

# INDEX SAUDI ARABIA TOPLINE REPORT 2022

## SAUDI ARABIA'S PREMIER TRADE SHOW FOR INTERIOR DESIGN, FURNITURE AND FIT-OUT COMPANIES.

INDEX Saudi Arabia took place from the 6 – 8 September 2022 at the Riyadh International Convention & Exhibition Center, co-located with The Hotel Show Saudi Arabia and Lighting Design & Technology Expo. The exhibition offers a unique platform for suppliers and manufacturers to meet interior designers, retailers, distributors and fit-out contractors in Saudi Arabia.

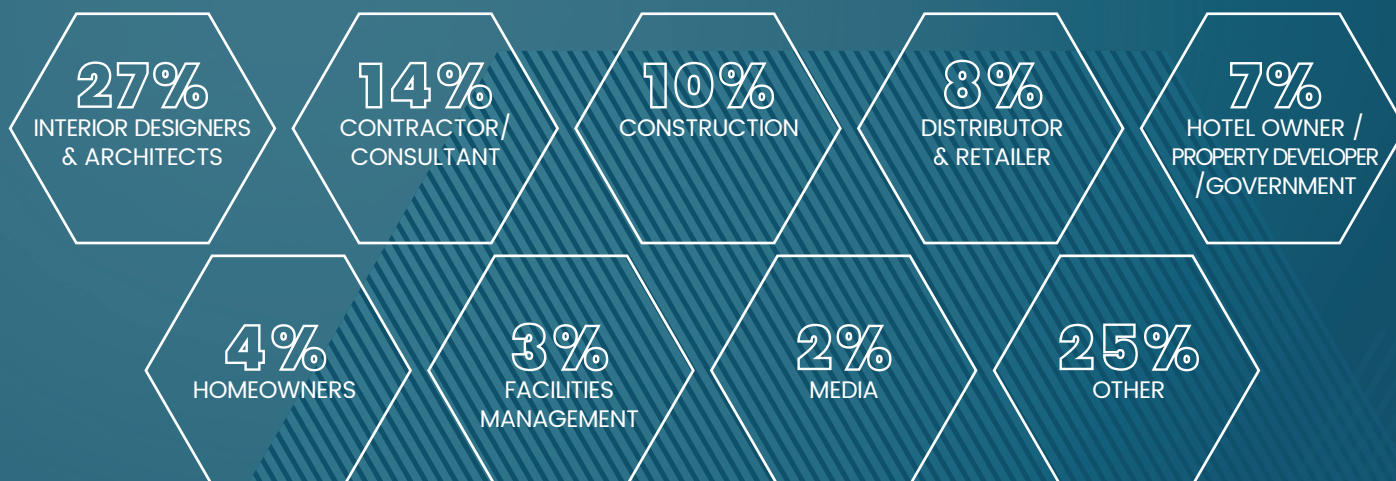
The three shows benefit from excellent crossover audiences, ensuring packed aisles of relevant customers throughout the three days of the event.

### KEY SHOW FIGURES\*



\*Across all three co-located shows

### BREAKDOWN OF ATTENDEES



“It was a pleasure to attend INDEX Saudi Arabia and listen to the panelists discuss relevant current topics impacting us on many levels. The range of subjects was very diverse from growth and development of design education and technology, increase of design driven events in Saudi Arabia, wellness, showcasing the expansion of construction projects in Saudi Arabia and many more. I also found the event ideal for networking.”

**SUSAN CREITZ**

Director, Retail Innovation & Design, Retail Design & Delivery  
**MAJID AL FUTTAIM PROPERTIES LLC**

### GET CONNECTED WITH THE MOST INFLUENTIAL BUYERS



## SNAPSHOT OF BRANDS THAT EXHIBITED



## INDEX DESIGN TALKS

in association with



INDEX Design Talks took place for the first time in Saudi Arabia and welcomed the region's topmost design-led creative minds to form panel discussions and debates about the future of interior design and architecture experiences in the Kingdom. The conference included a lineup of key industry experts including speakers from Ministry of Culture Saudi Arabia, Kristina Zanic Consultants, Roar, Bishop Design, Wells International, Dewan Architects + Engineers and many more!

INDEX Design Talks was attended by the passionate community of the interior design, architecture and fit-out world.

## OUR REACH



**112,473**

Email subscribers



**229,517**

Website page views



**800,435**

Total social media reach



**\$384,395**

PR Value

## EXHIBITOR TESTIMONIALS

“ This is the first time Salini is coming to Saudi Arabia. We are excited about what we have seen here at INDEX Saudi Arabia. On the first day we had a few meetings at our booth and by the second day we already visited the companies in their offices in Riyadh. For me it's a great opportunity. ”

**ALEX PYRVU**  
EXPORT MANAGER, SALINI

“ We are very excited to finally be here at INDEX Saudi Arabia with all our products. I personally think that Middle East is an amazing market that is booming since the last quarters and there are many opportunities that we can grab in the future. Before coming here, we had big expectations! We were expecting to meet a lot of people, architects, consultants, but I think INDEX Saudi Arabia has over-achieved our expectations. ”

**STEFANO SCUOTRI**  
MANAGING DIRECTOR, KWC MIDDLE EAST

## BE PART OF INDEX SAUDI ARABIA 2023!

**10 - 12 SEPTEMBER 2023 | RIYADH FRONT EXHIBITION & CONFERENCE CENTER**

CONTACT US TODAY: [info@index-saudi.com](mailto:info@index-saudi.com) | [www.index-saudi.com](http://www.index-saudi.com) | +971 4 438 0355