



28-30
MAY
2023
RICEC, RIYADH

VIP NETWORKING
LUNCH SPONSOR



GET DIRECT ACCESS TO THE RIGHT BUYERS IN A THRIVING MARKET

Saudi Entertainment and Amusement (SEA) Expo is the first-ever trade exhibition dedicated to the entertainment and amusement industry in Saudi Arabia. Showcase your products, services and technology to 10,000+ industry professionals involved in the development of the kingdom's entertainment & leisure market worth over USD 64 billion.

10K+

Industry professionals attend



Developers, architects, designers, consultants



Engineers, contractors, project managers



Event managers, hoteliers, operators



Governments, municipalities



350+

Exhibitors



600

VIPs



1M

Email universe



138K

Web visitors



8K

Targeted LinkedIn reach



FAVoured BY ESTABLISHED PLAYERS

Sponsors of the summit include manufacturers, distributors and service-providers from around the world.

INTIMATELY REACHES THE CRÈME OF THE INDUSTRY

This high-demand opportunity lets brands converse directly with a 300-strong raft of Chief-level buyers and integrators responsible for delivering solutions across the Kingdoms Giga-projects.

TAILORED AND PERSONALIZED

From strategic, top-tier stage branding to targeted session and break-out sponsorship, options are flexible and always created in-line with our Partners' own aims.

SNAPSHOT OF SPEAKERS AT SEA SUMMIT 2022



Fahad Al Fawaz
Chief Executive Officer
Al Hokair Group

Saudi's largest Family
Entertainment Centre provider
and one of the biggest names
in retail & hospitality



Ian Williamson
Chief Project Delivery Officer
The Red Sea Development
Company & AMAALA

The world's most
ambitious & regenerative
tourism project



Talal Kensara
Chief Strategic
Management Officer
Diriyah gate Development
Authority

One of the Kingdom's
most prominent
tourism destinations



Hicham Hassouni
Chief Officer Strategy &
Business Development
Boutique Group (Public
investment Fund Project)

Sovereign wealth fund of
Saudi Arabia and among the
largest in the world



Damien Latham
Chief Attractions Officer
Saudi Entertainment Ventures

Mandated by PIF to invest,
develop and operate
entertainment destinations in
Saudi Arabia.



Mohamed Al Hashemi
Country Head, Majid Al Futtaim
Leisure, Entertainment,
Cinemas and Lifestyle KSA

One of the GCC's leading
names in FEC, mall and
cinema development



SEA EXPO VIP NETWORKING LUNCH

This is a great opportunity to network with like-minded professionals in a relaxed environment. The invitees will be a mixture of speakers, mega projects, FEC's and potential close contacts of **the sponsor**. This is proposed to take place on the second day of the event.

As the Non-Exclusive Sponsor of the lunch on day two, you will receive:

- **Sponsor's** video to be played at selected times throughout the lunch. Shared with 2 other sponsors
- Logo placement on the photo-wall (along with show logo and other sponsors).
- 3 x tickets for **the sponsor**.



SEA EXPO VIP NETWORKING LUNCH



Sponsor's logo will be added to the backdrop at the event along with other sponsors and show logo.

TOTAL INVESTMENT

US\$ 9,650 + 15% KSA VAT



Mohammed Faisal

Event Manager

+971 4 445 3606

+971 56 534 5871

mohammedfaisal@dmgevents.com



SEA
SAUDI
ENTERTAINMENT
& AMUSEMENT
EXPO