



# 2022 REPORT



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Graphispag makes its mark





# 1\_Organising committee

A team passionate about printing

## Chairman

Mr. Xavier Armengou

## Honorary Chairmen

Mr. Lluís Maria Ginjaume Torras

Mr. Miquel Heredia Lafita

## Vice-presidents

Mr. Jesús Alarcón

Mr. Angel Artola Vernedas

Mr. Enric Galve

Mr. Jordi Quera

Mr. Ramón Xifra

## Member Delegate of the Ministry of Industry, Tourism and Trade

Mr. José Ignacio Pradas Poveda

## Ex officio speakers

Mr. Constantí Serrallonga

Mr. Jordi Torrades

## Speakers

Mr. Alfonso Mateo

Mr. Álvaro García

Mrs. Amparo Losada

Mrs. Anabela Mendes

Mr. Andreu Tomás

Mr. Angel Pérez

Mr. Antonio de Eusebio

Mr. Aurelio Mendiguchía

Mr. Cesar Díaz

Mr. Cesar Hernández

Mr. David Petit

Mr. Emili Farrerons

Mr. Enrique López

Mr. Ernest Ginjaume

Mrs. Eva Rodrigo

Mr. Francesc Navarro

Mr. Francisco Cachinero

Mr. Gerard Sicart

Mr. Ignasi Cusi

Mr. Ignasi Pietx

Mr. Jaume Rocabert

Mr. Joan Casas

Mr. Joan Nogués

Mr. Josep M<sup>a</sup> Coll

Mr. Josep Periz

Mr. Lluís Giralt

Mr. Lluís Rovira

Mr. Manuel Julián

Mrs. Mariana Quelhas

Mrs. Marina Altayó

Mrs. Marta Fraile

Mr. Miguel Angel Prieto

Mr. Ramón Simón

Mr. Ricard Sánchez

Mr. Ricard Zapatero

Mr. Román González

Mr. Ruben Dalmau

Mr. Santiago Retortillo

Mr. Xavier Pascual

## Director of Graphispag

Mr. Josep Alcaraz

## Director of BU Industrials

Mr. Roger Bou



# 1\_Detailed information

**Version:** 16th

**Frequency:** Biennial

**Event Dates:** 24-27 May 2022

**Place:** Gran Vía Venue. Hall 1

**Nature:** Professional

**Website:** www.graphispag.com

**Industries:** Software and tools for design, capture, editing, image and colour management; printing machinery; printing materials and media; chemicals, rubbers, plates, inks and varnishes; machines for finishing and transformation. Dies; printing and signage services. Digital signage; consultancy; textile; functional printing and 3D additive manufacturing; guilds, associations, technical press and training centres; advertising strategies.

## Social media:

Facebook: @Graphispag

Twitter: @graphispag2022

LinkedIn: @Graphispag

Instagram: @Graphispag

Youtube: Graphispag Barcelona

## Organized by:



## In partnership with:





# 2\_Editorial

Adding synergies

## Graphispag 2022 and Hispack packaging: a union full of synergies

No event is the same as the previous one, and the 16th edition was a good example of this. The decision to bring Graphispag and Hispack together highlighted how well they were in tune with each other and marked a before and after for the trade show: a giant step towards consolidating Graphispag as a benchmark and essential event.

The two shows coincided on the same dates, increasing the range of exhibits of interest to graphics professionals who were keen to find out how to add value to all types of printed products, especially packaging, containers and labels, the best-performing graphic specialities. Both events attracted 31,118 visitors who shared knowledge and established contacts for the future.

From the organisers' point of view, witnessing the **remarkable growth** of this trade show in terms of **quantity and**, above all, **quality**, gives us the energy to apply new ideas and take on new challenges. Our objectives are to unite and be useful to the industry. We have done so and will continue to do so.

**See you at Graphispag 2024!**  
The countdown begins:



*Xavier Armengou*  
President of the Organizing  
Committee



*Josep Alcaraz*  
Director of Graphispag





Our figures confirm the good sensations:

# FIGURES '22



**300** companies

**89** companies exhibitors  
Graphispag

**211** exhibiting companies  
from the graphic arts industry at Hispack



**+31,118** Professional Visitors  
Hispack + Graphispag  
**10%** from abroad

**11,531**  
Graphispag visitors

in the DIALOGUES - Momentum space



**+40**  
seminars

**+50**  
speakers

**+1,000**  
attendees activities

In the PRINTINGS - Showroom space



**506**  
codes scanned

**290**  
users

**16**  
companies participating







# 3 Exhibitors

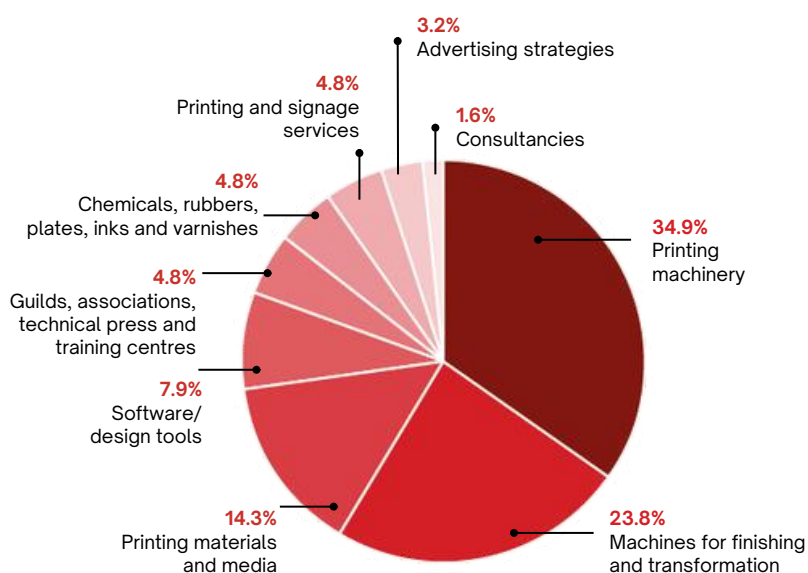
The meeting point for 300 companies



## An event full of good sensations

The alliance between the graphics and packaging industry works and left a positive impression on exhibitors. The two events coinciding with each other led to an **increase** in both the exhibition area and the number of **visitors from all over Spain**. As a result, the companies participating in Graphispag 2022 increased their **chances of attracting new potential customers** and were able to **strengthen their networking** with quality contacts.


## Business industries in the exhibition offer






**93.7 %**  
 of the exhibition offer from 2022 says it will return in 2024.


**7** OUT OF **10**  
 general satisfaction with the exhibitor


**7.2** OUT OF **10**  
 satisfaction with the quality of contacts made


**6.5** OUT OF **10**  
 satisfaction with the quantity of contacts made

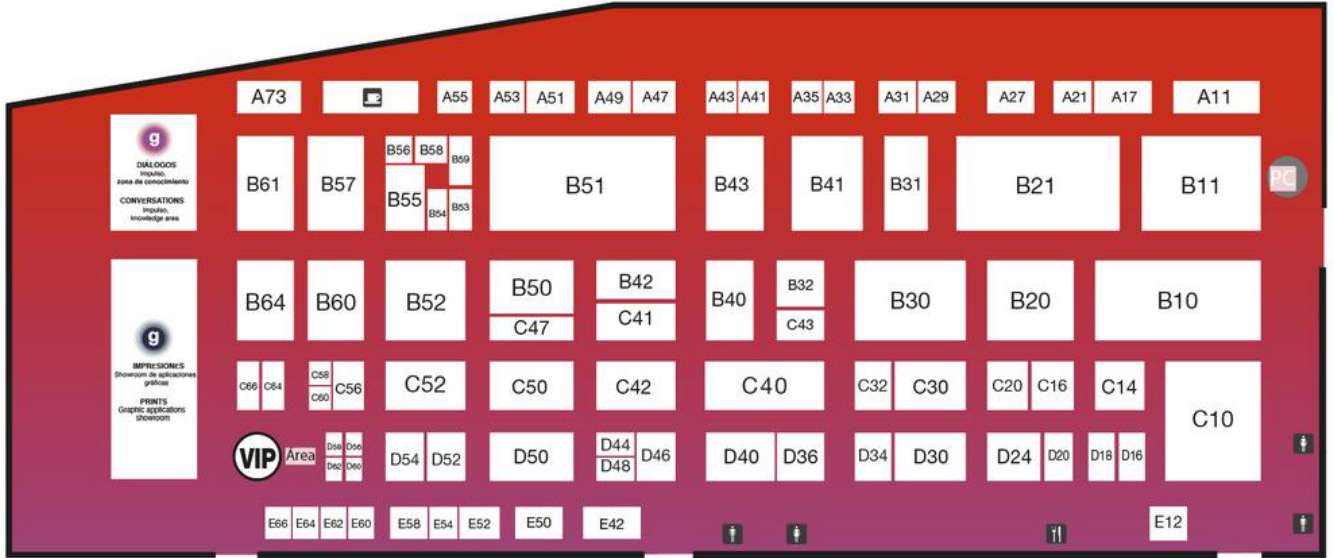
Global Partners



Event Partner







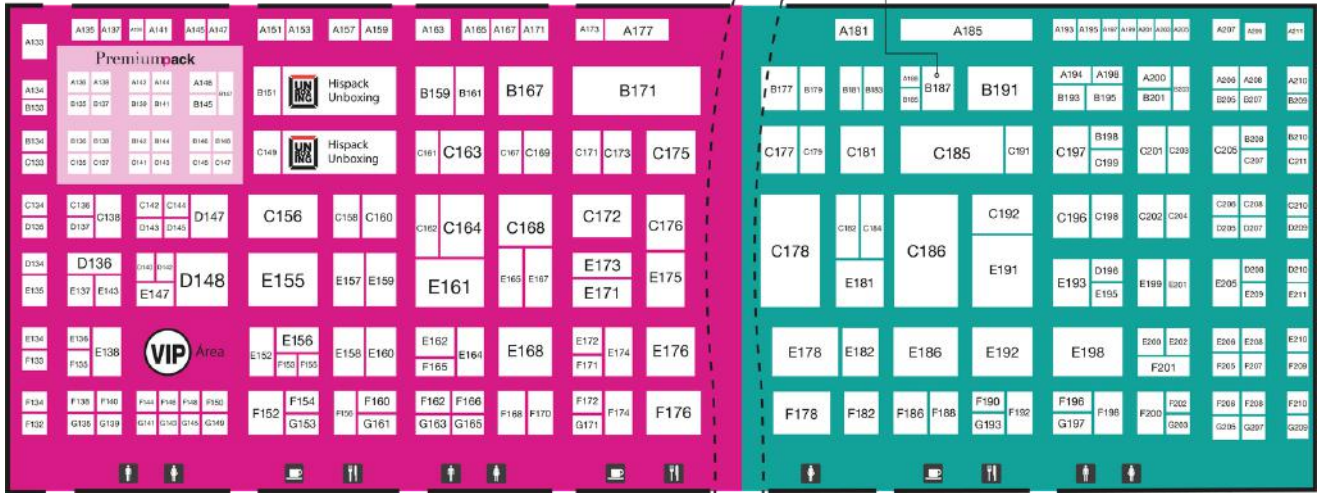
<b>A_</b> A.O.E. PLASTICS, S.L.	<b>B 55</b>	<b>G_</b> G GESGRAPH	<b>C 43</b>	<b>P_</b> PACKAGING BT GROUP	<b>E 12</b>
<b>AB</b> GRAPHIC INTERNATIONAL	<b>E 58</b>	<b>GREMI</b> DE LA INDÚSTRIA I LA	<b>B 58</b>	<b>PARADOWSKI</b> GRAPHISCHE MASCHINEN	<b>A 31</b>
<b>ADIVIN</b> BEACH FLAG, S.L.	<b>A 47</b>	<b>COMUNICACIÓ</b> GRÁFICA DE		<b>PLADUREX</b> CARPETERIA, S.L.	<b>B 41</b>
<b>ALABRENT</b>	<b>B 56</b>	<b>CATALUNYA</b>		<b>PLASTINEZ</b> GROUP, S.L.	<b>D 62</b>
<b>ALL FOR PRINTING</b> S.L.U.	<b>A 55</b>			<b>PMA</b> PRODUCT	<b>D 30</b>
<b>ANVIGRAF</b> PRINT	<b>C 56</b>	<b>H_</b> HATAPRESS & GARMENTS S.L.U.	<b>E 42</b>	<b>POPAI</b> SPAIN AWARDS	<b>D 24</b>
<b>APDIGITALES</b>	<b>C 58</b>	<b>HEIDELBERG</b>	<b>B 20</b>		
<b>APR SOLUTIONS</b> SRL	<b>D 56</b>	<b>HISARNOX</b> , S.L.U.	<b>E 52</b>	<b>R_</b> REAUXI / QSM ECOLOGIA	<b>A 17</b>
<b>AROQUICONSULT</b>	<b>E 60</b>	<b>HYBRID</b> SOFTWARE	<b>C 32</b>	<b>RIBERA</b> DIGITAL, S.L.	<b>D 50</b>
<b>ASOCIACIÓN</b> GRAPHISPACK	<b>D 52</b>			<b>RISO</b> IBERICA	<b>C 42</b>
		<b>L_</b> I IMAGRAF MAQUINARIA, S.L.U.	<b>B 57</b>	<b>ROLAND</b> DG	<b>B 11</b>
<b>B_</b> BAUMER HHS	<b>C 20</b>	<b>IML</b> MACHINERY	<b>C 50</b>		
		<b>IMPACT</b> PACKAGING	<b>A 33</b>	<b>S_</b> SCS AUTOMABERG	<b>D 40</b>
<b>C_</b> C.M.C. ITALIA	<b>B 41</b>	<b>INNOTRANSFERS</b>	<b>D 60</b>	<b>SET</b> E 50	<b>E 50</b>
		<b>INTEREMPRESAS</b>	<b>E 62</b>	<b>SIESA</b>	<b>C 40</b>
<b>D_</b> DESIGNER CLUB SRL	<b>D 54</b>			<b>SIGN-TRONIC</b>	<b>B 43</b>
<b>DHP</b> COMERPA	<b>C 52</b>	<b>J_</b> J. PUJOL MAQ. CONFECCION S.A.	<b>C 47</b>	<b>SMPOR</b> - SISTEMAS, MÁQUINAS E	<b>C 66</b>
<b>DIGIDELTA</b> / MIMAKI	<b>B 10</b>			<b>PRODUCTOS</b> , LDA	
<b>DIGITAL PRINT</b> MAQUINARIA GRÁFICA	<b>B 61</b>	<b>K_</b> K KARKEMIS	<b>C 64</b>	<b>SOLEMA</b> SRL	<b>D 40</b>
<b>DIGITAL</b>	<b>A 35</b>	<b>LA</b> PRENSA	<b>C 60</b>	<b>SOLIDA</b> COLOR	<b>A 41</b>
<b>DISTRIBUCIONES</b> GRAFICAS LUX DE	<b>D 48</b>	<b>LAMINA</b> SYSTEM	<b>C 41</b>	<b>SOTELEC</b>	<b>A 43</b>
<b>AMXS</b> , S.L.				<b>SPS</b> TECHNOSCREEN GMBH	<b>D 16</b>
<b>DISTRIGRAF</b>	<b>A 11</b>	<b>M_</b> MACHINEX	<b>A 51</b>	<b>SUGRAF</b> TECNOLOGIA	<b>B 32</b>
		<b>MAQUINARIA</b> ESAGRAF	<b>B 60</b>	<b>SUMAGRAF</b>	<b>E 66</b>
<b>E_</b> EDICIONES INDUSTRIA GRAFICA	<b>E 54</b>	<b>MARTIN</b> WESTLAND	<b>C 14</b>	<b>SWISSQPRINT</b> SPAIN, S.L.	<b>A 27</b>
<b>EGM</b> D 52	<b>D 52</b>	<b>MASTERTEC</b> - DEVELOP	<b>B 40</b>		
<b>EMBAGRAP</b> B 42	<b>B 42</b>	<b>MECCANOTECNICA</b>	<b>A 49</b>	<b>T_</b> TAULER LAMINATING TECH, S.L.	<b>D 44</b>
<b>EMG</b>	<b>B 30</b>	<b>MEKES</b> MAQUINARIA GRAFICA, S.L.	<b>A 53</b>	<b>TECTUPRINT</b>	<b>B 54</b>
<b>EPSON</b>	<b>B 50</b>	<b>MKM</b> COMERCIAL, S.L.	<b>C 10</b>	<b>THE</b> NAVIGATOR COMPANY S.A.	<b>B 52</b>
<b>ESKO</b>	<b>D 20</b>	<b>MODICO</b> GRAPHICS	<b>D 36</b>	<b>TMS</b>	<b>A 21</b>
<b>ESTESA</b> , S.L.	<b>D 34</b>			<b>TODO</b> IMPRESION	<b>C 16</b>
<b>EUROCOAT</b> ROLLS	<b>A 29</b>	<b>N_</b> N NOVA MEVIR, S.L.	<b>B 53</b>	<b>TROQUELES</b> RUBIO, S.L.	<b>B 59</b>
		<b>NUENKA</b>	<b>D 48</b>	<b>TROTEC</b> LASE	<b>B 64</b>
<b>F_</b> FERPA GRAPHIC, S.L.	<b>B 31</b>	<b>NURIMAR</b> MONTI, S.L.	<b>D 58</b>		
<b>FRAMUNTECHNO</b>	<b>C 30</b>			<b>U_</b> ULTRALENFILM ESPAÑA A 73	<b>A 73</b>
<b>FUJIFILM</b> ESPAÑA	<b>B 21</b>	<b>O_</b> OPQ SYSTEMS	<b>B 51</b>	<b>UNIPLASTIC</b>	<b>E 64</b>
				<b>V_</b> VILARNAU - MAQUINARIA	<b>D 46</b>
				<b>WWIKU</b>	<b>D 18</b>





# Hispack 2022

## Exhibitors map HALL 2



● Sector Brand Packaging

● Sector Industrial Packaging

<b>A</b>	3D CLICK ABZAC IBÉRICA C ACL PLASTIK AMBALAJ GIDA KIMYA MAK. SAN. VE TIC. LTD. STI. ADAEQUO ADANUS PLASTIK AMBALAJ TOPLAMA INSAAT ITH. IHR. SAN. TIC. LTD. STI. F ADIL TESKIL PLASTIK AMBALAJ SAN. VE TIC. A.S. (GOLF PLASTIK) AGPACK AIMPLAS AIS VISION SYSTEMS, S.L. ALBAREN, S.L. ALGLASS ALL4PACK PARIS 2022 ALPESA ALTOPLAST SYSTEM, S.L.U. AMBALAJ KULUBU MAKINE KALIP PLASTIK SANAYI VE TICARET LTD. STI. ANKUTSAN ANTALYA KUTU SANAYI OLUKLU MUKAVVA KAGIT TIC. A.S. F 156 ART I SERVEI,S.L. ARTESANIAS OVIEDO, S.L. ASOCIACIÓN GRAPHISPAC E 138 ASPLA, PLASTICOS ESPAÑOLES C 186 ASS.PORTUGUESA IND.PLÁSTICOS - APIP F 135	<b>B</b>	<b>B 191</b> <b>C 162</b> <b>F 138</b>  <b>E 168</b> <b>F 148</b>  <b>G 139</b>  <b>C 208</b> <b>B 151</b> <b>B 191</b> <b>C 161</b> <b>C 143</b> <b>D 207</b> <b>C 196</b> <b>C 192</b> <b>B 203</b>  <b>F 156</b>  <b>C 141</b> <b>C 133</b> <b>E 138</b> <b>C 186</b> <b>F 135</b>	<b>D</b>	<b>D 140</b> <b>A 201</b> <b>D 137</b> <b>A 193</b> <b>C 144</b> <b>B 171</b>  <b>B 191</b> <b>B 191</b> <b>A 159</b> <b>A 145</b> <b>A 147</b> <b>G 135</b>  <b>F 201</b> <b>C 175</b>	<b>F</b>	<b>F 178</b> <b>C 178</b> <b>F 196</b> <b>A 207</b>  <b>A 197</b> <b>F 152</b> <b>B 185</b> <b>F 206</b> <b>F 190</b> <b>F 144</b>  <b>E 181</b> <b>A 147</b> <b>E 158</b> <b>F 155</b> <b>B 146</b> <b>E 175</b> <b>C 197</b> <b>C 181</b> <b>E 173</b> <b>C 163</b> <b>F 154</b> <b>E 164</b> <b>E 200</b> <b>B 198</b>  <b>F</b>	<b>F 2</b>	EMBASA EMBASOL EMSA PLASTIK SAN. VE TIC. LTD. STI. ENCUNY, S.L. ENGEL SOLAR ENPLATER, S.A. ENVAFLEX ENVASES SOPLADOS EOC GROUP ERKAP KAGIT VE KARTON KAPLAR SANAYI TICARET ANONIM SIRKETI ERSOPLAST PLASTIK SANAYI VE TIC. A.S. ERTUG REKLAM SAN. VE TIC. A.S. ETAP ENJEKSIYON PLASTIK SAN. VE TIC. A.S. ETICOLL, S.L. EUROBLOCK VERPACKUNGSHOLZ GMBH EUROPEAN CO-PACKERS ASSOCIATION (ECPA)  <b>F 2</b> SERVID, S.L. FALEMI FLEXOMED FLORAPLAST AMBALAJ SANAYI VE TICARET A.S. FOAMLAND, S.L. FOB-DECOR FONT PACKAGING GROUP FORMERFAB GMBH FRAPAK IBERIA S.L.	<b>B 134</b> <b>B 207</b> <b>F 134</b>  <b>A 163</b> <b>C 158</b> <b>E 186</b> <b>C 186</b> <b>C 164</b> <b>E 209</b> <b>A 199</b>  <b>A 206</b>  <b>C 210</b> <b>E 137</b>  <b>B 179</b> <b>G 205</b>  <b>F 210</b>  <b>E 192</b> <b>B 139</b> <b>F 172</b> <b>A 200</b> <b>C 179</b> <b>G 193</b> <b>E 191</b> <b>F 207</b> <b>C 160</b>  <b>G &amp; P</b> <b>G 153</b> <b>E 206</b> <b>D 142</b> <b>F 208</b> <b>E 156</b> <b>B 201</b> <b>B 136</b> <b>C 173</b> <b>B 145</b> <b>C 186</b>
<b>C</b>	<b>CABKA GROUP GMBH</b> <b>CAIXA D'ENGINYERS</b> <b>CAPSA PACKAGING</b> <b>CART SERVICE CENTRO STAMPA, S.L.</b> <b>CARTOBOL, S.A.</b>	<b>E</b>	<b>e21 DESIGN TECHNOLOGIES</b> <b>EC CONVERT</b> <b>ECOIMPRESS</b> <b>ECOPET EUROPA, S.L.</b> <b>EGISA</b> <b>ELTRON PLS. ELEK. SAN. VE TIC. LTD.</b> <b>STI.</b> <b>EMBALAJES BERCALSA, S.L.</b> <b>EMBAMAT</b>	<b>F</b>	<b>F 198</b> <b>C 134</b> <b>C 138</b> <b>A 142</b> <b>F 202</b> <b>C 204</b> <b>E 178</b> <b>C 177</b> <b>E 157</b> <b>E 134</b>  <b>E 182</b> <b>B 191</b> <b>C 191</b> <b>C 149</b> <b>C 176</b>	<b>D</b>	<b>DAMLA CUP AMB.SAN.VE DIS TIC. LTD.STI.</b> <b>DENIZ PLASTIK GIDA INS. SAN. TIC. LTD. STI.</b> <b>DIBER SOLUCION INTEGRAL</b> <b>DIZAYN MATBAACILIK SAN. VE TIC. A.S.</b> <b>DOGAK PLS. AMB. GERI DONUSUM SAN. TIC. A.S.</b> <b>DS SMITH</b>	<b>G</b>	<b>G &amp; P CREAM</b> <b>GDM INDUSTRIA E COMERCIO DE PLASTIC</b> <b>GEMINI CORPORATION NV</b> <b>GEN PLASTIK KALIP IML. SAN. VE TIC. LTD. STI.</b> <b>GEROSA GROUP -CELLOGRAFICA GEROSA,S.A.</b> <b>GONCAY PLASTIK SANAYI VE TICARET A.S.</b> <b>GRAFICAS BEYCO, S.L.</b> <b>GRAFICAS SALAET S.A.</b> <b>GRAFICAS VARIAS</b> <b>GRUPO ARMANDO ALVAREZ</b>	





### 3 Exhibitors

#### G

GRUPO DISEÑOS NT  
GRUPO EMBALEX  
GRUPO FATECSA  
GRUPO INDUGRAF  
GRUPO SERIPAFER  
GUILLIN ESPAÑA S.L.  
GUNCAN PLASTIK AMB. SAN. VE TIC. LTD. STI.

C 168  
C 199  
E 176  
A 146  
B 142  
E 160  
A 210

#### H

HAMLE MATBAACILIK VE AMBALAJ SAN. TIC. A.S.  
HERMANS GRABADOS BARCELONA  
HI-PAS PLASTIK ESYA TIC. VE SAN. LTD. STI.  
HLP KLEARFOLD  
HSM TECNICA DE OFICINA Y MEDIOAMBIENTE ESPAÑA S.L.

G 143  
E 147  
G 161  
C 147  
E 195

#### L

I3D ECO PACKAGING IDEAS  
IFS PLASTIK SAN. VE TIC. LTD. STI.  
ILERSIS PACKAGING DE FUSTA  
IMAR  
IMCOVEL GROUP  
IMPRIMO DIGITAL PRINTERS, S.L.  
IMPROTEC  
INDULABEL, S.L.  
INDUSTRIAL BOLSESA, S. L.  
INKA PALET, S.L.  
INNOVACIONES SUBBETICA  
INTECH3D  
INTERMARK - PACKAGING & LABELLING SOLUTIONS  
INTERNATIONAL PAPER  
IP TRIANA  
IPE  
IRIKA KNITTING SRL  
ITENE

F 176  
D 143  
A 138  
C 172  
C 169  
A 171  
C 207  
D 148  
E 161  
E 199  
D 148  
A 137  
C 171  
E 198  
B 191  
E 152  
D 210  
B 159

#### J

J2 SERVID  
JOKEY  
JUSA ADVANCED CONVERTING MACHINERY

E 192  
C 156  
F 165

#### K

KAPADOKYA PET AMB. LEVHA ELYAF SAN. TIC. LTD. STI.  
KAPLAN KAGIT PLASTIK AMBALAJ SAN. VE TIC. LTD. STI.  
KARAFIBER TEKSTIL SANAYI VE TICARET A.S.  
KARE KUTU AMBALAJ INS. SAN. TIC. LTD. STI.  
KARL MARBACH GMBH & CO. KG  
KMK DIS TICARET A.S. / KMK PAPER  
KAHRAMANMARRAS KAGIT SAN. A.S.  
KOKSAN PET VE PLASTIK AMBALAJ SAN. VE TIC. A.S.  
KOP-SAN PLS IIMAL. PAZ. SAN. VE TIC. A.S.  
KOROZO AMBALAJ SANAYI VE TICARET A.S.

F 150  
A 198  
F 168  
E 143  
G 203  
B 195  
F 160  
G 165  
E 165

#### L

LANG LASER IBERIA S.L.  
LIMPLAS S.A.  
LUBRIZOL ADVANCED MATERIALS SPAIN S

A 211  
E 171  
B 191

#### M

MACRESAC S.A.  
MANUFACTURAS ARPLAST  
MARMARA PET LEVHA VE PLASTIK SAN. TIC. A.S.  
MEKIK HALI EV TEKSTIL SAN. VE TIC. A.S. (ESCOPET)  
MENSHER IBER  
MEYPAK PLASTIK AMBALAJ SAN. TIC. LTD. STI.  
MG AMBALAJ INS. DAN. OTO. VE GIDA SAN. TIC. LTD. STI.  
MIARCO  
MILES PROMOCION  
MIRALLES CARTONAJES, S.A.  
MIRBEY PLASTIK INS IC VE DIS TIC. SAN. LTD. STI.  
MITON  
MTEX NEW SOLUTION, S.A.

C 186  
C 135  
B 193  
G 145  
C 206  
F 140  
F 162  
E 205  
B 137  
C 184  
F 133  
A 165  
A 185

#### N

NAECO SL  
NAFVSM FRASCOS DE VIDRIO, S.L.  
NAZKAYA AMBALAJ SANAYI A.S.  
NEMA BASIM YAYIN SAN. VE TIC. LTD. STI.  
NG PLASTICS, S.L.  
NOVAPET  
NOVOBOX  
NOVOPRINT

#### O

OBEN GROUP  
OMNI-PACK & PACK-LAB  
OSONA INDUSTRIAL PLASTIC, S.L.  
OVELAR  
OXIFILM

#### P

PACK FOR BETTER AMBALAJ SAN. VE TIC. LTD. STI.  
PACKAGING CLUSTER  
PACKAGING INNOVATION HUB  
PACKNET- PLATAFORMA TECNOLÓGICA ESPAÑOLA DE ENVASE Y EMBALAJE PACKPLEK  
PAMPOLS PACKAGING INTEGRAL  
PANDORA PLASTIK SAN. VE TIC. A.S.  
PANELPAC  
PANIKER  
PARNAPLAST INDUSTRIA DE PLASTICOS LTDA  
PEKSAN MAKINA KALIP VE PLAST. ENJEKSIYON INS. SAN. VE TIC. LTD. STI.  
PIBERGROUP  
PLASGAD EUROPE  
PLAST-FARB  
PLASTI-WORLD / GEPACK  
PLASTICOS VANGUARDIA S.A.  
PODIUM GM (PGM)  
POLIFILM AMB. SAN. A.S.  
POLIVOUGA - INDUSTRIA DE PLASTICOSS.A  
POLYGLASS ISTANBUL PLASTIK SAN. VE DIS. TIC. LTD. STI.  
PRESSGRAPH  
PROEX PACK  
PROPAGROUP  
PUBLICACIONES ALIMARKET  
PUSULA CIZGI ALTI BASIM SAN. TIC. LTD. STI.

#### Q

QUATRO IC VE DIS TIC. LTD. STI.

#### R

R. R. PLAST EXTRUSIONS PVT. LTD.  
RAFESA  
RAFIA INDUSTRIAL, S.A.  
RAJA  
RAMON CLEMENTE  
REYDE, S.A.  
REYENVAS, S.A.  
RG REGALOS - PUBLIAIRBAG  
RIBAWOOD, S.A.  
RITAS KIMYA VE TEKSTIL SAN. TIC. A.S. (RIPET)  
ROTAS IBÉRICA  
ROTAS IBÉRICA  
ROTOGAL  
ROUNDLINER  
ROUSON IMPORT, S.L.

F 200  
A 173  
G 149  
B 209  
B 191  
B 167  
B 148  
A 153

E 211  
C 203  
B 177  
D 147  
E 193

D 145  
B 191  
A 134  
A 139

B 141  
A 177  
G 141  
A 141  
D 196  
E 206

F 146  
E 135  
E 174  
D 208  
B 210  
A 167  
C 186  
A 144  
B 205  
F 186  
A 194

A 186  
E 136  
F 205  
A 133  
A 203

F 132

G 207  
C 145  
C 186  
B 181  
B 144  
C 186  
C 186  
D 134  
A 181  
F 166

C 137  
E 159  
C 202  
F 209  
F 170

#### S

SELIG SEALING  
SELLADO PARA  
SENEXPO INT'L  
SENEXPO INT'L  
SERCALIA, S.A.  
SIE  
SIGN-TRONIC  
SILVALAC  
SINORCELL, S.L.  
SISTEMAS DE EMBALAJE ANPER, S.A. SMURFIT  
KAPPA BAG- IN- BOX  
SNK PACKAGING S.L.  
SOEHNER KUNSTSTOFFTECHNIK GMBH  
SOLEM DAN. MUH. PLAS. TEK. URUN TIC. LTD. STI.  
SOLEMA  
SP GROUP

#### T

TAISMARTFACTORY  
TANRIKULU PLASTIK SANAYI TICARET A.S.  
TEBPLAST PLASTIK SAN. TIC. A.S.  
TECHLAB SYSTEMS S.L.  
TECNOALIMEN, RETAIL ACTUAL, NUTRASALUD, PHARMATECH  
TERMOFORMAS DE LEVANTE, S.L.  
TESA TAPE, S.A.  
THRACE GROUP  
TOLE CATALANA  
TOSCA  
TOT DISPLAY, S.A.  
TRADING FILMS, S.L.  
TRILLA INDUPLAST  
TRUYOL DIGITAL

#### U

ULTIME  
UMUR BASIM SANAYI VE TICARET A.S.  
UNION PAPELERA  
UNIVERSAL SLEEVE  
URAL MAKSAN MAKINA INS. DEMIR VE CELIK SAN. VE TIC. LTD. STI.

#### V

VAEMPACK  
VEMPI PLASTIK ELEKTROMEKANIK SAN. VE TIC. LTD. STI.  
VERVE SPA  
VISSUALLY  
VRIO PACK  
VURAL PLASTIK VE AMBALAJ SANAYI VE TICARET PAZ. ITH. IHR. A.S.

#### W

WATTTRON  
WEENER PLASTIC IBERICA, S.L.  
WINTER & COMPANY SPAIN, S.A.U

#### Z

ZEDIS, S.L.  
ZESTAN  
ZFOAM

F 154  
D 205  
D 209  
F 153  
F 205  
F 188  
B 133  
C 186  
A 157  
C 201  
C 185  
A 136  
E 201  
A 195  
E 162  
F 174

B 191  
D 136  
G 163  
F 192  
A 209  
C 167  
C 198  
C 205  
G 197  
B 183  
C 182  
B 191  
F 182  
A 151

A 135  
A 205  
E 155  
E 172  
C 142

E 202  
B 208  
B 135  
B 161  
C 136  
A 208

E 208  
D 135  
B 138

E 167  
G 171  
F 171







# 4 Testimonials

Experience it  
first hand

Your opinions are our best reward: they motivate us to  
continue working to grow and evolve

## Global Partner

*"This year's Graphispag show has been a very special and positive moment for us. We experienced the reactivation of the industry, we met again after such difficult years, we reconnected with all our partners, with end customers. But, above all, we listened to and shared really interesting ideas and projects and saw how our technological proposal responds to the needs of the signage and textile industries, among others. We need meeting points like Graphispag, which enable these meetings and provide valuable content to the industry. See you at the next one!"*

**Cristina Pagès**  
Events Manager

**EPSON**  
EXCEED YOUR VISION

## Global Partner

*"For us, the show provided large companies looking for printing solutions based on our technologies, and we were able to see, in one single event, companies from the commercial digital printing, reprographics, packaging, labels and large format industries. Graphispag was for an important show for us in the areas where Fujifilm wants to develop its business. Graphispag has shown us that digital printing is a production solution for the most important market areas in the printing sector, but it has also reinforced the message that manufacturers/developers of printing and finishing technologies, converters and printers as the basis of their service policy, and end customers can coexist in the same environment, where the needs have been described in an unbeatable way."*

**Joan Casas**  
Manager Graphic Communication

**FUJIFILM**



Global Partner

*"We would like to thank the organisation and everyone who visited us at Graphispag. Our stand was designed as a meeting place and we achieved our goal. We had more than 300 visitors, including customers, partners and friends. We held conferences, shared conversations, opened negotiations and offered solutions to the questions we received during the four days of the fair. We value the experience very positively although we leave the doors open to a deep reflection on how our participation should be in the future."*

**Àngel Pérez Vico**

MarCom & eCommerce Manager

**HEIDELBERG**

Global Partner

*"Graphispag 2022 has allowed us to present the latest developments and trends in the industry and to meet again with our customers and industry experts. The last few years have been full of new challenges and we have been able to showcasing our renewed portfolio live to our customers and offering them new solutions to help them prepare for the upcoming changes. This trade fair has been a reflection of the evolution of the market and the different sectors and has been the showcase for the consolidation of new strategic lines for Roland DG, such as our commitment to vertical markets, such as textiles, industrial, and personalisation, among others."*

**Marta Fraile**

Head of Channel Marketing EMEA

**Roland®**

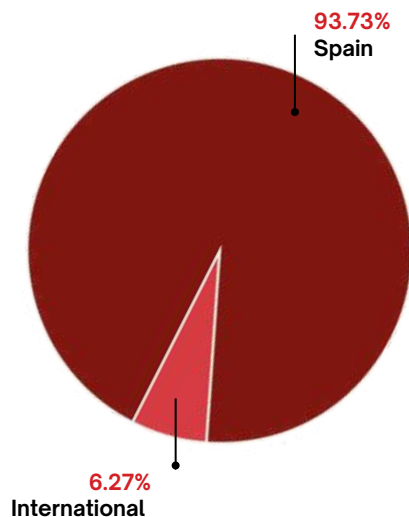




# 5\_Visitors

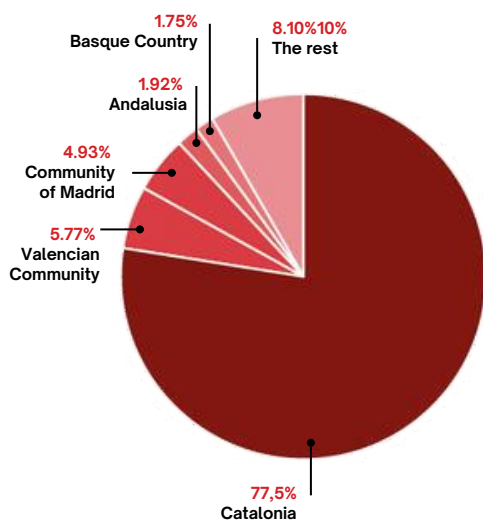
The profession meets at Graphispag'22

## Main visiting countries



Countries	
Spain	93.73%
Portugal	2.34%
Argelia	0.54%
Italy	0.40%
France	0.35%
Germany	0.25%
Egypt	0.23%
The rest	2.16%

## National visitor origin



Autonomous Community	
Catalonia	77.51%
Valencian Community	5.77%
Community of Madrid	4.93%
Andalusia	1.92%
Basque Country	1.75%
Aragon	1.68%
Galicia	1.04%
Balearic Islands	0.90%
Canary Islands	0.87%
Navarra	0.79%
The rest	2.83%

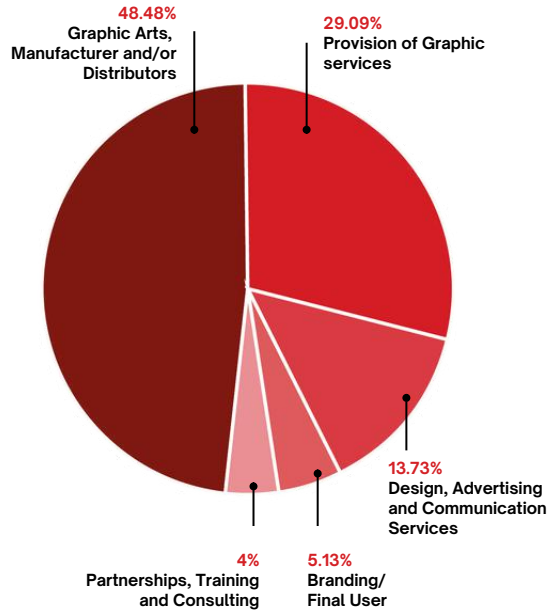
Data from the Graphispag 2022 visitor analysis



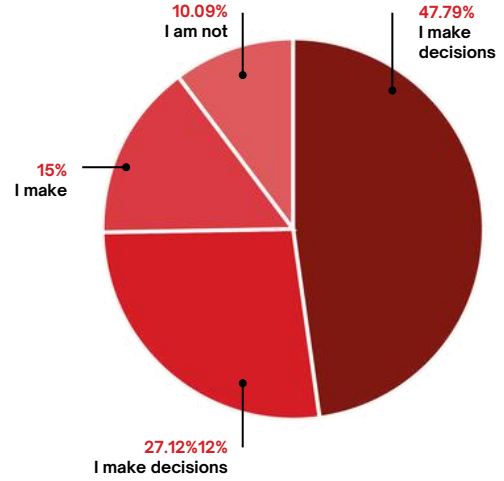




### Ranking of visitors according to business profile



### Decision-making



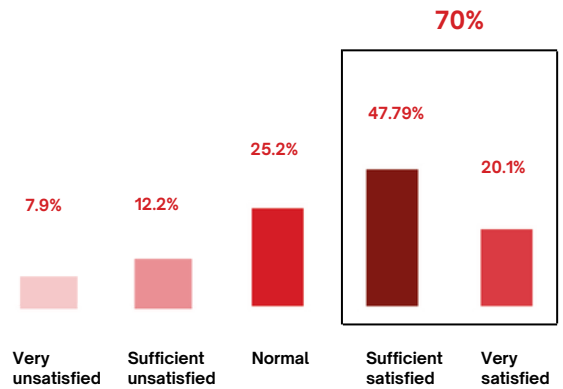
### Size of the company - turnover

Turnover (in Euros)

Less than 2 million	58.24%
Between 2 and 10 million	22.33%
Between 10 and 50 million	11.16%
More than 50 million	8.27%

### Satisfaction with the visit

Our visitors gave us a **7** OUT OF **10**



Data from the Graphispag 2022 visitor analysis

**94.8 %**

of the visitors rate the joint Graphispag + Hispack event positively.

**96 %**

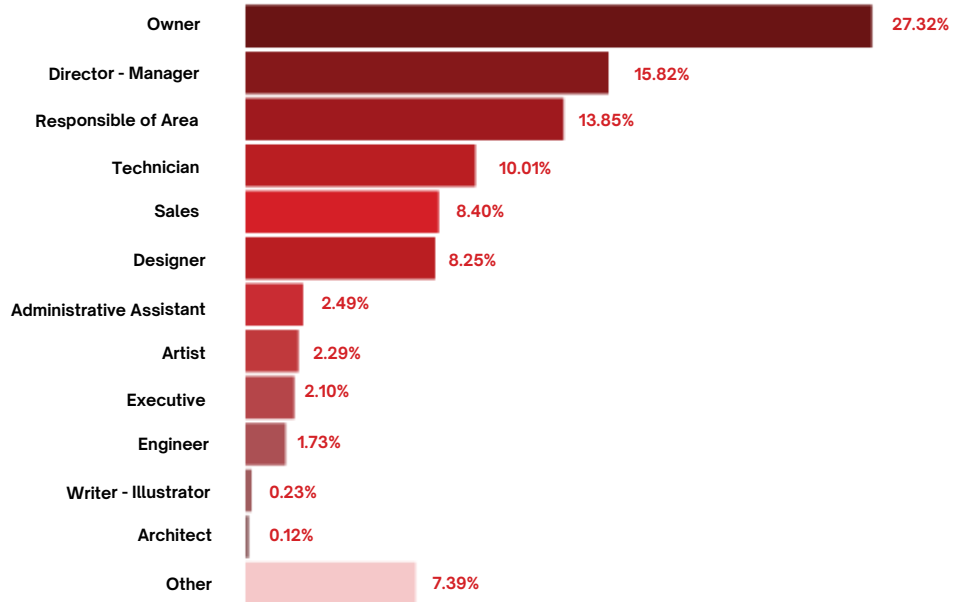
of Graphispag visitors say they will be back for the next event in 2024.







### Position in the company



Data from the Graphispag 2022 visitor analysis







# 6\_Activities

DIALOGUES Momentum  
PRINTINGS Showroom  
Exposition Popai Spain Awards

## A full programme with which to learn about trends in the industry

Expositions, round-table discussions, showrooms, awards... Graphispag prepared an agenda full of proposals that brought professionals and visitors closer to the **future of the graphics industry** from two approaches: conferences with **innovation** as the backbone and sessions by experts in business **management**.

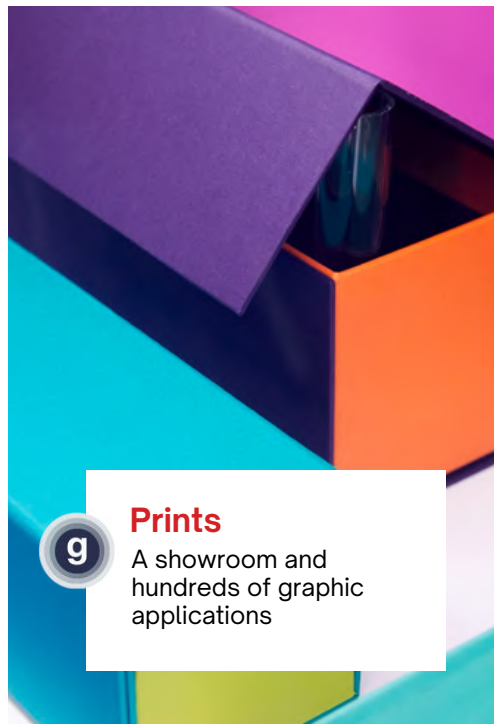
The show paid special attention to printers, organising **training activities** to update their knowledge, expand their service portfolio and help them find the **inspiration to innovate**.

This is a key moment for **relaunching activity in the industry** and Graphispag is firmly committed to proposals that contribute to business growth.

Thanks to its extensive programme, visitors were able to get an insight into new **graphic solutions** for a wide range of industries, from **publishing, design and advertising to decoration, commercial printing and retail**. The printing industry applies to multiple industries, and we aim to have a good representation of the market in the show's activities.



**Dialogues-Momentum**  
Inspiring the graphics industry



**Prints**  
A showroom and hundreds of graphic applications



**Popai Spain Awards Exposition**  
A glimpse into the future with 18 winning proposals







9

## DialoguesMomentum

Inspiring the graphic industry

More than a thousand attendees were inspired by **54 speakers** who took part in **more than 30 conferences and round table discussions** at an event that focused on two main themes.

On one side, **experts and printing companies** or graphic service users shared their **experience and knowledge** with the participants on topics such as **sustainability** in graphic processes, technology, personalisation, print on demand in the publishing world, functional printing, packaging printing, textile printing, **training** and **productivity**.

On the other hand, many presentations addressed key issues such as **management, motivation, resilience and business leadership** in sessions that explored business opportunities, setting up sustainable processes, finding funding, improving marketing and sales strategies and **driving digital transformation**.







g

## Prints

A showroom and hundreds of graphic applications

A central space where visitors could **see, touch and interact** with all kinds of **applications printed** on different materials and surfaces, as well as finished graphic products, provided by exhibitors and printers. Thanks to the incorporation of QR codes in the exhibition, visitors were able to obtain **precise information about the suppliers** of each piece of work, **techniques and media** used, so that they could find out more at the stands.

Some examples that could be seen in this area: books printed with **fluorescent inks**, pieces of Tenerife carnival costumes printed directly on fabric, **3D labels, finishes that simulate materials** such as wood or marble, **prints with textures and reliefs** on all types of furniture...







## Popai Spain Awards Exposition

A glimpse into the future with 18 winning proposals

The winners of the **Liderpack-Popai Spain Awards 2020 and 2021** exhibited their work at Graphispag 2022.

**Innovation** and **originality** are the alma mater of the **18 entries** that won the award. It is not easy to make products stand out at the point of sale, but the winning companies' projects achieved **high visibility** thanks to graphics and printing. In addition, they opted for **hard-wearing nature**, **simple transport** and assembly at the point of sale, as well as the use of **sustainable materials**, chiefly cardboard and wood, to permit their recycling.







## Dialogues- Momentum

Inspiring the graphics industry

### Tues 24

#### Public funding in 20 minutes

*Jose Pedro Tarango Julián* | Barcelona Activa

#### Wall decoration and furniture personalisation trends

*Armando Mota da Silva* | Digidelta | MIMAKI

#### “From paper to reality” sublimation as a mechanism for the expression of fantasy

*Ana María Ramos Martín* - *José Antonio Aguirre Román* | Ancoratex

#### Build a brand, not a business

*Enric Jové* | McCann

#### Post-pandemic changes in the graphics industry and sustainable materials

*Carlos Chiesa Reboredo* - *Jose Antonio Marina* | Nivell Publicitari

#### Coldfoil o Hotfoil – Compete or complement?

*Ángel Pérez* - *Ignacio Baquero Checa* | Heidelberg Spain

#### Textile printing evolution and future

*Encarna Luque* | Roland DG EMEA

### Weds 25

#### Innovation in training for the graphics industry and the guild’s job pool

*Joan Creus Oliveras* - *Ramón Vilaltella Ortiz* | Gremi de la Indústria i la Comunicació Gràfica de Catalunya (Guild of the graphic industry and communication of Catalonia)

#### Accessible and engaging packaging

*Tin Fonts* | Col·legi Oficial de Disseny Gràfic de Catalunya  
*Francisco Tornos Moneva* | Ipacklab  
*Silvia Andrea Cristian Ladaga* | Universidad de Barcelona  
*Eduardo López-Román* | ENATIC  
*David Santamaría* | Lateral Branding  
*Carles Cargol* | Alzamora Group

#### New developments in print-on-demand for the book industry

*José Manuel Anta Carabias* | Fande  
*Jesús Núñez Alonso* | e-Versus  
*Miguel Ángel Sánchez Maza* | Podiprint  
*Arantxa Mellado Bataller* | LiberExpress

### Weds 25

#### Textile personalisation: promote your services and expand your business

*Luis Córdoba* - *Rodolfo Marrero* | Siser  
*Robert Sim Garcia* | Roland DG

#### Propilos – extended palette application in flexo and gravure printing (solvent based)

*Joan Bardina Tomas* | OQ Chemicals

#### Epson Europe Sustainability Report 2020/2021

*Joan Escoté Rofes* | Epson Iberica

#### Flexible packaging and sustainability

*Pere Coll* | Enplater

#### Main challenges for industry and graphic communication in Spain and Portugal

*Jose Manuel Lopes de Castro* - *Paulo Dourado* | Apigraf  
*Álvaro García Barbero* - *Jesús Alarcón Fernández* | NEOBIS

### Thurs 26

#### Managing innovation and collaboration for business growth

*Manel Julián* | Moderador  
*Jep Tarradas* | VP Tecnología

#### In a context of change, new opportunities for differentiation and personalisation in packaging

*Álvaro Quintanilla* | Loop New Business Models

#### Adoption and benefits of using additive manufacturing technologies by industrial and packaging applications

*Magi Galindo Anguera* | IAM3DHUB

#### Beyond graphics printing

*Cristina Casellas Coll* | Eurecat

#### Water-based inks, varnishes and coatings for sustainable printing. Ready for the circular economy

*Laura Pomés Rodilla* | Quimóvil





## Dialogues- Momentum

Inspiring the graphics industry

### Thurs 26

Current trends: PET film solutions with a packaging focus

*Veronique Guillou-Yermia* | TPL

Green print. How to approach your projects to achieve 360° sustainable printing

*Germán López Camporeale* | Sabaté Print Everything

Towards (necessary) change in the publishing industry: digital printing technology and business model

*Claudia Casanova* | Ático de los libros

Sustainable inks for packaging 2030

*Jesús Palenzuela* | Itene

### Fri 27

Keys for productivity in the graphic arts company

*Marc Tarral* | Gremi de la Indústria i la Comunicació Gràfica de Catalunya (Guild of the graphic industry and communication of Catalonia)

How do you get to 40 years of making good impressions?

*Lluís Rovira* | Sundisa

Personalisation as a new business opportunity for print service providers

*Luis Virgos* | Fujifilm España

Sustainable printing. Marketing or engagement

*Ángel Pérez - Jaime de Diego Oliva* | Heidelberg Spain

*Cristian Arenas* | Tois Estudio

*Oriol Llinàs Martí* | Unión Papelera

*Patricia Garcia-Manso Hernández* | DIN Impresores

*Laure Molinié* | EGISA - Envase Gráfico Industrial



**+40**

Seminars



**+50**

Speakers



## Prints

A showroom and hundreds of graphic applications



**506**

scanned codes



**290**

users



**16**

participating companies











**Graphispag exhibe procesos y productos innovadores para relanzar la impresión**

El salón de artes gráficas quiere inspirar productos imprimidos sostenibles, innovadores y de valor añadido

**El Nacional**  
Foto: Fira de Barcelona  
Barcelona, Miércoles, 18 de mayo de 2022, 05:25  
Tiempo de lectura: 4 minutos

**La sostenibilidad en la impresión, eje de los próximos webinars "Impulso" de AESI y Graphispag**

13.9.2021

Estos meses de septiembre, la Asociación Española de Suministradores de Impresión (AESI) y el salón Graphispag de Fira de Barcelona retoman su ciclo de webinars "Impulso" con dos nuevas sesiones centradas en la sostenibilidad y dirigidas a profesionales y empresas proveedoras o usuarias de servicios de impresión y de comunicación gráfica. Participarán representantes de Epson Ibérica, HP, Embrex Ibérica, así como el consultor Ángel Casals.

**Graphispag 2022 acelerará la reactivación de la industria gráfica y la comunicación visual**

PUBLICADO EL 09 DE NOVIEMBRE DE 2021

Graphispag 2022, la feria de referencia en el mercado ibérico para la industria gráfica y la comunicación visual, se prepara para contribuir a acelerar la recuperación sectorial, facilitando el necesario reencuentro de empresas y profesionales para compartir técnicas, conocimientos, experiencias y soluciones prácticas. El salón -que tendrá lugar del 24 al 27 de mayo en coincidencia con Hispack-, mostrará las últimas tendencias en tecnología gráfica, soportes, materiales, tintas, acabados y herramientas innovadoras a quienes imprimen y comunican.

**Graphispag 2022, la respuesta a los nuevos retos del sector de la impresión**

El salón que organiza Fira de Barcelona apuesta por relanzar la actividad del sector de la impresión con productos gráficos más sostenibles, innovadores y de alto valor añadido

**Graphispag quiere inspirar una impresión más sostenible**

Mayo, 2022

La impresión responsable, verde y, sobre todo, innovadora marca la hoja de ruta de la industria gráfica para seguir reinventándose y hacer frente a la caída de la demanda provocada por la pandemia y la mayor digitalización de la comunicación.

Como complemento de su oferta comercial, Graphispag (del 24 al 27 de mayo, recinto Gran Via, Barcelona, España) presenta este año un programa de actividades con el que quiere inspirar a empresas y profesionales gráficos a crear productos y objetos impresos sostenibles, duraderos, personalizados y de alto valor añadido para los usuarios. Lo confirman una veintena de

**Las artes gráficas se reinventan en el recinto de Gran Via**

D. C. Director: La industria gráfica está presente en toda parte. Se trata de un sector con una larga historia, que surgió a mediados del siglo XV, cuando en Maguncia -en la actual Alemania- Johannes Gutenberg creó la impresión tipográfica. Más de 500 años después, la sostenibilidad, la digitalización y los nuevos hábitos de consumo suponen todo un reto para las firmas especializadas. Son tres desafíos que abordarán entre el 24 y el 27 de mayo en el recinto de Gran Via de Fira de Barcelona, en el marco de Graphispag, el salón internacional dedicado a la industria gráfica y la comunicación visual.

El certamen ocupa un pabellón ferial y coincide con Hispack, certamen en el envase y en los envases y sus etiquetas, dos de las especialidades gráficas que más crecen. En ambos certámenes participarán en torno a 300 empresas y el visitante podrá recorrer ambas ferias con el mismo pase.

En el caso de Graphispag, el salón reunirá a 65 empresas especializadas que presentarán soluciones tecnológicas relacionadas con el color, la personalización, el medio ambiente, los acabados innovadores y la digitalización de procesos.

Este año, se dará un gran protagonismo a un centenar de aplicaciones y productos gráficos acabados, que se exhibirán en una zona específica denominada Impresiones. Entre los productos que se exhibirán sobresalen libros impresos con tintas fluorescentes que permiten su visualización en condiciones de poca luz, piezas de los distribuidores del carnaval de Tenerife y relojes o sobre todo tipo de mobiliario. También se presentarán los trabajos que en 2020 y 2021 ganaron los premios Propal Awards, dedicados a la publicidad en el punto de venta.

Graphispag también es un escaparate para la maquinaria y tecnología de impresión, la encuadernación, los soportes y los consumibles. Entre los partícipes: el mejor bloqueador de anuncios del mundo, el mejor bioquadrador de anuncios del mundo, el mejor punto de encuentro comercial, relacional y formativo que en estos momentos necesita la industria de la impresión para impulsar con eficacia su actividad, rentabilidad y negocio", agrega.

Por su parte, Hispack ocupará dos pabellones y contará con 600 empresas especializadas en etiquetado, codificación, marcaje industrial, impresión flexográfica, estuches, alta gama y soluciones para la industria y el comercio electrónico. La cuarta parte de los expositores son de otros países y por nacionalidades, sobresalen Turquía, Italia y Alemania.

**Graphispag exhibe con Hispack materiales, tecnología y acabados para reactivar la impresión**

Este año la industria gráfica y la del envase y embalaje suman sinergias con la celebración conjunta de sus ferias de referencia Graphispag e Hispack, que tendrán lugar del ...

**Graphispag quiere inspirar una impresión más sostenible, innovadora y de alto valor añadido**

Ferías





## We are present in technical and general press



**801**

press, radio and online reports



**€527,849**

advertising value



**51,910,306**

audience impacts



**10**

press releases



**112**

accredited journalists in the press room

### Media Partners







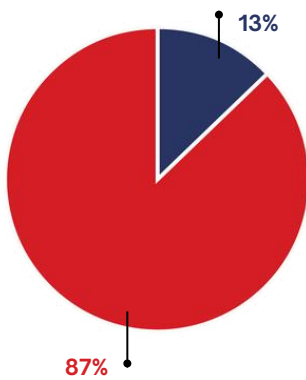
## We attract media interest

### Media coverage by medium

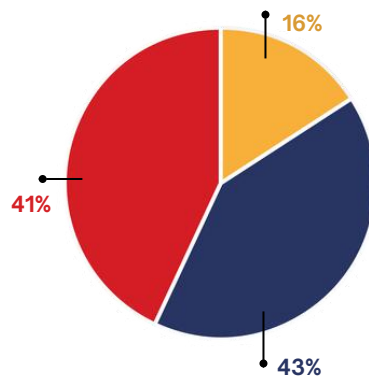
Turnover (in Euros)	Press	Online	Radio	Television	Rest of Europa	Total
Number of information pieces	105	689	0	4	3	801
Space (in pages)	132.3	----	----	----	3,9	136.2
Duration	----	----	0:00:00	0:10:45	0:00:00	0:10:45
Economic value	€213,680	€228,527	€0	€85,416	€226	€527,849
Impacts of the audience	3,525,268	47,892,038	0	490,000	3,000	51,910,306

Source: Media presence report (January 2021 - December 2022) by Rebold.

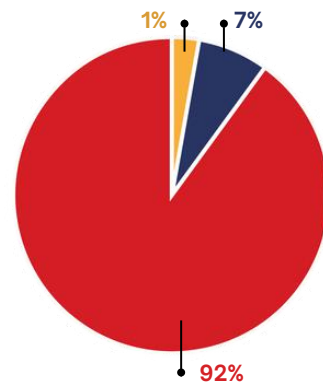
Number of information



Economic value



Impacts of the audience



● Press ● Online ● Television





## Graphispag 2022 impact – Online

### Web data (Between May 2021 and May 2022)

 **43,733**  
new users

 **64,442**  
sessions

 **291,432**  
pages visited

### Social media

  **2,805**  
followers

  **3,756**  
fans

  **1,429**  
contacts

  **2,812**  
followers

 **7,572**  
interacctions

 **1,231,431**  
impacts

 **2,645**  
audience accumulated





## Graphispag 2022 impact – Online

### Email marketing (Between May 2021 and May 2022)

Visibility in all deliveries  
to a universe of

**36,730**  
users



**367,109**  
emails sent



**25.8 %**  
opened

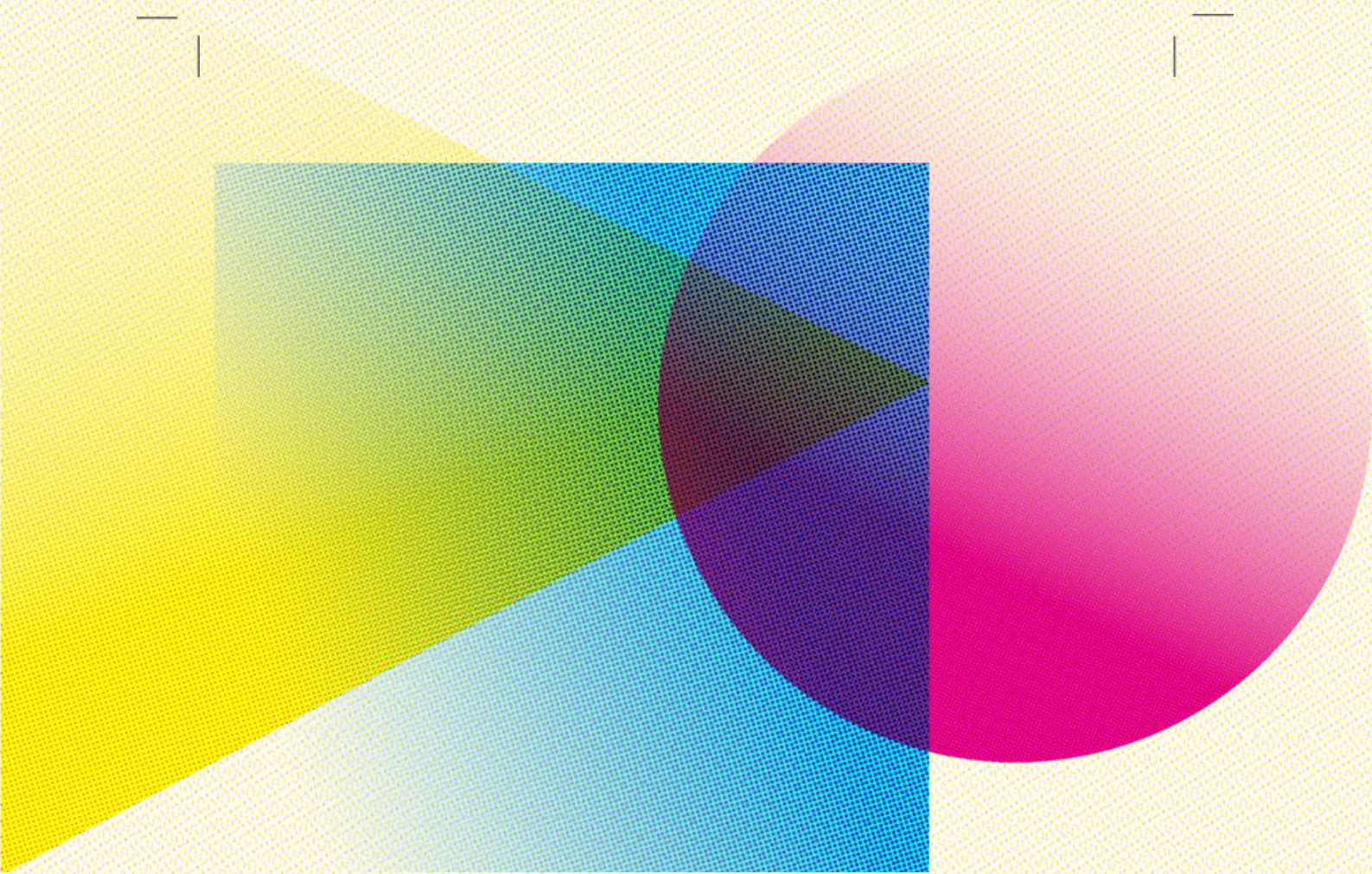


**2.40 %**  
clicks





We look forward  
to seeing you in  
**2024** at Fira de  
Barcelona.



graphispag  
2022

