



In the business of
building businesses



**MCE - Mostra Convegno Expocomfort,
in the numbers of the 42nd edition the dynamism of the HVAC&R and sanitary ware
industries**

The exhibition closes with results that confirm it as a crucial meeting and comparison platform in the residential and industrial installations, HVAC&R, and renewable energy sectors. MCE opens up to a new target audience: institutions and citizens, thanks to MCE in the City, which will continue until tomorrow.

Milan, 1 July 2022 – At Fiera Milano, the 42nd edition of MCE - Mostra Convegno Expocomfort has closed, reconfirming its leading role, after four years of absence due to the pandemic, as the reference appointment on the future and innovation of the energy efficiency, renewables and HVAC&R and sanitary ware sectors.

Over 1,581 exhibitors and 90,735 professional visitors, with more than a third coming from abroad, confirm that the HVAC&R and sanitary ware industries are on the rise, as shown by the eighth CRESME Report presented at the opening on 28 June.

The exhibition has closed its doors with an increase in the number of events (120 live in-person) compared to the 2018 edition (the last in-person show before the pandemic stop). From the numerous round tables, hydrogen will play a vital role in the coming years on the path to decarbonisation and energy independence. There is a unanimous conviction that research and development of technologies based on this solution are vital to diversifying the mix of energy sources. From MITE (Italian Minister for Ecological Transition) to ENEA (Italian National Agency for New Technologies, Energy and Sustainable Economic Development), hydrogen is considered as a powerful solution in the future energy system, as a 'stabiliser' of renewables and an 'enabler' of other solutions being implemented.

Despite the health and geopolitical conditions, the number of trade professionals from abroad has been confirmed at pre-pandemic levels, with 130 countries represented. In addition to Turkey, the partner country for this 2022 edition, the Middle East is represented above all by the Arabian Peninsula, the "-stan" area, Iraq and Iran, which together with India and the countries of the Far East (China, Japan and South Korea in the first place) make Asia the most represented continent after Europe. Africa is growing with Morocco, Egypt, Algeria and Tunisia from the Maghreb, and South Africa and the Americas are confirmed (USA, Canada, Argentina, and Chile, to name a few).

"This 42nd edition of MCE has possibly been the most exciting ever. It has taken on the value of being the one of restart and enthusiasm to return to in-person events of this magnitude. It has involved speakers, institutions and all those working alongside the companies who actively participated, testifying to the need to create culture and enterprise around the domestic and work environments; now more than ever, the focus of our attention". – declared Massimiliano Pierini, Managing Director of Reed Exhibitions Italia – "As never before, the protagonists of this edition have been the exhibitors, who believed in the MCE project's strategic role as a hub for the entire sector and the re-launch of companies, confirming their presence and increasing the opportunities for discussion and debate".

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MCE - MOSTRA CONVEGNO EXPOCOMFORT is built by RX, a company in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

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