

UNDER THE PATRONAGE OF THE PRIME MINISTER AND MINISTER OF FOREIGN AFFAIRS, H.E. SHEIKH MOHAMMED BIN ABDULRAHMAN BIN JASSIM AL THANI



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POST EVENT REPORT

FOR THE EVENT HELD AT THE
DOHA EXHIBITION AND CONVENTION CENTER
BETWEEN 23-25 OCTOBER 2023

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Fostering vital connections between key buyers and exhibitors in Qatar's construction industry

- Big 5 Construct Qatar was held between 23–25 October 2023 at the Doha Exhibition and Convention Center.
- 185 exhibitors participated, 64 from Qatar and the remainder from 35 other countries.
- 8,436 specifiers and buyers visited with key disciplines being contractors, architects, engineers and distributors.
- The event included 11 CPD certified Industry Talks led by 22 speakers, attended by 507 visitors, each earning points towards their annual training and development quota.
- Visitors said that the event was a 'must attend' with 94% declaring they would come back next year.



 **8,436**
VISITORS

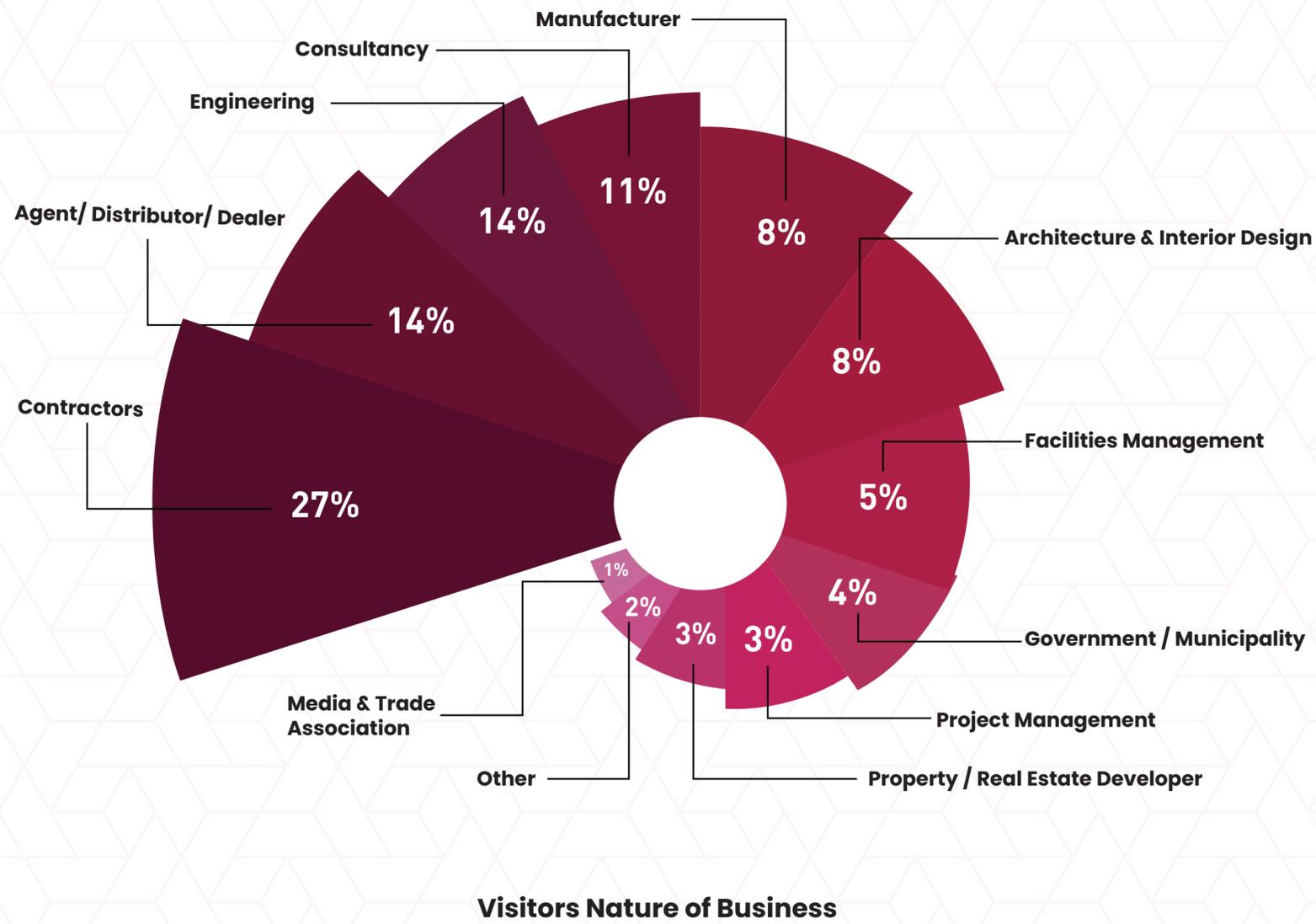
 **185**
EXHIBITORS

 **25**
COUNTRIES

 **11**
SESSIONS

 **22**
SPEAKERS

Connecting exhibitors with key buyers in Qatar



VISITING BRANDS INCLUDE:



“My visit to Big 5 Construct Qatar was highly productive. I was in search of MEP and HVAC products, and I successfully identified relevant companies and established valuable connections. I’m looking forward to visiting again next year!”

Mohammed Chohan, Engineer, Power International Holdings
Visitor at Big 5 Construct Qatar

185 companies exhibited presenting products and solutions for the \$58 bn construction market in Qatar

Leading companies that exhibited



“Qatar’s consistent growth within the construction industry aligns seamlessly with the Vision 2030. Big 5 Construct Qatar offers a comprehensive platform, making it the ideal destination for individuals seeking to source and expand their understanding of construction and building.”

**Faisal Abdulsalam A Al-Qahtani, Project Engineer, Buildings Project Department
Public Works Authority (Ashghal)
Exhibitor at Big 5 Construct Qatar**

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CPD certified Industry Talks

A future sponsorship opportunity



Led by industry experts on 2nd and 3rd day of the event, a diverse group of 507 professionals, which included architects, project managers, contractors, quantity surveyors, engineers, and property developers, actively attended the Industry Talks. These sessions facilitated invaluable knowledge exchange and offered industry professionals a networking opportunity to engage with some of the leading minds in the field.

Looking to get involved? Know more about speaking slots or sponsoring the Industry Talks.

“ The well-organized event along with the enthusiastic attendees created an exceptional forum for stimulating thought-provoking conversations and sharing innovative concepts.”

Babatunde Salami MCIQB, Cost / Contract Manager, Engineering Consultants Group (ECG)
Speaker at Big 5 Industry Talks

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Marketing campaigns ensuring your investment delivers the return you seek



Digital advertising

12,162 clicks on Google Ad campaigns



Email campaigns

35,000 individuals reached through personalized email campaigns



Event website

60,000 users visited the event website



PR campaign

Valued at \$521,121



SMS campaigns

11,000 individuals reached out through short text messages



Media and association community promotion

Collaborated with 14 partners and associations



Social media promotion

15,000 people engaged with Facebook & LinkedIn posts



Telemarketing

Direct contact was made with 5,000 individuals through phone calls



Dedicated exhibitor powerpack

Each exhibitor received personalized marketing collaterals

Featured on



Get involved now

Why exhibit and sponsor the Big 5 Construct Qatar in 2024

- Connect directly with proactive buyers and specifiers from Qatar's construction industry, estimated to be valued at \$70 billion in 2024.
- Foster relationships with industry leaders and open doors to potential collaborations.
- Be seen as a major contributor to the industry.
- Raise your profile among the industry policy makers, thought leaders, financiers and developers.
- Launch new products or boost sales for your existing product range to drive growth.
- Gain competitive intelligence that can give you an edge in the market.

 **10,000+**
VISITORS

 **250+**
EXHIBITORS

 **25+**
EXHIBITING COUNTRIES



See you next year with our new look

Find new business opportunities in Qatar's USD 70 billion construction market

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Book your stand

BIG 5 Construct
Qatar

15 - 17 October 2024

Doha Exhibition & Convention Center, Doha, Qatar

www.thebig5-qatar.com | #Big5Qatar

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