



8 – 10 NOVEMBER 2023
SARIT EXPO CENTRE, NAIROBI, KENYA

CONNECTING THE CONSTRUCTION INDUSTRY IN KENYA

Bring your advanced and innovative products
and services to a Kenyan audience.



#BIG5KENYA

f @Big5Kenya **in** @Big5ConstructKenya

www.thebig5constructkenya.com

Organised by:

dmg events

Member of:

ufi The International
Association of the
Exhibition Industry

Unlocking Kenya's potential: Why the country is poised for business growth

As Kenya ramps up to Vision 2030 to actively become a globally competitive country, coupled with the fact that it is one Africa's fastest growing economies, there is no better time to do business in this hyper growth market.



54m

people living
in Kenya



\$117bn

projected GDP in
2023



\$7bn

future growth for the
building industry



\$56 million

worth future infrastructure
projects in Kenya

Top mega projects in Kenya



THE LAPSET CORRIDOR PROGRAM

Eastern Africa's largest and most ambitious infrastructure project bringing together Kenya, Ethiopia and South Sudan.



MEGA DAMS

Kenya's most ambitious dam construction mission includes building of 5 mega dams across the country.



NORTHLANDS CITY

11,000-acre estate comprising residential and commercial units hosting about 250,000 people.



STANDARD GAUGE RAILWAY

One of the largest and most ambitious transport infrastructure projects in Africa.



NAIROBI-MOMBASA EXPRESSWAY

Two-lane Nairobi-Mombasa Highway is being converted into a dual carriageway.

Maximizing ROI for your business

Here's how:



Raise brand and product awareness



Get the latest industry insights



Meet top decision makers from Kenya in one place



Access a new market in cost-effective way



94% of the visitors have said the event is important for them to attend

Driving development and growth in East Africa's construction industry

Big 5 Construct Kenya provides an opportunity to showcase the latest products, innovations and technological advancements over three days.

The event will host a wealth of global suppliers, key industry buyers, and inspirational speakers, including:


130
Exhibiting Companies


20
Exhibiting Countries


10,000
Visitors


22
certified sessions


40
expert speakers

“There was participation from a lot of countries, hence we were able to see new products from all international markets.

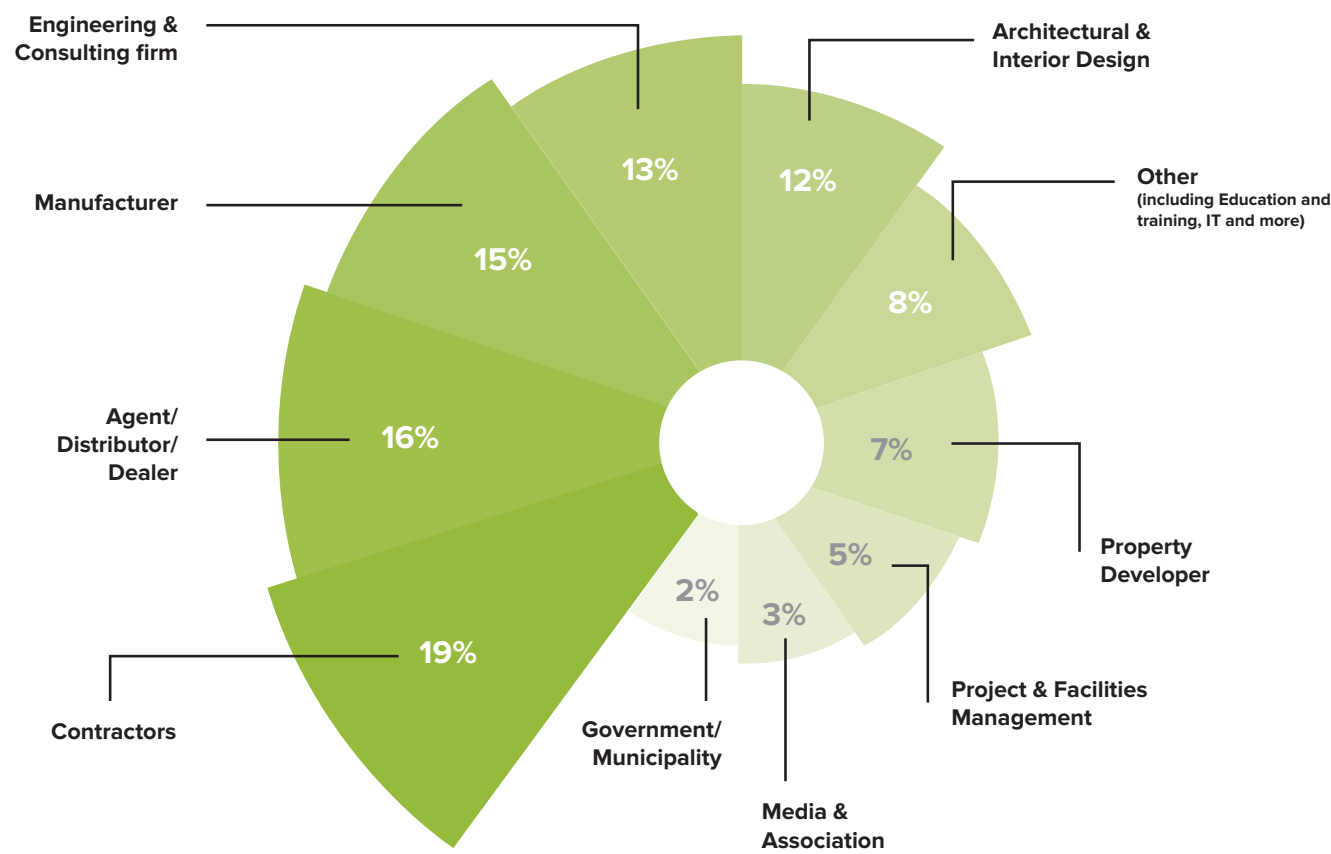
Praveen Chauhan, Sales Manager, David Engineering Kenya Ltd

DAV
ENGINEERING (K)
Structural Steel Fabricators

Achieve your year-long business objectives

Big 5 Construct Kenya consistently delivers high quality visitors including architects, designers, project managers and engineers with significant purchasing and decision-making authority.

Who will you meet?



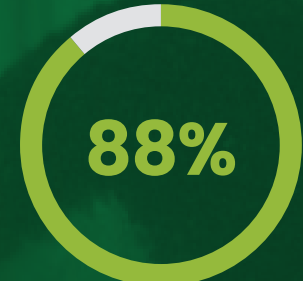
Key visitors include:



What our visitors say?



OF VISITORS HAVE INDICATED THEY WILL RETURN IN 2023



OF VISITORS HAVE INDICATED THAT THEY HAVE EITHER PURCHASED A PRODUCT OR EVALUATING THEIR LEADS IN ORDER TO PURCHASE

Top reasons visitors attend the event



To find new suppliers from 20 exhibiting countries



To discover 5,000+ building and construction products covering the entire value chain



To discover 5,000+ building and construction products covering the entire value chain



To gain insights into the latest developments and market trends in the local construction industry

“ Being at The Big 5 Construct Kenya was an incredible opportunity to learn about new technologies available for construction industry globally. It provided different platforms for networking and learning.

Winy Okoth, **Project Manager/Interior Designer, Citified Designs Construction**



A showcase of the latest products and solutions from the most recognized construction brands

Big 5 Construct Kenya is the leading authority in the construction industry, connecting companies and brands with key stakeholders and decision makers to create an unmatched environment for innovation and collaboration.

Previous exhibitors include:



Exhibitors represented 18 countries
47% of the exhibitors generated over \$100,000 sales at the event



What our exhibitors say?



Met their objectives of generating new sales leads, increasing brand awareness and to enter a new market



Exhibitors likely to recommend the event to their peers



Were satisfied with the quality of visitors to their stand

“The event was a great chance to showcase new technologies and meet contractors, consultants, end users and potential new business partners such as distributors and importers based in Africa.

William Reasbeck, **Export Sales Manager,**
Aalberts Integrated Piping Systems

A range of products and services covering the whole spectrum of the construction industry



- Kitchen, Bathroom & Related Surfaces
- Marble, Ceramic & Stone
- Surface & Finishes
- Lighting
- Sealants, Adhesives & Coatings
- Flooring, Ceiling & Walling
- Windows & Doors



- Construction Tools & Hardware
- Machinery & Equipment
- Metal & Steel
- Wood, Plastic & Composite
- Aluminium



- Heating, Ventilation & Air Conditioning Components
- Refrigeration Systems & Equipment
- Plumbing & Water Technology
- Pumps, Valves, Pipes & Fittings
- Access and Lifting Equipment



- Electrical Systems & Products
- Pumps, Pipes & Plumbing
- Safety, Security & Fire Protection
- Water Technology
- Modular MEP Systems



- Testing & measurement tools
- Hand Tools
- Construction components
- Metal, steel & aluminium
- Safety & Special equipment
- Construction equipment & machinery
- Hardware & construction tools



- Facilities Management
- Commercial Cleaning & Hygiene
- Elevators & Escalators
- Safety & Security
- Building Automation
- Software & IT
- Pre-engineered Building



- Energy Storage Solutions
- Photovoltaics
- Solar Technology & Services
- Solar Thermal Technologies
- Landscaping



- 3D Printing
- Artificial Intelligence (AI)
- Construction Management & Software
- Information Management & Data Science
- Home & Building Energy Efficiency
- Smart Home & Building Management Systems



“

Events like these help us showcase products in the building materials, machinery, and technology sectors to the right Kenyan market and contribute to the development of the country. The event was a big success.

Riccardo Zucconi,
Trade Commissioner, Italian Trade Agency



ENQUIRE ABOUT EXHIBITING 

2,370 visitors attend the Industry Talks

The CPD-certified Talks offers construction industry professionals unprecedented access to the latest industry knowledge and research findings, technical expertise, new project developments, state of the art technologies and industry best practices.

Covering topics in a selection of themes, including:



Talks

Architecture & Design



Talks

Project Management



Talks


Sustainability




Talks

Technology


Industry experts who have previously spoken, include:




Catherine Maina
Project Manager
Turner & Townsend




Dr. John Otieno Oredo
Lecturer
University of Nairobi




Robyn Emerson
President
Women in Real Estate



Mairura Omwenga
Chairman
Town and County Planners Association of Kenya (TCPAK)



Jeane Mathenge PMP,
Prince2 and PMD PRO
President
PMI Kenya Global Protocol Solutions



Ngoc Nguyen
Managing Director
Parallel BIM Limited

Working hand in hand with industry leaders







Extend your brand's presence beyond the stand

Sponsorship offers a variety of opportunities to help increase your brand awareness beyond your stand. From pre-show messaging to traditional on-site branding and visitor experiences, there are multiple opportunities for exposure and engagement to drive attendees to you.



**BADGE
SPONSORSHIP**



**HANGING
BANNERS**



**LANYARD
SPONSORSHIP**



**REGISTRATION
SPONSORSHIP**



**THEATRE
SPONSORSHIP**

Opportunities are flexible and customizable, so get in touch and we can work together to get you more business.

Boost your qualified leads by 50% with the marketing opportunities*

Exhibiting at Big 5 Construct Kenya gives you access to a marketing powerpack that will enhance your exposure, converting stand visitors to leads, including:



Send personalised and impactful email invitations.



Promote your products to our social networks.

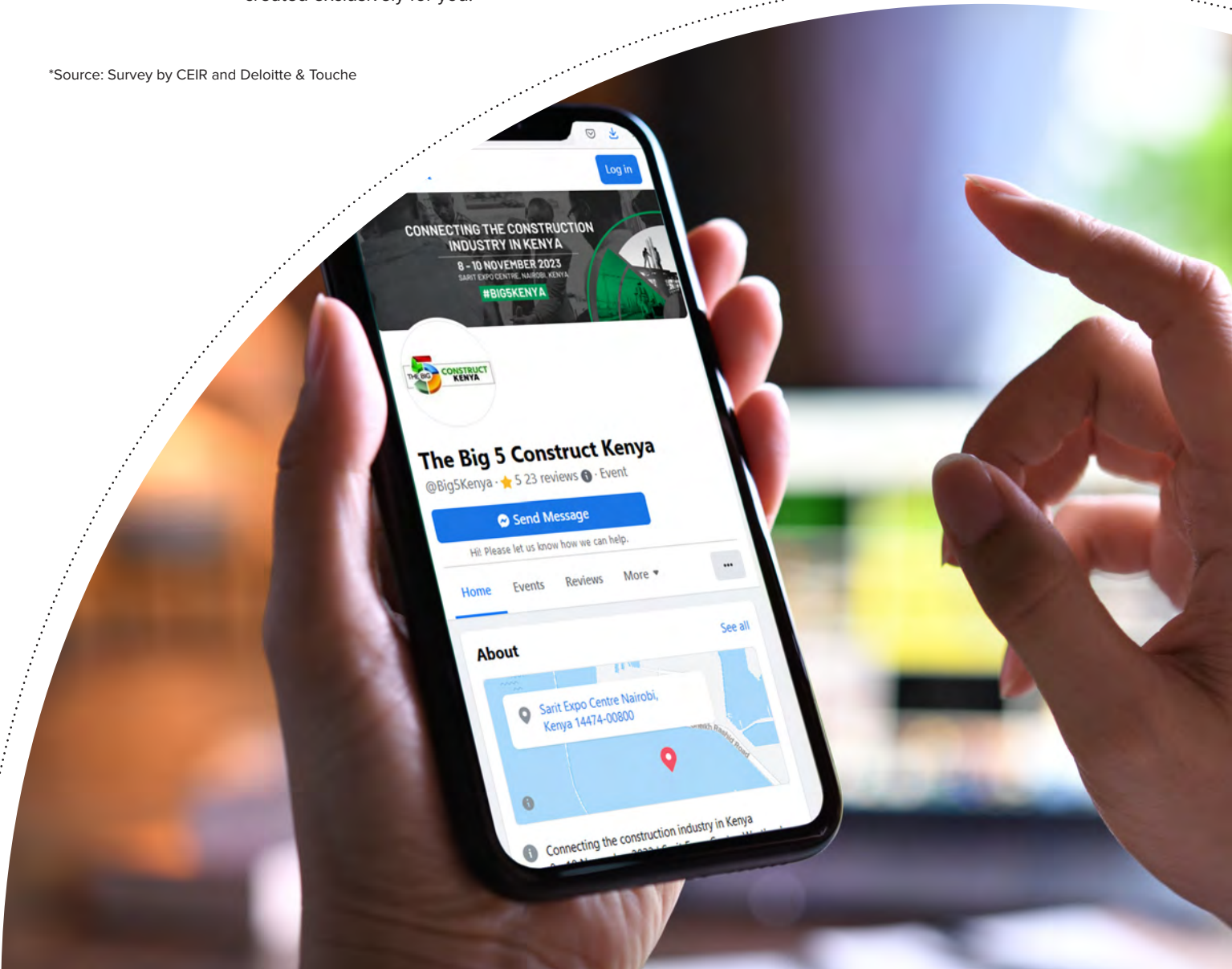


Let your followers know about your participation with our personalised social media posts, created just for you!



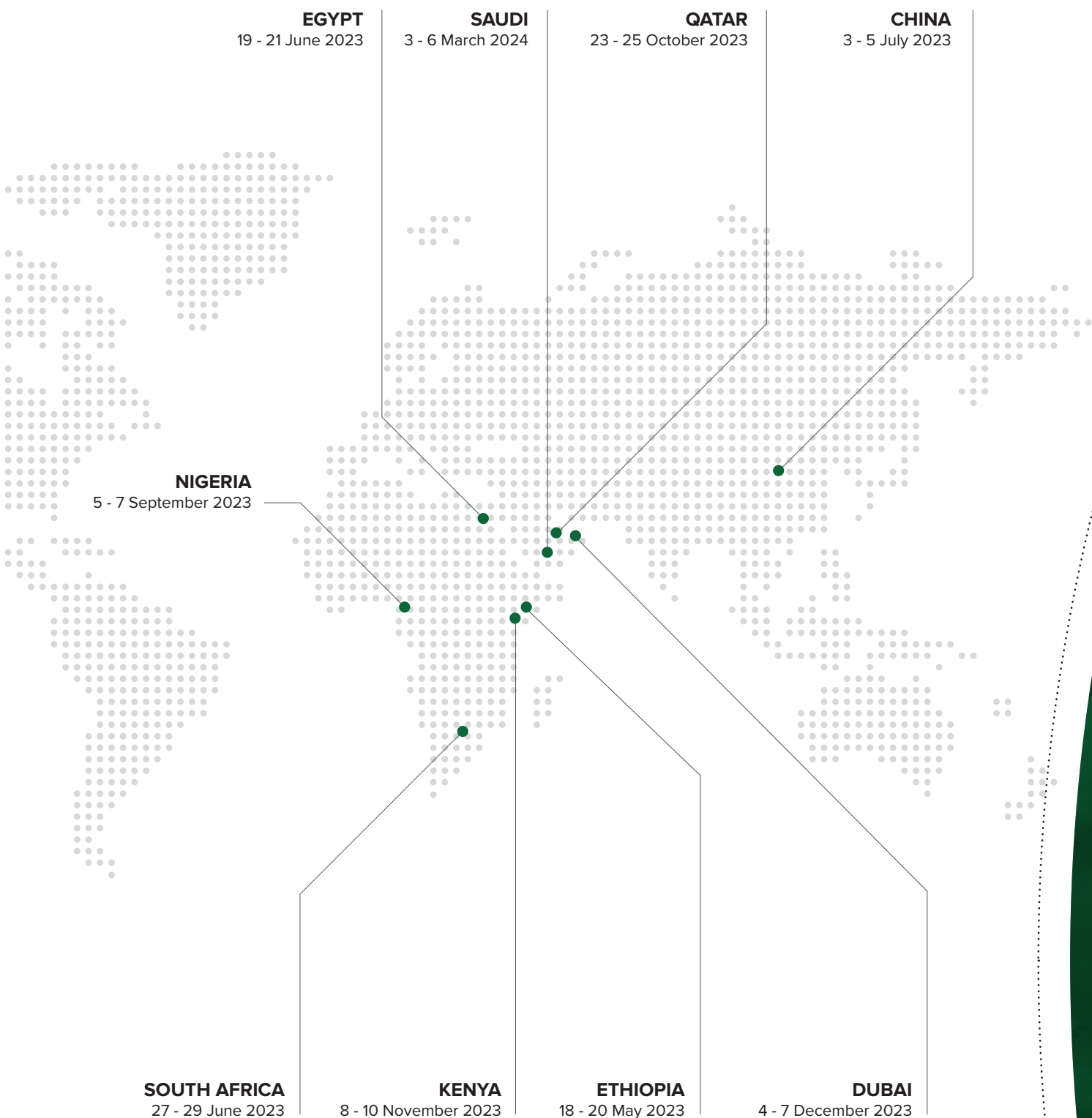
Make each email you send a promotional opportunity by adding an event email signature, created exclusively for you.

*Source: Survey by CEIR and Deloitte & Touche



Part of the BIG 5 portfolio of events across MEAA region

Facilitating business for the construction industry.



Organized by dmg events

dmg events is a leading organiser of face-to-face events and a publisher of trade magazines.

We aim to keep businesses informed and connect them with relevant communities to create vibrant marketplaces and to accelerate their business through face-to-face events.



50+
events across Middle
East, Africa & Asia



40+
network of agents
worldwide



250,000+
visitors every year



1,000,000+
database of professionals
in the region



1,500+
workshops at our
events, each year



1995
first operated in
Middle East & Africa



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ENQUIRE ABOUT EXHIBITING

Bring your advanced and innovative products and services to a Kenyan audience.

Contact us today to discuss your participation opportunities:



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