INDEX



TOPLINE REPORT

With a footfall of over 28,000 across all co-located shows, INDEX proved to be an extraordinary success this year. We are delighted to have welcomed visitors from 117 countries, who had the opportunity to witness the pinnacle of interior design.

At INDEX, attendees were treated to a showcase of the latest products, innovations, and solutions that are revolutionizing the industry. With a staggering presence of over 404 leading global brands, manufacturers, and suppliers representing a diverse range of product sectors, the event truly encompassed the entire spectrum of the industry.

13,247

Unique visitors &VIP's at INDEX

404

INDEX Exhibitors

| 27,921

Footfall across the co-located shows, excluding exhibitors

Exhibiting countries across all co-located shows

117

Visiting countries across all co-located shows

Dedicated conferences









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TOP VISITING COUNTRIES











A SNAPSHOT OF BRANDS THAT VISITED THE EVENT











































HEAR FROM OUR EXHIBITORS AND VISITORS

INDEX is the most important show for the interior design industry. We highly recommend the show to local companies, it displays a range of industry professionals and developers.

Surfaces Furnishing LLC - Exhibitor

After reflecting on last year's activities at INDEX, our team have come to the conclusion that this years exhibition has been the best one yet! The passion and interest that was displayed from the interior design community is refreshing to see and we can't wait to see what the new generation of designers have in store for the region.

Duphill Technical Solutions LL - Exhibitor

We are an Interior Design Company based in Dubai and events like this give us an opportunity to understand the global trends in the industry, new products, pricing & of course networking!

Sejal Brahmshatriya - Visitor

It was my first time to the show, and I was truly amazed by the international influence showcased during the show, that makes the design industry so exciting. I loved seeing this unique atmosphere that brings so much curiosity and creativity at once.

Fadila Chouakri - Visitor

DIGITAL MARKETING AND PR REACH

194,000 **USERS**

Website traffic (during the visitor promotion period)

3,766,905

Total social media reach

\$7,906,092

PR Value

HOSTED BUYERS PROGRAMME

This edition of INDEX, we've brought together an exclusive group of 30+ buyers from Saudi and Africa, as part of our highly coveted Hosted Buyers Programme. Our bespoke VIP campaign programme aimed to bring together qualified buyers and suppliers within the design and hospitality market to facilitate business transactions and create networking opportunities for both buyers and suppliers.

INDEX IS THE MEETING PLACE FOR THE INDUSTRY

INDEX has grown into a global industry event, which not only includes the fundamentals of a trade exhibition, but an array of intriguing conferences, inspiring features, and innovative products. Across 3 days, brands from across the globe connect with the regions most powerful buyers including Interior Designers, Architects, Distributors and Retailers searching for the latest in contract furniture, lighting, accessories, flooring and much, much more.

DUBAI WORLD TRADE CENTRE

4-6 JUNE 2024

For more information, please contact: sales@indexexhibition.com | T: +971 4 438 0355