



Marketing Powerpack

co-located with:



26 – 29 February 2024

Riyadh Front Exhibition & Conference Center

big5constructsaudi.com

Network. Build. XL.



Boost your participation with customized marketing options

Invite your clients via email

We will create a professionally designed email template personalized with your company name, logo, and stand details at no cost.

Social media promotion

Promote your participation with us on social media with our personalized social media post for you. Don't forget to tag us on [#Big5Saudi](#) [#Big5ConstructSaudi](#)

Email signature and web banners

Request banners and email signatures to enhance your website and email communications, boosting your participation.

Wish list

Tell us the top 3 visitor profiles you would like to meet at the event, and we will extend invitations on your behalf.

Live demonstration

If you're conducting live demos at your stand, let us know. We may feature them in our newsletter and social media channels.

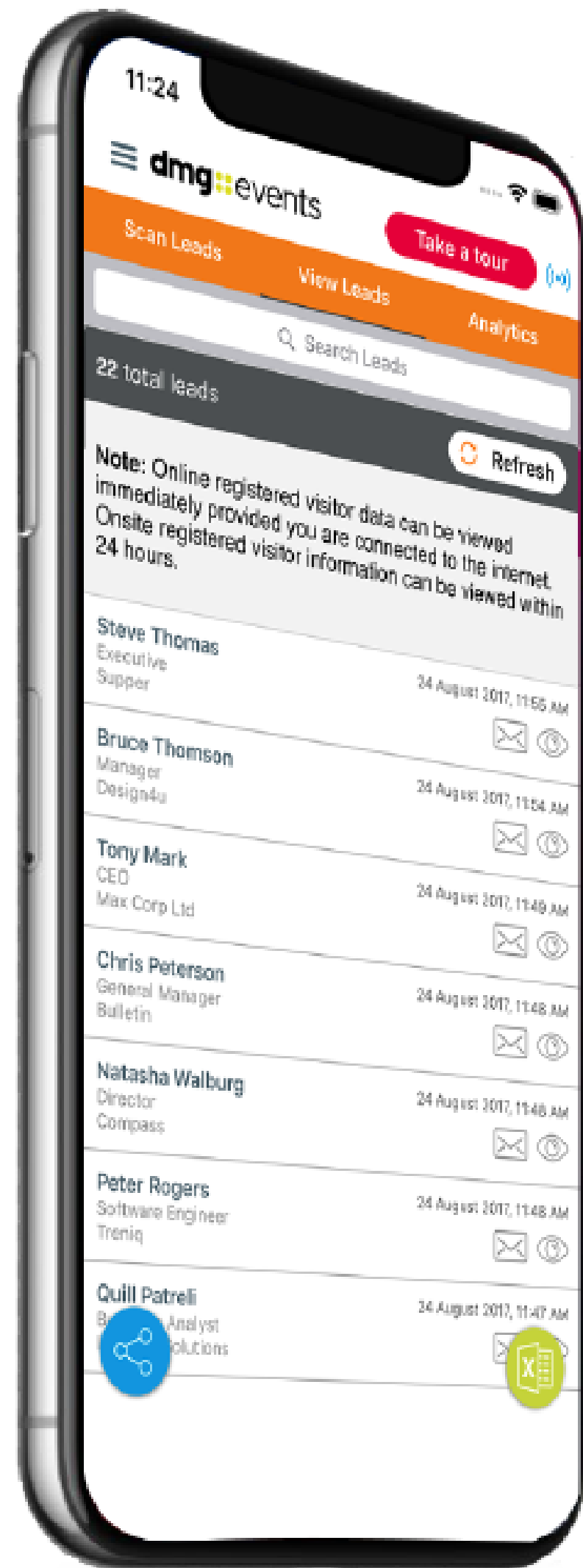
PR support

Submit your press releases to us for a chance to be featured in the news. Are you introducing something NEW to the market? Reach out to marketing@big5constructsaudi.com

Free lead retrieval app for exhibitors

Effortlessly capture sales leads using your own Smartphone!

- ➔ Real-time lead capture and viewing on and off the show floor
- ➔ Export leads to Excel for easy follow-up
- ➔ Instantly email prospects from the system to request follow-up
- ➔ Post-show real-time reporting and analytics
- ➔ Edit and qualify leads with notes
- ➔ Compatible with iPhone and Android devices
- ➔ Works with or without internet connectivity
- ➔ Single login for multiple users in a single company



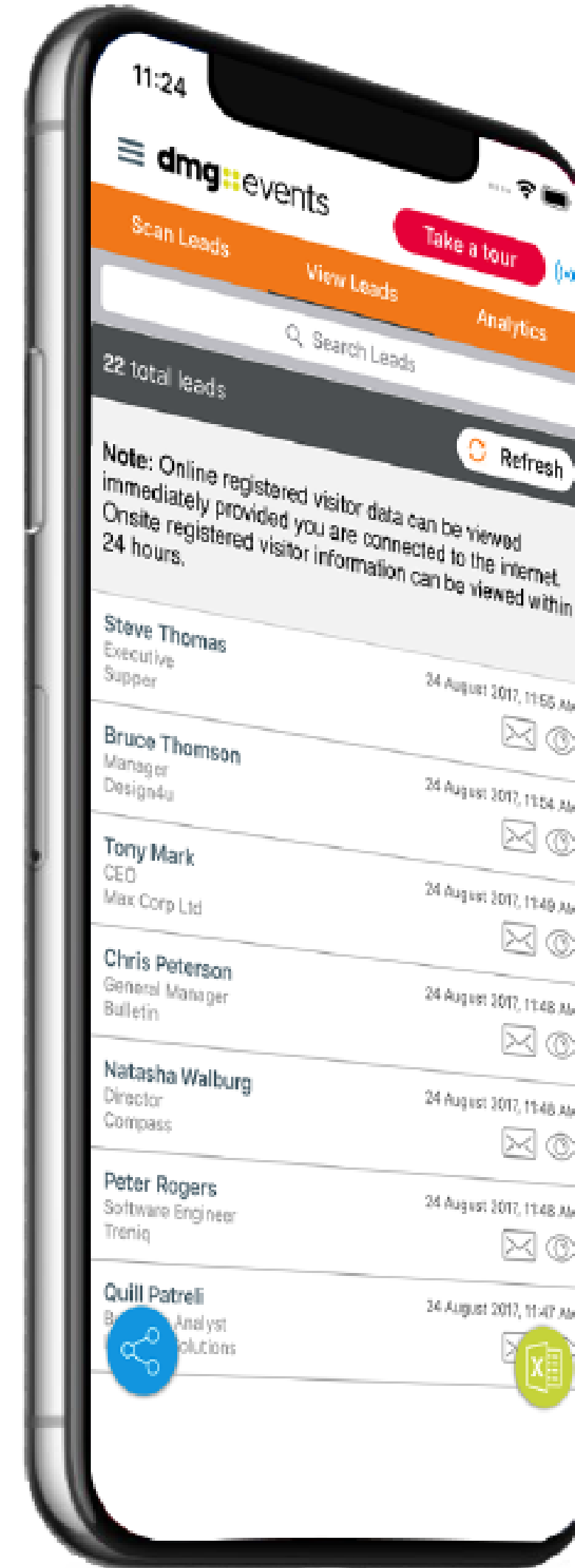
Free lead retrieval app for exhibitors

Follow these 4 simple steps to
download your scanner:

- ➔ Search for 'dmg events Lead Retrieval' in your App Store
- ➔ Download the App
- ➔ Enter the logins provided by the organizer
- ➔ You are now ready to scan your leads



Please note that logins will be sent
two weeks and one day prior to the event.



The App's responsiveness was perfect,
and its ease of use, reliable data,
and performance was truly appreciated.



To start promoting your participation to your clients,
get in touch: marketing@big5constructsaudi.com

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