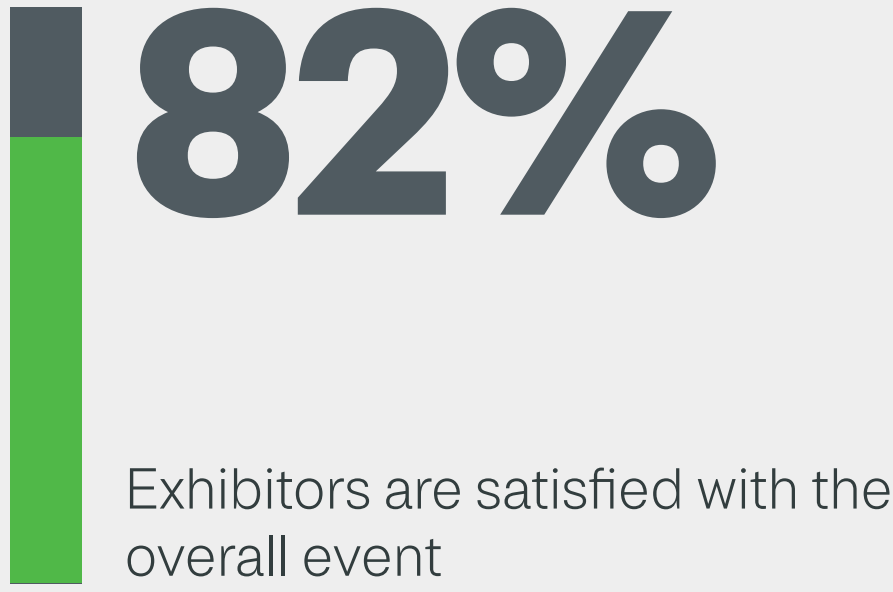
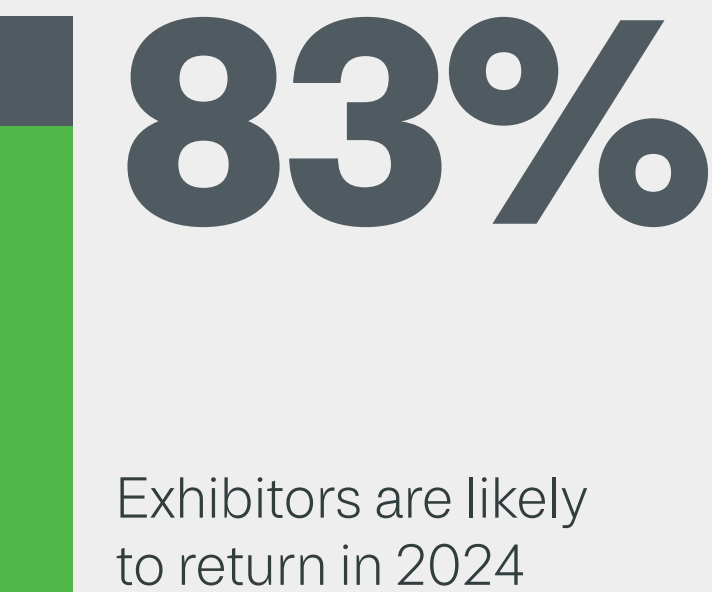
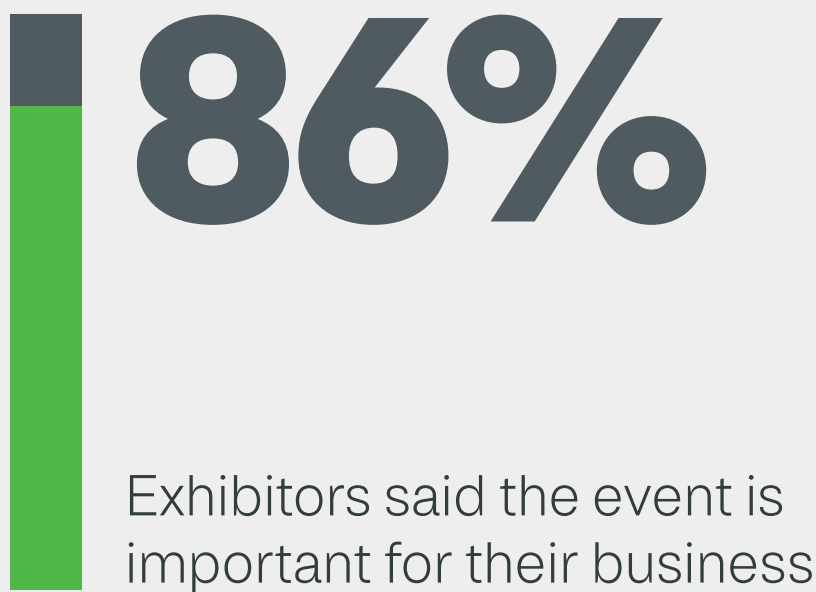
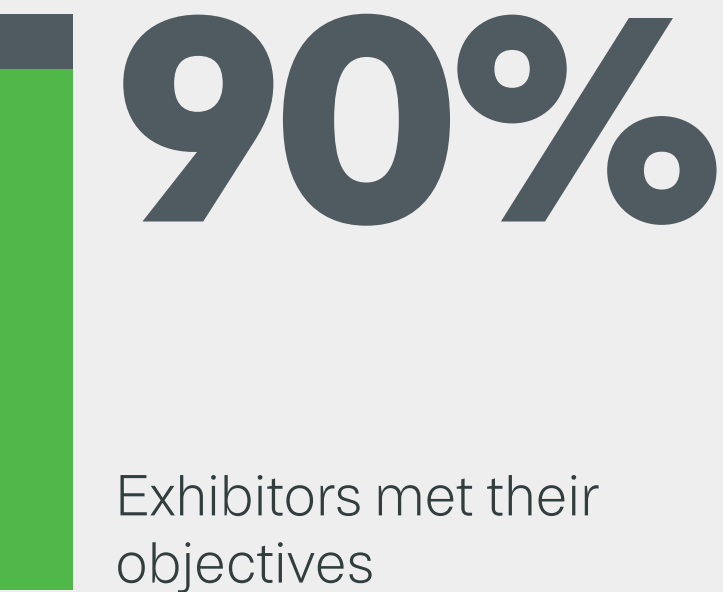
At Big 5 Construct Nigeria event, the attendance of visitors was excellent and we had many people showing interest and approaching us. We look forward to introducing more innovations to the construction industry next year at this exhibition.

**Alaa Alghadban, Chairman, Sana Building Systems
2023 Exhibitor**

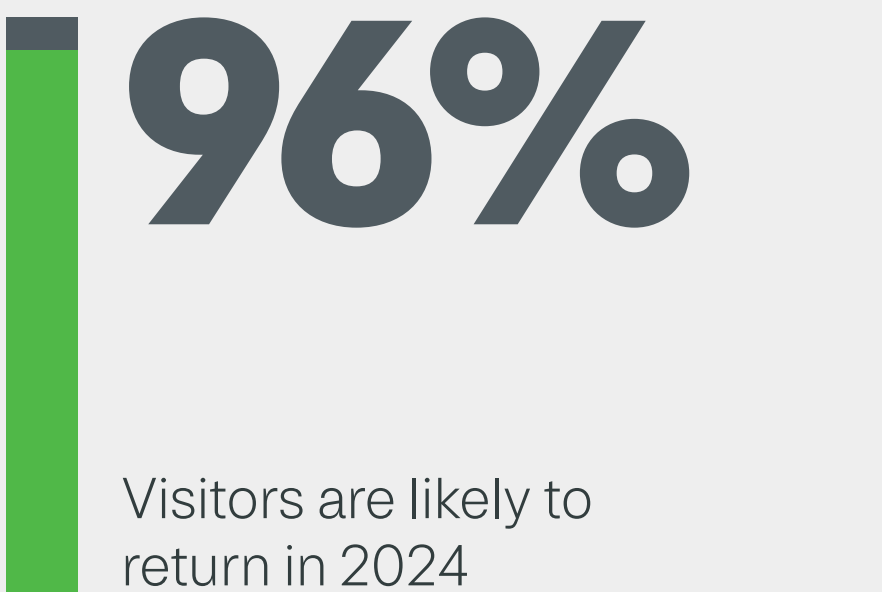


Boost your sales following the success of the 2023 edition

Exhibitor Insights:



Visitor Insights:



With overwhelming positive feedback from both exhibitors and visitors, Big 5 Construct Nigeria stands as a cornerstone for business opportunities.

Key mega projects: Nigeria's \$128 billion construction market is actively seeking your products, services and solutions

**\$6
billion**

Eko Atlantic, officially Nigeria International Commerce City, is being constructed on land reclaimed from the Atlantic Ocean. Upon completion, the new peninsula is anticipating at least 250,000 residents and a daily flow of 150,000 commuters

**\$1
billion**

The World Trade Center is a complex of eight buildings under construction in the Central Business District of Abuja, Nigeria. There are seven skyscrapers planned for the site, two of which have already been topped out, with the others either under construction or at various stages of development

**\$66
million**

The Millennium Tower and Cultural Centre project, situated in the central district of Nigeria's capital city of Abuja, stands at an impressive height of 170 meters (560 ft), making it the tallest artificial structure in Abuja. The tower encompasses the Nigerian Cultural Centre, featuring an eight-storey, low-rise, pyramid-shaped cultural facility

With an abundance of large-scale projects spanning across the country, you're stepping into a market poised for significant expansion. Seize the opportunity to flourish in this dynamic West African market.

Big 5 Construct Nigeria 2024: What to expect

150+

Exhibitors

20+

Exhibiting Countries

9,000+

Visitors

5,200sqm

Gross space



Attending Big 5 Construct Nigeria was a worthwhile investment and the experience was truly valuable. This exhibition provided us with a great avenue to meet new clients.

Nwanne Okafor, Group head - Regulatory and external relations, Kam holding 2023 Exhibitor



Elevate your brand at the must-attend construction event in Nigeria

Why Exhibit?



Showcase innovations

Showcase products, services and technologies to a targeted audience actively seeking your solutions.



Real business networking

Form meaningful business connections with industry professionals that result in tangible business opportunities.



Stay ahead of the competition

Gain market insights, attend talks and engage with experts to ensure your brand remains at the forefront of the construction industry.



Expand your reach

Benefit from the events extensive marketing campaigns, ensuring brand visibility to thousands of industry professionals before, during and after



Profitable investment

Generate leads, secure contracts and tap into new markets, ensuring a high ROI for your participation in the expo.

Covering the full construction value chain

Product sectors enabling visitors to easily find and source the right solutions for their projects.



Building interiors & finishes



Building materials



Concrete & cement



Construction tools & personal protection equipment (PPE)



Digital construction & intelligent buildings



Heavy construction



HVAC-R



Mechanical, electrical & plumbing services (MEP)



Solar



Urban design & landscape

Leading companies exhibit with us

Top companies trust Big 5 Construct Nigeria as their premier platform to showcase innovative solutions, launch products and establish direct connections with the Nigerian construction market.



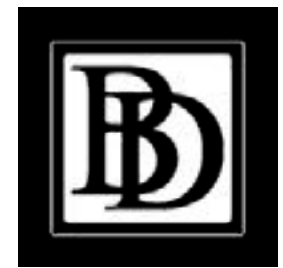
We found this exhibition to be a great opportunity to see different companies from different countries. We believe that it is a great platform for businesses to get more buyers, ideas and companies to work with.

Hassan Hammoud, General manager, Saba Steel Industrial Nigeria
2023 Exhibitor

In 2023, 140 exhibitors participated from 18 countries, including:



Attended by key buyers from leading companies across the Nigerian construction value chain



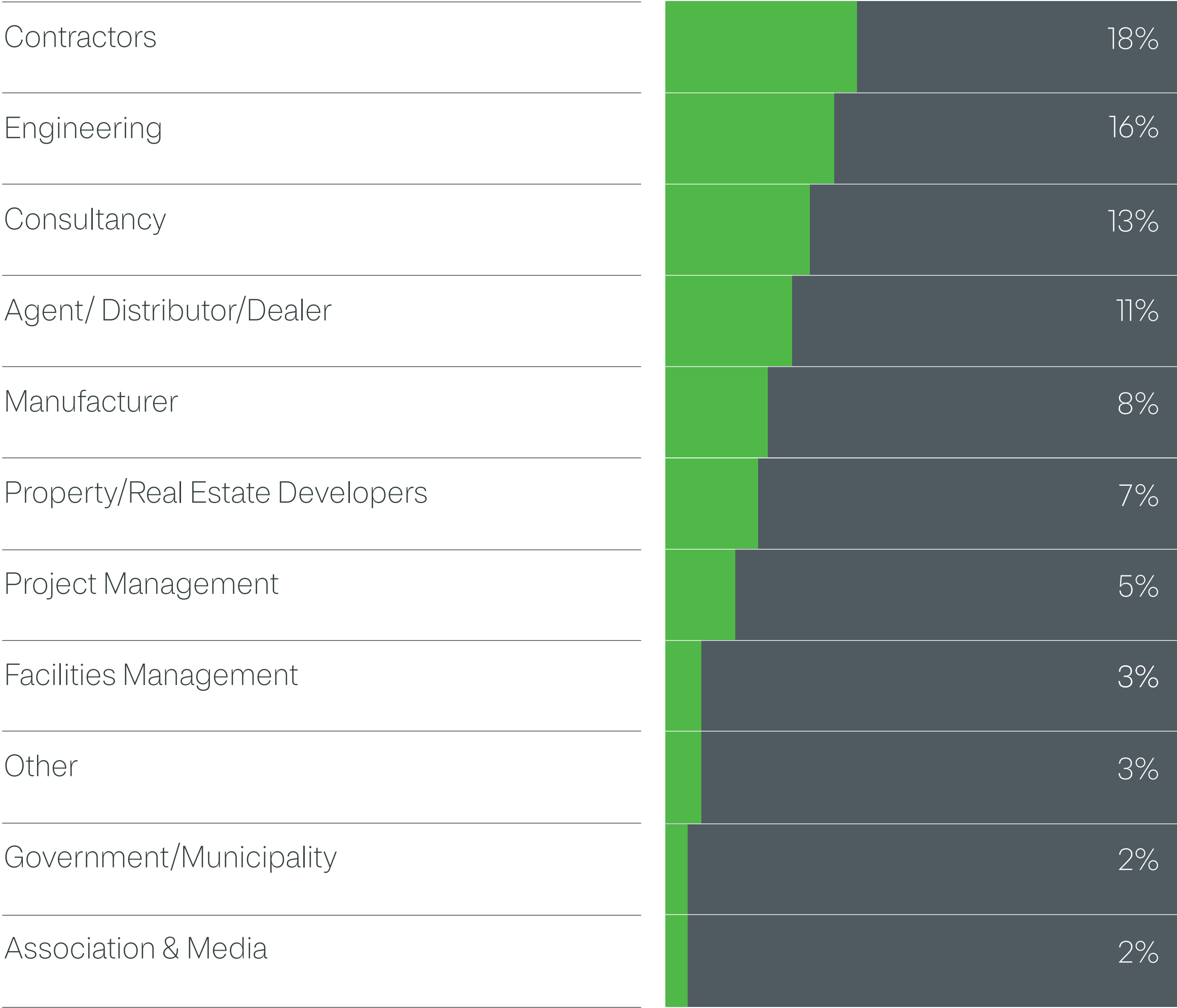
CAPPA AND D'ALBERTO LTD

CAVALLI



Attendee overview

Nature of business of visitors attending the event



CPD-certified Industry Talks: Building local capability



By hosting CPD-certified sessions, we actively attract industry professionals to the event who seek career growth.

Expert speakers cover key topics including project management, architecture & design and technology.

Contact us to discuss speaking and sponsorship opportunities.



The Big 5 Talks were nothing short of enlightening and the knowledge shared by these experts has given me fresh insights and a renewed perspective.

Samson Edward-Asamabri, Entrepreneur and Project Manager, Samabri Building & Construction Services
2023 Visitor



Maximize your sales potential with our targeted marketing and PR campaigns

Big 5 Construct Nigeria utilizes targeted marketing and a strong media campaign to highlight your brand before, during and after the event. Our dedicated team ensures your business stands out, meeting your participation goals.

18m

viewers/listeners
through the PR
campaign

120k

clicks across Google
and social media
campaigns

50k

people engaging with
posts on social media
channels

39k

individuals reached
through personalized
email campaigns

15k

messages delivered
through SMS and
WhatsApp campaigns

Media in attendance included:

The Daily Times

THIS DAY

The Guardian

LagosPost
Nigeria's Foremost Online Newspaper

NT
Nigeria Today

NIGERIAN TRIBUNE
WEBSITE WITH RICHEST CONTENT

PUNCH
...Nigeria's most widely read newspaper



The world's largest and most comprehensive portfolio of construction events

Your gateway to the Middle East, Africa and South Asia's \$7 trillion construction industry.

BIG 5 Construct
Saudi

26 - 29 February 2024

BIG 5 Construct
Ethiopia

30 May - 01 June 2024

BIG 5 Construct
South Africa

04 - 06 June 2024

BIG 5 Construct
Egypt

25 - 27 June 2024

BIG 5 Construct
Nigeria

24 - 26 September 2024

BIG 5 Construct
Qatar

15 - 17 October 2024

BIG 5 Construct
Kenya

06 - 08 November 2024

BIG 5 Global

26 - 29 November 2024

Bringing its global network of construction brands to high growth markets, Big 5 connects suppliers with stakeholders taking the lead on delivering the ambitious national visions for more connected, diverse and sustainable economies across MEASA.

Ready to XL?

Be at the forefront of the construction and infrastructure industry's primary gatherings across this rapidly growing region.

BIG 5 Construct Nigeria

24 - 26 September 2024

Landmark Centre, Lagos

Connect with new buyers and
expand your business in Nigeria.

Book your stand now

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Enquire now

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