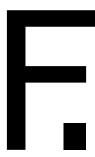


RETURNS ON 26-28-09 2024





FIND - Design Fair Asia is a platform to showcase Furniture, INteriors, and Design brands



EXHIBITOR PROFILE FURNITURE & FURNISHINGS

Living & Dining

Outdoor

Children's Furniture

Workplace

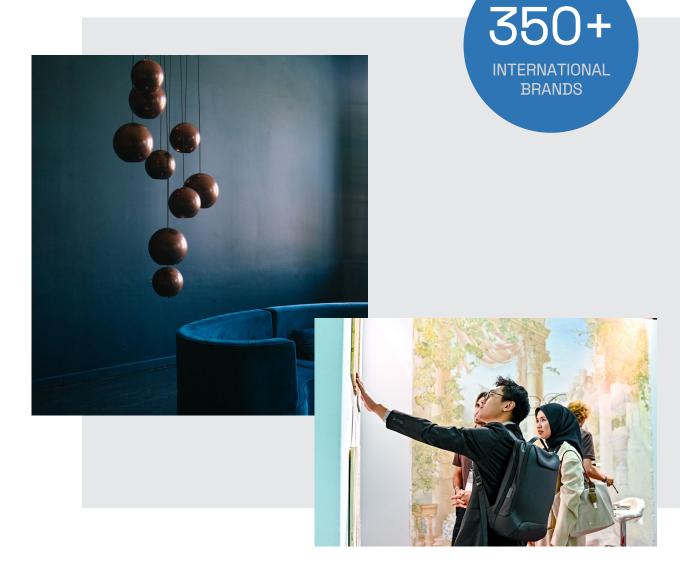
Gym, Fitness and Wellness

Rugs & Carpets

Soft Furnishings

Textiles







EXHIBITOR PROFILE INTERIORS

Bed & Bathroom

Lighting

Surfaces

Flooring

Kitchen

Storage

Audio Visual and Electricals

Smart Interiors







EXHIBITOR PROFILE DESIGN

Objects

Tableware

Art & Collectibles

Design

Accessories

Hand & Craft



Why Exhibit?

01

DIRECT ACCESS TO ASIA

The Asia Pacific Furniture industry was valued at US\$614 billion in 2021, with a projected growth of over 5% from 2021-2025. FIND gives you direct access to leading architects, interior designers, project developers and specifiers driving Asia's design future.

02

CONNECT WITH THE GREATEST INDUSTRY PLAYERS

FIND – Design Fair Asia, one of the largest global furniture, interiors and design events of its kind, will feature the world's leading brands, renowned independent designers, galleries, manufacturers, and entire pavilions dedicated to countries showcasing their heritage and design expertise.

03

BE IMMERSED IN A TRULY EXPERIENTIAL DESIGN ENVIRONMENT

Content, networking, emerging design showcases, in addition to the exhibition, complete the FIND experience. The event will deliver a truly iconic experiential design environment.



FIND '23 IN NUMBERS

OVERALL ATTENDANCE: 12,624

GLOBAL ATTENDEES: 22%

VISITING COUNTRIES: 72

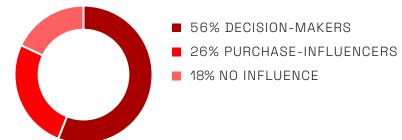
EXHIBITING BRANDS: 300+ FROM 21 COUNTRIES

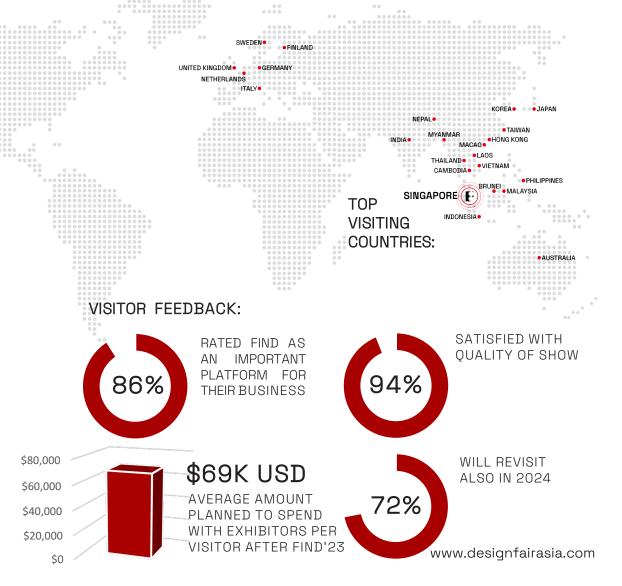
RELEVANT VISITOR BREAKDOWN 2023:



COLLECTORS

PURCHASING AUTHORITY:







Visitor Profile

INTERIOR DESIGN & ARCHITECTURE

Interior Designers & Design Firms

Leading Architects

Design & Build Contractors

Turnkey Project Developers

Hospitality, Leisure & Property Project Developers

Real Estate Developers

Contract/International Hotel Groups Investors

CHANNELS & RETAIL

Market Access Partners – Asian importers, Resellers, Distributors

Large Format Multi-brand Retailers

Department Stores Boutique / Showroom

Multi-brand Retailers

Online Channels

INFLUENCERS & MEDIA

Opinion Leaders

Print & Digital Journalists

Social Media Influencers

Online Design Community Site Operators

High Net Worth Individuals (HNWI)

High Net Worth Collectors

www.designfairasia.com

FIND '23 – Visitor Snapshot

Visitors and buyers included architects, AVP, CCO, CEO, creative director, director of design & construction, director of operations, division director, hotel development director, merchandising director, regional SDP director, SVP from these companies:

Aedas	RSP RSP ARCHITECTS	★ 太古地産 Swire PROPERTIES	RDC	WOHA	MMOSERASSOCIATES	⇔ HBA	PAN PACIFIC HOTELS GROUP	CHANGI airport group
LVMH	(M) JLL	Olson Kundig	DPA DP ARCHITECTS	Far East Organization	⋈ DBS	ОСВС	FRASERS	I SETAN
ACCOR	THE RITZ-CARLTON®	PERENNIAL	CBRE	ADDP	RADISSON HOTEL GROUP	IHG HOTELS & RESORTS	WILLIAMS SONOMA CALIFORNIA	GREAT ROOM
Deutsche Bank	Resarts World singapore	CUSHMAN & WAKEFIELD	⇔ TAKENAKA	BCI	L.J Fil Hongkong Land	兵 GAMUDA	CENTRAL PATTANA	≫ Guoco Land
URBNOTC	* CAPELLA	⊗ SCG	Gensler	cîtîbank	Hilton HOTELS & RESORTS	Lazada	Takashimaya	COMPASS
pullman	Julius Bär	III ByteDance	- AUM ARCHITECTS	EDG	KING POWER	Cap/taLand	Singtel	BHG MALI REIT

FIND Partners

Organizers

Premier Global Partners

Held in Key Event of



















Supporting Associations









































FIND '24 Returns with





FIND – Global Summit '24 will gather some of the best talents and practitioners in the design industry from across the region and offer invaluable insights for business opportunities, networking and educational benefits. The 2023 edition saw a 3 full day program with 28 engaging session featuring 60 of the best global design thinkers attracting some 2300+ visits.



EMERGE '24

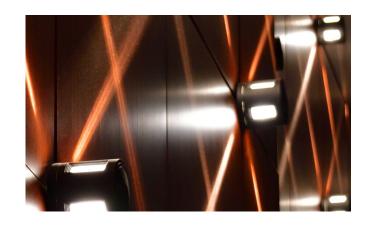
The ever alluring EMERGE showcase, which united over 60 of Southeast Asia's foremost designers during the last editions, will return to FIND also in 2024. DesignSingapore Council is to curate the exposé following a yet to be revealed theme that allows attendees to discover the creativity and craftsmanship of hundreds of unique works across 1000 sqm.



HOSTED BUYER PROGRAM '24

FIND - Design Fair Asia will offer an improved service to facilitate matchmaking during the show as FIND '24 will welcome and host design, hospitality, retail and interiors buyers from across the Southeast Asian region. The service is part of the organizers commitment to drive value for exhibitors and partners. Learn more about the program for 2024 by contacting us.

NEW to FIND - Design Fair Asia '24





FIND – Design Fair Asia will feature a new zone especially dedicated to the illumination and sound exhibitors by partitioning off a hall and dimming the brightness to create a more immersive experience and spotlight exciting outdoor, indoor and industrial lighting.

The zone is to stage creativity, sustainability and host sound application manufacturers to showcase innovation in this sector.



COUNTRY PAVILION SPOTLIGHT

FIND '24 will offer country pavilion organizers and groups the opportunity to feature their national culture, design and innovation through a dedicated, prime location and bespoke marketing campaign. Delegates and buyers will easily discover the highlighted exhibitors and contemporary products from the exclusively featured pavilion. The spotlight package also allows for additional visibility during the FIND Global Summit content program.



LEISURE & WELLNESS ZONE

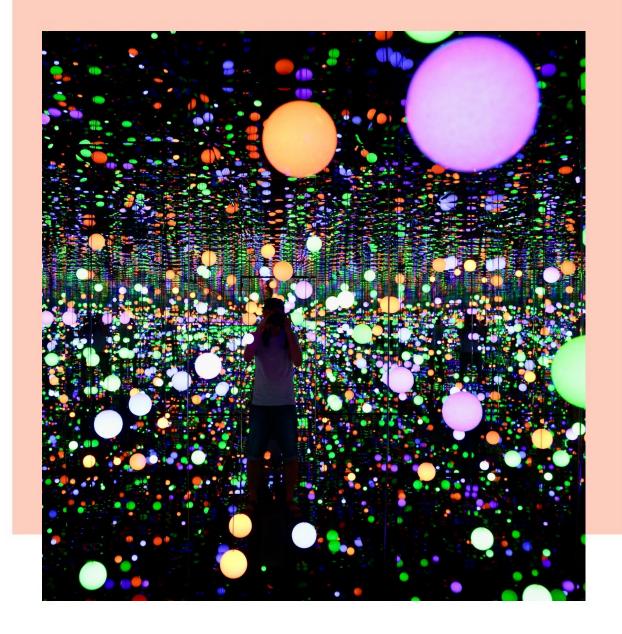
FIND '24 will feature a dedicated zone for leading manufacturers of leisure or wellness equipment and products. Recreational spaces in hospitality, residential or commercial properties in Asia have seen steady transformation and growth. The industry offers innovative concepts to differentiate operators in the service landscape. Showcase your latest products to designers and hospitality buyers.

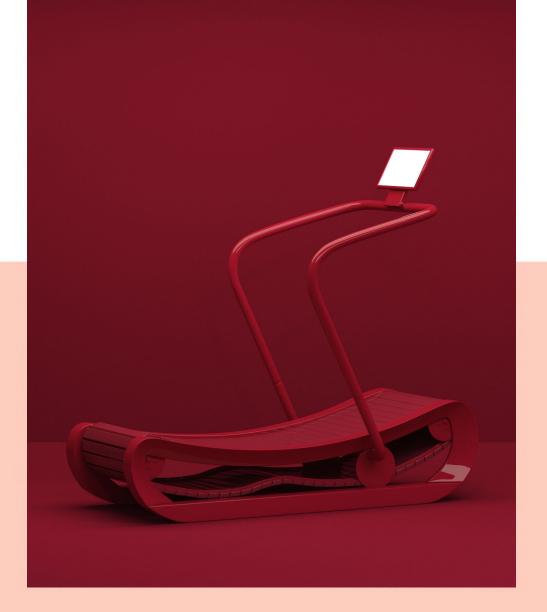
LIGHT & SOUND

NEW ZONE at FIND '24

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PAVILION SPOTLIGHT

TAILORED OPTIONS FOR GROUPS at FIND '24

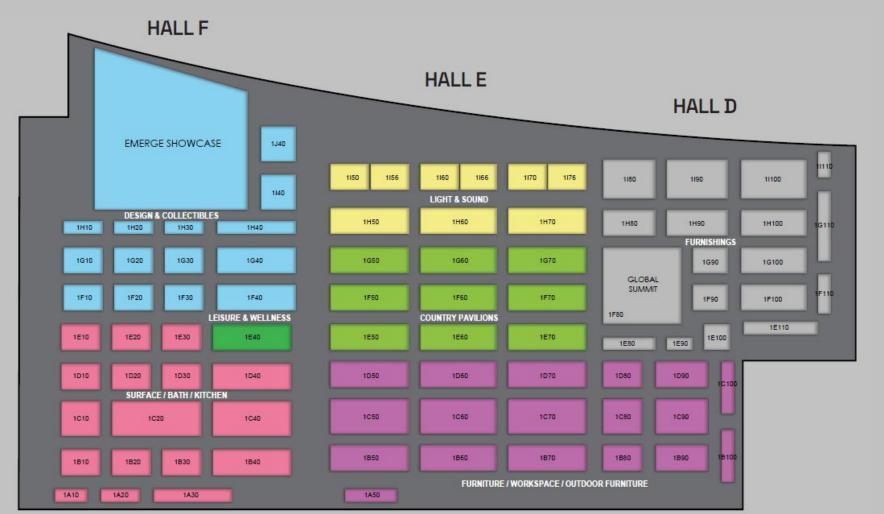
FIND '24 will offer country pavilion organizers and groups the opportunity to feature their national culture, design and innovation through a dedicated, prime location and bespoke marketing campaign. Delegates and buyers will easily discover the highlighted exhibitors and contemporary products from the exclusively featured pavilion. The spotlight package also allows for additional visibility during the FIND Global Summit content program or personalized hosted buyer meetings. In summary:

- Prime Location
- FIND Global Summit Integration
- Bespoke Marketing Campaign
- Tailored Package for Collective Objectives



FIND 2024 Floorplan

Marina Bay Sands Convention Center, Level B2. Subject to change.



ZONES - Halls D, E & F

- Light & Sound **NEW**
- Leisure & Wellness *NEW*
- Surface, Bath, Kitchen
- Int. / Group Pavilions
 (incl. Italian Design Capsule)
- Design & Collectibles
- Indoor & Outdoor Furniture, Workspace
- Furnishings & Collectibles
- FIND Global Summit
- EMERGE Showcase

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FIND '24 – Participation Options

- New 2024 prices are applicable from November 1st 2023
- Exhibitors can choose between different locations, booth types (raw space or shell scheme) and number of sides open
- Minimum booth sizes are 9 sqm for shell scheme or 18 sqm for raw space exhibitors. Island booths require a minimum of 36 sqm
- All prices are in SGD, excluding GST and for space only. GST is applicable for Singapore registered companies only
- *SG Pavilion exhibitors can claim up to 70% subsidy for the maximum of 36 sqm exhibition space and booth construction
- **Pictures are for illustration purpose only

	Interna	ational	Singapore		
Booth Type	Raw Space Per sqm min. 18 sqm	Shell Scheme Per sqm min. 9 sqm	Raw Space Per sqm min. 18 sqm	Shell Scheme Per sqm min. 9 sqm	Schell Scheme Visual**
1-side open – Row	720 SGD	820 SGD	810 SGD	920 SGD	
2-sides open – Corner	740 SGD	840 SGD	810 SGD	920 SGD	
3-sides open – Peninsula	740 SGD	840 SGD	810 SGD	920 SGD	
4-sides open – Island	750 SGD	850 SGD	835 SGD	945 SGD	

SG Participation Options – Shell Scheme or Raw Space



LEAD IFM CRITERIA APPLY*

Subject to availability as **funding is limited**. **SG Pavilion** participants can **claim up to 50% subsidy** for the **maximum of 36 sqm exhibition space and booth construction**. The grant is eligible for the following expenses:

- o Space Rental
- Compulsory Standard Marketing and Admin Fee, incorporating provision of Public Liability Protection Package
- Stand Construction
- o Pavilion Directory
- o Common Area Costs (if applicable)
- Auditor's Fee

Shell Scheme - from 9 sqm SG Pavilion



Pictures are for illustration purpose only.

SHELL SCHEME ENTITLEMENTS	9 sqm	18 sqm	36 sqm	
Exhibitor Passes	2	4	8	
White round Table + Wastepaper	1	1	2	
White Folding Chair	1	2	4	
No. of long arm Spotlight	2	4	6	
13amp single phase Powerpoint	1	1	2	
Complimentary Wifi	Yes	Yes	Yes	

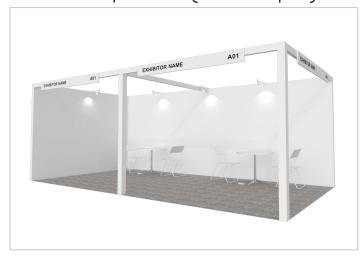
^{*}https://www.enterprisesg.gov.sg/financial-support/local-enterprise-and-association-development-programme.

Participation Options – Shell Scheme

Corner 9 sqm Booth (2-sides open)



Corner 18 sqm Booth (2-sides open)



Peninsular 36 sqm Booth (3-sides open)



Pictures are for illustration purpose only.

SHELL SCHEME ENTITLEMENTS	9 sqm	18 sqm	36 sqm (for 36 sqm+ pl. inquire)	
Exhibitor Passes	2	4	8	
White round Table + Wastepaper	1	1	2	
White Folding Chair	1	2	4	
No. of long arm Spotlight	2	4	6	
13amp single phase Powerpoint	1	1	2	
Complimentary Wifi	Yes	Yes	Yes	

Creative Solutions Beyond The Exhibition Stand

FIND offers tailored sponsorship packages that drive visibility and advantages through targeted bundles. Elevate your brand through exclusive speaking opportunities, VIP lounge integration, showroom activation (off-site), digital campaigns or on-site product placements tied together with lead generation reports. Benefit from bespoke options to fit your objectives and contact us or download the brochure.













Contact us for more information

Pasang Sherpa

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Nadia Wahid
M: +65 9457 2543

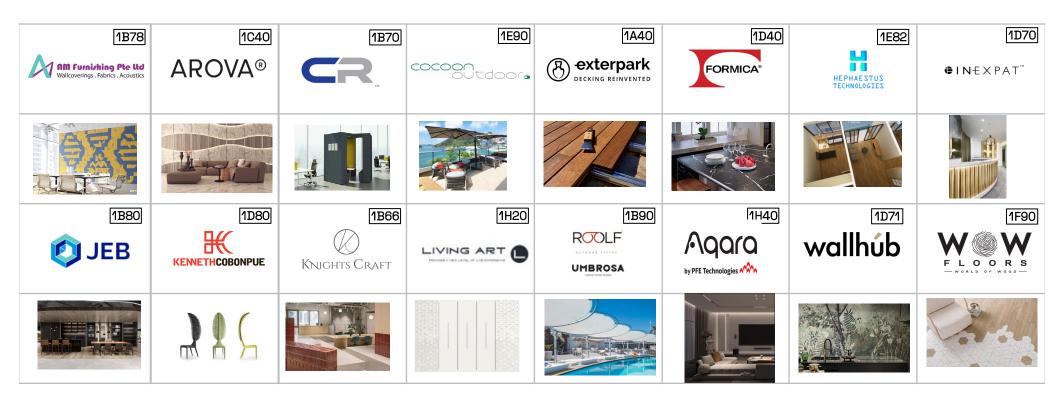


SALES <u>exhibit@designfairasia.com</u>

MARKETING <u>marketing@designfairasia.com</u>

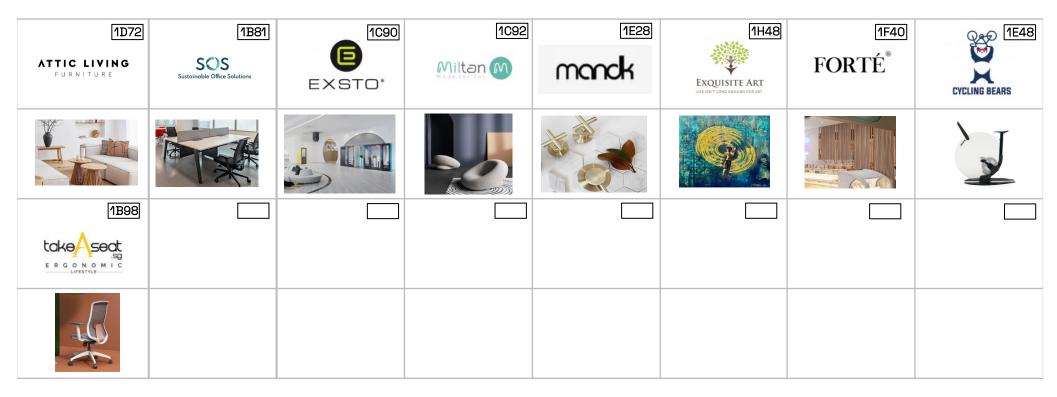
GENERAL <u>contact@designfairasia.com</u>

FIND 2024 – Snapshot Confirmed Brands



Updated exhibitor listing will be up soon on FIND website. Images only for illustration purposes.

FIND 2024 – Snapshot Confirmed Brands



Updated exhibitor listing will be up soon on FIND website. Images only for illustration purposes.

FIND '23 – A look back at the platform for the industry

FIND – Design Fair Asia, the **key marketplace** for furniture, interiors and design, returned to the **Singapore Design Week** with an exciting array of features and program **across 18,000 sqm** of exhibition space. **Close to 13,000 visits, 300 international brands, 60 international speakers** during the Global Summit which attracted over **2300 visits** and an array of young emerging talent showcases made FIND 2023 a stellar experience.

The highly esteemed tradeshow and design hub connects leading suppliers across furniture, lighting, décor, textiles and smart interiors technology with Asia's burgeoning interior design, property development, retail and workspace sectors. FIND – Design Fair Asia, seeks to strengthen connections and drive business opportunities within the design and manufacturing community of Southeast Asia and beyond.

Review Post Event Report 2023



FIND Global Summit 2023



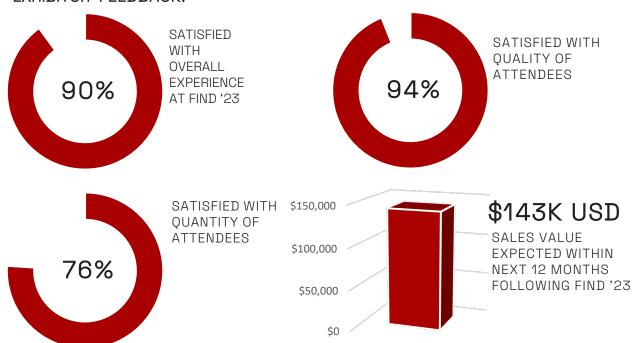
FIND Hosted Buyer Program

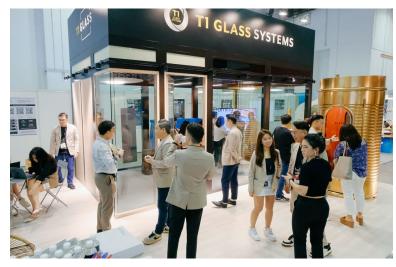


Forge Connections, Partnerships and Business

The pillar event of the Singapore Design Week acts as a stimulating marketplace connecting suppliers and distributors for interior design agencies, retail buyers, residential and commercial property developers, architects, high-net-worth individuals, and Asia-based distributors who can find a variety of interiors products across furniture, lighting, décor, textiles, design technology, home K&B and surface materials.

EXHIBITOR FEEDBACK:





"The experience was still fresh and new. It is different with the crowd this year. We are quite satisfied with the people who came to visit us, and we hope to be able to come back again next year."

Managing Director, T1 Glass

FIND '23 - Global Summit

3 Full Days, 28 Engaging Sessions, 60 Global Speakers, 2300 Visits, Countless Insights.

FIND – Global Summit gathered some of the greatest industry practitioners from across the region and offered exciting exchanges, free Continuing Professional Development segments and hosted the launch of interior designer accreditation program for SEA.













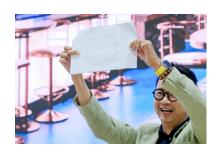


















FIND '23 Exhibitor Testimonials

Visitor and exhibitor are high-quality. Operations, and while processing experience are highly satisfying better than Hong Kong. Stand booths are of high quality.

Cube Present



It is a wonderful opportunity to connect with like-minded makers and innovators at find and exciting to be shaping the global design community of the future.

Olivia Collins, CEO



The interior elements design of this fine design exhibition, not only showcase the future material for interior architect, but also enhanced their impact. For inspired ID interior designer, get some new and fresh ideas to create beautiful work in this world. Good setting, working for booth and exhibitors and visitors.

Mosscape



A lot of relevant inquiries generated by the show, and the quality of the exhibition is excellent.

COSA International



Being our first time, at this event, we were impressed with the quality and number of leads we were able to gain.

Umbrosa N.V.



FIND Design Art Fair was an invaluable platform for us. It was a distinct honour to speak in the mesmerizing structure designed by Mamou-Mani. The architecture set the perfect atmosphere for meaningful dialogue and creative exchange. Thank you for all the great content FIND has provided and for this magnificent opportunity. Your support has led to a very nice moment on our Gallery Weekend calendar.

Audrey Yeo, President Art Galleries Association Singapore (AGAS)



It was quite an interesting show. We had the opportunity to meet retailers and interior designers and offer them our products. Overall, it was a very good experience. Hopefully we will be back next year.

NYZ Global



It was a very good experience at FIND. The organizer was very helpful from setting up to the show days. We would like to thank Nadia for the incredible help and support provided.

Eilumina Resources







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in FIND - Design Fair Asia

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