

5 – 8 December 2022

Dubai World Trade Centre

BIG 5 2022 POST SHOW REPORT



Specialized events at the Big 5:













CONNECTING THE GLOBAL CONSTRUCTION INDUSTRY TO BUILD A BETTER TOMORROW

The 43rd edition of the Big 5, the largest and most influential construction industry event in the Middle East, Africa, and South Asia (MEASA) lived up to its name recording a strong bounce back in global attendance with **66,434 industry professionals** from **150+ countries**.

The mega event featured product innovations, high-level summits, industry talks, start-up competitions and endless networking and business opportunities.

US\$2.7
BILLION WORTH OF BUSINESS GENERATED*



GOVERNMENT BODIES GAVE THEIR STAMP OF APPROVAL

OFFICIAL SUPPORTING PARTNERS







KEY GOVERNMENT INSTITUTIONS VISIT































BIG 5 2022 IN NUMBERS

Big 5 created a networking platform with unprecedented business opportunities. Attracting key industry stakeholders over four days:

66,434

ATTENDEES

150+

PARTICIPATING COUNTRIES

1,040*

DELEGATES

234

SPEAKERS

2,000+

EXHIBITORS

20+

COUNTRY PAVILIONS

69

EXHIBITING COUNTRIES

50

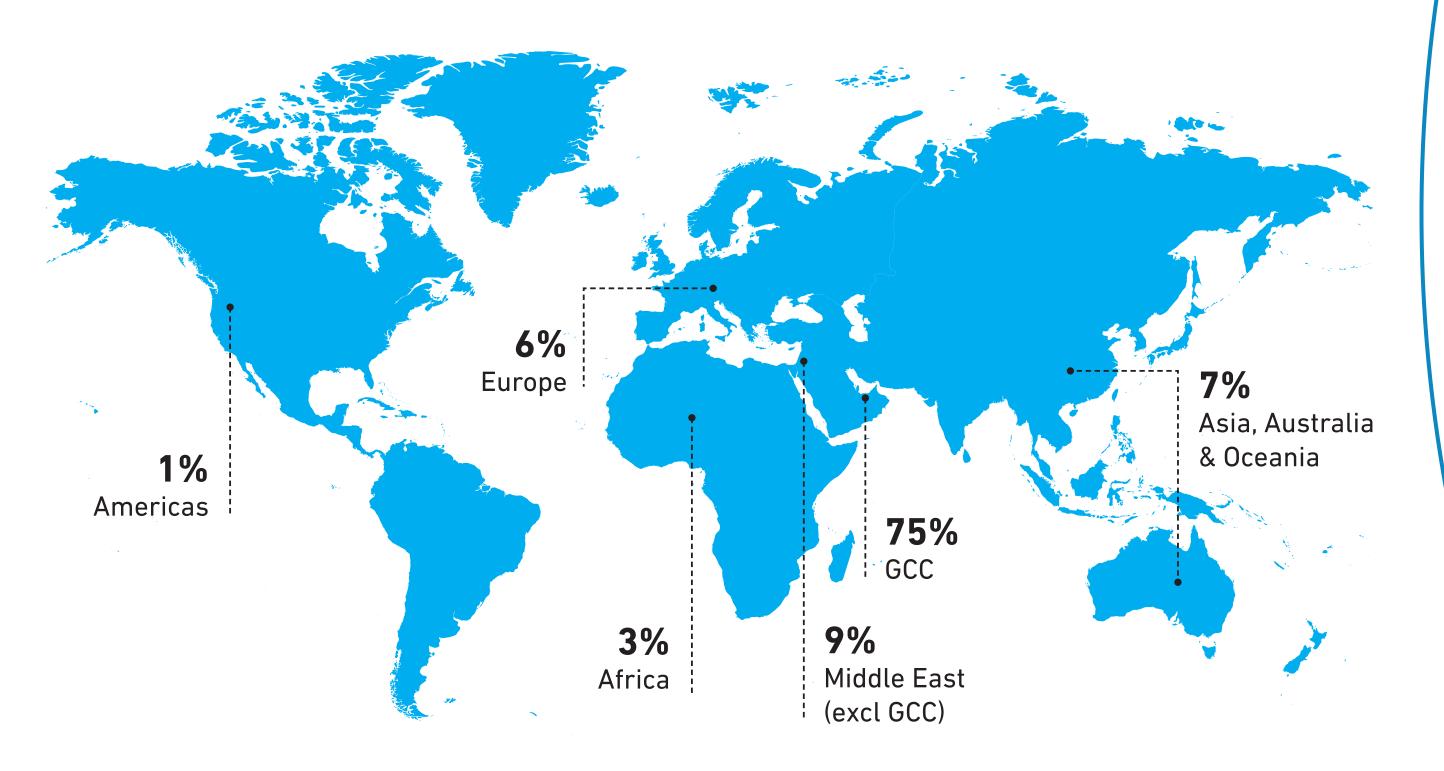
STARTUPS



VISITOR OVERVIEW

Attended by the most important buyers, specifiers and industry stakeholders from all around the globe.

Visitors by region:



Reasons for visiting:

Meet with current suppliers	90% achieved this
Meet with new suppliers	88% achieved this
Discover the latest product innovations/trends	87% achieved this
Network with the industry	86% achieved this
Source new regional products	85% achieved this
Source new international products	84% achieved this



We will always be here at the Big 5.

Lorenzo Fanara, Ambassador of Italy to the United Arab Emirates

THE WORLD'S LEADING **BUSINESSES VISIT**



































































...and many more.



I highly recommend the Big 5 to anyone in the construction and building industry. It's an incredible opportunity to network with leaders in the field and gain first hand experience of the latest technology. The event also keeps you updated on the latest trends and best practices in the industry. Don't miss out on this valuable experience!



EXHIBITOR OVERVIEW

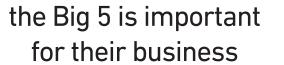
Our exhibitors presented thousands of the latest products, promoting innovation, and facilitating business.

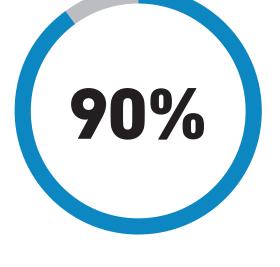
Reasons of exhibiting:

Promote company/image in the region	87% achieved this in 2022
Get insights in the Middle East market	81% achieved this in 2022
Meet with distributors/agents in the region	81% achieved this in 2022

Exhibitors said:







they expect to generate sales because of their participation at the Big 5 2022



the quality of visitors rated from good to excellent



said they closed business deals and/or made sales



WORLDWIDE INDUSTRY-GIANTS EXHIBIT









































































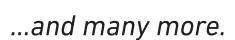












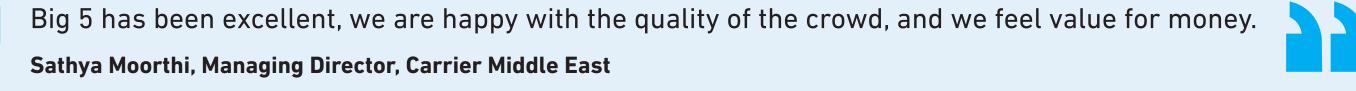


CONNECTING THE CONSTRUCTION INDUSTRY TO THE WORLD

Truly ensuring that visitors got to experience products from across the globe.











ENGAGING LEADERS, EMPOWERING OPPORTUNITIES





Main Supporting Partner

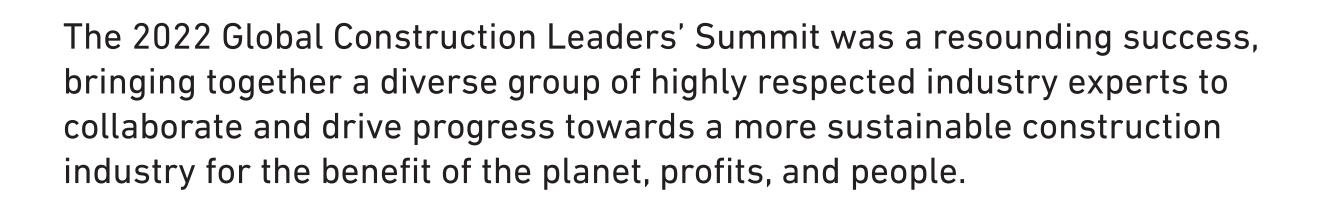


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Official Infrastructure Sponsor





THEMES



Collaboration



Inspiration



Talent



Transformation to a circular economy



Future-proofing industry growth





223
DELEGATES





INFLUENTIAL FIGURES IN **CONSTRUCTION COME TOGETHER**

Speakers include:



David Grover Chief Executive Officer **ROSHN**



Ian Williamson Group Chief Project Delivery Officer Red Sea Global



Adel Albreiki Chief Executive Officer Aldar Projects



Alison Watson MBE Founder & Chief Executive Class of Your Own



Chris Seymour Head of Strategy and Investment Middle East, Africa & South Asia Mott MacDonald



Cynthia Corby Partner, Regional Audit & Assurance COO Deloitte



Eng. Yonas Ayalew Ethiopian Construction Works Corporation



Eng. Basem Mohamed Abdullah Al-Namer Director of Engineering Contracts Department Ministry of Energy and Infrastructure



Jaimi Raikundalia Partner Deloitte



Kathleen McGrail Managing Director of Advisory Services WSP



Kez Taylor Chief Executive Officer ALEC



Lutz Wilgen Acting Head of Design Management Group Chief Development Officer Masdar City



Oussama Kabbani ROSHN



Paul Hilton Managing Director – Middle East Mott MacDonald



Pierre Santoni President - MEA Parsons



Saeed Al Abbar Chief Executive Officer **AESG**



Shadi Jebreel Regional Director Civil Infrastructure **AECOM**



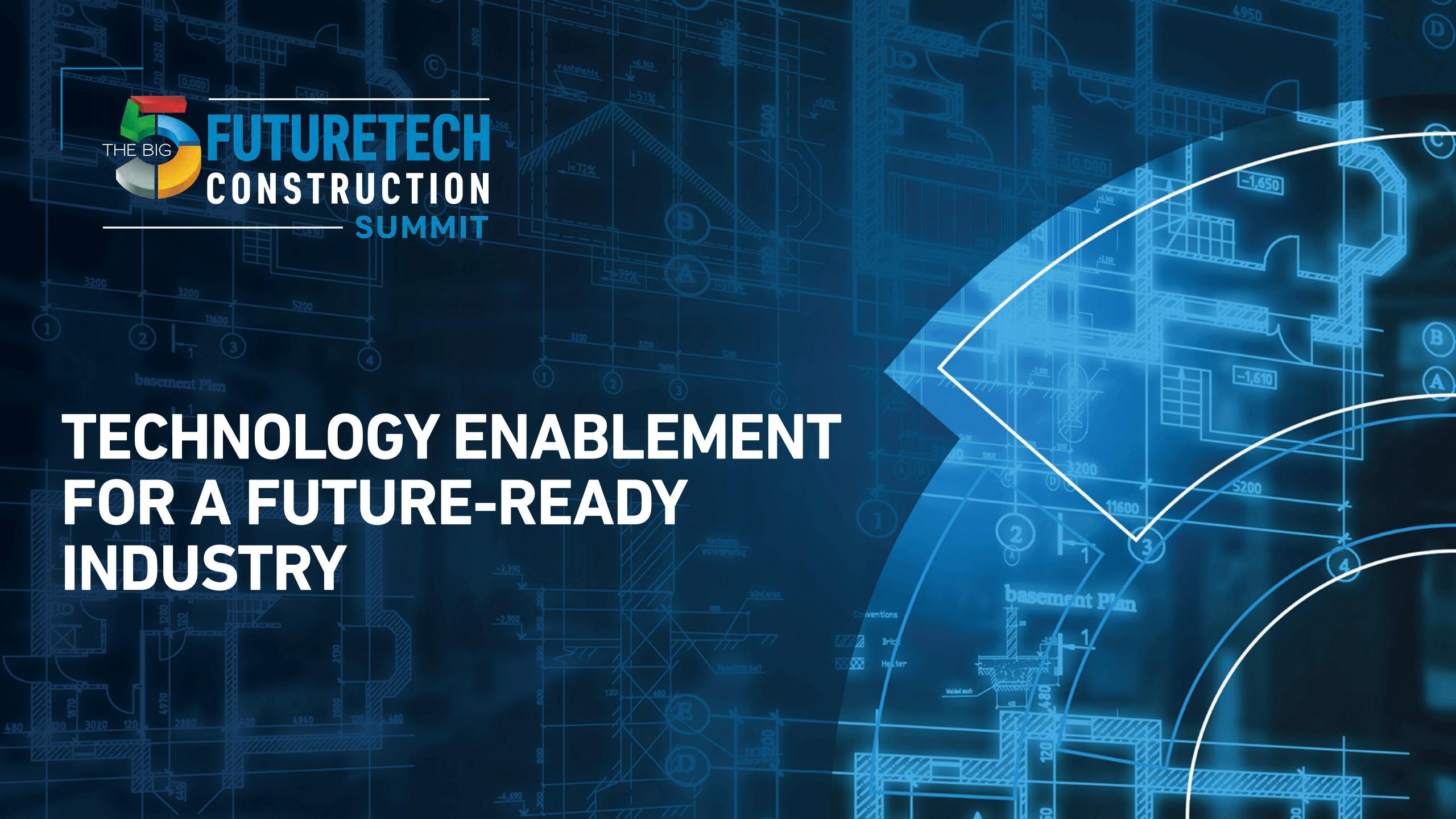
Suad Khawaja Senior Vice President Parsons

...and many more.



This is one of the great opportunities to come together as an industry to discuss old and implement new ideas. Pierre Santoni, President, Parsons - Middle East and Africa

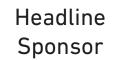






Main Supporting Partner









The FutureTech Construction Summit was a groundbreaking event, pushing the boundaries of what's possible for the construction industry through technology enablement, and providing actionable insights to shape the future of the sector.

THEMES



Mobilising the construction technology ecosystem



Accelerating sustainable development through technology



Reimagining the future









LEADERS IN DIGITAL TRANSFORMATION AND TECHNOLOGY UNITE

Speakers include:



Ibrahim Atta-Apau Director Atkins, a Member of the

SNC-Lavalin Group



Dr. Ebtesam

Technology Innovation

Institute (TII)

Almazrouei Director - Al Cross Centre Unit Abu Dhabi



Mejlad Al Shamsi Head of Urban Observatory Section Aiman Municipality and Planning Department



Eng. Alya Obaid



Hans Christensen Senior Director - Technology Ecosystem - Technology & Entrepreneurship Dubai Integrated Economic

Zones Authority



CEO Priestland Consulting ltd. and Founder. C-Tech Club. UK



Kaarin Kalavus-Collins Associate Director at Turner & Townsend, Board Member

Dubai Hub committee





Maged ElHawary Group Chief Information Officer **ASGC**



Mohannad Salam Regional Lead, Smart Cities and Digital Twin, Middle East Atkins, a member of the SNC-Lavalin Group



Salma Kayali Vice President -Innovation Aldar Properties



Abilash ET Nair Head of Smart Mobility and Smart Buildings Saeed & Mohammed Al Naboodah Group



Alison Watson MBE Founder & Chief Executive Class of Your Own



Anas Ayoub Founder and Director of Digital Construction XD House



Founder innovaMENA



Andy Boutle Head of Digital Construction ALEC



Antonios Vouloudis Director of Sustainability and Stewardship New York University Abu Dhabi (NYUAD)



Asim-Rehman Digital Transformation Manager – AEC, EllisDon Digital Advisor - Smart Construction Guidelines, Ministry of Energy & Infrastructure, UAE



International Ambassador, European Blockchain Association (EBA) and Chief Strategy Officer and Futurist OneBigWave



Dr. Anas Bataw Director Heriot Watt University

...and many more.









EMPOWERING ESG AND ACHIEVING NET-ZERO





Main Supporting Partner









Headline

Sponsor



The Global Construction Impact Summit brought together the most innovative and forwardthinking leaders from ESG-focused construction businesses to drive progress towards a more sustainable and net-zero future. Renowned speakers shared valuable insights and strategies for integrating sustainability into the core of their businesses.

This powerful gathering of the brightest minds, disruptive thinkers, exciting innovators, and advisors provided a platform to drive meaningful change and shape the future of the construction industry.

THEMES



Advancing net zero in the construction industry



Leadership in ESG for construction



Accelerating change through scaling up solutions and collaboration

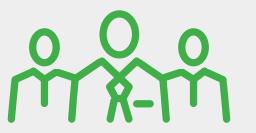


Zero waste and increasing the use of substitute materials construction industry



Reporting on ESG metrics in the





DELEGATES





A GATHERING OF VISIONARY LEADERS COMMITTED TO SUSTAINABILITY AND NET ZERO

Speakers include:



H.H Sarah El Battouty

Chairman Founder of ECOnsult & Global Ambassador UNFCCC High Level Climate Champions



Alison Watson MBE

Founder & Chief Executive Class of Your Own



Amira Ayoub

Head of MENA Programmes
World Green Building Council



Baharash Bagherian

URB



ian Balsam Nehme

Head of Buildings Sustainability Dar



Chad Mahoney

Territory Manager Europe, Middle East & Africa CarbonCure Technologies



Louise Collins

Regional Director Energy & Engineering, UAE country Director, Project & Development Services

JLL MEA



Matthew Tribe

Managing Director, Planning,
Design, and Engineering
Atkins, a member of the
SNC Lavalin Group



Nigel Tonks

Senior Advisor, UNFCCC Climate Champions Built Environment Team, Regional Sustainable Development Leader

Arup



Omar Katanani

Head of Sustainability Majid Al Futtaim Retail



Dr. Engineer Samir Thabet

Corporate Sustainability Manager
Nesma & Partners



Farah NazSustainability &
Innovation Lead

CIBSE UAE



Ivano lannelliBoard of Directors

ESG Foundation



Kevin HollidayManaging Director

C3 - Companies

Creating Change



Kirstin MorrisonSenior Green Growth Analyst

Global Green Growth Institute



Lindsey Malcom

Associate Director & Sustainability Lead
Turner & Townsend



Majd Fayyad

DSM Strategy & Policy Lead

Supreme Council

of Energy



Muhammad Usman

Head of Geocycle UAE

Lafarge
Member of Holcim



Sam GrahamManaging Director

RLB Middle East

...and many more.







RECOGNISING SUSTAINABLE DEVELOPMENT, TECHNOLOGICAL, AND DIGITAL ACHIEVEMENTS IN THE CONSTRUCTION INDUSTRY





Main Supporting Partner



Reception Sponsor





The Big 5 Construction Impact Awards, a premier recognition program for sustainable development, technological, and digital achievements in the construction industry, honoured the industry's top performers across 17 categories this year.

These awards celebrate the cutting-edge innovations, sustainable practices, and digital advancements that are shaping the future of the construction industry and driving progress towards a more sustainable future.



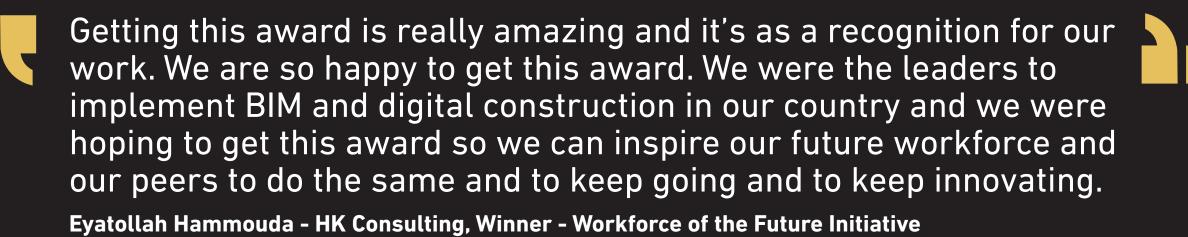
Total awards categories



Total award judges



97 Unique entrants







AWARDS WINNERS







































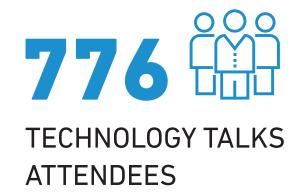


Digital Construction World assembled global innovators to unveil the cutting-edge advancements in 3D Printing, Al construction management software, geospatial technology, information management & data science, unmanned & autonomous technology, visualization and wearables.

The Technology Talks offered a platform for industry professionals to discover the latest technology game-changers that are revolutionizing the industry, increasing productivity, improving collaboration, and tackling complex projects like never before.







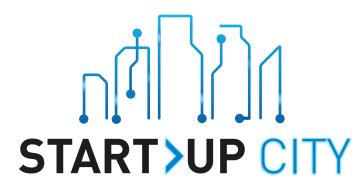


This is the best way to do business, nothing replaces the 📘 🖠 human touch. Big 5 gave us an opportunity to network, market, and scale our business.



Patrik Murphy, CEO - TOGAL. Al





Start-Up City, the leading platform for the most disruptive and agile players in the construction industry, welcomed the game-changers that are transforming the industry with their cutting-edge technologies.

The Start-Up City Pitch Competition, a highly-respected challenge for start-ups in the industry, put the spotlight on the most promising new ideas from trailblazing start-ups.

PARTICIPATING COMPANIES

PARTICIPATING COUNTRIES

TOTAL NUMBER **OF PITCHES**

PITCH COMPETITION **WINNERS**

SUPPORTING PARTNERS













Ecosystem Partners













Community Partners



















The Big 5 Women in Construction Forum, in line with the UN Sustainable Development Goals, Goal 5, celebrated inspiring women and promoted gender diversity in the workplace.

The forum highlighted the positive socioeconomic impact a gender-balanced workforce has by putting in the spotlight female professionals that excel in their role and companies that have a proven track record of implementing positive change to push the industry forward in equality and representation.



Raise awareness of the power of diversity



Inspire the next generation of construction professionals



Empower the female workforce of the construction industry





380
DELEGATES





INFLUENTIAL VOICES ADDRESS GENDER **DIVERSITY IN CONSTRUCTION**

Speakers include:



Her Excellency **Chaltu Sani**

Minister of Urban and Infrastructure Development at Ethiopia



Lynne Jack

Associate Principal (International Research) and Director of Institute (Built Environment). School of Energy, Geoscience, Infrastructure and Society, at Heriot Watt University



Dr. Eng Suaad Al Shamsi

First UAE Female Aircraft Engineer, Aviation Advisor at Midfield Terminal



Maya Rameity

Research and Communication Consultant at UN Women Entrepreneurship Flagship Programme Initiative



Eng. Grace Najjar

Managing Director at Project Management Institute MENA



Allison Wicks

Managing Director at Qualitaz



Iustina Blidariu

Talent Acquisition Lead at Mott MacDonald



Kasia Halliday

Associate Director at Berkeley Research Group UK Limited



Magda Kofluk

Managing Associate at Stephenson Harwood Middle East LLP



Sinimol Noushad

CEO & Founder at Dezire Project Consultants & National board member of RICS



Hagir Hakim

Associate Professor Senior Director of Studies at Heriot Watt University



Anel Seidakhmetova

Master's Degree Student, Construction Project Management at Heriot-Watt University



Bushraa Irfan

Undergraduate Student, Civil Engineering at Heriot-Watt University



Ghadeer Atallah

Senior Cultural Development Manager at Diriyah Gate Development Authority (DGDA)



Venusri Harigopal

Design Communications Lead at Ramboll Middle East RIBA Gulf Chapter



Alison Jamieson

Director at Turner & Townsend



Basma Abdullah **Uraigat**

Co-founder & COO at Konn Technologies



Faiza Ali Marketing Coordinator at Alpin Limited



Hanane Benkhallouk

Strategy Advisor at Grankraft



If you can dream it, you can do it and you can achieve it with a big smile. Dr. ENG. Suaad Alshamsi, First Female Aircraft Engineer Aviation Advisor









The Big 5 offers a unique opportunity for professionals to gain a competitive edge through knowledge sharing. Industry Talks, an initiative aimed at providing valuable insights, helped attendees keep up with the latest industry trends and standards, and the comprehensive content program spread across four days served as a value-driven and cohesive learning platform.





































KEY SPEAKERS INCLUDE



Allision Wicks
Founder and Executive Director
Qualitaz



Dr. Khaled NahlawiPE, ACI Distinguished
Engineer



Dr. Marwan Alzaylaie

Senior Manager GeotechnicalBuilding Department,

Dubai Development AuthorityGovernment of Dubai



Dr. Sabih Khisaf

VP, ICE & Infrastructure

Lead MENA region

Hyperloop Transportation

Technologies



Heinz Lux
CEO
KNX Association
International



John W. Nehasil

Managing Director,

Certification - ACI



Manoj Divakaran
Chief Executive Officer
Empereal Energy and
Services



Mustafa Al Janaahi

3D Printing Expert at
Dubai Municipality



Rahul Shah

Sector Development Director,
Built Environment

BSI Group



Valentin Gaburov
Senior Manager
HSE, Dubai Healthcare Authority



...and many more.

A WIDE-REACHING MARKETING AND PR CAMPAIGN



2,781,176
emails sent to construction professionals globally



1,767,163
unique website visitors clicking on 637,161 pages



391,100 SMS invitations delivered across the region



122,500
Followers on social media (and counting)



325
radio adverts targeting
2.4 million listeners



34

Media and association partners reached out to industry professionals worldwide



Big 5 is the one that is securing more traffic of people and more potential leads for us.

David D, General Manager GCC, Soudal



THANK YOU TO OUR SPONSORS, PARTNERS AND SUPPORTERS

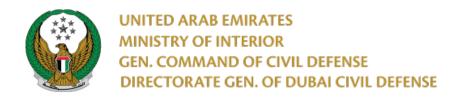
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Supporting Partner

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4 - 7 December 2023

Dubai World Trade Centre, UAE

Hussein Abdel Khalik

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