



BY



CONSTRUCT ETHIOPIA

ENDORSED BY:



18 – 20 MAY 2023

Millennium Centre, Addis Ababa, Ethiopia

www.thebig5constructethiopia.com

CONNECTING THE CONSTRUCTION INDUSTRY IN ETHIOPIA



#BIG5ETHIOPIA

Organised by:



Local Partner:



Member of:



Access Ethiopia's booming construction industry

Addisbuild, Ethiopia's long-standing construction event, will now be brought to you by The Big 5, the leading portfolio of construction events across Africa and the Middle East.

Serving a market which is actively seeking suppliers from outside its internal network, Addisbuild by The Big 5 Construct Ethiopia, will provide suppliers with a unique, targeted platform, to meet buyers and decision-makers involved in the mega projects within the region.

As one of the world's fastest growing economies, Ethiopia's construction sector has turned the country's financial needs into massive opportunities for foreign businesses.



Africa's second most populous country with a population of **115 million people**.



The construction industry is projected to register an annual average growth rate of more than **8%** between 2022-2025.



The Ethiopian Road Authority (ERA) plans to construct **225,237km** of roads by 2030.

Mega projects in Ethiopia



\$4.8 bn

GRAND ETHIOPIAN RENAISSANCE DAM

At 6,450 MW, the dam will be the largest hydroelectric power plant in Africa when completed, as well as the 7th largest in the world.



\$4 bn

ADDIS ABABA-DJIBOUTI RAILWAY

The 752.7km Ethiopia-Djibouti railway modernisation project, also known as the Addis Ababa-Djibouti railway, is the first modern electrified railway line in East Africa.



\$5 bn

LARGEST AIRPORT IN AFRICA

The airport is expected to cover an area of 35 square kilometers and will have a capacity to handle 100 million passengers every year.



\$681 bn

MESOB TOWER

The 70-storey development will feature hotels, shopping malls, a cultural center representative of all regions of Ethiopia, a gym and a golf club, among other things.



Fostering connections for 12 years

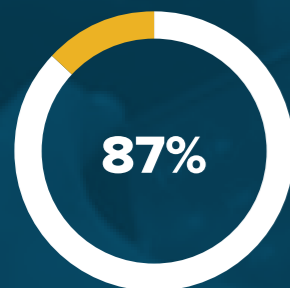
Since its first event back in 2010, Addisbuild has developed into the primary choice of event for those international companies seeking to make business in Ethiopia.

Now the longest standing construction event in East Africa, the event has had regular increase in exhibitor and visitor numbers, and offers exceptional trade and investment opportunities in Ethiopia.

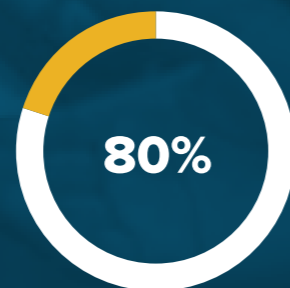
Countries that exhibited in 2019



A small selection of previous exhibitors



Exhibitors planning to join again in 2023



Exhibitors that are pleased with ROI

“ This exhibition is a good stage for developing business in this big and emerging country. ”

BLAUBERG MOTOREN

Key visiting companies

We bring together influential decision-makers from the region and beyond for three days of business that are guaranteed to generate sales leads. Previous visiting companies include:



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Development Bank of Ethiopia



Providing a platform for you to engage directly with local authorities

Officially endorsed by the Ministry of Urban Development & Infrastructure, Addisbuild by The Big 5 Construct Ethiopia has received support from the following top state officials who have personally previously visited the event, including:

Deputy PM and Minister of Foreign Affairs
H.E. Demeke Mekonnen

Previous Minister of Construction and Urban Development
Aisha Mohammed Mussa

Previous Minister of Water, Irrigation and Energy, Ethiopia
Dr. Seleshi Bekele

Previous State Minister of Industry, Ethiopia
Dr. Mebrahtu Meles

Previous Deputy Director General of the Ethiopian Construction Project Management Institute (ECPMI)
Dr. Egg Argaw Asha

“ We as a company, are so happy. We have been so busy! We have met with the people we wanted to meet – from government bodies to construction contractors. ”

SNABB CONSTRUCTION

What to expect in 2023

Addisbuild by The Big 5 Construct Ethiopia will put you in front of key buyers from this extraordinary market, with some 6,000+ professionals attending to source new suppliers and products.

We know that one of the most important objectives you look to achieve from exhibiting is to sell your products to key buyers, whether that is new or existing customers.

Therefore, our focus is to attract key buyers including:

- Architects
- Building Owners
- Consultants
- Contractors
- Developers
- Distributors
- Engineers
- Fabricators
- Facility Managers
- Government authorities
- Interior Designers
- Investors
- Plant managers
- Project Managers
- Purchasing Managers
- Sub-contractors



6,000
Total
visitors



100
Exhibitors



5,000
NET SQM
Exhibition Area



15
Exhibiting
Countries

Sectors that visitors will attend from

With such a vast amount of projects taking place in the region, we will be targeting visitors from each of the following sectors:



Commercial



Hospitality



Infrastructure



Real Estate



Residential



Education



Entertainment



Pharma



Book your stand at Addisbuild by The Big 5 Construct Ethiopia and meet the serious buyers that are actively seeking your products.

Covering the full spectrum of the construction industry



BUILDING INTERIORS & FINISHES

- Kitchen, Bathroom & Related Surfaces
- Marble, Ceramic & Stone
- Surface & Finishes
- Lighting
- Sealants, Adhesives & Coatings
- Flooring, Ceiling & Walling
- Windows & Doors



BUILDING MATERIALS & TOOLS

- Construction Tools & Hardware
- Machinery & Equipment
- Metal & Steel
- Wood, Plastic & Composite
- Aluminium



HVAC R

- Heating, Ventilation & Air Conditioning Components
- Refrigeration Systems & Equipment
- Plumbing & Water Technology
- Pumps, Valves, Pipes & Fittings
- Access and Lifting Equipment



MEP SERVICES

- Electrical Systems & Products
- Pumps, Pipes & Plumbing
- Safety, Security & Fire Protection
- Water Technology
- Modular MEP Systems



CONCRETE

- Testing & measurement tools
- Hand Tools
- Construction components
- Metal, steel & aluminium
- Safety & Special equipment
- Construction equipment & machinery
- Hardware & construction tools



BUILDING SERVICES

- Facilities Management
- Commercial Cleaning & Hygiene
- Elevators & Escalators
- Safety & Security
- Building Automation
- Software & IT
- Pre-engineered Building



SOLAR & URBAN DESIGN LANDSCAPING

- Energy Storage Solutions
- Photovoltaics
- Solar Technology & Services
- Solar Thermal Technologies
- Landscaping



DIGITAL CONSTRUCTION & SMART BUILDINGS

- 3D Printing
- Artificial Intelligence (AI)
- Construction Management & Software
- Information Management & Data Science
- Home & Building Energy Efficiency
- Smart Home & Building Management Systems

What makes Addisbuild by The Big 5 Construct Ethiopia different?



COMPREHENSIVE MARKETING CAMPAIGN

Take advantage of our dedicated database team and free dedicated e-manual allowing you to upload your pictures, videos, press releases and download customized digital banners, invitation emails and more.



LEAD RETRIEVAL APP

A powerful and easy way to capture sales leads using your own smartphone. View leads in real-time on and off the show floor. Export leads into excel for easy follow-up, view reporting and, analytics.



DIRECT ACCESS TO BUYERS

With our extensive regional database of 100,000+ construction professionals in Africa alone, we can help you meet a new audience of key Architects, Engineers, Developers, Contractors, Interior Designers and Distributors.



EXTENSIVE MARKET KNOWLEDGE

With our extensive market experience gained from working closely with the African construction industry for many years, we understand the needs of the market and organize events that meet the specific business need of our exhibitors.



EDUCATIONAL EVENTS

A full programme of free-to-attend CPD certified Industry Talks will take place throughout the three days, bringing more buyers to the show.

Industry Talks themes:



Project Management



Technology



Sustainability



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Build influence and get your product in front of key stakeholders and decision-makers in Ethiopia.

Contact us today to see how we can help your business:



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INTERNATIONAL RATES:

Space Only **\$350 per sqm**

Furnished Shell **\$400 per sqm**

Outdoor Heavy Exhibits **\$100 per sqm**

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