

THE WORLD'S BIGGEST, MOST INFLUENTIAL EVENT FOR CITIES AND URBAN INNOVATION



5 - 7 NOVEMBER 2024
BARCELONA





THE FUTURE OF HUMANITY IS INEVITABLY URBAN.

NEW REALITIES.
NEW TECH.
NEW BUSINESS MODELS.
NEW OPPORTUNITIES

Held in **Barcelona** since 2011, Smart City Expo World Congress gathers leaders from the most innovative companies, governments and organizations to move cities towards a better future.

We're on a mission: accelerate a brighter urban paradigm towards green, efficient and thriving cities that leave no one behind.

THIS IS THE PLACE TO
CATALYZE A POWERFUL
URBAN TOMORROW
WORLDWIDE





URBAN INNOVATION

ALL-YEAR-ROUND

SMARTCITY

EXPO **LATAM CONGRESS**

27 - 29 FEBRUARY 2024
MERIDA, MEXICO

SMARTCITY

EXPO **USA**

22 - 23 MAY 2024
NEW YORK, USA

SMARTCITY

EXPO **BOGOTA**

25 - 27 SEPTEMBER 2024
BOGOTA, COLOMBIA

SMARTCITY

FORUM **RIYADH**

12 - 13 FEBRUARY 2024
RIYADH, SAUDI ARABIA

SMARTCITY

EXPO **CURITIBA**

20 - 22 MARCH 2024
CURITIBA, BRAZIL

SMARTCITY

EXPO **SANTIAGO DEL ESTERO**

26 - 28 JUNE 2024
SANTIAGO DEL ESTERO,
ARGENTINA

SMARTCITY

EXPO WORLD CONGRESS

5 - 7 NOVEMBER 2024
BARCELONA

TOMORROW. MOBILITY

WORLD CONGRESS

TOMORROW. BUILDING

WORLD CONGRESS

TOMORROW. BLUE ECONOMY

WORLD CONGRESS

TOMORROW.
CITY

SMARTCITY IN NUMBERS

EXPO WORLD CONGRESS

25,300
52% INTL. IN-PERSON ATTENDEES

1,106
80% INTL. EXHIBITORS

800+
CITIES

577
SPEAKERS

140
COUNTRIES

300+
REGISTERED PRESS

1,2M
WEB VIEWS

164K
FOLLOWERS     

68,000+ 
MONTHLY USERS

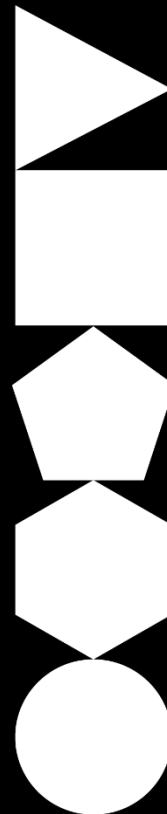
28,400+ 
SUBSCRIBERS

**TOMORROW.
CITY**



SMARTCITY
EXPO WORLD CONGRESS

SPOTLIGHT ON THE ISSUES THAT MATTER



Enabling Technologies

Energy & Environment

Mobility

Governance & Economy

Living & Inclusion

Infrastructure & Building

Safety & Security

Blue Economy

A GLOBAL DEBATE WITH WORLDWIDE EXPERTS

SMARTCITY
EXPO WORLD CONGRESS



**MUHAMMAD
YUNUS**

Nobel Peace Prize
Laureate

CLAIRE O'NEILL

Former UK Climate and
Energy Minister



JUNG HOON LEE

Honorary Mayor, Seoul
Metropolitan Government

**JANET
SADIK-KHAN**

Principal of Transportation,
Bloomberg



RAQUEL SÁNCHEZ

Minister of Public Works and
Transport, Government of Spain



DIANA PARKER

WW Public Sector
Government Lead,
Microsoft

LUKE HOUGHTON

Global Infrastructure Leader
Advisory, Deloitte



DAVID GROVER

CEO, Roshn Group

PETER KÖRTE

CTO, Siemens



NATHAN BLECHARCZYK

Co-founder and Chief
Strategy Officer, Airbnb



TRUSTED BY
GLOBAL
LEADING
**CORPORATE
PARTNERS**

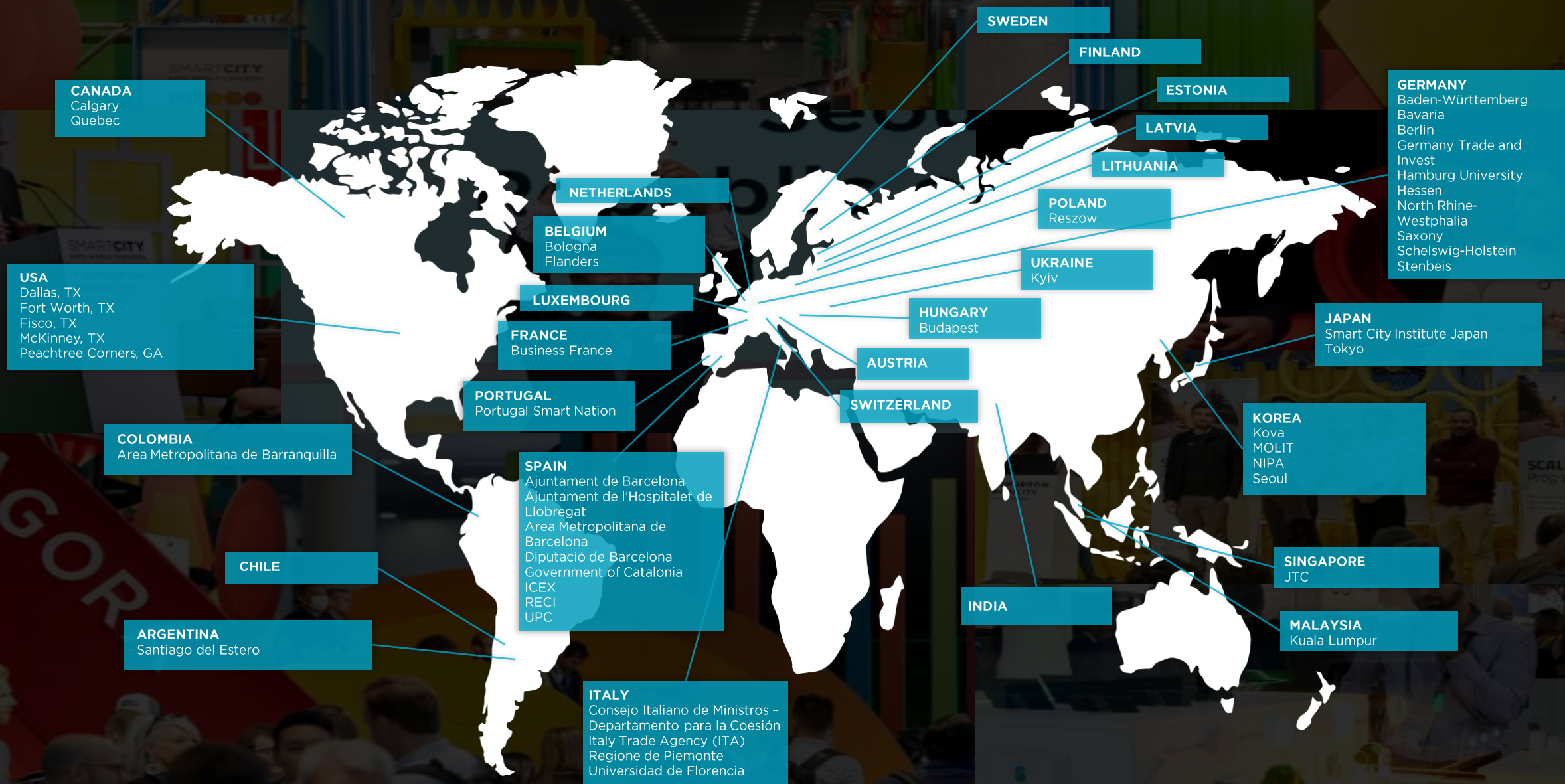


...RESEARCH
PLAYERS
AND MEDIA
PARTNERS



A MEETING POINT FOR GOVERNMENTS

Map of exhibiting cities, regions and countries



A CELEBRATION OF URBAN INNOVATION **WORLD SMART CITY AWARDS**

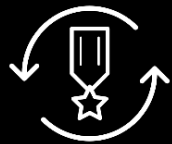
These internationally acclaimed prizes **recognize and support innovative city strategies, projects and ideas** that can make an impact on citizens' lives and turn our cities into better places to live.

In 2023, we received 411 entries from 63 countries!

AWARD CATEGORIES



CITY
AWARD



INNOVATION
AWARD



LEADERSHIP
AWARD



PROJECT
AWARDS (7)





OUR VALUES IN ACTION

SUSTAINABILITY & DIVERSITY

Proud of it: We reduce our environmental footprint, promote green consciousness & enhance equity.



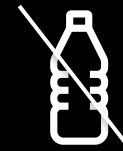
CIRCULARITY.
EVERYTHING GETS A SECOND LIFE

6,221kg

of material reused

5,500kg

of carpet recycled



NO SINGLE-USE PLASTICS.
LESS PAPER. TONS OF RECYCLING

1,714kg

of plastic saved

2,414kg

of selective waste collection



ALL THE (GREEN) POWER
TO THE VENUE

Venue & offices
powered only with
renewable sources

5.86 GWh

of electricity per year



PLANT SOME TREES,
HELP THE PLANET BREATHE

Money from merch
goes to reforestation
initiatives

All CO2 emissions
generated by the event
are offset



FULL ACCESSIBILITY ENSURED

Electric
scooters and
reserved spaces
for people with
reduced
mobility

Accessibility
and guidance
system for
the visually
impaired

Vegan, halal
and kosher
menus
available. Plus,
convenient
prayer rooms



A CONGRESS EMPOWERING AND
CELEBRATING DIVERSITY

Equal gender
representation
within our 600+
speaker roster

Conference program with
specific sessions about
gender inclusivity, equality,
accessibility and barrier-
free design

READY TO JOIN?

01

BECOME A
PARTNER

02

BECOME AN
EXHIBITOR

03

BECOME A
SPONSOR



01

BECOME A PARTNER

Gain maximum awareness for your brand and position yourself as a global leader in urban innovation.

GLOBAL PARTNER

Get unrivalled
positioning

€ 70,000

INDUSTRY PARTNER

Recognition as
a sector leader

€ 51,500

EVENT PARTNER

Stand out from
exhibitors

€ 18,000



SMARTCITY
EXPO WORLD CONGRESS

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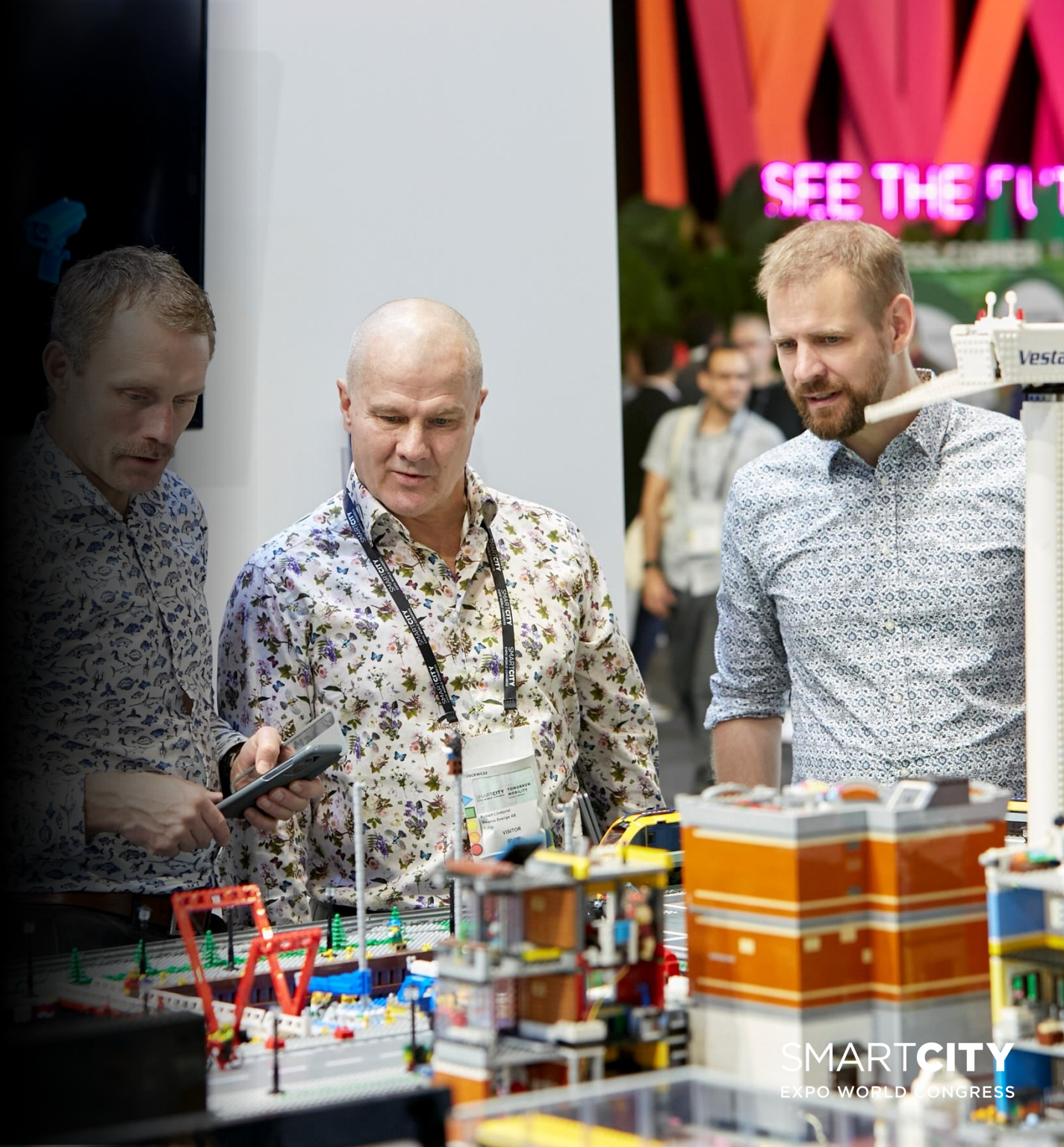
BECOME AN EXHIBITOR

Hire your space & create the perfect stand to showcase your projects, host talks and meet with clients and partners.

Early Bird 250€/m²

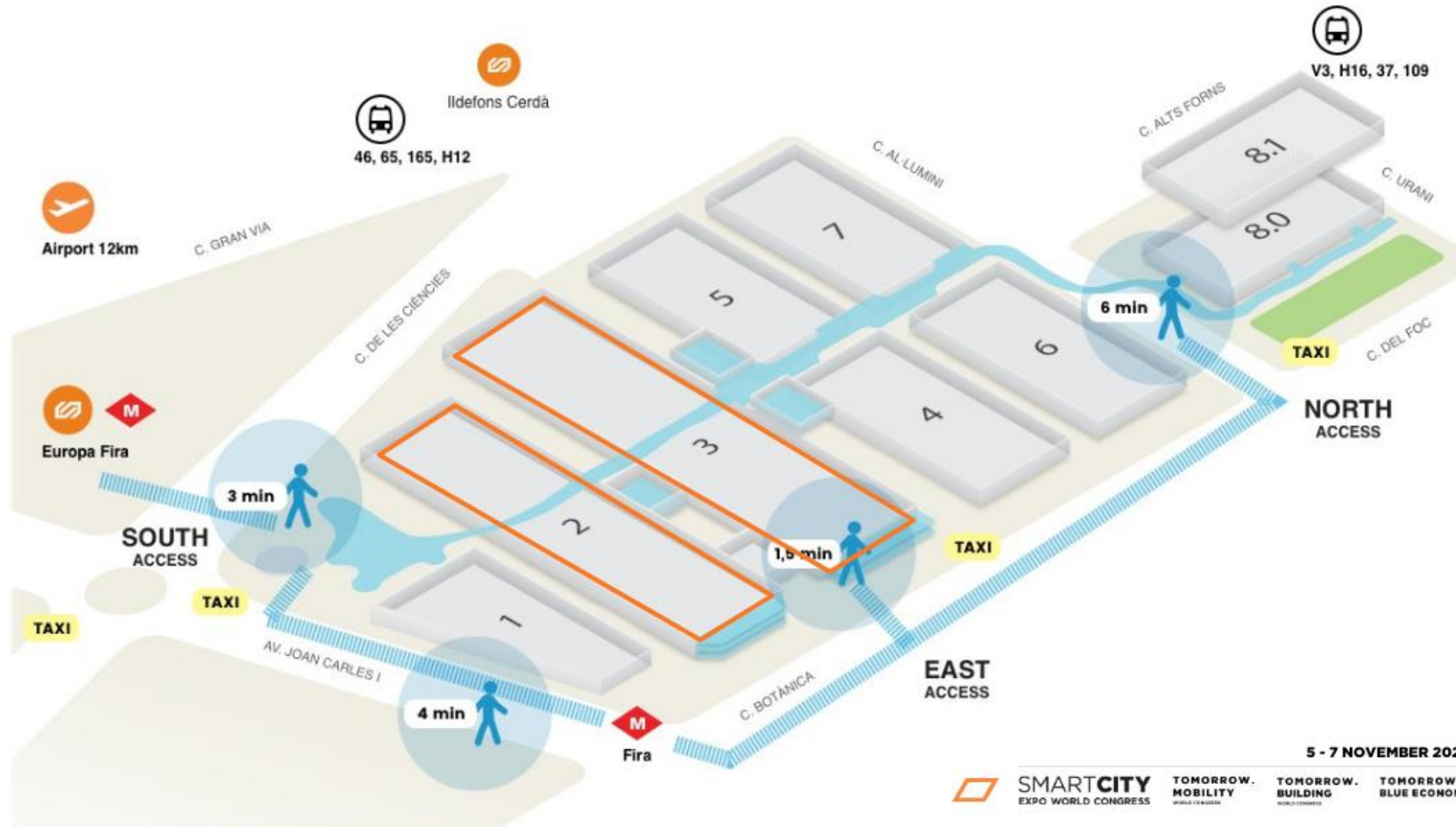
*Available until: **February 29, 2024**

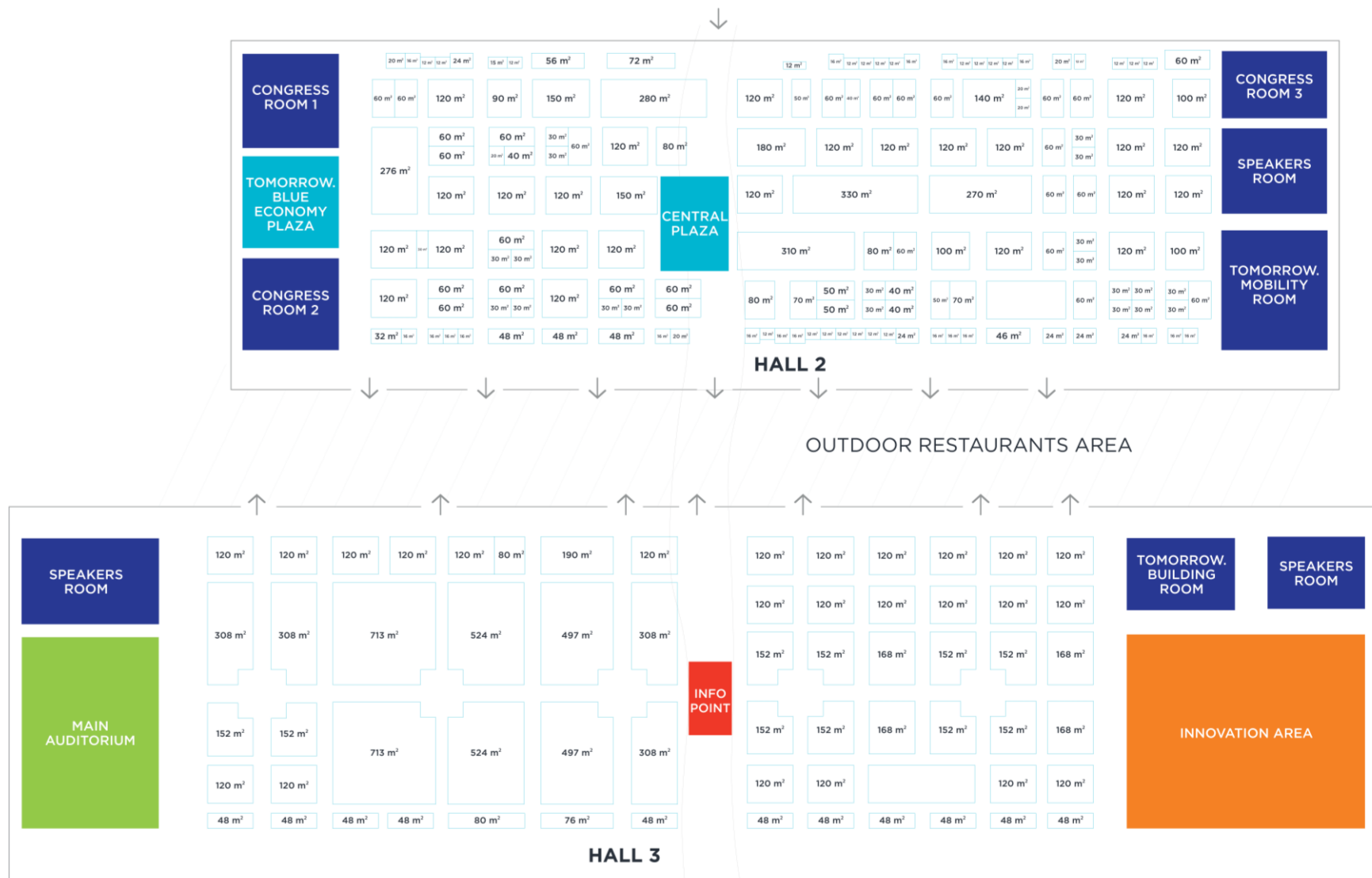
Regular 295€/m²



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EVENT MAP 2024





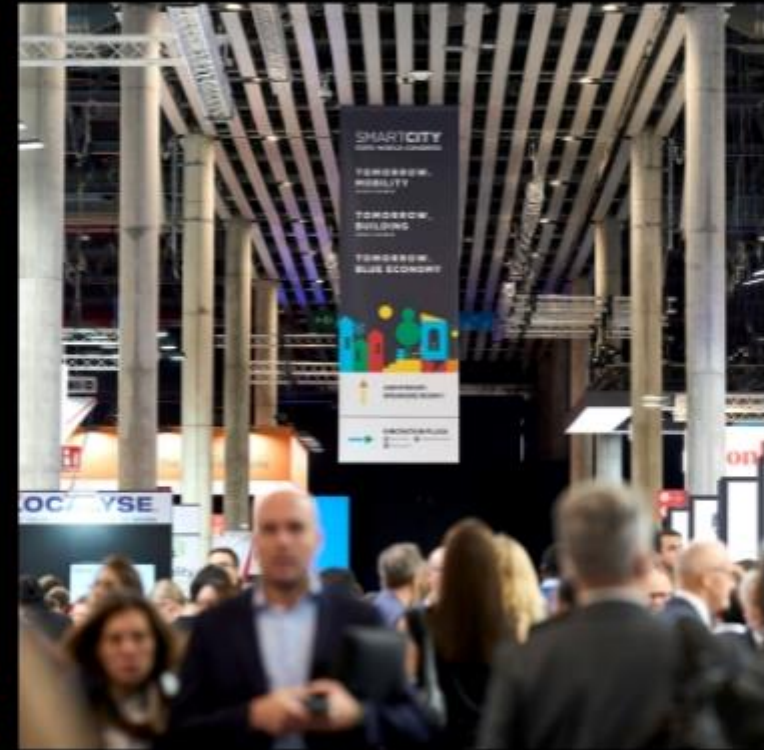


BECOME SPONSOR

Looking for an even larger presence?

Our sponsorship deals offer a visibility boost in key areas and initiatives of the event.

Tell us what your goals are and we'll work with you to put together a bespoke offer, be it within digital content or in-venue assets.



SMARTCITY
EXPO WORLD CONGRESS

"Smart City Expo is the best
cities event in the world.
For us, it's a must."



"The debate taking place in
Barcelona is the center of what
happens in Europe and
worldwide."



GTAI GERMANY
TRADE & INVEST



SCEWC24 STARTS NOW.
SAVE YOUR SPOT!

