

REHAB

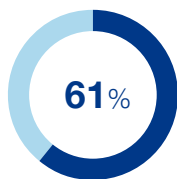
Rehabilitation | Therapy | Care | Inclusion

THE 22ND EUROPEAN TRADE FAIR

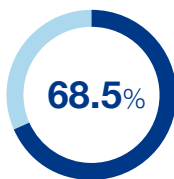
Karlsruhe Trade Fair Centre
15 – 17 June 2023

rehab-karlsruhe.com/becomeanexhibitor

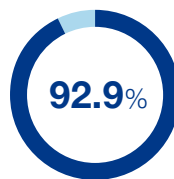
The facts* about REHAB 2022



of the visitors
were professional
visitors



of all visitors only
attend REHAB
and do not go
to any other similar
trade fair



of all visitors
would recommend
REHAB

12,000 professional as well as private visitors on 3 days of the trade fair

358 exhibitors from 18 countries on 35,000 sqm gross exhibition space

11 thematic marketplaces, 2 forums with a total of 47 presentations
and the **Inclusive Sports Complex** with numerous participatory offers

” REHAB is a very important trade fair for us. The profile of the visitors and the way the event is marketed have developed a lot over the last few years. Grouping the exhibitors in topic-based marketplaces was a great way to build on the product displays. We will exhibit again in 2023. “



Marco Hessler
Sales & Marketing
Manager
Wolturnus A/S

Organizer

messe
— karlsruhe

Since 1980, REHAB Karlsruhe has been one of the world's largest and most important trade fairs for high-quality mobility assistance and children's aids manufactured in Germany and other European countries. It is held every 2 years and serves as a platform for the exchange between manufacturers, specialized dealers, therapists, physicians, professional caregivers, service providers and associations as well as people with disabilities and their relatives.

Excerpt from the exhibitor and visitor survey of REHAB 2022

What is your profession?

Ergotherapists	17.1 %
Nursing and care professionals	15.7 %
Physiotherapists	15.1 %
Rehab and orthopaedic technicians	11.7 %
Educators	11.3 %
Representatives for disabled employees	4.7 %



To which economic sector/industry does your company/organisation belong to?

Medical and physical therapy practices	13.2 %
Clinics and rehabilitation facilities	12.4 %
Medical and orthopaedic supply retailers	9.7 %
Nursing service, nursing home	9.7 %
Facilities for people with disabilities	8.9 %



To which economic level do the REHAB 2022 exhibitors assign themselves?

Manufacturer/producer	49.8 %
Retailer	28.1 %
Service provider	17.2 %
Association	14.2 %



* Source: Exhibitor and visitor survey at REHAB 2022 (conducted by Gelszus Messe-Marktforschung GmbH)