



Find new business opportunities in Egypt's USD 570 billion construction market

Co-located with:  EGYPT INFRASTRUCTURE & WATER EXPO

25 - 27 June 2024

Egypt International Exhibition Center

Organized by  dmgevents

Network. Build. XL.

big5constructegypt.com



Big 5 Construct Egypt

2.16

Meet your target audience and grow your sales pipeline

For 5 years, Big 5 Construct Egypt has brought together the full construction value chain including thousands of industry professionals and leading construction companies to connect and do business.

It's the ultimate business development platform; a place where knowledge can be shared, where specialists meet new partners and where innovation can be showcased. It's a gateway to Egypt, a country undergoing significant development in line with its Vision 2030 construction and infrastructure objectives.

The content programme addresses challenges, opportunities, market trends and best practices that shape the future of this vital sector.

Giga-sized markets

Actively seeking your products, services and solutions at Big 5 Construct Egypt



Source: ABiQ

\$570 Billion

The Mediterranean Arab state is one of the world's busiest projects markets, with just under **\$570 billion** worth of active projects.

3.16



Big 5 Construct Egypt 2024

What to expect

400+

Exhibiting
Companies

20,000+

Total
Visitors

25+

Exhibiting
Countries

20,000sqm

Gross
Space

A scale event where buyers meet suppliers.



Elevate your brand at the must-attend construction event in Egypt

5.16

Why Exhibit?



Showcase innovations

Showcase products, services and technologies to a targeted audience actively seeking your solutions.



Real business networking

Form meaningful business connections with industry professionals that result in tangible business opportunities.



Stay ahead of the competition

Gain market insights, attend talks and engage with experts to ensure your brand remains at the forefront of the construction industry.



Expand your reach

Benefit from the events extensive marketing campaigns, ensuring brand visibility to thousands of industry professionals before, during and after the event.



Profitable investment

Generate leads, secure contracts and tap into new markets, ensuring a high ROI for your participation in the expo.

Show sectors

6.16

Dedicated sectors enabling visitors to easily find and source the right solutions for their projects



Building Materials



Construction Tools & Personal Protection Equipment (PPE)



Mechanical, Electrical & Plumbing (MEP)



Digital Construction & Intelligent Buildings



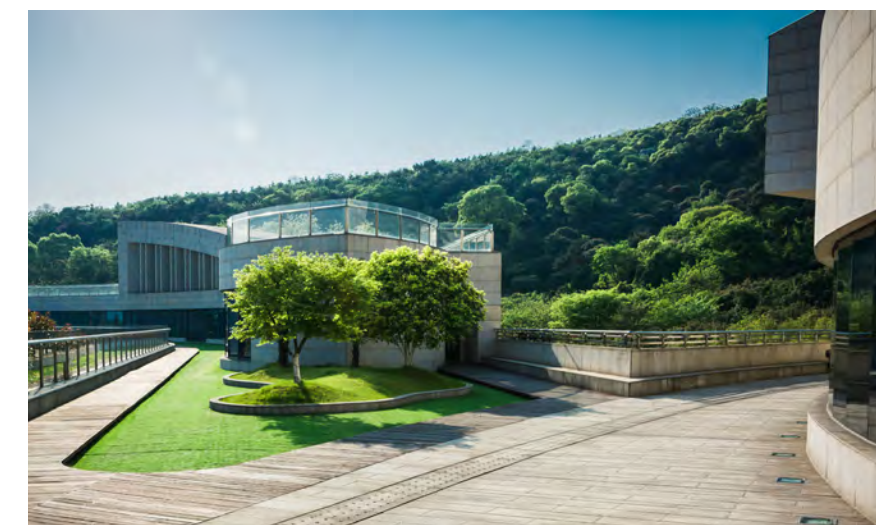
Windows, Doors & Façade / Special Construction



HVAC R



Building Interiors & Finishes



Urban Design & Landscape

Exhibitor overview

7.16

Leading construction companies from Egypt and beyond participate

2023 exhibitors included :



Reasons for exhibiting:

Sell current products to new customers:

65%

Meet with distributors / agents in Egypt:

49%

Promote company / brand position in Egypt:

44%

Get insights about the Egyptian market:

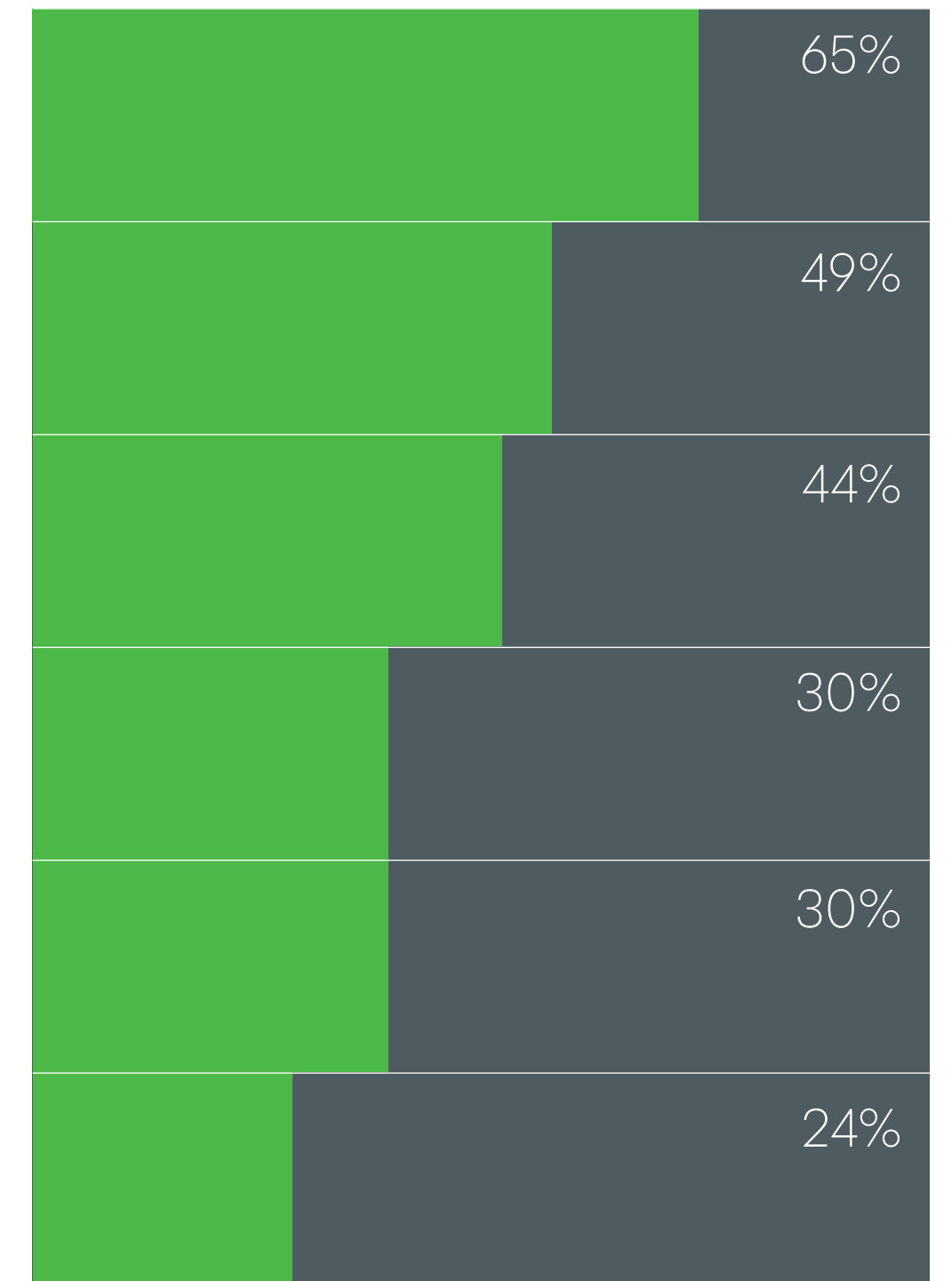
30%

Entry point to a new market for the business:

30%

Sell current products to existing customers:

24%



Spotlighting major international participation

8.16



Taking part in Big 5 Construct Egypt afforded us significant visibility and connected us with our B2B clients, primarily contractors. It also provided an opportunity to display our latest paint products, especially the sustainable options.

Abdullah Al Rumaih, CEO, Jazeera Paints (of Saudi Arabia)

Exhibitors from around the world



Canada



China



Cyprus



Denmark



France



Germany



Greece



India



Italy



Kenya



Malaysia



Oman



Qatar



Saudi Arabia



Slovakia



South Korea



Spain



Thailand



Turkiye



United Arab Emirates



Uzbekistan

Attendee overview

Meet your target audience

9.16

The biggest buyers visiting the event include:



...and many more



Attendee overview

Construction's who's who

10.16

86%

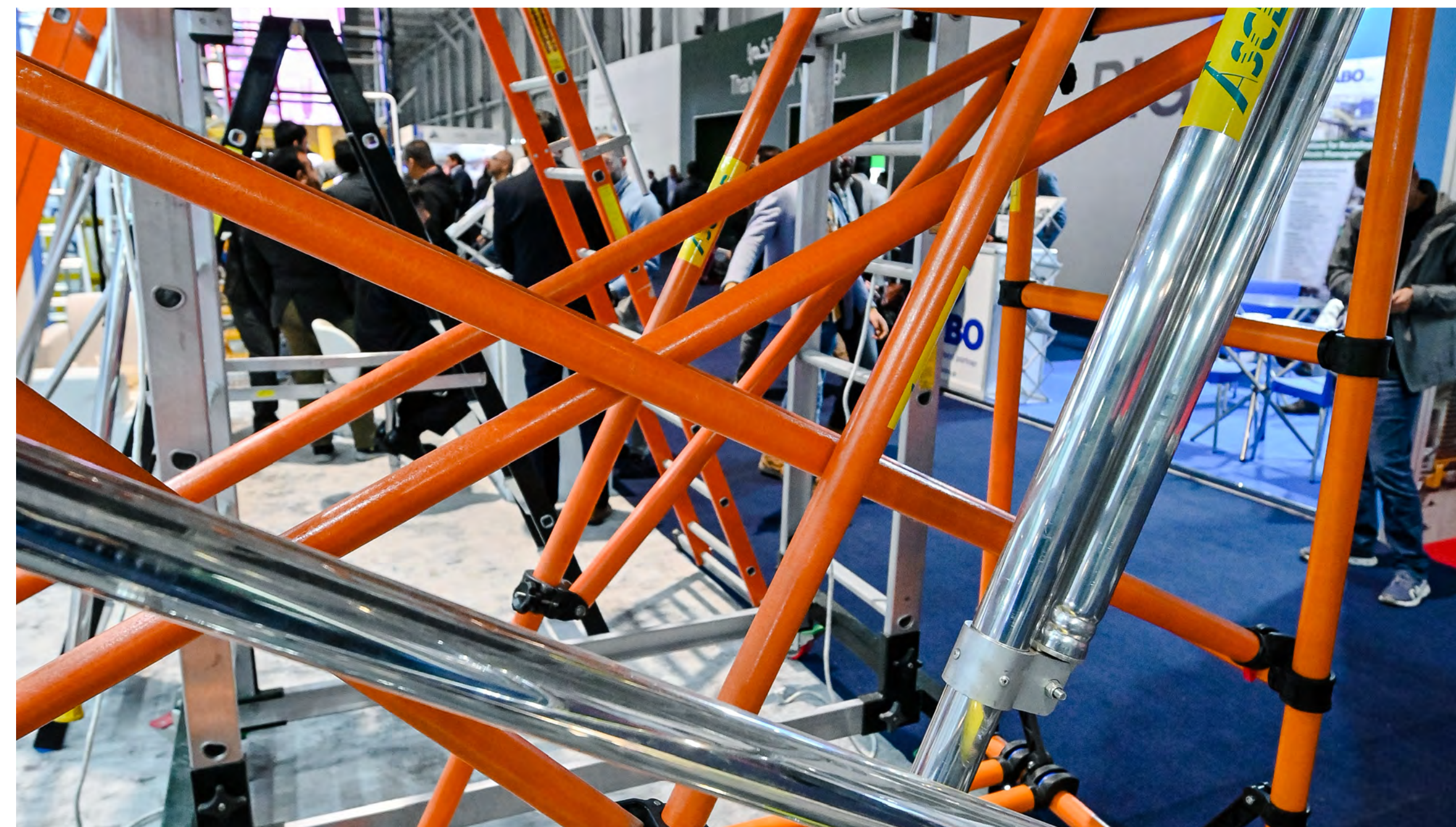
are enthusiastic to attend Big 5 Construct Egypt 2024.

77%

of the attendees would highly recommend Big 5 Construct Egypt to a colleague.

Company activities of our visitors:

Contractor	15%
Engineering	14%
Manufacturer	11%
Agent/Distributor	10%
Consultancy	7%
Architectural Firm	5%
Project Management	5%
Logistics	4%
Interior Design	4%
Government and Utilities	4%
Property Developers	3%
Oil & Gas	3%
Facilities Management	2%
IT & Software	2%
Media & Trade Association	2%
Other	9%



Big 5 recognizes excellence and achievements in Egyptian construction and infrastructure



» Deadline for entries
29 February 2024

» Shortlist announced
March 2024

» Ceremony
26 June 2024

Individual Categories

- Construction Professional of the Year
- Director of the Year

Initiative Categories

- Conservation & Heritage Initiative of the Year **NEW**
- Innovation of the Year
- Smart City Initiative of the Year
- Sustainable Initiative of the Year

Project Categories

- Commercial Project of the Year
- Community Project of the Year
- Infrastructure Project of the Year
- MEP Project of the Year
- Power & Water Project of the Year
- Residential Project of the Year
- Retrofit Project of the Year **NEW**

Organization Categories

- Architecture Firm of the Year
- Contractor of the Year
- Digital Transformation of the Year **NEW**
- Engineering Consultancy Firm of the Year
- Facilities Management Firm of the Year
- Interior Design Firm of the Year **NEW**
- Partnership of the Year
- Real Estate Developer of the Year

21

Award Winners

100+

Finalists

300+

Ceremony Guests

Sponsorship
opportunities
are available

CPD-certified Industry Talks: Driving qualified professional visitors



By hosting these CPD-certified sessions, we are actively attracting the industry professionals to the event who seek career growth.

Expert speakers cover key topics including project management, architecture & design, technology and sustainability.

Contact us to discuss speaking and sponsorship opportunities.

20+

Talks

40+

Expert Speakers

4

Themes



Leadership Roundtables

The invitation-only Leadership Roundtables will gather government stakeholders, c-level industry executives and policymakers to explore the industry's greatest opportunities and challenges.

International buyers, investors and officials

An international delegation of senior decision-makers responsible for delivering the largest construction and infrastructure projects will be invited from the Middle East and wider African region.

Innovation Hub

A dedicated zone to demonstrate your latest technologies and machineries to a targeted audience actively looking to buy your products and services.

Next-Gen

A programme on June 27th tailored to students including interactive workshops, learning opportunities, competitions and student-only innovations.

A multi-channel marketing campaign will drive 20,000+ key buyers to Big 5 Construct Egypt 2024

14.16

Big 5 Construct Egypt makes use of comprehensive marketing tools to reach a targeted audience before, during and after the event. The investment is focused on promoting the exhibition as a whole and spotlighting your presence within it ensuring that your participation not only meets but exceeds your expectations.

3,195,028

emails sent to construction professionals in the MENA region

19,520,136

impressions across Google and Social Media platforms

100,000

SMS invitations delivered

62,000

followers across social media platforms

46

media and association partners reaching industry professionals

287

media pick-ups across TV, online and print

Find new business opportunities in Egypt's USD 400 billion infrastructure market


The demand for infrastructure is surging in Egypt in line with the rapid population growth resulting in an urgent demand for infrastructure-based products, services and solutions. The event will showcase and discuss what's required to fulfill Egypt's Vision 2030 infrastructure plans.

2024 Sectors

- Urban Connectivity
- Water & Waste
- Power
- Communications
- Smart Cities (Digital infrastructure)



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Book your stand now

E: sales@big5constructegypt.com



[Enquire now](#)

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