

# CONSTRUMAT

23-25 MAY 2023 – Barcelona, Gran Via Venue

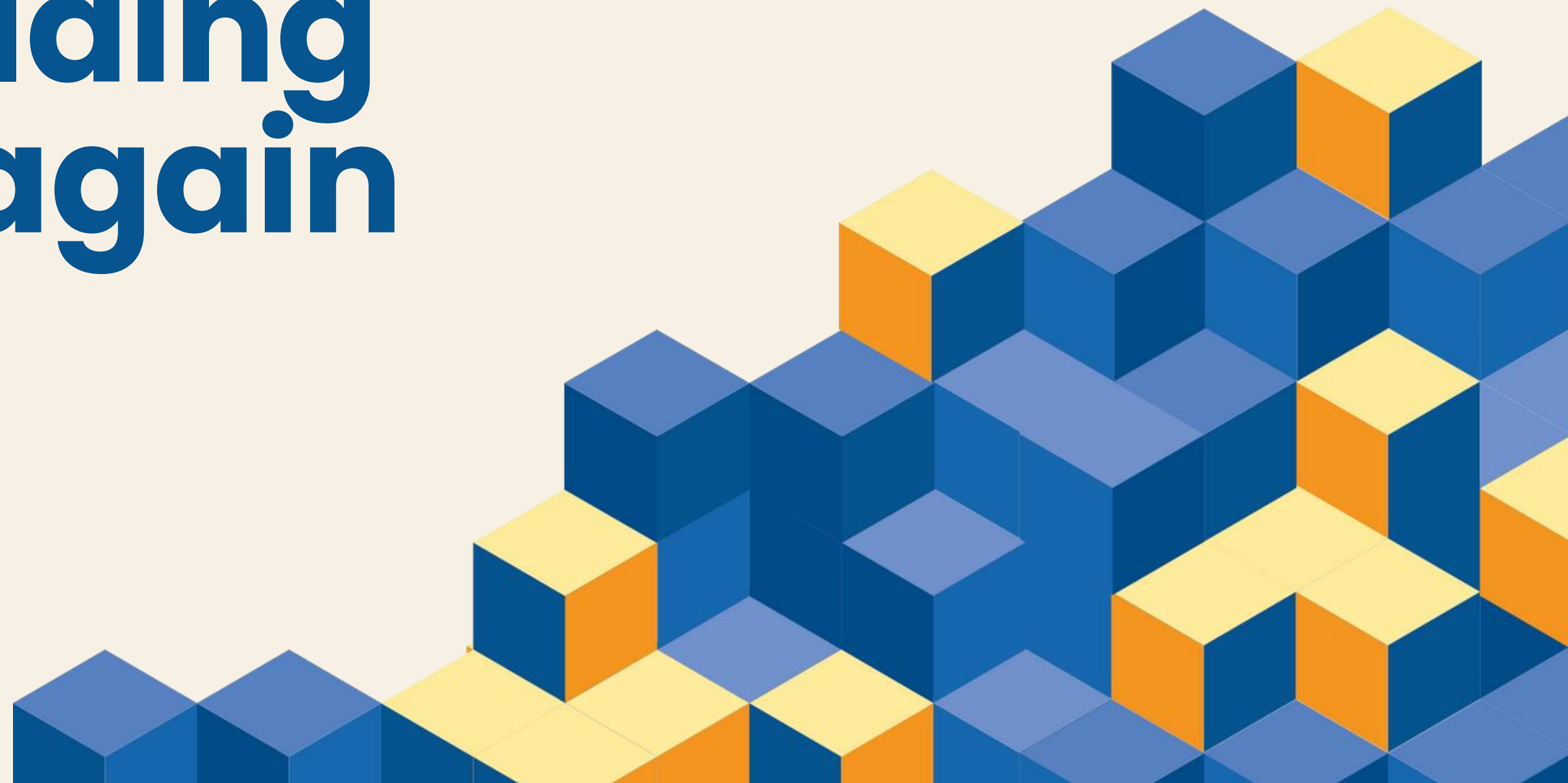


Fira Barcelona

[www.construmat.com](http://www.construmat.com)

#construmat23    

# We're building together again



# Towards a sustainable future

The construction sector is **essential** when it comes to **addressing and overcoming the urgent challenges** facing social, economic and environmental development.

It's **capacity to have an impact on all areas of human activity** (housing, health, education, trade, industry, infrastructures, landscape planning, etc.) gives it an **undeniably prominent role.**



# This is the right time to return to **Construmat**

The value of a major brand

**CONSTRUMAT**  
Volvemos a construir juntos



This is the right time to move forward again.

# Part of the ADN sector's

We've been **the flagship fair in Spain on 40 occasions**. This track record has made us a globally renowned brand for our **commitment to innovation, sustainability and business**.

We've supported the sector since the outset in both the good and the difficult times. In 2023 we'll be closer to the companies than ever before, putting **a high-profile media event** at their service.

Sign up for Construmat and **associate your company with the values of our brand**.

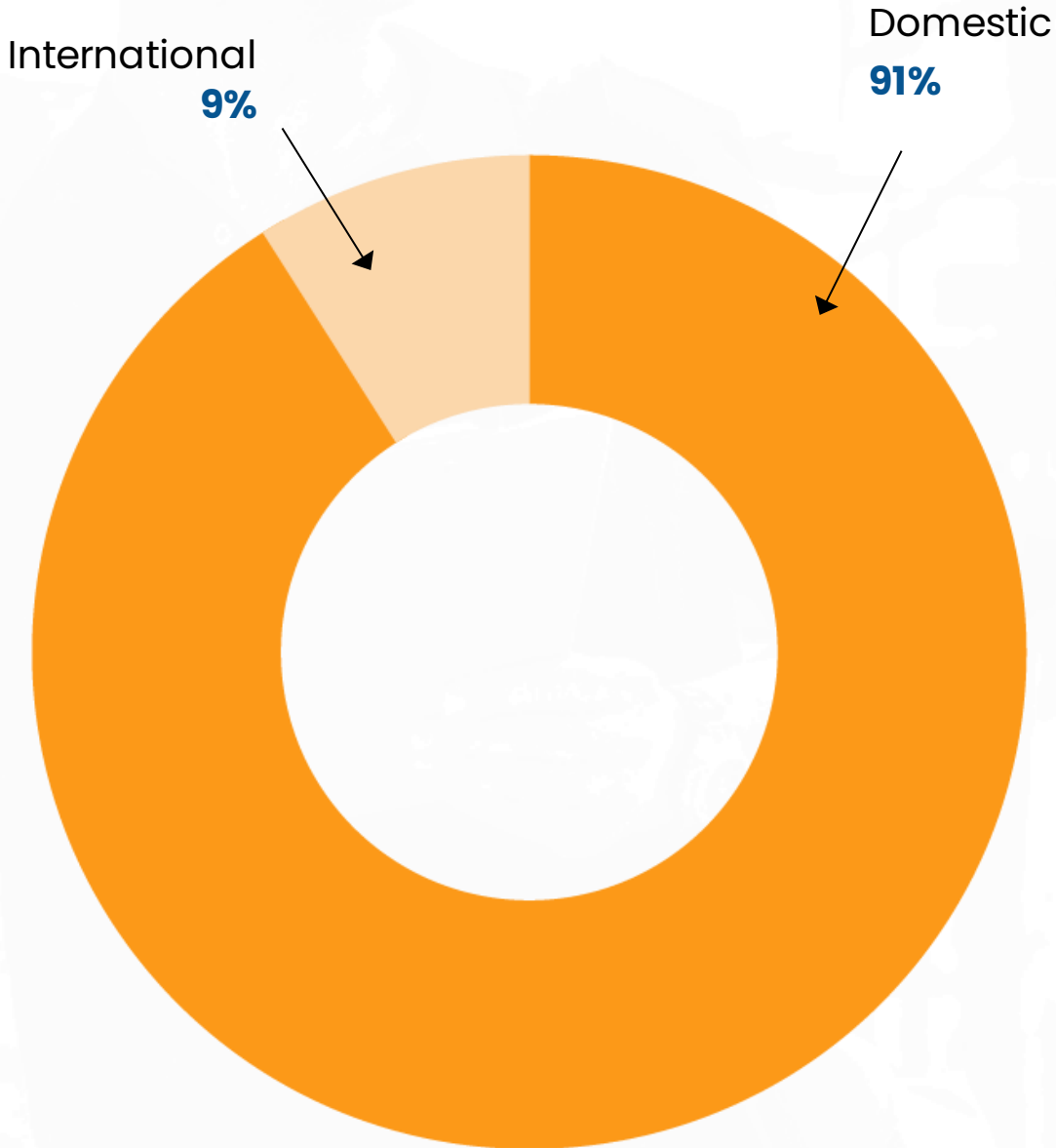


# We'll introduce you to your future customer

Position yourself in front of over 15,000 visitors and connect with VIP buyers.

# Professionals who purchase and decide

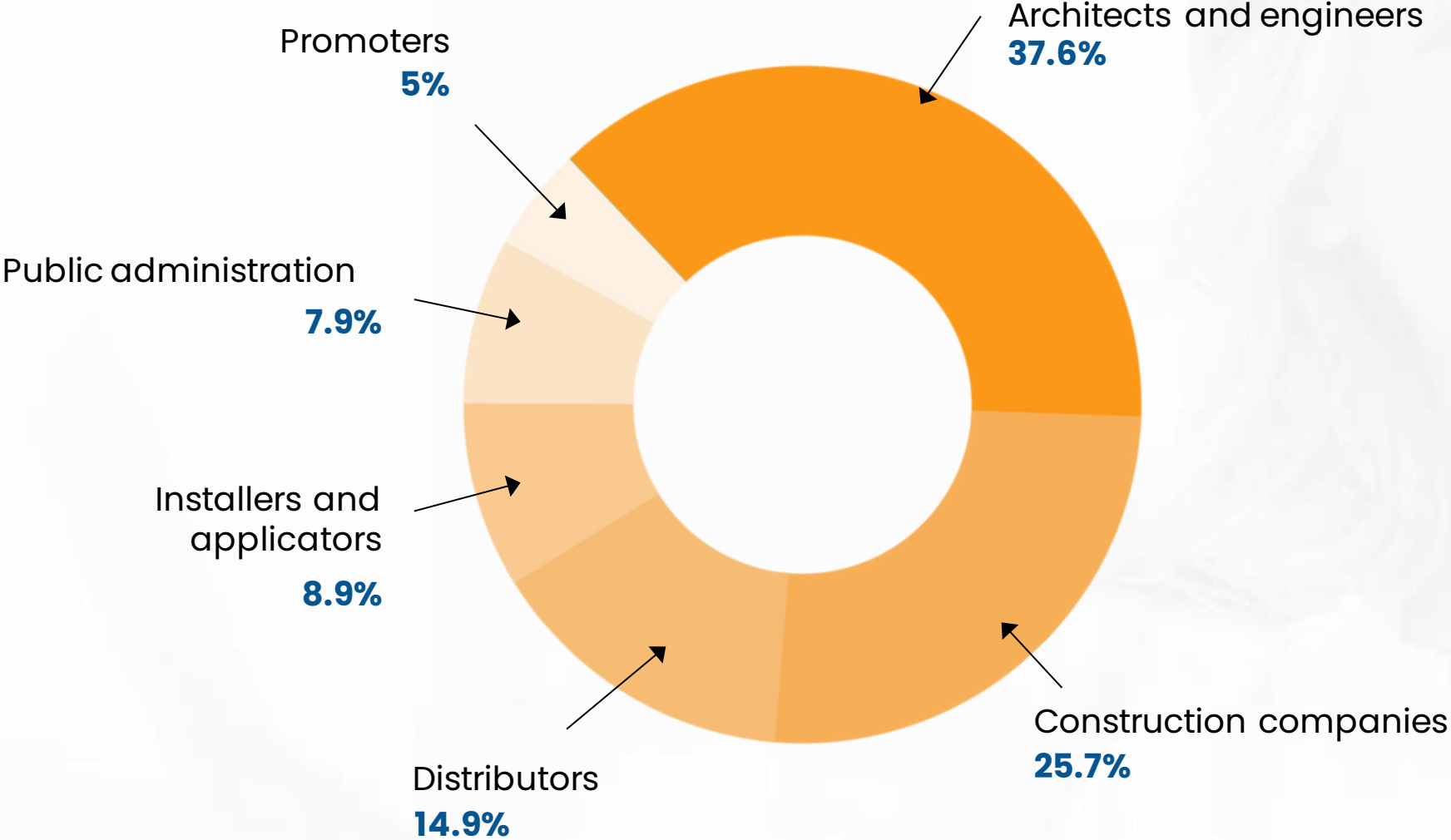
Architects, engineers, builders, distributors, fitters, applicators, promoters... We know that they decide. This is why we've nurtured our relationship and they **reward us with their loyalty, year after year.**



origin

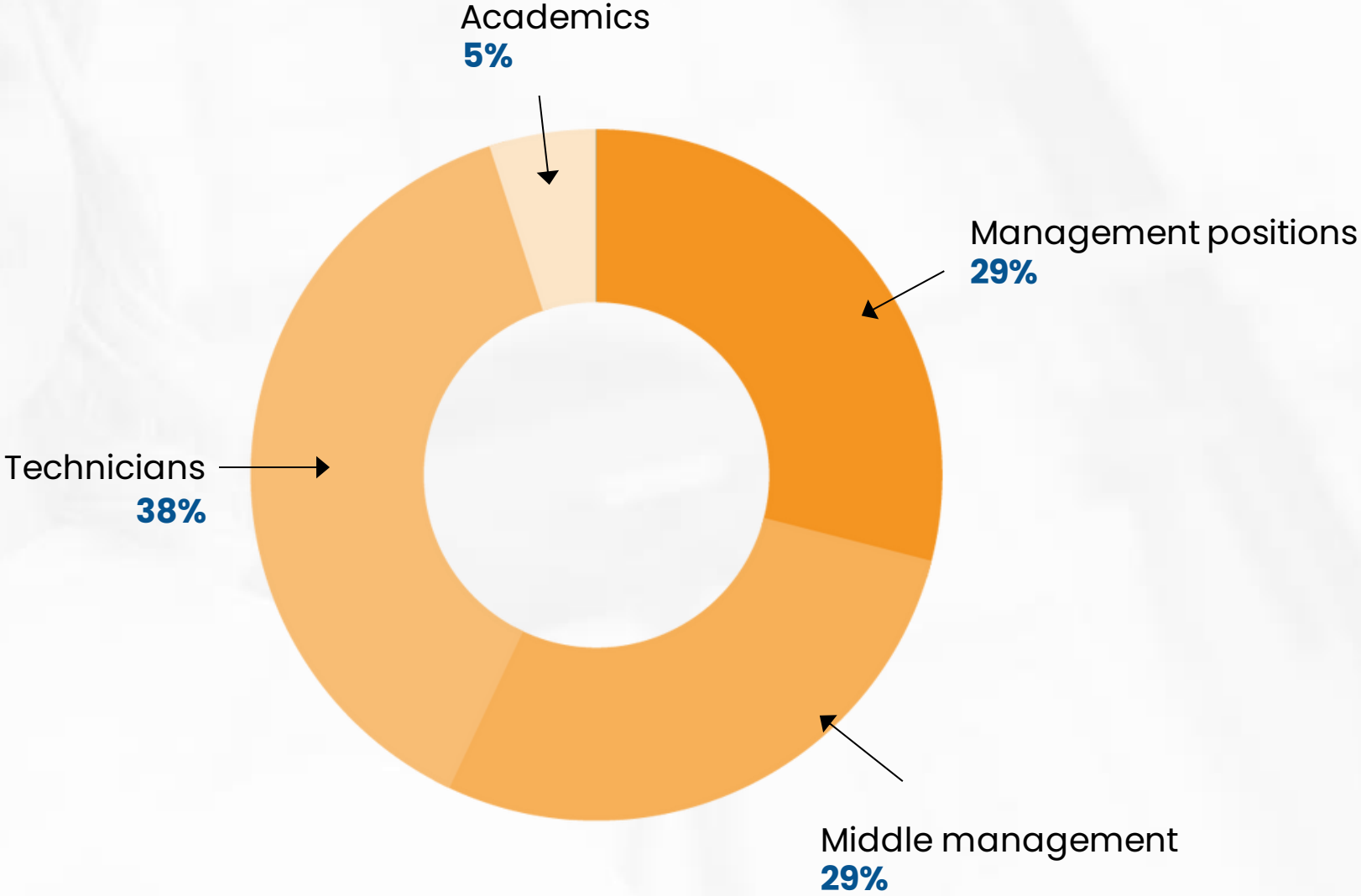


# Professional activity



+figures for 2019

# Position



+figures for 2019





# We rely on the services of the leading companies

Between 20% and 40% of the companies in the **TOP 50** ranking in each sector visit us.



# Companies that visit us

of the **TOP 50 x sector**

## 40%

residential buildings

CONSTRUCTORA SAN JOSÉ, AVINTIA, ACSA OBRAS E INFRAESTRUCTURAS, CONSTRUCCIONES ACR, VOPI 4...

## 34%

non-residential buildings

DRAGADOS, COMSA, NORTON EDIFICIOS INDUSTRIALES, CONSTRUCTORA DE CALAF, CONSTRUCIA...

## 30%

architecture and engineering

AQUATEC, UNEN Servicios para la Arquitectura, BOFILL ARQUITECTURA, BATLLEI ROIG ARQUITECTURA, BAC Engineering consultancy group...

## 24%

civil engineering

OBRASCONUARTE LAIN, API MOVILIDAD, JOSE ANTONIO ROMERO POLO, CONSTRUCCIONES URDECON, BENITO ARNO E HIJOS...

## 24%

property developers

AEDASHOMES OPCO, VIA CELERE DESARROLLOS, NEINORSUR, MERLIN PROPERTIES, METROVACESA...

## 20%

distribution of building materials

WURTH ESPAÑA, SAINT GOBAIN, SALTOKI, LEROY MERLIN, BRICOMART...

## 18%

maintenance and installations

ALIAxis IBERIA, AGEFRED, CBRE GWS TECHNICAL SERVICES, TECNOCONTROL SERVICIOS, CLIMAVA...





# An exhibition with a unique ecosystem

We rely on the most comprehensive representation of the industry.

# With all the **supply** sectors

## Construction, rehabilitation, maintenance

- Machinery, tools and equipment
- Industrialised construction
- Walls, structures, façades and roofs
- Insulation, waterproofing, coatings and paints
- Urban planning, landscaping and outdoor space
- BIM and ICT for the project and work
- Prevention of occupational hazards, protection and safety on the site
- Professional services (architects' offices, engineering, interior design, consultancy firms, etc.)
- Associations and organisations

## Habitat

### *Design and interior decorating*

- Floor and wall coverings
- Bathrooms
- Kitchens
- Lighting
- Furniture

### *Cladding*

- Wood, metal and PVC
- Locksmithery and metalwork
- Glass
- Solar protection

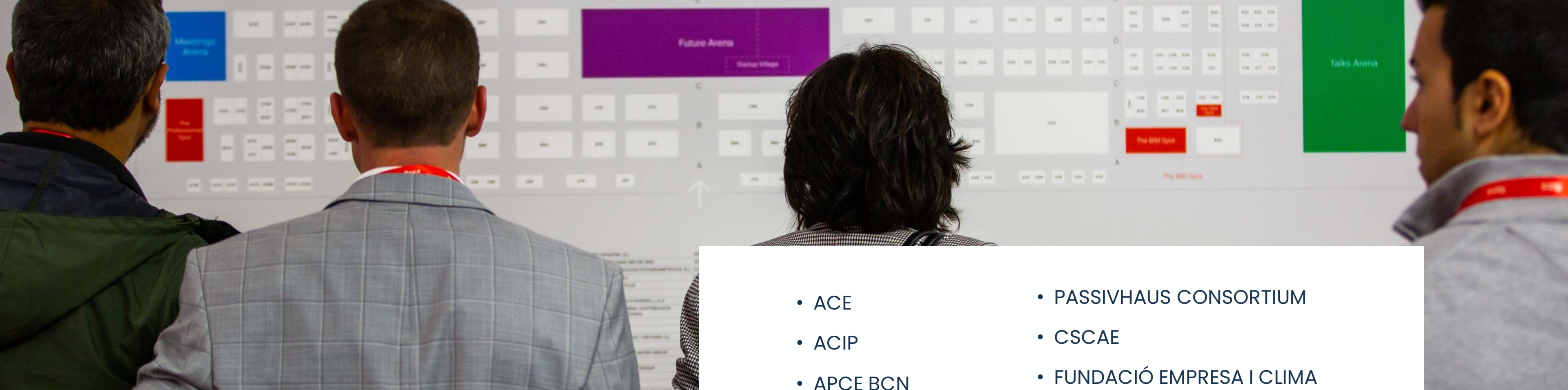
### *Comfort*

- Air conditioning and ventilation
- Energy management and capture
- Connected House: ICT, IoT and home automation
- Lifts, elevators and stairlifts

# The demand sectors

- Construction of residential buildings
- Construction of non-residential buildings
- Construction of other civil engineering projects
- Technical architectural services
- Technical engineering services
- Plumbing, heating and air-conditioning installations
- Installations





**with the  
support of**

**Associations, colleges and  
sectoral representatives.**

- ACE
- ACIP
- APCE BCN
- ASEAMAC
- ASEFAVE
- ASERLUZ
- CAATEEB
- CEEC
- CGATE
- CICAT
- CNC
- COAC
- COAM
- PASSIVHAUS CONSORTIUM
- CSCAE
- FUNDACIÓ EMPRESA I CLIMA
- LABOUR FOUNDATION OF THE  
CONSTRUCTION INDUSTRY
- CONSTRUCTORS' GUILD OF  
BARCELONA
- GUILDS
- HISPALYT
- IBSTT
- ITEC
- PASSIVHAUS PLATFORM
- PTEC



# We advocate applied innovation

We have to overcome the major economic, social and environmental challenges.

Construmat promotes a **content programme** based on top-level projects and initiatives that demonstrate the fundamental nature of the sector.



Congress

Training  
classroom

Construmat  
Awards

Timber construction  
area



TANGIBLE PROJECTS

# Congress

We focus on **real projects and initiatives** (innovation put into practice in the field) **that best visualise the transformational nature of the sector and its positive impact on the environment.**

## Industrialisation

Solutions through mechanisation and automation, applying advanced manufacturing methodologies and systems to the production and project development needs of the construction sector.

## Sustainability

Innovative projects in the efficient use of raw materials, recovery and reuse systems, the preservation of rare elements and critical raw materials and the minimisation of the construction industry's environmental impact.

## Digitisation

Successful experiences in the construction sector that have brought about changes and transformations through the integration and use of technologies in their processes, such as BIM systems and the use of Big Data or IoT.





SEEING, HEARING, TOUCHING

## Training classroom

An open space for technical seminars, demonstrations and applications, training and examples of rehabilitation.



A CHALLENGE TO TALENT

## Awards

An acknowledgement of talent and commitment to innovation and sustainability in the sector.



LIVE PROJECTS

## Timber construction area.


A wooden house will be built under sustainability criteria throughout the fair.

**CONSTRUMAT 2023** will be a unique showroom, an innovative and dynamic space where construction professionals will find the latest materials, techniques and services to build a more sustainable and efficient future starting at this very moment.



CONSTRUMAT 2023

# A not-to-be-missed event

 **CONSTRUMAT** | We'll build together again in 2023

effective

## Relevance

The sector is one of the main drivers of the economy and offers solutions to the challenges facing society.

## Business potential

With an expected 15,000 visitors, the companies you're looking for and the profiles you're interested in will attend our event.

## Committing to the future, today

Tomorrow is written today. What's the innovation on the market that we can apply? Which one gets the best results?

## Values

Innovation, sustainability and efficiency are our assets, make them yours too.

## Publication

Take part in Spain's largest showcase and promote your brand to a cumulative audience of 212 million people and advertising totalling 1.7 million euros.

# Take part

We offer you participation that's suited to your needs and simple and convenient.

## Shall we talk?

[contrumat.ventas@firabarcelona.com](mailto:contrumat.ventas@firabarcelona.com)

**932 332 000**

PLATINUM* 80 M <sup>2</sup>	XL SPACE 80 M <sup>2</sup>	L SPACE	M SPACE
<b>€15,000</b> Launch rate	<b>€12,800</b> Launch rate	<b>€6,600</b> Launch rate	<b>€3,400</b> Launch rate
<b>€16,600</b> Starting 01/10/22	<b>€13,600</b> Starting 01/10/22	<b>€7,000</b> Starting 01/10/22	<b>€3,600</b> Starting 01/10/22

\* Includes the option of hiring a *partnership* to secure exclusive visibility before, during and after the fair.  
Modular stand not included  
Optional stand, more information coming soon



# CONSTRUMAT

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# Really looking forward to coming back, endless opportunities

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