

INDEX  
DESIGN  
QATAR



# 2023 TOPLINE REPORT

23 - 25 OCTOBER 2023 | DOHA EXHIBITION & CONVENTION CENTER

INDEX Design Qatar had a remarkable turnout of 8,436 unique visitors (co-located with Big 5 Construct Qatar) who had the privilege of experiencing the finest in interior design.

During INDEX Design Qatar, attendees explored an inspiring exhibit featuring the latest products, innovations, and solutions spanning the entire spectrum from interior design to construction and real estate. The event presented key buyers in Qatar with the opportunity to source from manufacturers and suppliers catering to all sectors of the interior design and fit-out industry.



8,436  
VISITORS



185  
EXHIBITORS



25  
EXHIBITING  
COUNTRIES

\*ACROSS CO-LOCATED EVENTS

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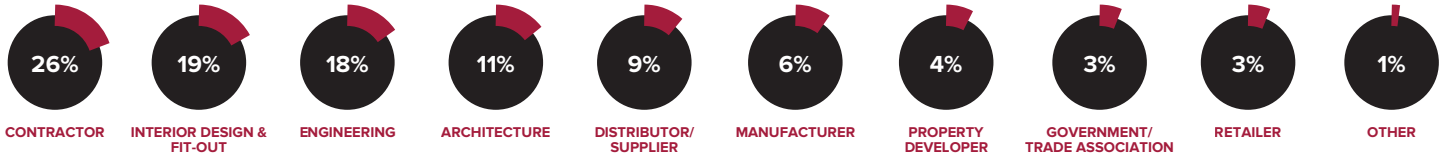
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## VISITOR PROFILE



## VISITING BRANDS INCLUDE



## HEAR FROM OUR EXHIBITORS AND VISITORS

INDEX Design Qatar is very important to us. We used this event to unveil one of our latest sets, a collaboration with Saudi designers. The response was incredibly positive, and it has had a great impact on our brand. We've received valuable leads. We deal with many customers in this region, and this event has proven to be an excellent opportunity to reach out to them and build a stronger relationship.

**Fatima Mushcab**  
Project Manager  
Al Rugaib Furniture  
Exhibitor

I had a highly productive visit to INDEX Design Qatar, where I learned about new solutions and technologies in the interior design industry. I am definitely looking forward to returning next year to stay updated on the design industry in Qatar and source premium products.

**Ammar Wahbi**  
Project Manager  
Ghanim Bin Saad Al-Saad & Sons Group Holdings  
Visitor

## DIGITAL MARKETING AND PR REACH

# 60,000

WEBSITE TRAFFIC  
(DURING THE VISITOR  
PROMOTION PERIOD)

# 458,951

TOTAL SOCIAL  
MEDIA REACH

# \$521,121

PR CAMPAIGN VALUE

# 35,000

INDIVIDUALS REACHED  
THROUGH EMAIL CAMPAIGNS

# SAVE THE DATE

## 15-17 OCTOBER 2024

DOHA EXHIBITION & CONVENTION CENTER (DECC)

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