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Ministry of Housing, Utilities & Urban Communities



# BIG 5 CONSTRUCT EGYPT 2023 POST SHOW REPORT

## THE MOST INFLUENTIAL CONSTRUCTION EVENT IN EGYPT

**19 - 21 June 2023**

Egypt International Exhibition Center

CO-LOCATED WITH



**BIG 5 EGYPT SECURITY, FIRE  
& SMART BUILDINGS SUMMIT**



# "FIFTH EDITION OF BIG 5 CONSTRUCT EGYPT BIGGER THAN EVER!"



Source: Amwal Al Ghadd

The 5th edition of Big 5 Construct Egypt, the most influential construction event in Egypt, united 19,484 professional visitors. Visitors, hungry to do business, connected with 371 local and international businesses across the full construction supply chain contributing to the growth and development of this vital industry.

The show was inaugurated by **H.E. Eng. Ahmed Samir Saleh, Minister of Trade and Industry in Egypt**. Events of this nature are strategically important to Egypt, while supporting the realization of Egypt Vision 2030.

The agenda featured strategic summits and technical talks from industry leaders at Siemens Energy, Hassan Allam, Orascom, Tabreed, Saudi Egyptian Developers, and more. They discussed opportunities, strategies for efficiency, industry standard innovations, and best practices for a prosperous construction future.

“

The 5<sup>th</sup> edition of the exhibition is remarkable, bringing together over 350 exhibitors from 22 different countries. The show's international scope is striking and brings substantial value to the construction sector.

**H.E. Eng. Ahmed Samir Saleh,  
Minister of Trade and Industry  
in Egypt**



# QUANTIFYING SUCCESS:

## BIG 5 CONSTRUCT EGYPT 2023 IN NUMBERS



**19,484**

Total  
Participants



**371**

Exhibiting  
Companies



**22**

Exhibiting  
Countries



**25,000**

SQM



**90**

Sessions



**159**

Speakers



“

This is our second participation in Big 5 Construct Egypt, an opportunity we value greatly as a platform for our company to engage. It affords us the chance to interact with decision-makers from major firms, enabling us to discuss and stay abreast of the latest market trends.

**Mohamed Abdel Hady,**  
CEO,  
Smart Window

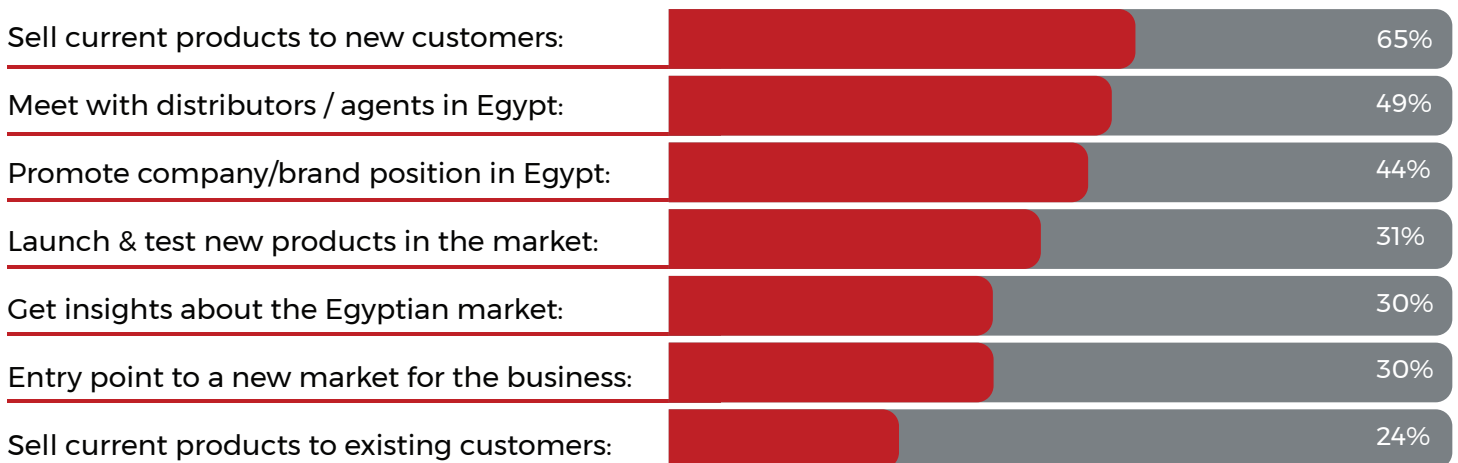


# LEADING LOCAL AND INTERNATIONAL EXHIBITORS AT THE SHOW



.....and many more

## Reasons for exhibiting:



“

This marks our second year participating in Big 5 Construct Egypt, a decision that aligns with our current objective of expanding our investment in Egypt.

**Tamer Said,**  
**Managing Director,**  
**Setcons**



# HIGHLIGHTING SIGNIFICANT INTERNATIONAL PARTICIPATION



This year, Big 5 Construct Egypt proudly welcomed companies from 22 countries, further enriching the event with nine distinguished country pavilions. Among these, the Saudi Export Authority marked its inaugural participation.



CANADA



CHINA



CYPRUS



DENMARK



FRANCE



GERMANY



GREECE



INDIA



ITALY



KENYA



MALAYSIA



OMAN



QATAR



SAUDI ARABIA



SLOVAKIA



SOUTH KOREA



SPAIN



THAILAND



TÜRKIYE



UAE



UZBEKISTAN



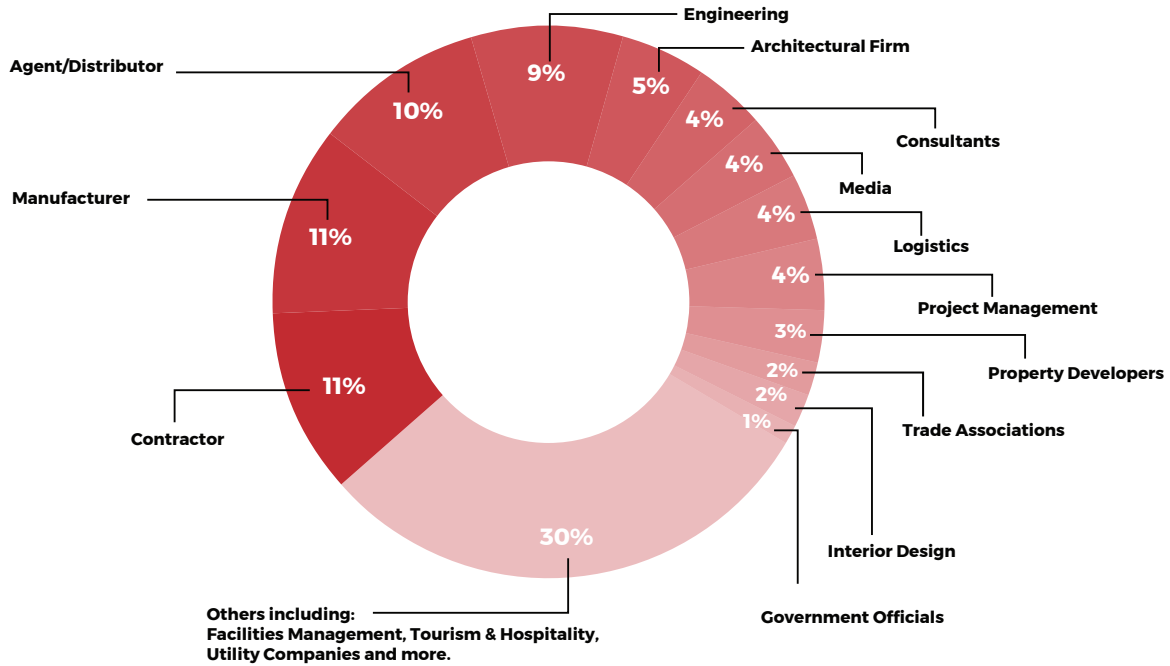
The participation of the Saudi Export Development Authority at Big 5 Construct Egypt comes as a continuation of the efforts exerted to promote national exports at the regional and global levels, in addition to contributing to achieving the Kingdom's vision of raising the percentage of Saudi non-oil exports to 50% of the gross domestic product.

**H.E. Osama bin Ahmed Noqli,  
Ambassador of Kingdom of  
Saudi Arabia in Egypt**



# VISITOR OVERVIEW

ATTENDED BY LEADING INDUSTRY STAKEHOLDERS, GOVERNMENT OFFICIALS, BUYERS, SPECIFIERS AND SUPPLIERS FROM EGYPT AND BEYOND



## Seniority:

Manager	Engineer	Chairman/ Board Member	C-Level	Head/ Senior Manager	Director/ VP	Other
33%	23%	15%	9%	7%	6%	7%



Visiting Big 5 Construct Egypt is a genuine opportunity, given its ability to bring together service providers and materials manufacturers. By showcasing their solutions and products to interested parties, it offers in-depth insights into what the market has to offer and keeps attendees updated on the latest industry trends.

**Mohamed El Taher,**  
CEO,  
Saudi Egyptian Developers



# 90% OF THE VISITORS AGREED BIG 5 CONSTRUCT EGYPT IS CRUCIAL TO THEIR BUSINESS

86%

of attendees are enthusiastic to attend Big 5 Construct Egypt 2024

80%

of visitors were satisfied with the overall event experience

77%

of attendees would highly recommend Big 5 Construct Egypt to a colleague

## SOME OF THE TOP VISITING COMPANIES:



EMAAR



TATweer™



# EXPERT INDUSTRY TALKS TO INSPIRE INNOVATION AMONG THE CONSTRUCTION COMMUNITY

Covering the most pressing topics in:



**30**  
CPD-certified Sessions

**865**  
CPD-certified Professionals

**52**  
Expert Speakers

## SPEAKERS INCLUDED:



**Eng. Grace Najjar,**  
Regional Managing Director,  
Project Management Institute  
MENA



**Margrete Maher Nessim,**  
BIM Section Head,  
Hassan Allam Construction



**Matt Doran,**  
MENA Regional Manager,  
Chartered Institute of Building



**Nohier ElSamny,**  
Head of Development,  
SQUARE Engineering Firm



**Rania Abdel Fattah,**  
Digital Delivery Director,  
Orascom Development Holding



**Sherif Maged Khaled,**  
Co-founder, Egyptian Facility  
Management Association  
(EGYFMA)

.....and many more



“

Big 5 Construct Egypt significantly contributes to economic advancement by convening consultants, academia, and contractors. This congregation presents a substantial opportunity for knowledge sharing and experience exchange, thereby fostering the development of sustainable buildings. The impact of such progress extends beyond Egypt, positively affecting the global economy as well.

**Dr. Salah El Haggar, PhD,**  
**President,**  
**Egypt GBC**





**11**  
Sessions

**437**  
Professionals

**29**  
Speakers

The third edition of Big 5 Egypt Construction Leaders' Summit brought together project leaders and innovation enablers from Egypt and beyond. They convened and discussed opportunities, best practices and ways to overcome real world challenges.

## SPEAKERS INCLUDED:



**Eng. Mohamed Nasr,**  
Director of the Climate &  
Development Department,  
Egyptian Ministry of  
Foreign Affairs



**Abir Leheta,**  
Chief Executive Officer,  
Egytrans



**Hossam Heiba,**  
President,  
General Authority for  
Investment and Free Zones



**Eng. Majdi Gazi Al-Orabi,**  
Egyptian expert in  
industrial development



**Mohamed El-Taher,**  
Chief Executive Officer,  
Saudi Egyptian Developers



**Philippe Coquelle,**  
Chief Development Officer,  
Tabreed

.....and many more

“

Big 5 Egypt Construction Leaders' Summit underscores crucial topics like digital transformation in construction and its inherent challenges, vital for understanding the industry's path and its need to keep pace with digital advancements."

**Mohamed Metwally,**  
Strategy Director,  
DAR Group

dar



**5** EGYPT  
CONSTRUCTION  
LEADERS' SUMMIT

**5** EGYPT  
CONSTRUCTION  
LEADERS' SUMMIT



# RECOGNIZING EXCELLENCE AND ACHIEVEMENTS IN EGYPTIAN CONSTRUCTION AND INFRASTRUCTURE

**20**  
Award winners

**96**  
Finalists

**250**  
Ceremony guests

On June 20th, 2023, the renowned 3rd edition of Big 5 Egypt Impact Awards was held at Royal Maxim Palace Kempinski Cairo. Celebrating Egypt's dynamic construction advancements, the event commended innovation and dedication. It brought together industry leaders, recognizing excellence in 20 award categories.



We are pleased to be recognized through Big 5 Egypt Impact Awards, as it reaffirms our commitment to excellence and innovation in the construction industry. This recognition not only reflects our team's unwavering dedication to delivering high-quality projects but also highlights the positive impact we strive to make on Egypt's infrastructure and development.

**Mohamed El Dahshoury,**  
**CEO,**  
**Hassan Allam Construction**



# CONGRATULATIONS TO THE 2023 AWARDS WINNERS

## PEOPLE AWARDS

### Director of the Year

Eng. Saad Zaghloul, Concord for  
Engineering and Contracting

### Construction Professional of the Year

Mennatullah Mohamed AbdelGawad,  
Hassan Allam Holding

## PROJECT AWARDS

### MEP (Mechanical, Electrical & Plumbing) Project of the Year

Sharm El-Sheikh Airport Development,  
The Arab Contractors (Osman Ahmed  
Osman & Co.)

### Community Project of the Year

Magra El-Oyoun, Innovo

### Infrastructure Project of the Year

Development of the countryside in Upper  
Egypt "Decent Life Initiative", The Arab  
Contractors (Osman Ahmed Osman & Co.)

### Residential Project of the Year

The Address Golf Hotel, Hassan Allam  
Holding

### Power & Water Project of the Year

New Delta Wastewater Treatment Plant,  
The Quadruple Joint Venture of Metito  
Overseas Limited, Orascom Construction,  
The Arab Contractors Company, Hassan  
Allam Construction

### Commercial Project of the Year

Etaga Square, Innovo

## BUSINESSES & INITIATIVES AWARDS

### Developer of the Year

Al Futtaim Group Real Estate

### Facilities Management Firm of the Year

Edara Property Management

### Contractor of the Year

Hassan Allam Construction

### Consultancy of the Year

Hill International

### Architecture Firm of the Year

Concrete Consultancy

### Engineering Firm of the Year

Prime Engineering Consultants

### Innovation of the Year

Five Egyptian Architects

Le Phare: A prototype for combating hunger

### Carbon Net-Zero Initiative of the Year

Environmental-friendly and Sustainable  
means of Transportation " Cairo Light Rail  
Transit-LRT, The Arab Contractors (Osman  
Ahmed Osman & Co.),

### Award for Health and Safety

Innovo

### Smart City Initiative of the Year

Light Rail Transit-LRT (El Salam -New  
Administrative Capital - 10th Ramadan  
City), The Arab Contractors (Osman Ahmed  
Osman & Co.)

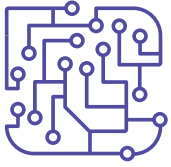
### Sustainable Initiative of the Year

Haya Karima Initiative, Concord for  
Engineering and Contracting

### Partnership of the Year

Metito Overseas Limited, Orascom  
Construction, The Arab Contractors  
Company, Hassan Allam Construction





## BIG 5 EGYPT SECURITY, FIRE & SMART BUILDINGS SUMMIT



# FUTURE-PROOFING EGYPTIAN BUILDING SAFETY AND SECURITY

**22**  
Sessions

**32**  
SPEAKERS

**283**  
DELEGATES

The inaugural summit was a platform to showcase security, safety, fire protection, intelligent buildings, access control systems, and more to professional buyers requiring innovations for future projects.

### Featured Exhibitors



# MARKETING AND PR OVERVIEW



**3,195,028**

emails sent to construction professionals in the MENA region



**19,520,136**

Impressions across google and social media platforms



**100,000**

SMS invitations delivered



**62,000**

Followers across social media platforms

## BIG 5 CONSTRUCT EGYPT'S COVERAGE



## RADIO COVERAGE



# THE BIG 5 CONSTRUCT EGYPT 2023 MADE HEADLINES IN:

اليوم السابع

الشروق

مصر اليوم

الجمهورية

العالم اليوم

The Egyptian Gazette

البلد

قريبو

المصري اليوم

العقارية

الهيئة الوطنية للإعلام

نبض

مباشرة MUBASHER

البوابة

صوت الإقرا

This & more...

## Building materials event now open

Gazette staff

BUILDING materials exports were worth \$7 billion in 2022, compared to \$3.23 billion in the first five months of 2023.

This statement by Minister of Trade and Industry Ahmed Samir came after the opening of the Big 5 Construct Egypt at the Egypt International Exhibition Centre (EIEC), ending on 21 June.

Big 5 Construct Egypt, which showcases products from electrical and mechanical industries, interior design concepts, building materials and heavy building equipment, is one of the most influential events of its kind.

The building materials form a key export sector to African, Arab and international markets, while fulfilling local demand and supporting government-sponsored mega-projects, the minister said.

Hosting the Big 5 exhibition shows that Egypt is a regional hub for producing and exporting building materials, the minister added.

Saudi Arabia, the UAE, Qatar, Italy, Germany, Greece, Turkey, China, Uzbekistan, Spain and Russia are all represented at this event.



## 3 مليارات و225 مليون دولار صادرات القطاع خلال 5 أشهر من العام الجاري

300 شركة عارضة من 21 دولة تشارك في معرض «بيج 5» لمواد البناء والتشييد في نسخته الخامسة

كتب - رضا داود

الكبرى والمشروعات السكنية. وأوضح سمير أن صادرات قطاع مواد البناء بلغت نحو 6 مليارات و225 مليون دولار خلال عام 2022، كما بلغت خلال الـ 5 أشهر الأولى من العام الحالي 2.25 مليارات دولار.

وأضاف الوزير أن استضافة مصر لمعالمات المعرض تمكن أهمية السوق المصري كمركز إقليمي لتصدير مواد البناء للدول العربية والأفريقية، لافتاً إلى أن المعرض مقام على مساحة 20 ألف متر ويحتوي بمشاركة أكثر من 300 شركة عارضة من 21 دولة.

وأبينة التحية، و30 شركة عارضة من 21 دولة.

وتوسمير إلى أن المعرض يضم 11 جناحاً دولياً لدول المملكة العربية السعودية والأمارات العربية المتحدة وقطر وإيطاليا وألمانيا واليونان وتركيا والصين وأوزبكستان وإسبانيا وروسيا.

وقد تقدم الوزير أجندة المعرض مسروراً بالشركات والأجهزة المصرية والعربية والأفريقية والعالمية، حيث أشاد بجودة المنتجات المصرية ونيتها وقدرتها التنافسية وتوافر منتجات بأسعار تنافسية وجودة عالية.

وإلى جانب ذلك، فإن المعرض يضم 11 جناحاً دولياً لدول المملكة العربية السعودية والأمارات العربية المتحدة وقطر وإيطاليا وألمانيا واليونان وتركيا والصين وأوزبكستان وإسبانيا وروسيا.

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## وزير الصناعة : 3 مليارات دولار إجمالي صادرات مواد البناء في 5 شهور

Gazette staff

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## وزير التجارة والصناعة يفتتح معرض «بيج 5» لمواد البناء والتشييد في نسخته الخامسة

مشاركة 300 شركة عارضة من 21 دولة

أحمد سمير، 3.25 مليار دولار صادرات مصر من مواد البناء في 5 أشهر



افتتح المهندس أحمد سمير وزير التجارة والصناعة معرض Big 5 Construct Egypt للمواد البناء والتشييد في نسخته الخامسة، وذلك بحضور عدد كبير من الأصدقاء والزعماء العرب والعالمية، مسروراً بالمنتجات المصرية ونيتها وقدرتها التنافسية وتوافر منتجات بأسعار تنافسية وجودة عالية.

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## انطلاق النسخة الخامسة من معرض «Construct 5 Big Egypt» بمصر تحت رعاية مجلس الوزراء 19 يونيو القادم

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Knowledge  
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## Supporting Partners



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**25 - 27 June, 2024**

EGYPT INTERNATIONAL EXHIBITION CENTER  
CAIRO, EGYPT

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EVENT DIRECTOR  
MENNALOTFY@DMGEVENTS.COM

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